

PrismaDIDs Co-Design Summary Report

Key Ideas and Requirements from Co-Design Process

Project: Prisma DIDs: Decentralized IDs for Verifiable Contributions (ID#1400101)

Milestone: Co-design & Technical Specification

Summary Report

This summary positions the DIDs co-design work as a direct extension of Prisma's mission: designing governance, identity, and coordination infrastructures that enable regenerative, plural, and context-aware communities to collaborate at scale.

The report consolidates the key ideas, functional requirements, and strategic insights emerging from a co-design process carried out with six organizations: ANDA – Animal Rights News Agency, ReFaz, UNESCO SOST Transcriativa, B<>rder/ess, BizMarket, and Bitsave.

The process engaged three pilot organizations alongside three additional invited partners, all operating across impact-driven domains such as animal rights, environmental justice, sustainability education, Web3 builder ecosystems, and the popular economy.

This diversity was intentional, allowing the exploration of DIDs across different governance models, community structures, and operational realities.

Across the co-design process, a strong convergence emerged around core DID use cases: verifiable credentials for certification and participation; privacy-preserving identity for vulnerable and at-risk communities; portable digital identities for creators and contributors; and on-chain proof of impact to support transparent and accountable funding flows. Collectively, these use cases highlight clear opportunities to connect decentralized action with funding mechanisms, strengthen trust networks, and enable sustainable, impact-oriented economies aligned with Prisma's broader coordination and sensemaking goals.



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1. Related Documentation

The following resources provide additional context and technical details for the PrismaDIDs project:

- [Forms used](#)
- [Executive Summary](#)
- [Co-Design Process](#)
- [Technical Specification](#)
- [UX Design](#)
- [Cardano Integration Plan](#)
- [DIDs Flow Diagrams](#)



2. Participating Organizations

Here are the pilot organizations involved in the co-design process for the PrismaDIDs project.

Pilot Organizations

1

ANDA [Animal Rights News Agency]

Location: Brazil and Iberoamerica

Sector: Animal rights, Independent Journalism, Environment education, Advocacy

Role: Communication

<https://anda.jor.br/>

2

ReFaz [Liga dos Povos]

Location: Brazil (Southeast and Northeast)

Sector: Environmental conflicts, renewable energy, community advocacy

Role: Head of Web3

<https://refaz0x.github.io/refaz0x/>

3

Joint Office UNESCO SOST Transcriativa

Location: Brazil

Sector: Education, creative sustainability, collective transformation

Role: Partnership

<https://www.unescosost.com.br/>



3. Invited Partners

These organizations have been invited to collaborate as partners in the PrismaDIDs project.

1

B<>rder/ess Builders Op

Location: Africa

Sector: Web3 education,
blockchain ecosystem
development

Role: Lead Partner

<https://borderlessbuild.dev/clubs-and-hubs>

2

BizMarket

Location: Global

Sector: Popular Economy, RWA
Tokenization

Role: Founder.

<https://karlagod.framer.website/>

3

Bitsave Protocol

Location: Africa

Sector: Popular Economy, DeFi,
Savings Protocol

Role: Founder

<https://www.bitsave.io>



4. Key Ideas from Co-Design

Exploring the core concepts and shared priorities identified during our collaborative co-design workshops.

The following key ideas emerged from co-design sessions, organized by thematic areas that represent shared priorities across organizations.



4.1 Verifiable Credentials for Certification & Trust

Explore how verifiable credentials can enhance certification processes and build trust across various sectors.

ANDA - Animal Rights News Agency

Issue "100% Animal-Friendly Certified" credentials to businesses, verifiable by consumers in real-time without centralized databases. Credentials prove vegan practices, cruelty-free standards, and ethical compliance.

UNESCO SOST Transcriativa

Issue credentials for participation in events, masterclasses, and certifications in creative sustainability, Creative Transformation, and ESD. Build verifiable transformation portfolios for professionals.

B<>rder/ess

Issue verifiable credentials for hackathon wins, skills learned, workshop participation, and grants awarded. Create persistent proof of developer journey across multiple campuses.

BizMarket

Use verifiable credentials for KYC/AML compliance where users prove attributes (location, accreditation) without revealing full data, reducing fraud in RWA tokenization.



4.2 Privacy-Preserving Identity for Vulnerable Communities

Explore how secure and anonymous digital identities can empower and protect individuals in sensitive situations.

ReFaz [Liga dos Povos]

Provide decentralized identities to members of local chapters to protect them when reporting data about rural conflicts. Brazil ranks #1 in killings of human rights activists - DIDs enable activists to freely speak about conflicts while protecting their identity.

ReFaz

Integrate zK Proofs for communities to answer surveys about environmental conflicts without exposing personal data. Build trust in ethical supply chains while maintaining privacy.

ANDA

Enable selective disclosure where companies show only "ANDA-Certified Animal-Friendly Business" to public, but share detailed data (audit reports, ingredient lists) only with ANDA, partners, or regulators using zero-knowledge proofs.



4.3 Portable Digital Identity Across Ecosystems

This page showcases examples of organizations using digital identities and credentials that seamlessly integrate across various platforms and events.

Organizations identified the critical need for identities and credentials that can move seamlessly across platforms, events, and ecosystems.



ANDA - Animal Rights News Agency

Company's Prisma DID and animal-friendly credential can be reused across ANDA's deals club, other ANDA events/campaigns, and future partnerships with vegan/ethical marketplaces.



UNESCO SOST Transcriativa

Members, mentors, facilitators store verifiable credentials and carry them to other spaces like metaverse, networks, and job platforms. Build digital portfolios showcasing journey in creative sustainability and territorial transformation.



