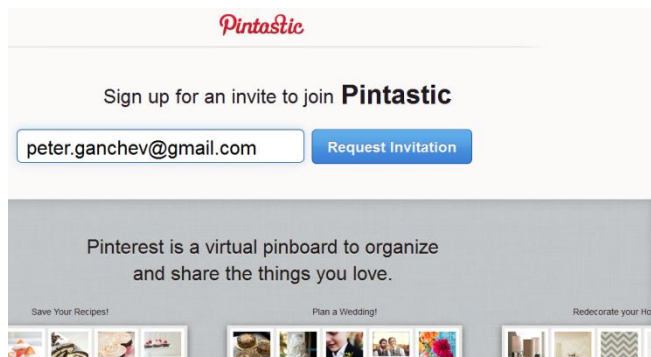
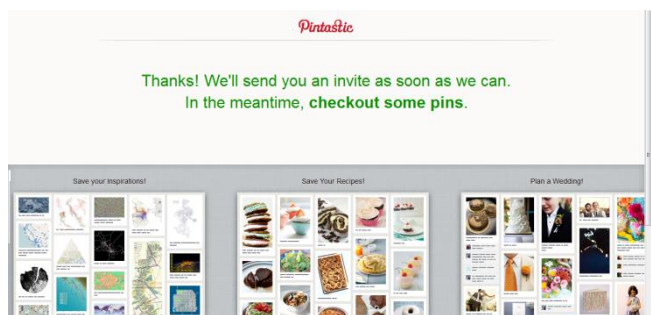


Pintastic is a website script for public sharing of links, multimedia, articles and other content that users have found on the Internet or have authored and uploaded themselves. Its functionality is very similar to the Facebook wall with its ability to share, like, comments (including reporting) but the posts in Pintastic are public and can be organized in virtual pinboards (categories).

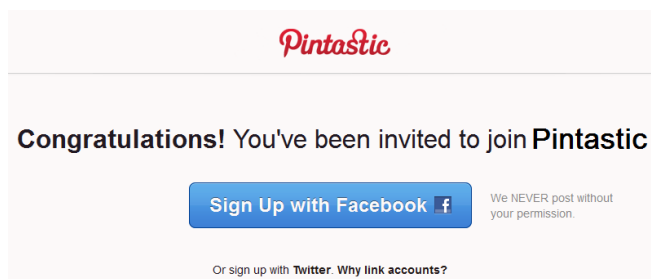
You can create an account through invitation by an existing user, or by signing up for the waiting list using your e-mail,



and you will get a message notifying you of your standing in the waiting list.



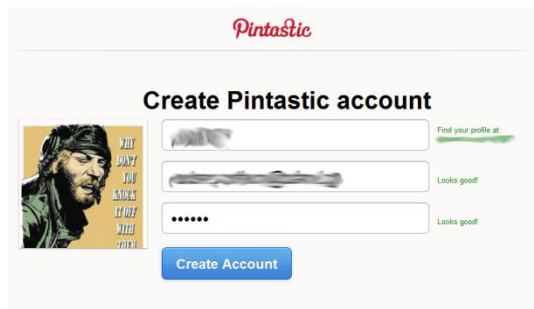
When your turn comes you will receive an e-mail with an activation link, and will be able to connect with your Facebook/Twitter accounts.



You can also directly login with existing Facebook/Twitter accounts.

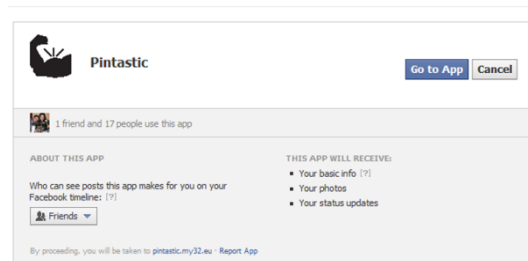


Using these allows you to start immediately,



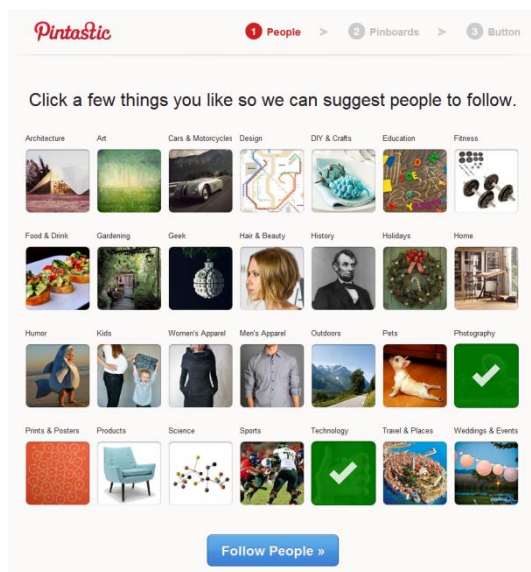
The image shows the 'Create Pintastic account' form. It features the 'Pintastic' logo at the top. Below it, the title 'Create Pintastic account' is centered. To the left of the input fields is a small image of a man's face. There are three input fields: a first name field, a last name field, and a password field (represented by dots). Each field has a 'Looks good!' message to its right. At the bottom is a blue 'Create Account' button.

and you will need to authorize the app activity.



