

Introducing LaughTrack™

LaughTrack™ is a decentralized online comedy club. LaughTrack™ operates as a blockchain, game, and cringe comedy show all in one. Within LaughTrack™ one must generate jokes and memes, as well as vote on others, to participate in a hilarious marketplace where your sense of humor is your net worth.

The Problem?

See, the problem is, that you know you're funny, but does everyone else? Whether you are unsure where to start with creating a joke/ meme, prefer to remain anonymous when testing out new material, or you are often faced with an okay joke/ meme that you know you could do better, LaughTrack™ is for you.

How it works.

- To start participating in LaughTrack™ you must purchase a “HA” which is a joke or meme prompt: this is either a joke set up that you have to create a punchline for, or a meme photo that you then have to fill in the words for
- Once you submit your joke/meme, you are a member of the LaughTrack™ community and can start to mine for “HA” or can continue to purchase these instead. “Mining” for HA is the process of voting for your favorite jokes/ memes submitted by other members of the community. You will be given three options that you then have to rank from favorite to least favorite.
- After voting a set amount of times, you will receive a random HA from which you can then use yourself or trade with others for them to use. Each HA, even if repeated phrasing wise, has its own unique code that allows every member of the community to trace its origins and evolution. You can see how a joke got workshopped from start to finish.
- Another way of mining is that if you make it into the top ten of all voted on jokes, you receive the ability to create a HA from scratch, in other words if you're funny enough, you are able to create your own prompt that only you can use.
- Once you create a joke/ meme your HA is complete and able to be traded in the marketplace. A HA is essentially worthless without a punchline provided by the owner of that HA. Once a HA is traded, it is able to be re- punchlined by the new owner.
- The greater the votes your punchlined HA has, the greater the value of that HA becomes. In a way these completed HAs act as their own mini- market place within themselves, the invisible hand of humor making each HA worth more or less as it goes through different exchanges and the test of time.

- Within LaughTrack™, each community member has a repertoire, or wallet. This is where all your complete or incomplete HAs sleep soundly, waiting to be laughed at.
- LaughTrack™ is both a tool for understanding and enjoying humor of the masses, as well as a fun way to engage in a basic understanding of blockchain and cryptocurrency functions