

## **PrismaDIDs Co-Design Process**

### **Complete Form Responses - All Organizations**

This document contains the complete form responses from all organizations that participated in the PrismaDIDs co-design process. The responses include detailed information about each organization's territory, role, systems of influence, contributions, milestones, documentation methods, and their interest in Prisma DIDs.

Source: <https://tally.so/r/PdDJN1>

Participating Organizations: 6 organizations (3 pilot + 3 invited)  
Data Collection Period: January 2-5, 2026

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#### **Organization 1: ANDA - Animal Rights News Agency**

Submission Date: January 5, 2026

**Q: In what territory(ies) do you act?**

A: Brasil and Iberoamérica

**Q: What is your role?**

A: Communication

**Q: What system are you seeking to influence?**

A: Animal rights, Independent Journalism, Environment education, Advocacy, Ethical consumption, Circular Economy

**Q: What are the main contributions your organization makes to that system?**

A: 1. Mainstreaming animal rights in media and public debate, making animal protection a regular topic in the news and helping to establish "animalist journalism" as a recognized category in Brazilian media

2. Shifting public consciousness by exposing animal suffering, challenging speciesism, and promoting veganism and non-violence as ethical and cultural norms



3. Strengthening the animal rights movement by providing reliable information, data, and narratives that empower NGOs, activists, and the public to advocate more effectively
4. Influencing public policy and law by pressuring authorities, supporting legal actions, and promoting public campaigns that lead to concrete changes in animal protection laws and practices
5. Building a global animal rights narrative by connecting local issues to international movements, showing how animal rights are linked to environmental protection, social justice, and peace

**Q: What are the main milestones your organization has reached?**

- A:
- Mainstreaming animal rights in media and public debate
  - Shifting public consciousness on animals and veganism
  - Strengthening the animal rights movement
  - Influencing public policy and law
  - Building a global animal rights narrative
  - Founding the first news agency dedicated to animal rights
  - Establishing "animalist journalism" in Brazil
  - Systematically exposing animal cruelty and environmental destruction
  - Creating a public record of victories and progress
  - Mobilizing public opinion and citizen action

**Q: How do you document your work?**

A: Internal Reports, Narrative or story-based records, Indicators measurement

**Q: What is the work that your organization does that is invisible or under-recognized?**

- A:
1. The daily, behind-the-scenes journalistic work of researching, verifying, and producing animal rights news, which is often seen as "just reporting" rather than as a strategic, systemic advocacy effort
  2. The long-term work of building and maintaining a global network of correspondents, sources, and partners that enables ANDA to cover animal rights issues worldwide



3. The emotional and psychological labor of journalists and editors who constantly confront difficult stories

**Q: Who needs to validate this work for it to be recognized?**

A: Founders and leadership of the animal rights movement, Animal rights and animal protection organizations, Media institutions and journalism associations, Academia and researchers, Public authorities and government bodies, International animal rights and environmental networks, The general public and supporters

**Q: Who are the main actors with whom your organization interacts?**

A: 1. Media, journalists and content creators  
2. Animal rights and animal protection organizations  
3. Vegan and cruelty-free businesses  
4. Public authorities and government institutions  
5. Academia, researchers, and experts  
6. Artists, celebrities, and public figures  
7. International movements and global networks  
8. General public and individual supporters  
9. Campaign and event partners  
10. International correspondents and foreign partners

**Q: How could Prisma DIDs be useful in your day-to-day work?**

A: Verifiable certification of animal-friendly companies

Each company in the club (micro-enterprise, SME, freelancer) creates a Prisma DID linked to its legal identity (CNPJ, tax ID, etc.).

ANDA issues a Verifiable Credential (VC) “Animal-Friendly Business” or “Cruelty-Free Certified by ANDA” that proves the company:

Does not test on animals

Uses no animal ingredients (vegan)

Follows ANDA’s ethical guidelines

Pays into the social business (fixed fee or commission)

This credential is cryptographically signed by ANDA and stored in the company’s wallet, making it tamper-proof and instantly verifiable.