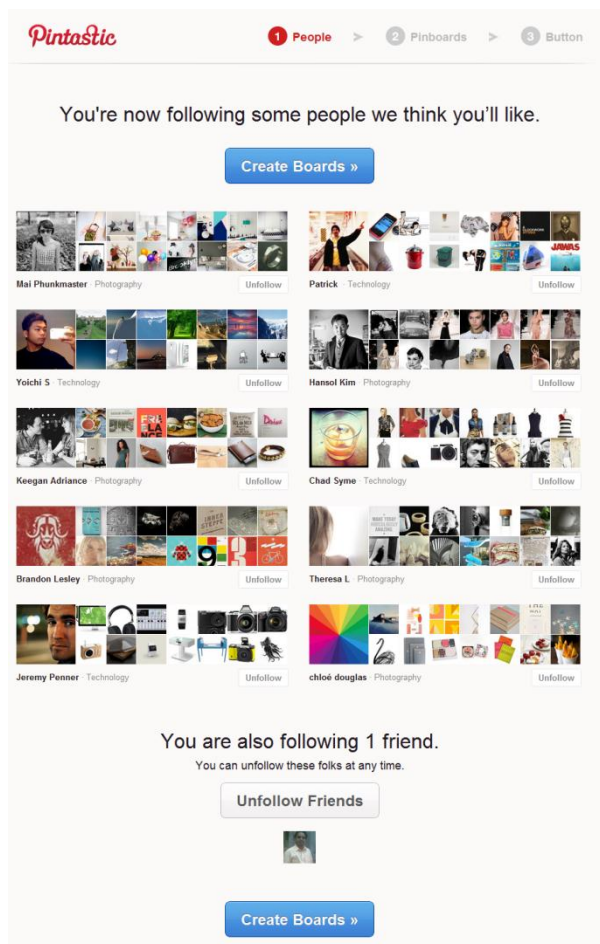
The image shows the app authorization screen. At the top is the 'Pintastic' logo and a 'Go to App' button. Below this, it says '1 friend and 17 people use this app'. Under 'ABOUT THIS APP', it explains that the app makes posts on the user's Facebook timeline and shows a 'Friends' dropdown. To the right, under 'THIS APP WILL RECEIVE:', it lists permissions: 'Your basic info', 'Your photos', and 'Your status updates'. At the bottom, a small line of text states: 'By proceeding, you will be taken to pintastic.my32.eu - Report App'.

The website will offer you a selection of pinboards to follow – check the ones that appeal to you the most

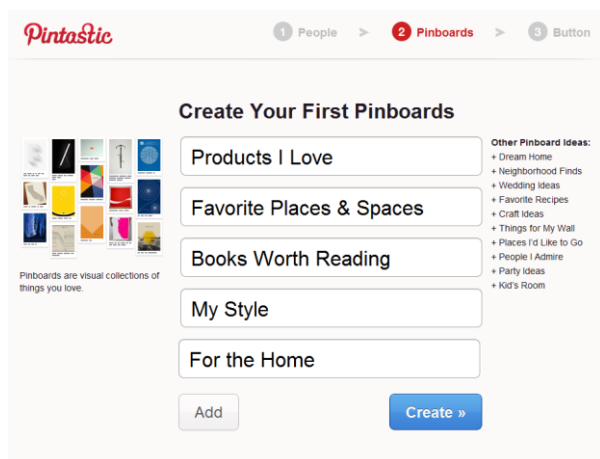


The image shows the pinboard selection screen. At the top is the 'Pintastic' logo and a progress bar with three steps: '1 People', '2 Pinboards', and '3 Button'. Below the progress bar, it says 'Click a few things you like so we can suggest people to follow.' There is a grid of 28 pinboard categories, each with a small image. The categories are: Architecture, Art, Cars & Motorcycles, Design, DIY & Crafts, Education, Fitness, Food & Drink, Gardening, Geek, Hair & Beauty, History, Holidays, Home, Humor, Kids, Women's Apparel, Men's Apparel, Outdoors, Pets, Photography, Prints & Posters, Products, Science, Sports, Technology, Travel & Places, and Weddings & Events. At the bottom is a blue 'Follow People »' button.

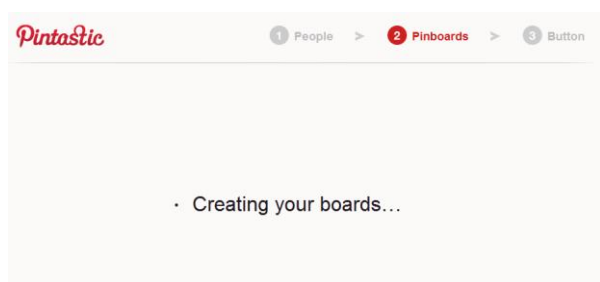
This means you will automatically start following the most popular pinners in these boards. You will also be following every Facebook friend of yours with a Pintastic account – you can opt out anytime



After selecting the boards and users you'd like to follow you can create a few boards of your own. There are 5 pre-loaded boards set as default one to be created – you can edit their titles and descriptions. You can also select additional boards to follow on the same page.



