



## LAUNCH A BANKER

### FOR IMMEDIATE RELEASE:

Grayson Earle's new game *Launch a Banker* allows players to fire a banker out of a cannon with the hopes of landing him in a jail cell. Money flies out of his pockets along the way, and flies out in heaps when he collides with objects. The phone may be tilted to nudge the banker's ballistic trajectory. If the player is lucky enough to collect a Trampoline Powerup, she can continue the banker's journey towards a farther jail cell with a higher score. Scores can be shared via Facebook and Twitter, allowing for a little friendly competition.

**The game has been banned from the Google Play store**, with the company citing a violation of the "Violence Policy." (Photos included). Earle has appealed this claiming that the ban was clearly the result of a philosophical difference on the part of a Google employee, since the app does not violate the stated terms. [Google has accepted many violent games into the app store](#), some of which include blowing up people's heads and killing everyone around you. Earle released the game online at [www.launchabanker.com](http://www.launchabanker.com) so that Android users can get around the censor, though it has to be played on a laptop or desktop computer from that URL.

Luckily for iPhone users, the AppStore has it available for free.