## Trust and transparency for consumers

In the platform, each company's profile shows its Prisma DID and the ANDA-issued VC.

Consumers can click to verify the credential in real time (without ANDA or a central database being online), building trust that the company is truly animal-friendly.

This replaces or complements traditional labels with a digital, verifiable, and portable proof.

## Portable, reusable business identity

A company's Prisma DID and its animal-friendly credential can be reused across:

The deals club

Other ANDA-related events, campaigns, and platforms

Future partnerships with other vegan/ethical marketplaces

This reduces the need to re-certify or re-submit documents every time, lowering friction for businesses.

## Selective disclosure and privacy

Companies can choose what to disclose:

Show only "ANDA-Certified Animal-Friendly Business" to the public

Share more detailed data (e.g., audit reports, ingredient lists) only with ANDA, partners, or regulators, using zero-knowledge proofs or selective disclosure.

This protects sensitive business information while still proving compliance.

## Tracking and rewarding ethical contributions

ANDA can issue additional VCs for:

Participation in campaigns (e.g., "Vegan Week 2026")

Donations or extra contributions to animal shelters



These credentials create a verifiable “impact history” that can be used for:

Higher visibility in the club

Access to premium spots or events

Recognition as a “Top Animal-Friendly Partner”

**Q: Do you have any questions about Prisma DIDs?**

- A: 1. How exactly can ANDA act as issuer of VCs in simple, low-tech way, without needing deep blockchain expertise?
- 2. What is minimum technical setup needed for small team to start issuing and verifying DIDs?
- 3. How can Prisma DIDs be integrated with existing tools without friction?
- 4. What are privacy and legal implications in Brazil (LGPD)?
- 5. Critical request: Prisma DIDs interface and documentation available in Brazilian Portuguese



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## **Organization 2: ReFaz (Liga) - Environmental Justice**

**Q: In what territory(ies) do you act?**

A: Brazil, USA, India, Colombia, Mexico, Tunisia

**Q: What is your role?**

A: Territorial Facilitators / Coordinators

**Q: What system are you seeking to influence?**

A: Conflicts between small vulnerable communities from the northeast region of Brazil and the implementation of large renewable energy projects.

**Q: What are the main contributions your organization makes to that system?**

A: We promote social and environmental justice by documenting, denouncing and mapping conflicts, and by supporting impacted communities with capacity building for public participation, mobilization, and collective action.

**Q: What are the main milestones your organization has reached?**

A: Creating a methodology and an online platform for collective mapping and documentation of environmental and social conflicts.

**Q: How do you document your work?**

A: Digital database with detailed information on environmental conflicts

**Q: What is the work that your organization does that is invisible or under-recognized?**

A: Capacity building and mobilization support to vulnerable communities

**Q: Who needs to validate this work for it to be recognized?**



A: Impacted communities, human rights and environmental organizations, academia

**Q: Who are the main actors with whom your organization interacts?**

A: Grassroots organizations, affected communities, human rights defenders, environmental justice networks, academia, media.

**Q: How could Prisma DIDs be useful in your day-to-day work?**

A: Protect local chapter members when reporting data about conflicts.  
Integrate with data collection systems for survey responses.  
Provide onchain certification of learning and governance activities.

**Q: Do you have any questions about Prisma DIDs?**

A: How is the ownership of DIDs (legal, as we deal with public organizations) and how does it impact data governance?



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## **Organization 3: UNESCO SOST Transcriativa**

Submission Date: January 5, 2026

**Q: In what territory(ies) do you act?**

A: Brasil, Mexico

**Q: What is your role?**

A: Community / organization representative

**Q: What system are you seeking to influence?**

A: Education, culture, science and communication systems to build more inclusive, just and sustainable societies

**Q: What are the main contributions your organization makes to that system?**

A: We work on transforming education through innovative methodologies that combine arts, culture, and technology. We promote cultural diversity, heritage preservation, and intercultural dialogue. We develop capacity building programs for educators and communities. We create spaces for youth empowerment and social innovation.