B<>rder/ess

Create persistent identities for developers across Web3 hubs, Cipher Sessions, hackathons, and campus tech clubs. Standardize identity workflows across campuses while letting individuals control data.



Bitsave

Use DIDs daily for partner verifications or hackathon proofs, enhancing interoperability with stablecoin ecosystems via trusted identities.



5. Decentralized Actions Connected to Funding

This page explores how organizations are linking verifiable decentralized actions to direct funding mechanisms.

One of the most transformative opportunities identified across all organizations is the ability to connect decentralized actions directly to funding mechanisms.

ANDA

Turn trust into measurable, verifiable asset. Link each action (certification, purchase, campaign) to transparent flow of funds. Create self-sustaining, incentive-aligned ecosystems where ethical behavior is rewarded and scaled.

ReFaz

Provide on-chain certification of learning and on-chain governance of funds. Move from activity-based reporting to impact-based coordination, directly linking on-chain actions to funding outcomes.

B<>rder/ess

Enable programmable funding flows where grants, sponsorships, or bounties are released based on verifiable contributions tied to DIDs and credentials. Support trust-minimized funding and align incentives across ecosystems.

UNESCO SOST Transcriativa

Funding models based on results where funds automatically release upon reaching verifiable goals (e.g., "X people certified"). Enable programmable funding flows where grants/sponsorships release based on verifiable contributions tied to DIDs.

BizMarket

Businesses prove RWA tokenization actions with DIDs to access partner liquidity pools or co-funding, verified on-chain for instant revenue shares and reduced disputes.

Bitsave

Reputation systems reward high-impact users with governance votes or priority access, while fraud detection via revocation streamlines compliance for global capital raises.



5.1 Transparency & Accountability for Impact

This page highlights how various organizations are ensuring transparency and accountability in their operations and impact measurement.



ANDA

Make impact transparent and auditable. Create verifiable "impact history" through additional VCs for campaign participation and donations, enabling recognition as "Top Animal-Friendly Partner" with access to premium spots.



ReFaz

Protect local chapter members when reporting data about conflicts. Create qualified, trustful data for public authorities while maintaining reporter safety.



B<>rder/ess

Track and verify real contributions (code, learning progress, community work) in privacy-preserving way. Improve reporting and audits for grants by providing verifiable proof of impact rather than screenshots or spreadsheets.



UNESCO SOST Transcriativa

Build transparent accountability for grants, clearer value for partners, and lasting benefits for builders through verifiable impact measurement.

BizMarket

Turn BizMarket listings into auditable proofs that unlock joint funding, viewing DIDs as bridges for trust to co-issue credentials with partners.

Bitsave

Enable transparent and secure management of community funds, allowing for auditable tracking of contributions and expenditures to build trust and collective financial power.



5.2 Functional Requirements: High Priority

This page outlines the essential features and capabilities required for the system to function effectively and address critical user needs.



DID Creation & Management

Enable individuals and organizations to create and manage decentralized identifiers linked to legal identities (CNPJ, tax IDs) or pseudonymous identities for vulnerable communities.



Verifiable Credential Issuance

Organizations act as credential issuers for certifications, participation, skills, contributions, and impact proofs. Credentials must be cryptographically signed and tamper-proof.



Credential Verification

Real-time verification without requiring issuer or central database to be online. Enable verification by consumers, partners, regulators, and ecosystem actors.



Selective Disclosure & Privacy

Zero-knowledge proofs enable users to prove attributes without revealing full data. Companies choose what to disclose publicly vs. privately to specific parties.



Batch Credential Issuance

Tools for issuing credentials to large groups (event attendees, program participants) across multiple campuses or chapters.



Identity Recovery Mechanisms

Solution for users who lose wallet access while maintaining security and decentralization principles.



5.3 Functional Requirements: Medium Priority

This section details the functional requirements that are important for system enhancement and user experience, though not immediately critical.

Customizable Credential Schemas

Different contribution types require different schemas (learning, code contributions, grants, media, governance participation, impact metrics).

Multi-chain Interoperability

Integration with non-Cardano ecosystems (Ethereum, Filecoin, etc.) while remaining W3C-compliant.

Role-Based Access Control

Manage organizational roles (member, mentor, facilitator, ambassador) and access to exclusive spaces without passwords or centralized systems.

Impact Points / Tokens

Link DIDs to impact tokens allowing participants to accumulate value from contributions and access benefits, scholarships, or opportunities.

Revocation Mechanisms

Ability to revoke credentials for fraud detection and compliance while maintaining privacy.



5.4 Functional Requirements: Low Priority Future Considerations

This section outlines requirements that are less critical for immediate implementation but are important for long-term growth and system evolution.

- **Analytics & Dashboards**
Organizational dashboards to measure aggregate impact without compromising individual privacy.
- **API/SDK Integration**
Enable teams to integrate Prisma DIDs directly into existing platforms (ByteOnchain, collective education platforms, event registration systems).
- **Governance for Multi-Organization Setups**
Approach to governance and trust for issuers in ecosystem-wide implementations.



5.5 Non-Functional Requirements

This page outlines essential non-functional requirements focusing on usability, security, and performance to ensure a robust and user-friendly system.



Usability

Simple, low-tech implementation without requiring deep blockchain expertise. Interface and documentation available in Brazilian Portuguese (requested by ANDA).

Human assistance, step-by-step guides, concrete examples, use-case stories, and hands-on workshops for learning.



Performance

Fast registration and verification for events. Real-time credential verification without network latency issues.



Security

W3C DID standards compliance. Cryptographically signed credentials that are tamper-proof.