Click the **Create** button to add the pre-loaded, personal and additional boards to your profile.



You will next be forwarded to a Help page.

Pintastic

1 People > 2 Pinboards > 3 Button

Pin It ← Add this link to your Bookmarks Bar

To install the "Pin It" button in Chrome:

1. Display your Bookmarks by clicking the **Wrench Icon** > **Tools** > **Always Show Bookmarks Bar**
2. Drag the "Pin It" button to your Bookmarks bar
3. When you are browsing the web, push the "Pin It" button to pin an image

Once installed in your browser, the "Pin It" button lets you grab an image from any website and add it to one of your pinboards. When you pin from a website, we automatically grab the source link so we can credit the original creator.

Start Pinning! »

Click **Start pinning!** to go to your home page with the posts followed and start sharing!

Pinners you follow: Everything · Videos · Popular · Gifts · Invite Friends

Recent activity

Ashjit Dasgupta is now following your pins.
13 minutes ago

Balloons in Capadocia
59 likes · 85 repins
Yuichi S via Yuhai Umeki onto Place

Windsor Castle
37 likes · 36 repins
Yuichi S via Jeremiah Christopher onto Place

Seminyak Beach by Helmedia Rantard

Edge of the world
98 likes · 4 comments · 55 repins
Yuichi S via Jeff Kraft onto Place
Apple Lin Seems dangerous, but thrilling!
Giuseppe Ditto Amazing!

igoric
88 likes · 6 comments · 90 repins
Yuichi S via Jeff Kraft onto Place
Oscar Salazar totalmente Juan

beautiful space
101 likes · 11 comments · 102 repins
Yuichi S via Jennifer Perale onto Place
Clara Amore Excelente imagen, da mucho oxigeno.

You can update your personal details at any time – your e-mail, password, names (including your username, which will change the URL of your personal Pintastic page <http://pintastic.com/username>), to link Facebook and Twitter accounts, as well as hide your profile from the search engines if you so wished.

Search

Pintastic

Add · About · Липана

Edit Profile

Email

Not shown publicly

Notifications

Change Email Settings

Password

Change Password

First name

Last name

Username

<http://pinterest.com/username>

About

Location

e.g. Palo Alto, CA

Website

Image Upload an Image Refresh from Facebook

Facebook ☒ Link to Facebook ☒ Add Pintastic to Facebook Timeline Find Facebook Friends on Pintastic

Twitter ☐ Link to Twitter

Visibility ☐ Hide your Pintastic profile from search engines

Delete Delete Account

Save Profile Scroll to Top

Feel free to update your notification preferences as well.

Email Settings

Email 555@yasoo.us Change Email

Group Pins ☒ When a new pin is added to a group board

Comments ☒ When someone comments on your pin

Likes ☒ When someone likes your pin

Repins ☒ When your pin is repinned

Follows ☒ When a new person follows you

Frequency How often you receive emails about likes, repins, & follows:
☒ Immediately ☐ Once Daily

Digest ☒ Emails summarizing your weekly activity

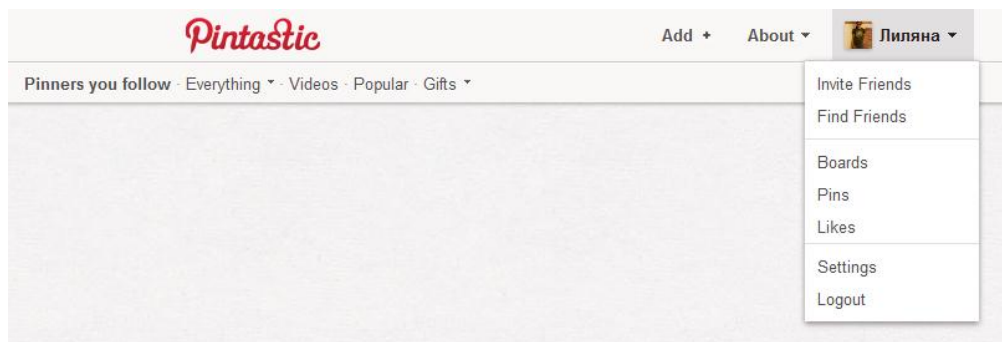
News ☒ Occasional Pinterest news and updates

Save Settings

On your profile home page you are able to track the entire activity concerning your profile – all the pins, repins, likes, follows on your own boards, as well as the updates on your followed boards and users. These are all shown in the **Recent activity** panel in the top left of your home page.



