Prishita Meshram

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I take great pleasure in upgrading experiences through careful aesthetic curation, brainstorming, and experimenting to find the best answers. I enjoy using yoga, meditation, and writing to broaden and strengthen my perspective.

Experience

UX design at Lover-Seeker
Chicago, US   August '23 - Present

Initiated and led a project, developing comprehensive plans within 2 weeks and successfully incorporated user feedback to refine the project, aligning it with user-centric principles.

Conducted user research and interviewed a group of 5 participants virtually, interpreted insights to bolster the project.

UX design at Ease-Up
Chicago, US   May '23 - June '23

Guided and managed a project transformation, coordinating the entire planning process for 4 weeks while employing expertise in UX design principles, journey mapping, and prototyping tools for streamlined outcomes.

Devised user research within 5 predefined parameters, steering iterative design via sketches, wireframes, user flows, and constructed 3 high-fidelity prototypes.

Addressed 10 major interface issues, resulting in 36% usability enhancements and heightened experimental confidence.

UX design at Happy-Help
Chicago, US   October '23- December '23

Utilized leadership skills to achieve a remarkable shift in the company's brand, orchestrating solution-driven strategies within 9 weeks.

Oversaw and coordinated the conversion of a high-fidelity prototype for a critical use case in a team of 6 members from diverse localities efficiently despite remote work challenges.

Directed user research, wireframing, and Figma prototyping in alignment with 10 Norman heuristics, thereby enhancing 20% usability.

Generated comprehensive reports every week resulting in prototype refinement through 7+ iterations, while also crafting the company logo to amplify brand presence and improve the user experience.

UX design at Meshteck Project Consultancy
Mumbai, India   May '21 - August '21

Revitalized a company lacking online presence, credibility, and client communication by consolidating a Wix website within 3 weeks through competitive analysis, and providing 5 new clients while implementing UX enhancements for substantial growth.

Executed strategic planning, conveyed concepts to stakeholders, managed SEO while refining content, designed a company logo, and supervised client interactions to attain a 15% surge in search visibility and brand recognition.

Volunteer at World's Largest Lesson, AIESEC
Mumbai, India   August '19

Encouraged and motivated over 55 students to develop vital habits in pollution control and waste management.

Volunteer at Paradigm of Life
Mumbai, India   August - December '17

Counseled and guided at least 25 participants with the necessary training, empowering them to support younger people affected by adversities by organizing a total of 1 social event every week for 3 months, which was aimed at facilitating educational resources.

Skills

Technical: Figma, Adobe XD, Sketch, InVision, Canva, WordPress, HTML, CSS, Android Studio, Java, Python, MySQL

Design: Information Architecture, Wireframing, UI graphics, Prototyping, Design Thinking, Content Strategy, Storytelling, Responsive Web, App Design, Design for Accessibility, Human-Centered Design

Research: Data Analysis, Task Analysis & Persona Hypothesis, Usability Testing, User Research, Persona Development, User Journey Mapping, User Flow, A/B Testing and Experiment, Cognitive Walkthrough

Collaboration: Agile Development, Monday, Asana, Slack

Education

Illinois Institute of Technology

MS in Information Technology & Management   *Chicago, US 'August 22- May '24 (anticip.)*

CGPA: 4.00

Relevant courses: Human-Computer Interaction, Web Design, Mobile Application Development