Protection against injection attacks and social engineering.



Privacy & Data Governance

LGPD (Brazil) and GDPR compliance. Clear data control mechanisms - users understand what information is recorded and what is not. Especially important for vulnerable communities and sensitive contexts.



Scalability

Support for batch operations at large events and multi-campus programs.

Ability to serve communities of 12,000+ members (UNESCO SOST Transcriativa scale).



Accessibility

WCAG 2.1 AA compliance. Cognitive accessibility considerations for neurodivergent users.



6. Use Cases by Organization

Explore how PrismaIDs are applied in various real-world scenarios across different organizations.

The following sections detail specific use cases for each participating organization, demonstrating how PrismaIDs will be implemented in real-world contexts.



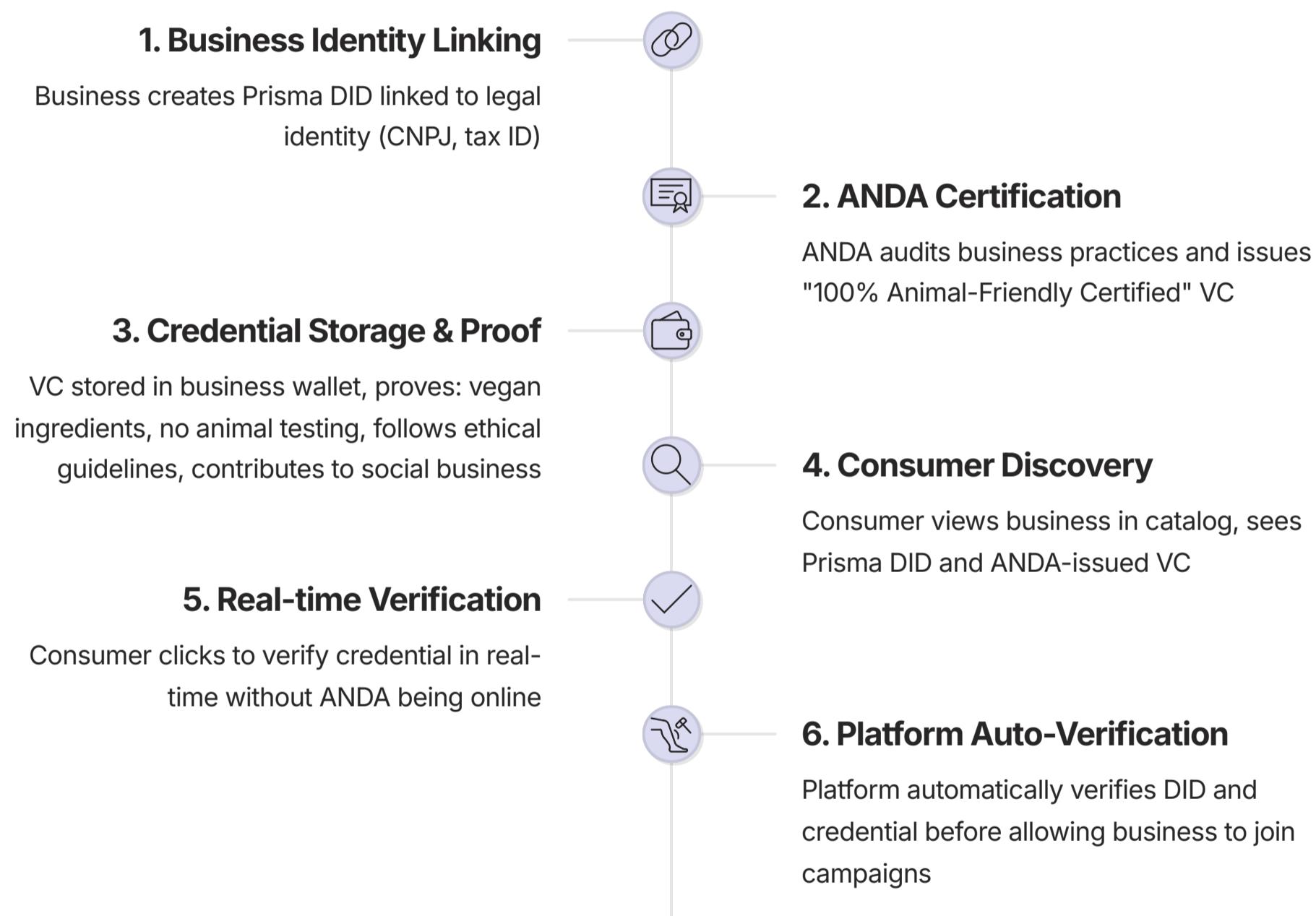
6.1 ANDA: Ethical Business Certification

This page outlines how ANDA leverages ethical business certification to power the "Deals Club" marketplace.

Primary Use Case: Deals Club

Ethical consumption marketplace where only certified animal-friendly businesses can participate.