There are a lot of links to useful texts in your profile:

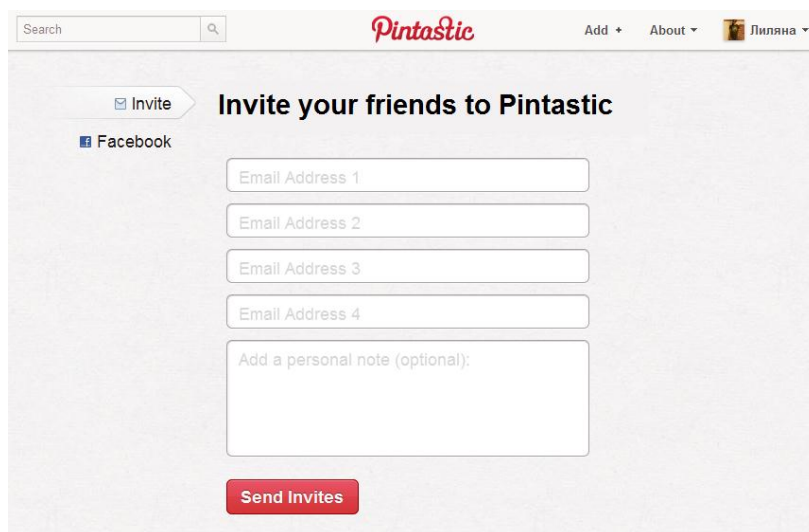


All the settings for your profile and pin and board management are also within a one-click reach.

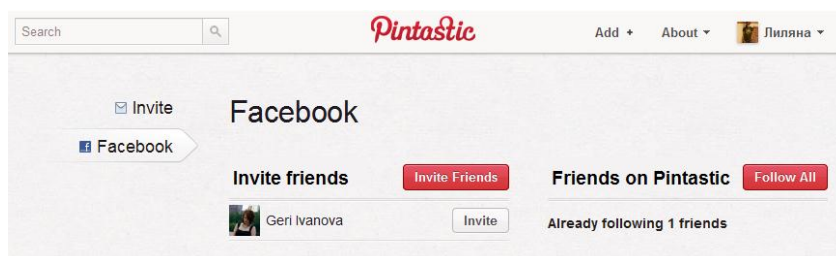
What you can do:

- Create pins by directly uploading content from your computer (via **Upload a pin**),
- Linking/pinning existing pages (**Add a pin**),
- Like pins (**Like**),
- Comment pins – other users or your own (**Comment**),
- Share existing posts on your own boards or other users' boards you have access to (**Repin**),
- Find and invite friends (from your **Facebook friends** and **e-mail contacts**),
- Follow boards and users of choice следва (**Follow**).

Inviting friends using their e-mail addresses – just select **Invite** and copy the addresses of the people you'd like to share Pintastic with. You can add addresses manually, or select from **Facebook** friends, **Gmail** or **Yahoo!** contacts.



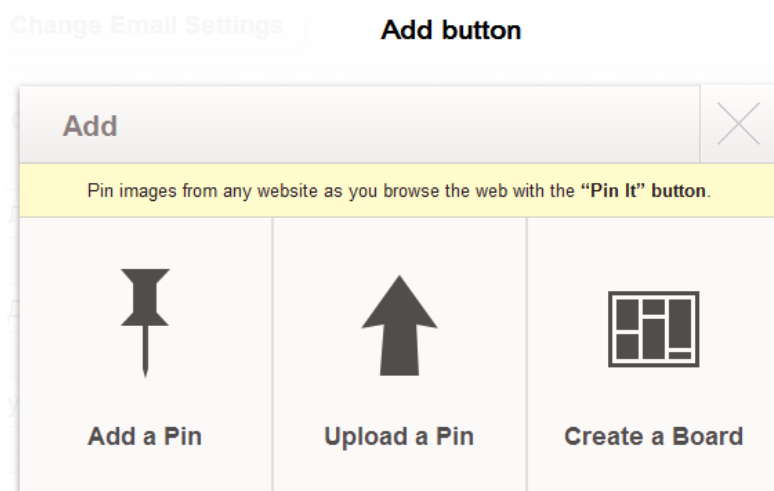
или Фейсбук акаунти.



Each address, fragment or multimedia is known as a **pin**. You can create a pin by copying and pasting the URL of a website page, upload media from your computer (select **Add -> Upload a pin** in your profile), repin or like pins from board in Pintastic. In order for a pin to be created there must be an image or video, which is turned into a

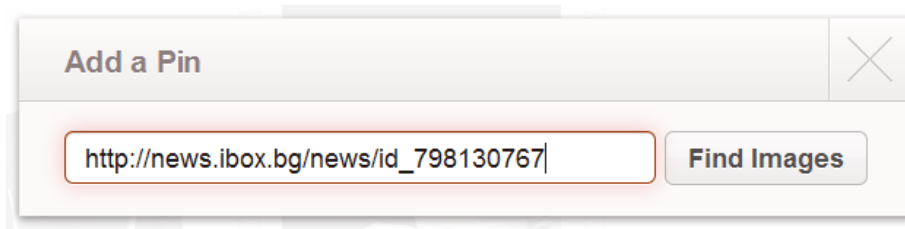
preview image for the pin. When the user clicks on a pin image or video it would be shown in a pop-up window or on a new tab.

