

Credit Card Transaction Report

Total Revenue
55M

Total Interest
8M

Transaction Amount
45M

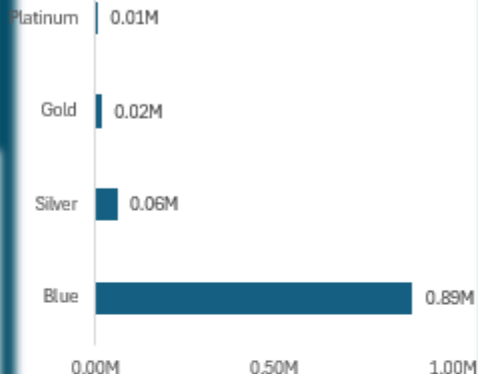
Transaction Count
655.7K

Q1

Q2

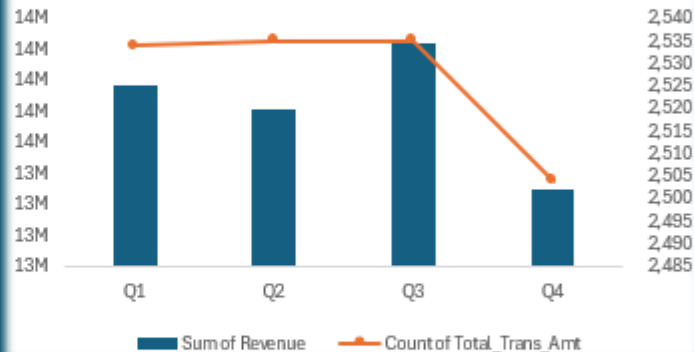
Q3

CUSTOMER ACQ COST

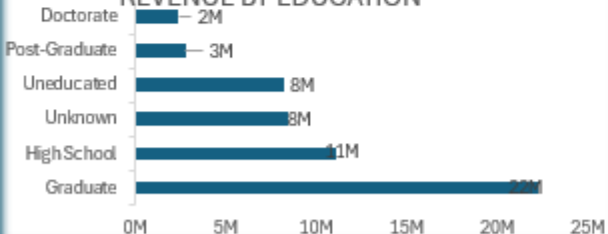


Row Label	Sum of Revenue	Sum of Interest	Sum of Annual Fees
Blue	4,61,39,398	64,95,888	26,85,635
Gold	24,54,072	3,73,784	56,210
Platinum	11,35,608	1,61,629	20,665
Silver	55,86,332	8,12,081	1,87,505
Grand Total	5,53,15,410	78,43,382	29,50,015

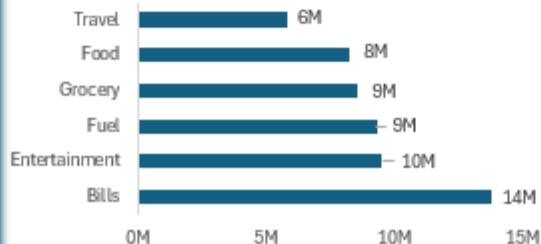
QTR REVENUE & TRANSACTION COUNT



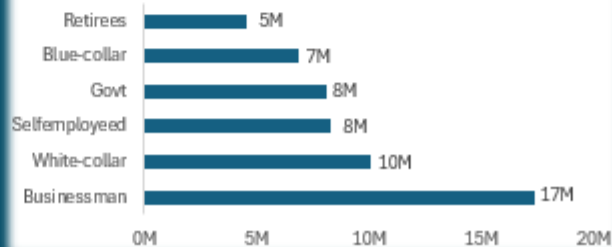
REVENUE BY EDUCATION



REVENUE BY EXPENDITURE TYPE



REVENUE BY CUSTOMER JOB



REVENUE BY USE CHIP