Workflow:



Secondary Use Cases:

- Collective buying campaigns (B2B) where businesses verify each other's credentials
- Tracking impact through additional VCs for campaign participation and donations
- Recognition system with tiered benefits (Top Animal-Friendly Partner status)



6.2 ReFaz (Liga dos Povos): Environmental Activist Protection

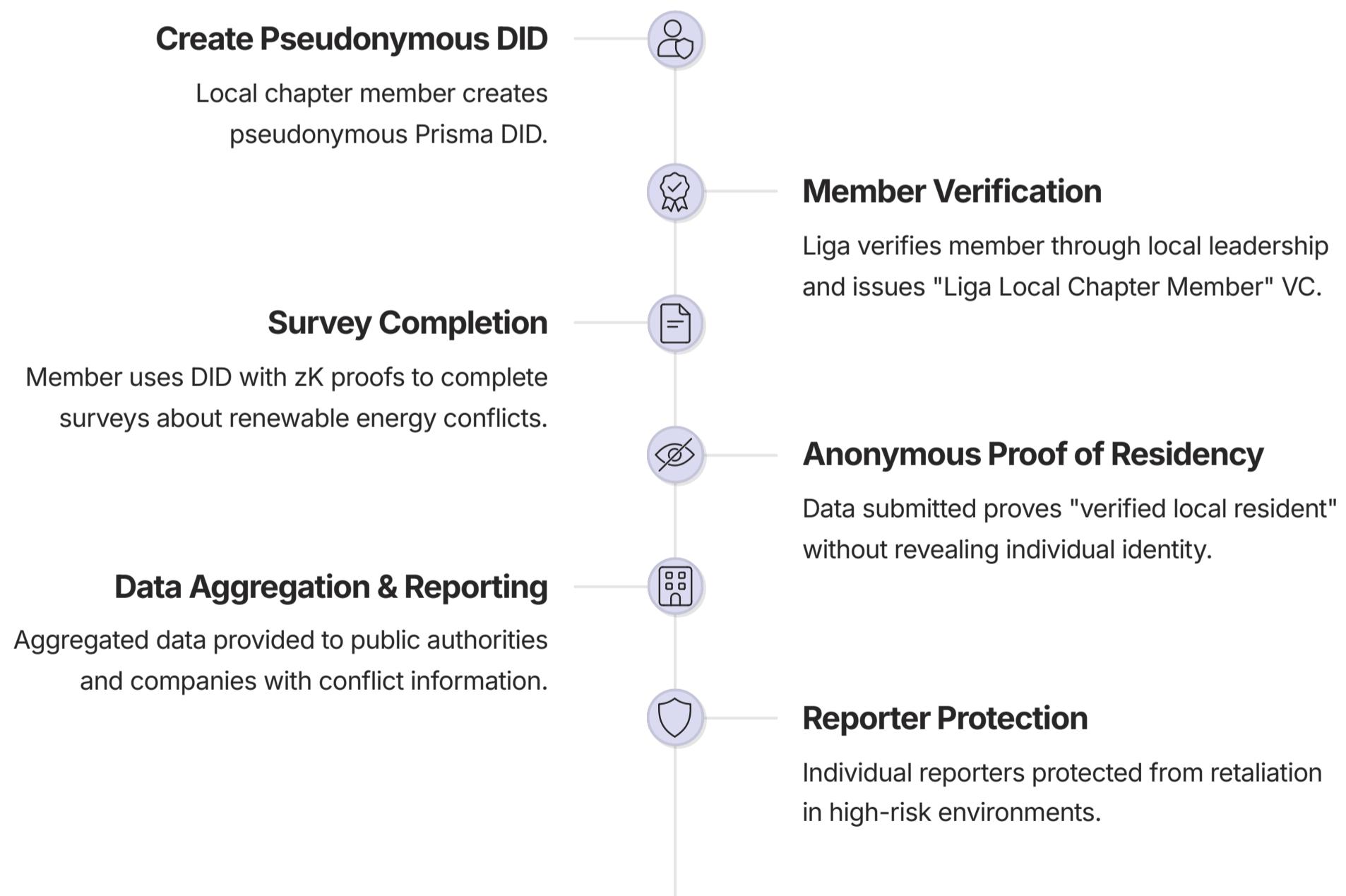
This page outlines how ReFaz leverages privacy-preserving identity to protect environmental activists and document conflicts.



Primary Use Case: Local chapter system

Community members report environmental conflicts safely.

Workflow:



Secondary Use Cases:

- Issue credentials for training completion in conflict documentation
- On-chain governance for fund allocation to local chapters
- Certification of learning for capacity building programs