Pinning using the **Add+** button

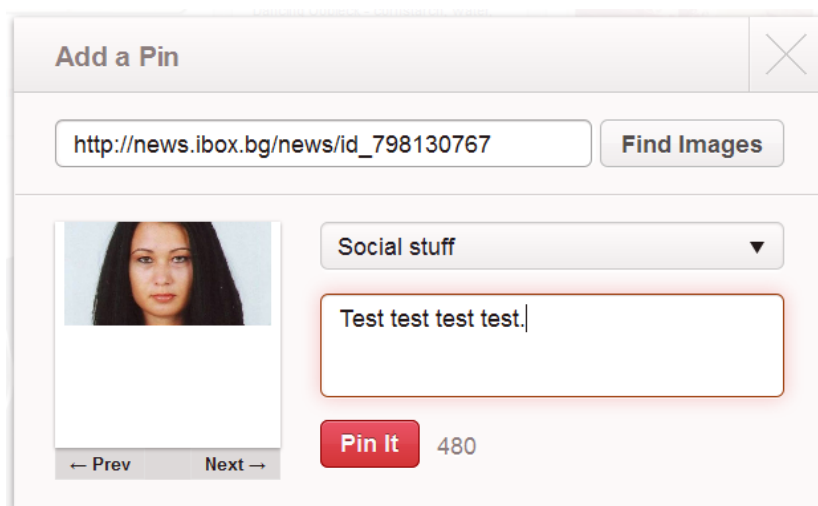


1. Pinning an existing online content

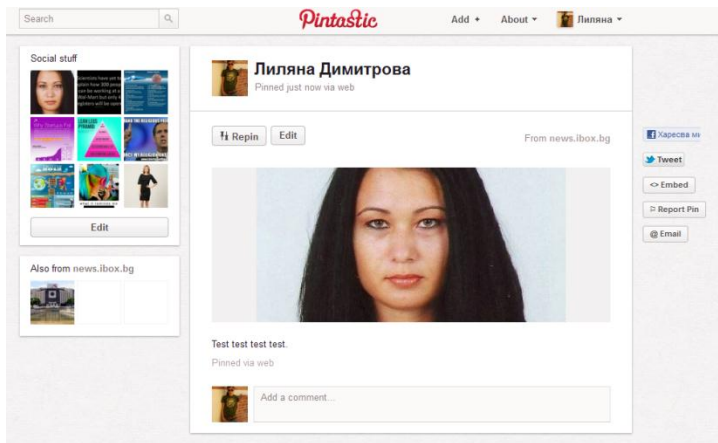
Select **Add+** -> **Add a pin** -> **Find images**



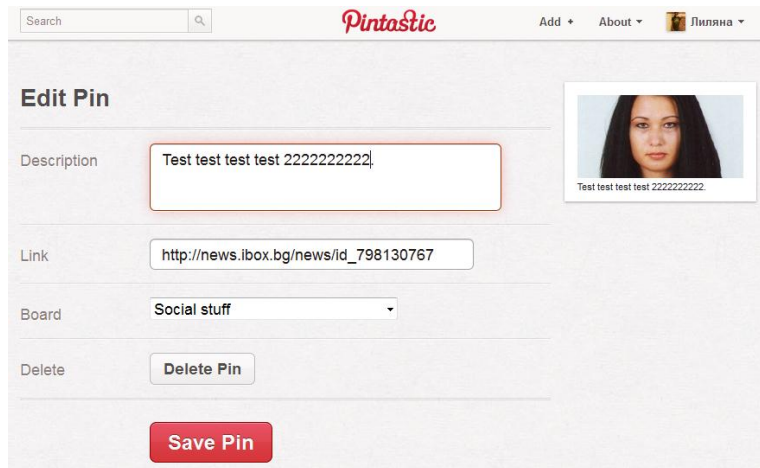
This would load a preview, a comments field and a **Pin it** button.



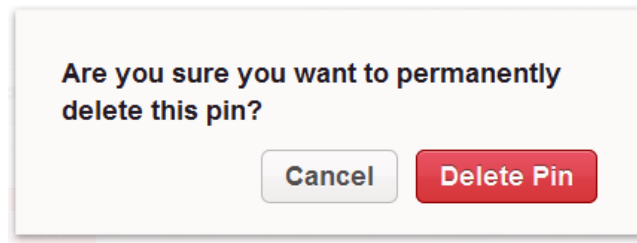
The posted pin looks like this:



You can **Edit** your pin at any time by pressing the respective button.