**Q: What are the main milestones your organization has reached?**

A: 1. Borogoday event series bringing together diverse communities  
2. Development of transformation portfolios methodology  
3. Implementation of results-based funding models for cultural projects  
4. Partnership with UNESCO on educational innovation  
5. Building a network of 12,000+ professionals across Latin America

**Q: How do you document your work?**

A: Internal Reports, Narrative or story-based records, Indicators measurement, Photo and video documentation, Case studies



**Q: What is the work that your organization does that is invisible or under-recognized?**

A: The long-term relationship building and trust creation with communities. The emotional and pedagogical labor of facilitating transformative learning experiences. The careful curation and adaptation of methodologies for different cultural contexts.

**Q: Who needs to validate this work for it to be recognized?**

A: UNESCO, educational institutions, cultural organizations, funding agencies, the communities we serve

**Q: Who are the main actors with whom your organization interacts?**

A: Educational institutions, cultural organizations, artists and creative practitioners, social movements, UNESCO and UN agencies, government cultural and education departments, international cooperation agencies, foundations and donors

**Q: How could Prisma DIDs be useful in your day-to-day work?**

A: Issue verifiable credentials for participation in our programs and events. Create portfolio credentials for transformation methodology practitioners. Provide proof of cultural contributions and heritage preservation work. Enable trustless coordination between diverse cultural organizations.

**Q: Do you have any questions about Prisma DIDs?**

A: How can we integrate DIDs with existing educational platforms? What are the costs involved for a large community of 12,000+ members?



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## **Organization 4: B<>rderless Builders Op**

Submission Date: January 3, 2026,

**Q: In what territory(ies) do you act?**

A: Africa

**Q: What is your role?**

A: Other

**Q: What system are you seeking to influence?**

A: Web3 education and developer onboarding across Africa

**Q: What are the main contributions your organization makes to that system?**

A: We provide comprehensive Web3 education pathways for African developers. We create multi-campus learning environments that make blockchain education accessible. We develop developer journey credentials that validate skills and progress. We build bridges between traditional education and Web3 opportunities. We integrate with platforms like ByteCity to create immersive learning experiences.

**Q: What are the main milestones your organization has reached?**

A: 1. Established multi-campus Web3 education network across Africa  
2. Developed standardized developer journey credential system  
3. Created partnerships with major Web3 platforms and protocols  
4. Built ByteCity integration for gamified learning  
5. Trained hundreds of developers in blockchain technology

**Q: How do you document your work?**

A: Student progress tracking, Credential issuance records, Partnership documentation, Learning outcomes assessment

**Q: What is the work that your organization does that is invisible or under-recognized?**



A: The mentorship and community support we provide to students. The work of adapting Web3 education to African contexts and challenges. The continuous curriculum development to keep pace with rapidly evolving technology.

**Q: Who needs to validate this work for it to be recognized?**

A: Web3 employers, blockchain protocols, educational accreditation bodies, the developer community

**Q: Who are the main actors with whom your organization interacts?**

A: Students and aspiring developers, Web3 protocols and platforms, African tech hubs, educational institutions, hiring partners, blockchain foundations

**Q: How could Prisma DIDs be useful in your day-to-day work?**

A: Issue verifiable developer journey credentials. Create portable skill badges that work across platforms. Provide proof of course completion and project work. Enable students to build credible professional identities in Web3.

**Q: Do you have any questions about Prisma DIDs?**

A: How can we integrate DIDs with our existing learning management systems? What's the technical complexity for students who are new to Web3?



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## **Organization 5: BizMarket**

Submission Date: January 3, 2026

**Q: In what territory(ies) do you act?**

A: Global

**Q: What is your role?**

A: Community / organization representative

**Q: What system are you seeking to influence?**

A: Real World Asset (RWA) tokenization, KYC/AML compliance, fraud prevention in Web3

**Q: What are the main contributions your organization makes to that system?**

A: We enable selective disclosure of identity information for regulatory compliance while preserving privacy. We facilitate RWA tokenization with proper KYC/AML processes. We provide fraud prevention tools for Web3 marketplaces. We bridge traditional compliance requirements with decentralized systems. We make regulatory compliance accessible for smaller projects and DAOs.