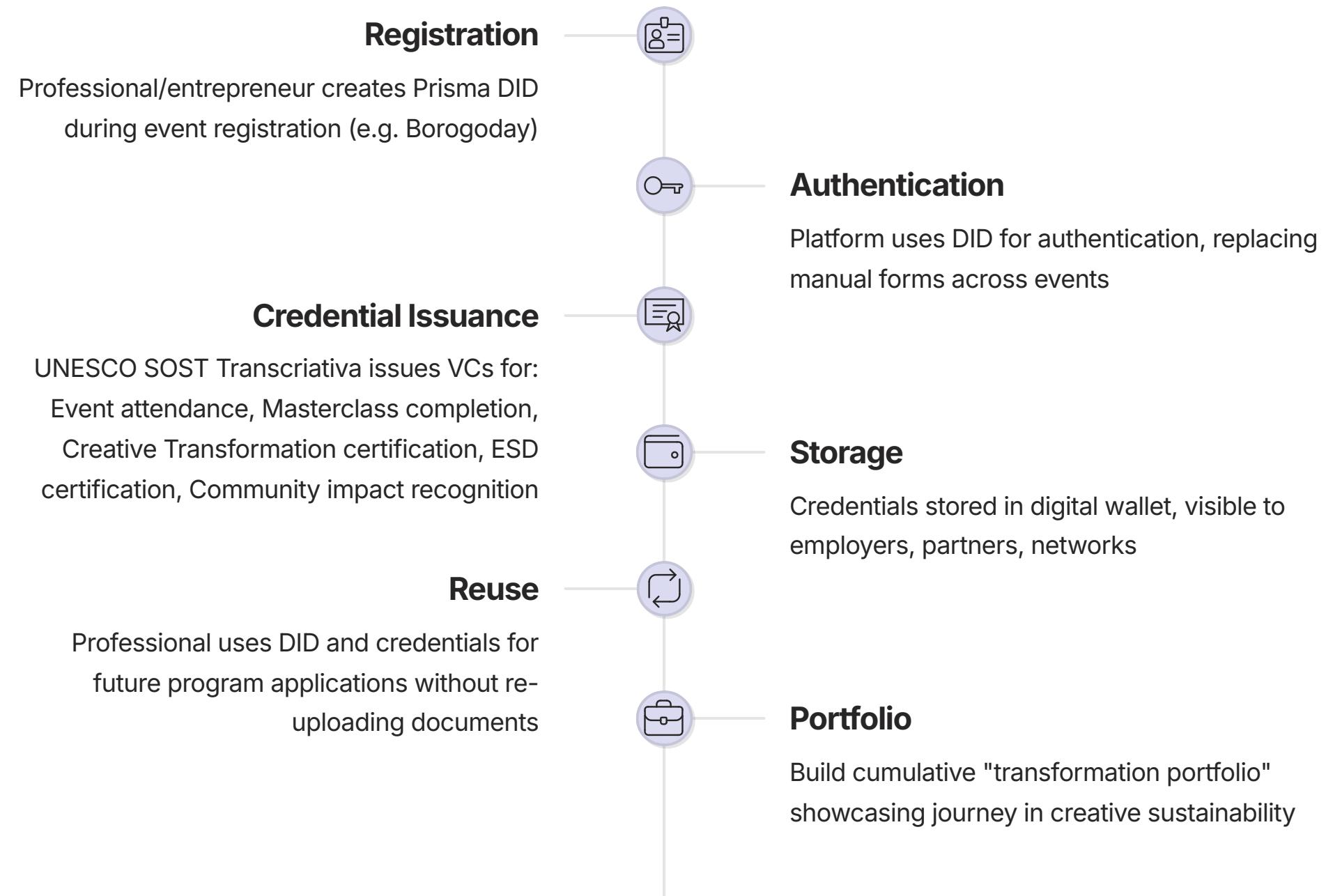
6.3 UNESCO SOST Transcriativa: Transformation Portfolio Building

This page describes how UNESCO SOST Transcriativa empowers professionals to build verifiable transformation portfolios.

Primary Use Case: Community of 12,000+ professionals

Building verifiable transformation portfolios.

Workflow:



Secondary Use Cases:

- Role management (member, mentor, facilitator, ambassador) for platform access
- Results-based fund release when training milestones reached
- Impact token system rewarding high-impact participants



6.4 B<>rder/ess: Developer Journey Credentials

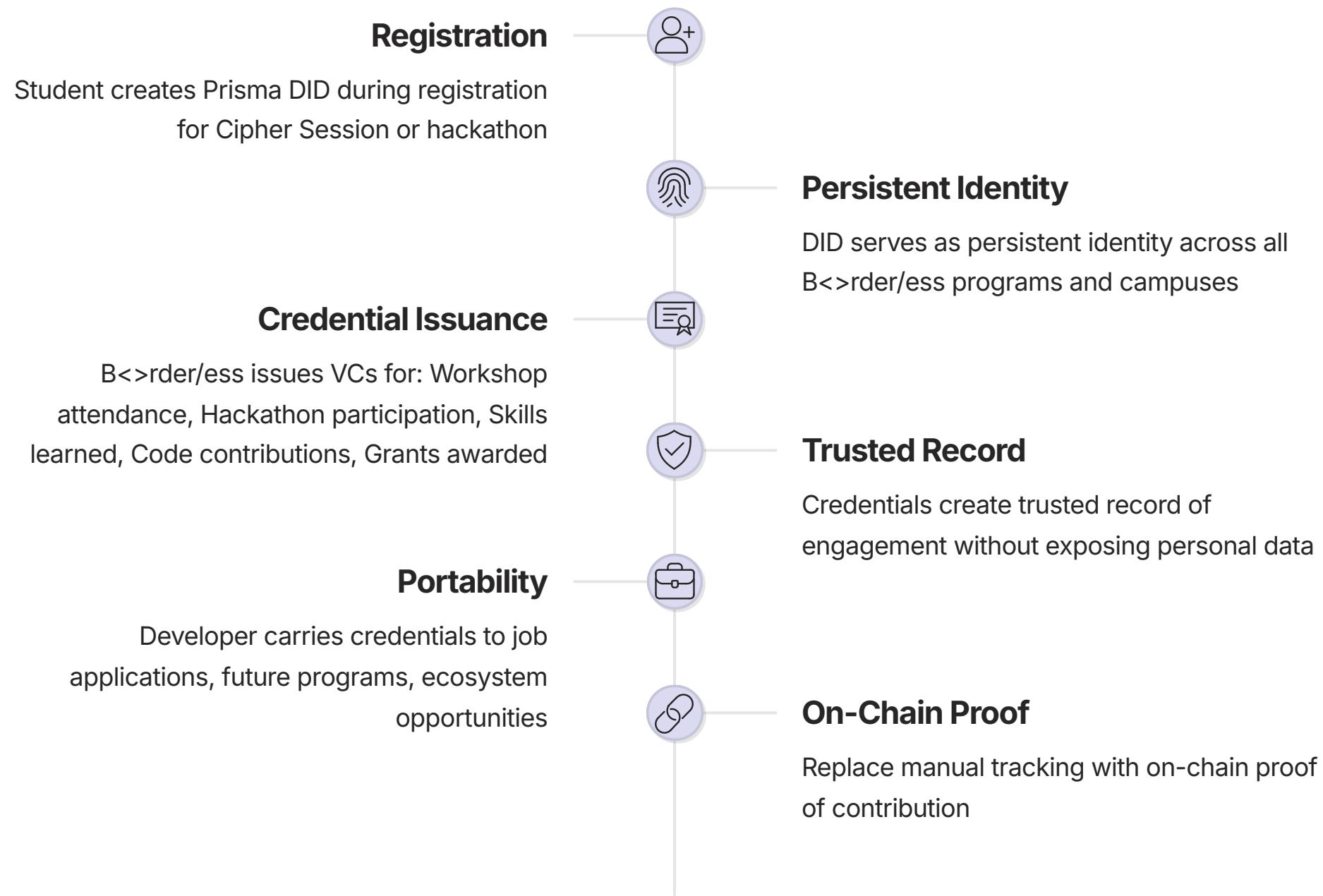
This page details how B<>rder/ess leverages verifiable credentials to track and recognize developer growth within its Web3 ecosystem.