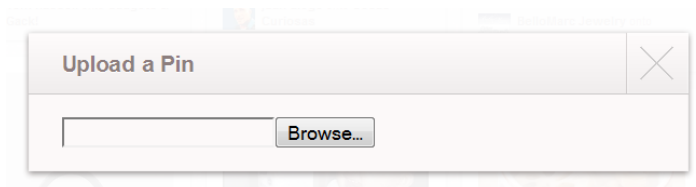


You can also delete the pin – you will be asked to confirm that action:

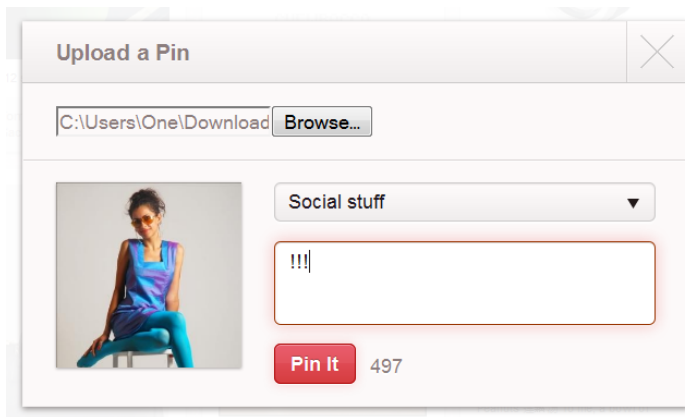


2. Pinning content from your own computer

Select **Add+** -> **Upload a pin** and this dialogue box will show up:

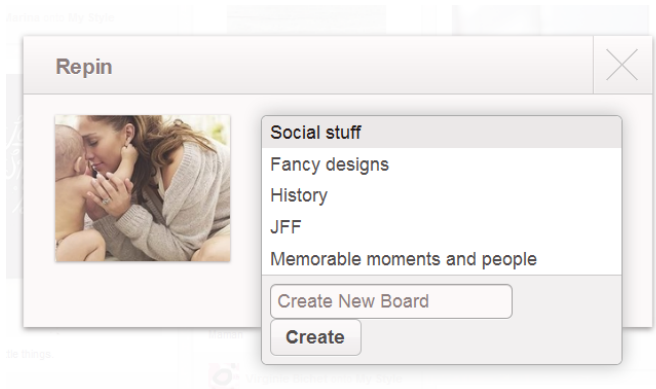


Once the media is selected a preview image would show up, and you will be able to add a text comment and select a board to add the pin to (just click the **Pin it** button).

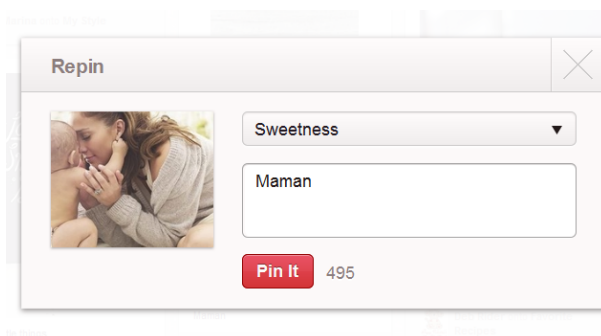


3. Repinning

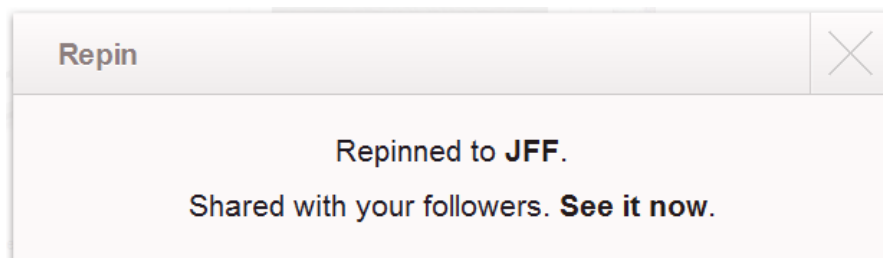
Click the **Re-pin** link – you will be prompted to select a board to add the pin to, or create a brand new board.



The original comment will be a part of the re-pin by default – you can edit/delete it, or add your own if you wish.

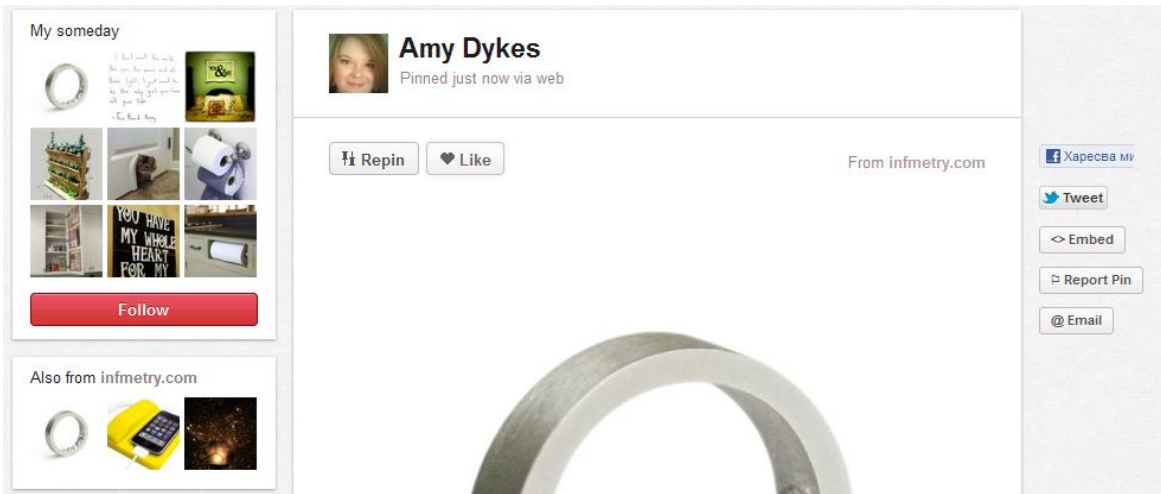


Click the **Re-pin** button to complete the action – a confirmation dialogue will show up and disappear shortly.