**Q: What are the main milestones your organization has reached?**

- A: 1. Launched privacy-preserving KYC/AML solution
- 2. Successfully tokenized multiple real-world assets
- 3. Built partnerships with regulatory tech providers
- 4. Developed selective disclosure protocols
- 5. Created compliance tools for DAOs and Web3 projects

**Q: How do you document your work?**

A: Compliance audit trails, Transaction records, Partnership agreements, Technical documentation



**Q: What is the work that your organization does that is invisible or under-recognized?**

A: The complex legal and technical work of bridging traditional regulatory requirements with decentralized technology. The continuous monitoring and adaptation to evolving regulations. The user education required to make compliance accessible.

**Q: Who needs to validate this work for it to be recognized?**

A: Regulatory bodies, legal experts, Web3 protocols, institutional partners, the broader DeFi community

**Q: Who are the main actors with whom your organization interacts?**

A: Web3 projects and DAOs, regulatory technology providers, legal advisors, tokenization platforms, institutional investors, compliance auditors

**Q: How could Prisma DIDs be useful in your day-to-day work?**

A: Enable selective disclosure of verified credentials. Create privacy-preserving KYC solutions. Issue compliance attestations. Build reputation systems for marketplace participants. Facilitate regulatory reporting while protecting user privacy.

**Q: Do you have any questions about Prisma DIDs?**

A: How does Prisma handle selective disclosure? What are the regulatory implications in different jurisdictions? Can it integrate with existing KYC providers?



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## **Organization 6: Bitsave Protocol**

Submission Date: January 2, 2026

**Q: In what territory(ies) do you act?**

A: Africa

**Q: What is your role?**

A: Community / organization representative

**Q: What system are you seeking to influence?**

A: DeFi protocols, reputation systems, governance mechanisms, and collaborative work structures in Web3

**Q: What are the main contributions your organization makes to that system?**

A: We create reputation systems that enable trust in decentralized environments. We build governance mechanisms that allow effective community decision-making. We develop protocols for rewarding contributors fairly and transparently. We enable new forms of collaborative work and value distribution. We integrate with other protocols like BizMarket to create comprehensive Web3 infrastructure.

**Q: What are the main milestones your organization has reached?**

- A: 1. Launched reputation protocol for protocol contributors
2. Implemented governance voting system with reputation weighting
3. Created transparent contributor reward mechanisms
4. Built integrations with major DeFi protocols
5. Established governance framework used by multiple DAOs

**Q: How do you document your work?**

A: On-chain transaction records, Governance proposals and votes, Contributor activity logs, Protocol documentation, Integration specifications



**Q: What is the work that your organization does that is invisible or under-recognized?**

A: The game theory and mechanism design work that makes governance systems functional. The community facilitation that enables productive discussions. The technical infrastructure that makes reputation systems reliable and manipulation-resistant.

**Q: Who needs to validate this work for it to be recognized?**

A: DAO communities, protocol developers, governance researchers, Web3 users, institutional DeFi participants

**Q: Who are the main actors with whom your organization interacts?**

A: DAO members and governors, protocol developers, DeFi projects, governance tool providers, Web3 infrastructure projects, research institutions

**Q: How could Prisma DIDs be useful in your day-to-day work?**

A: Create portable reputation credentials across protocols. Issue governance participation attestations. Verify contributor identities while preserving privacy. Enable sybil-resistant voting mechanisms. Build cross-protocol reputation systems.

**Q: Do you have any questions about Prisma DIDs?**

A: How can reputation data be aggregated across different DIDs? What are the privacy considerations for public governance activities? Can DIDs work with anonymous or pseudonymous identities?