B</>rder/ess

Primary Use Case: Multi-campus Web3 builder ecosystem

Tracking developer growth across programs and locations.

Workflow:



Secondary Use Cases:

- QR code check-in at events verifying DID-linked credentials for entry
- DID-based profiles for networking showing past tokenization contributions
- Event-specific VCs redeemable for perks like priority token listings



6.5 BizMarket & Bitsave: RWA Tokenization & KYC

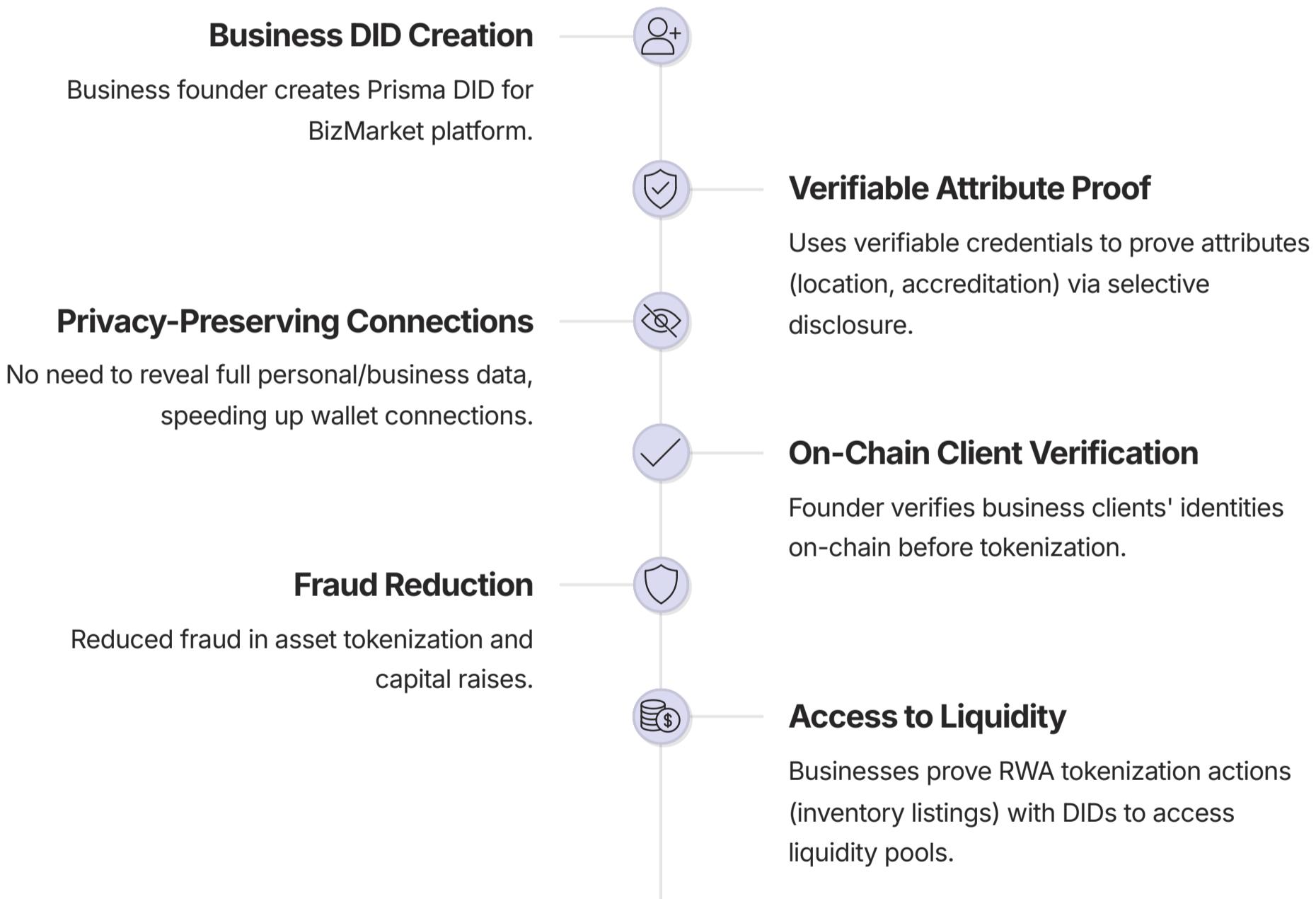


This page details how BizMarket & Bitsave utilize verifiable credentials to streamline KYC/AML processes for business tokenization.

Primary Use Case: Streamlined KYC/AML

Business tokenization with fraud prevention.