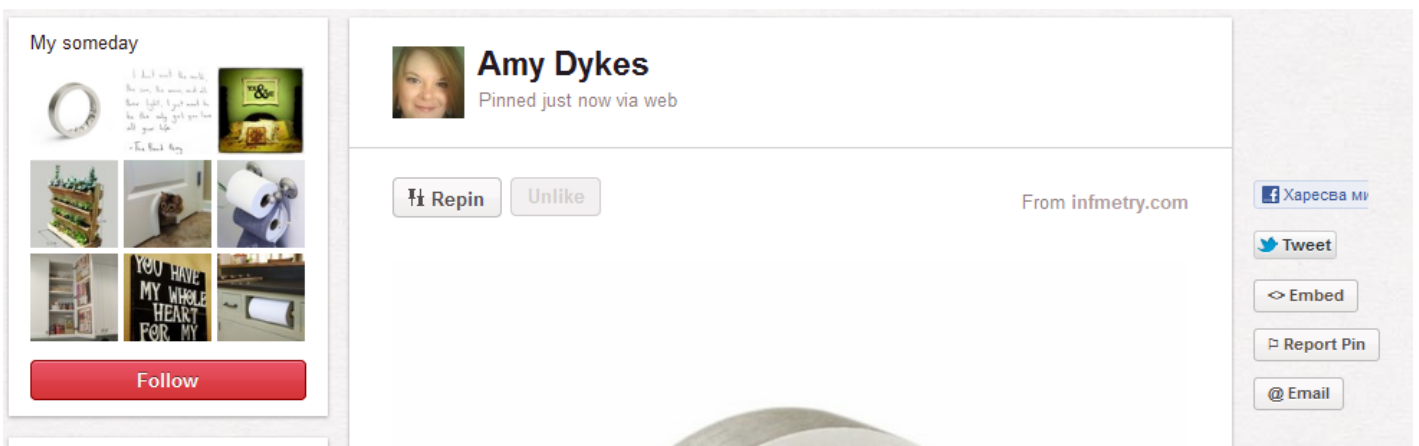


4. Like

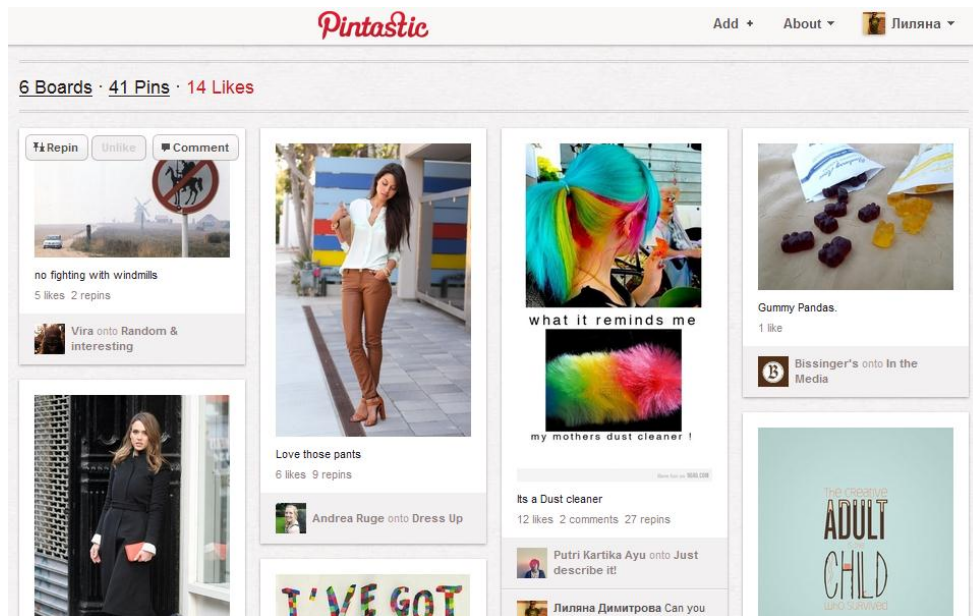
All you need to do to **Like** a pin is pressing the corresponding button. The pin will also be added to the **Liked** category without being added to any of your boards.