Workflow:



Secondary Use Cases:

- Reward protocol contributors with verifiable badges fostering ecosystem trust
- Partner verifications and hackathon proofs using DIDs
- Reputation systems with governance votes or priority access
- Fraud detection via credential revocation



7. Common Questions from Co-Design

Exploring the key inquiries and challenges identified during the collaborative co-design workshops.

The following questions emerged consistently across 6 partner organizations [ANDA, ReFaz, UNESCO SOST Transcriativa, B<>rder/ess, BizMarket, and Bitsave] during co-design sessions



7.1 Technical Implementation Questions

Here are some of the most frequently asked questions regarding the technical aspects of implementation and integration.

“

Integration with Existing Platforms

How can Prisma DIDs be integrated with existing platforms (education platforms, event registration, e-commerce) practically and without friction?

“

Minimum Technical Setup

What is the minimum technical setup needed for small teams to start issuing and verifying DIDs?

“

Customizable Credential Schemas

How customizable are credential schemas for different contribution types?

“

Batch Credential Issuance Tooling

What tooling exists for batch credential issuance for large events?

“

API/SDK Access

Are there plans for API/SDK access for direct platform integration?



7.2 Interoperability & Privacy Questions

Addressing key concerns around how Prisma DIDs connect across different systems and protect user data.

Interoperability

- How easily can Prisma DIDs integrate with non-Cardano ecosystems (Ethereum, Filecoin) while remaining W3C-compliant?
- How can credentials be recognized by other actors (governments, companies, networks) in different ecosystems?
- What standards should be followed for cross-ecosystem recognition?

Privacy & Data Governance

- What information is recorded and what is not?
- Who controls the data?
- How is privacy ensured when using DIDs and VCs, especially in sensitive contexts (communities, vulnerable groups)?
- What are privacy and legal implications for Brazil (LGPD) and international partners?
- How is ownership of DIDs handled legally when dealing with public organizations?



7.3 Security, Impact & Learning Questions

Exploring critical aspects of digital identity security, societal impact, and fostering widespread adoption.



Security & Recovery

- How does Prisma DIDs handle identity recovery if a user loses wallet access?
- What are the risks and limitations?
- How is the system protected against attacks?



Impact Measurement & Governance

- What analytics or dashboards help organizations measure aggregate impact without compromising privacy?
- How can connection between DIDs, credentials, and smart contracts create results-based financing models?
- How does governance work for issuers in multi-organization setups?
- Who manages institutional DIDs and issued credentials, and how is accountability ensured?



Learning & Adoption

- What is a DID? (conceptual understanding needed)
- What concrete steps and resources (technical, human, financial) are needed for adoption at scale?
- How is it implemented in practice?
- What real-world examples exist?



8. Implementation Recommendations

This section outlines a phased approach for implementing decentralized identifiers (DIDs) based on organizational needs and feedback.

A phased approach ensures successful adoption while building on pilot feedback and organizational capacity.



8.1 Preferred learning formats

To ensure successful adoption and effective use of Prisma DIDs, the implementation strategy must align with the preferred learning formats identified.

Organizations consistently emphasized a strong preference for practical, hands-on approaches over purely theoretical explanations.



Concrete Examples

All participating organizations highlighted the need for practical demonstrations and real-world scenarios to illustrate how Prisma DIDs can be applied effectively within their specific contexts.



Use-Case Stories

Narrative examples detailing successful implementations and challenges overcome will help new users understand the value proposition and potential applications of verifiable credentials.



Step-by-Step Guides

Clear, sequential instructions are crucial for guiding users through technical setups, issuance processes, and verification workflows, enabling self-paced learning and troubleshooting.



Human Assistance

The majority of organizations expressed a desire for direct support, whether through dedicated support channels, mentorship, or expert consultation, to navigate complex aspects.



Hands-On Workshops

Specific organizations like UNESCO SOST Transcriativa, Borderless, and Bitsave strongly advocated for interactive workshops to provide practical experience with the technology.



8.2 Phase 1: MVP for Pilot Testing

Focus on core functionality identified as highest priority across all organizations:

DID creation and management

Individual and organizational

Basic verifiable credential issuance and verification

Simple selective disclosure for privacy

Brazilian Portuguese language support

ANDA requirement

Integration guides for common platforms

Google Forms, event platforms

Target Pilot Organizations:

ANDA (Deals Club launch), UNESCO SOST Transcriativa (Borogoday event), B<>rder/ess (Cipher Sessions)



8.3 Phase 2: Enhanced Features

This phase builds on pilot feedback to introduce medium-priority features that enhance the core DID system.

Build on pilot feedback to add medium-priority features:

Batch credential issuance tools

Customizable credential schemas

Role-based access control systems

Basic analytics dashboards

Multi-chain interoperability (Ethereum, other ecosystems)

Identity recovery mechanisms



8.4 Phase 3: Scale & Ecosystem Features

This phase focuses on expanding the DID system to support full ecosystem needs with advanced features.

Expand to serve full ecosystem needs:

Smart contract integration for results-based funding

Impact token systems

Advanced governance for multi-organization setups

API/SDK for platform developers

Advanced privacy features and zk proof implementations

Cross-ecosystem credential recognition standards



9. Key Insights from Co-Design

Here are the crucial findings and understandings gathered from our collaborative co-design process.



Strong alignment on core value propositions

All organizations see DIDs as bridges for trust, enabling verifiable credentials that replace centralized certification systems.



Privacy is non-negotiable

Organizations working with vulnerable communities (ReFaz) and sensitive data (ANDA, UNESCO SOST Transcriativa) require robust selective disclosure and zK proof capabilities.



Funding integration is transformative

Connecting decentralized actions to funds through DIDs and smart contracts represents the most exciting opportunity for all organizations.



Usability determines adoption

Organizations need simple, low-tech implementations with human support, not complex blockchain infrastructure requirements.



Portability creates ecosystem value

The ability to use credentials across multiple platforms, events, and ecosystems is a key differentiator.



Brazilian context matters

With 3 of 6 organizations in Brazil, Portuguese language support and LGPD compliance is essential.



10. Next Steps

Our strategic plan detailing the immediate actions and deliverables required to advance the project.

1

Technical specification development

Incorporating these requirements

2

UX design mock-ups

Based on pilot organization use cases

3

Cardano integration plan

Aligned with identified needs

4

Pilot testing coordination

With ANDA, UNESCO SOST Transcriativa, and
B<>rder/ess

5

Documentation development

In English and Brazilian Portuguese

6

Hands-on workshop planning

For onboarding organizations



11. Document Approval & Repository Information

This work defines how DIDs can be applied within Prisma as a concrete governance and coordination tool, directly supporting its mission and current strategic priorities.

Completion Status

- All co-design insights documented
- Requirements validated with pilot organizations
- Cross-referenced with technical specification needs
- Use cases detailed for each organization
- Common questions compiled
- Implementation roadmap defined

Approval Information

Document Status: Complete and ready for approval

Approved by	Role
Tobias Fechner	CEO
Noah Biel	Product Owner
Virginia Regner	Regenerative Designer
Carlos Quintero	Full-stack Software Engineer
Mateo Daza	Lead Software Engineer

GitHub Repository Information

Primary Repository Location: <https://github.com/prisma-collective/enrolh>

Access Instructions:

Repository visibility: Public

Last updated: January 2026

Contributors: Prisma Team



12. Partnership letters

Here you will find important partnership letters from partner organizations.

joint office UNESCO Sost Transcriativa · ANDA - Animal Rights News Agency · Refaz

Dear Catalyst Fund 14 Managers,

UNESCO SOST Transcriativa Brazil, as part of the UNESCO SOST network, is pleased to express its institutional support and interest in collaborating on the Prisma DIDs: Decentralized IDs for Verifiable Contributions (ID#1400101) project. We recognize its strategic relevance and alignment with the principles of [decentralization](#), distributed governance, and social innovation promoted within the Cardano ecosystem.

The Prisma DIDs project offers robust and innovative solutions for contribution verification and the development of decentralized digital identities, enabling new models of trust and recognition in collaborative environments. We believe these solutions align strongly with Catalyst's mission to empower initiatives that blend technology, social impact, and shared value.

UNESCO SOST Transcriativa Brazil is available to collaborate as a partner in the execution, testing, and pilot implementation of the DIDs prototype, both at events organized by our network and within communities supported by our programs. Through these contexts, we aim to contribute technical, methodological, and social support to help validate and strengthen the open innovation ecosystem connected to Cardano.

We are confident that this collaboration will generate meaningful outcomes toward the joint development of secure, inclusive, and scalable solutions, reinforcing our shared commitment to decentralization, transparency, and positive social impact.

Florianópolis, January 4, 2026

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UNESCO SOST Transcriativ...

229.5 KB

o the Managers of Catalyst Fund 14

Cardano

Dear Catalyst Fund 14 Managers,

The [ANDA – Animal Rights News Agency](#) is pleased to express its institutional support and enthusiasm for the Prisma DIDs: Decentralized IDs for Verifiable Contributions (ID#1400101) project, recognizing it as an innovative and ethical initiative aligned with values that promote transparency, sustainability, and positive social impact.

We are currently developing a [B2B project](#) to be launched in the first quarter of 2026, aimed at encouraging the consumption of animal cruelty-free products and services. A portion of the revenue generated will be reinvested in [expanding independent animal rights media and supporting social and climate projects](#), strengthening our mission to unite communication, awareness, and transformation.

In this context, we see great value in applying [decentralized digital identity \(DID\)](#) solutions to ensure that business partners have access to safely registered and verifiable information—creating a trusted foundation for ethical and transparent commerce.

We also wish to commend the [Cardano](#) for its commitment to funding technological and social innovation projects that advance sustainability. The [Prisma DIDs](#) initiative clearly reflects this vision of responsible innovation, demonstrating how decentralized technology can serve a greater collective purpose.

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ANDA – Institutional-Suppo...

150.4 KB

o the Managers of Catalyst Fund 14

ReFaz

Dear Catalyst Fund 14 Managers,

ReFaz, a Web3 research and legal engineering team exploring blockchain, regenerative finance, and decentralized systems in Latin America, is pleased to express its institutional support and interest in collaborating on the Prisma DIDs: Decentralized IDs for Verifiable Contributions (ID#1400101) project. We recognize its strategic relevance and alignment with the principles of decentralization, distributed governance, and social innovation promoted within the Cardano ecosystem.

The Prisma DIDs project offers robust and innovative solutions for contribution verification and the development of decentralized digital identities, enabling new models of trust and recognition in collaborative environments. We believe these solutions align strongly with Catalyst's mission to empower initiatives that blend technology, social impact, and shared value.

ReFaz bridges technology, law, and community-driven innovation to address complex challenges across Latin America. Our team comprises an indigenous PhD and a black lawyer with over 6 years of expertise in highly complex litigation cases in crimes against nature. brinaina a unique perspective on the intersection of legal frameworks, environmental

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REFAZ – Letter of Support a...

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13. Document Metadata

Project Name: Prisma DIDs: Decentralized IDs for Verifiable Contributions

Maintained by: [Prisma Team](#)

Project ID: 1400101

Milestone: Co-design & Technical Specification

Status: Complete