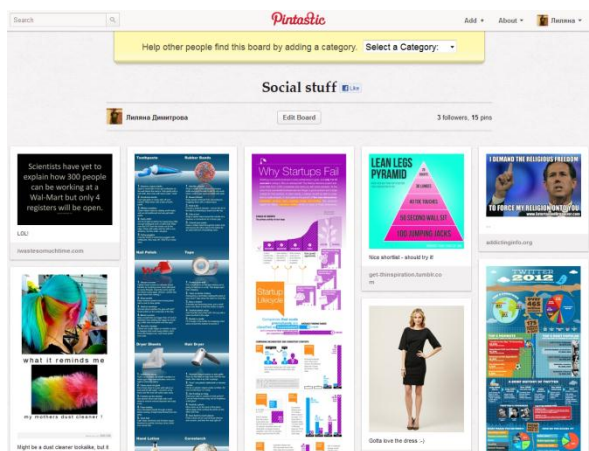
Once you liked a pin the **Like** button turns into and **Unlike** one and becomes greyed out. It's still active, just less obvious ☺



5. **Likes** is a mixed category that's not actually a board. This is rather a catalogue of everything you've liked so far, regardless of whether you've repined it or not, the board it's pinned on, whether you follow a pinner or a board, etc. The likes could have been on your homepage, a board or pinner you followed, a promoted or a general category (e.g. **Everything**) and can be considered your virtual Favorites folder.



6. **Boards** – these are the categories pins are organized in. There can be an unlimited number of pins, where the media preview is a proportionally scaled-down version of the original, included within a box with some additional information. There are several views of pins – please refer to **board views** below.



Creating a board involves entering the following data:

A screenshot of the 'Create a Board' form. The form has a title 'Create a Board' and a close button. It contains three main input fields: 'Board Name' (a text box), 'Board Category' (a dropdown menu with 'Select a Category' as the placeholder), and 'Who can pin?' (a radio button selection between 'Just Me' and 'Me + Contributors'). At the bottom of the form is a red 'Create Board' button.



- Board name
- A category – a list of pre-defined categories is available for selection.
- Users you'd like to allow to pin on this board – it could be just you or a group of people you can add (contributors). If you'd like to have multiple people adding content to a board you will be prompted to select them.

You can add one user at a time. The contributors will be listed one per row, with a **Remove** link next to their name.

- Click **Create a board** to complete the process. Here's how the board is looking now.





You can **Edit** or **Delete** the board. The **Create a board** from the dialogue box turns into a **Save settings** button.

Search  Add + About ▾  Лилиана ▾

Edit Board / Social stuff

Title

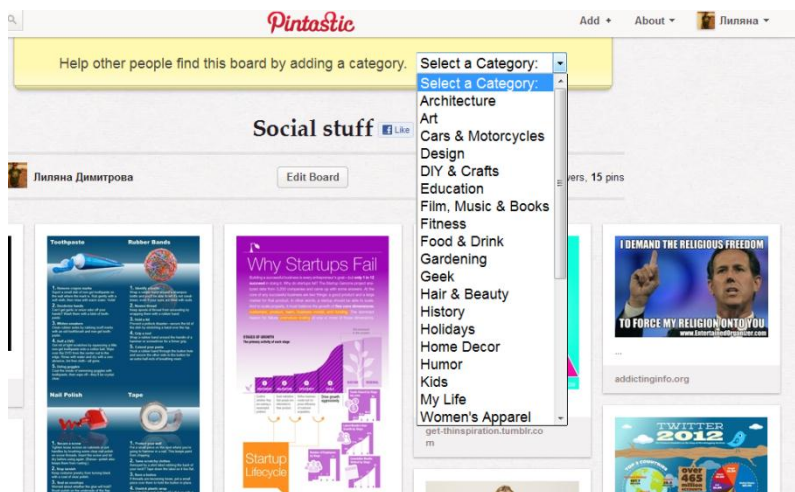
Description

Who can pin? ☒  Just Me ☐  Me + Contributors

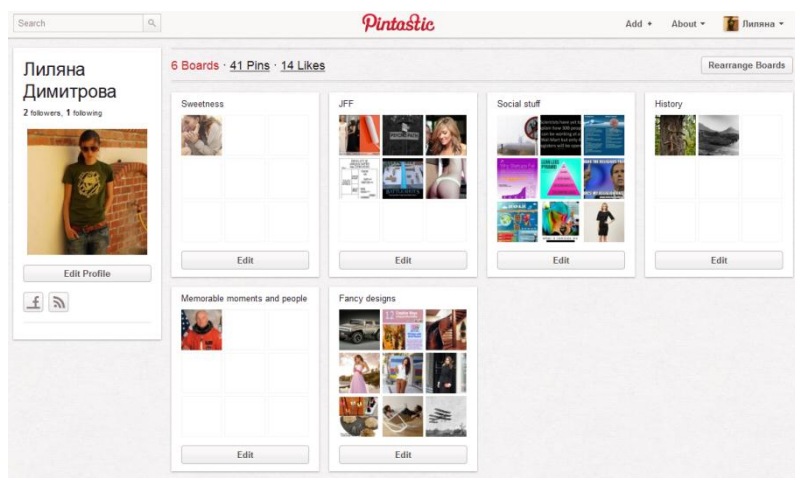
Category ▾

Delete

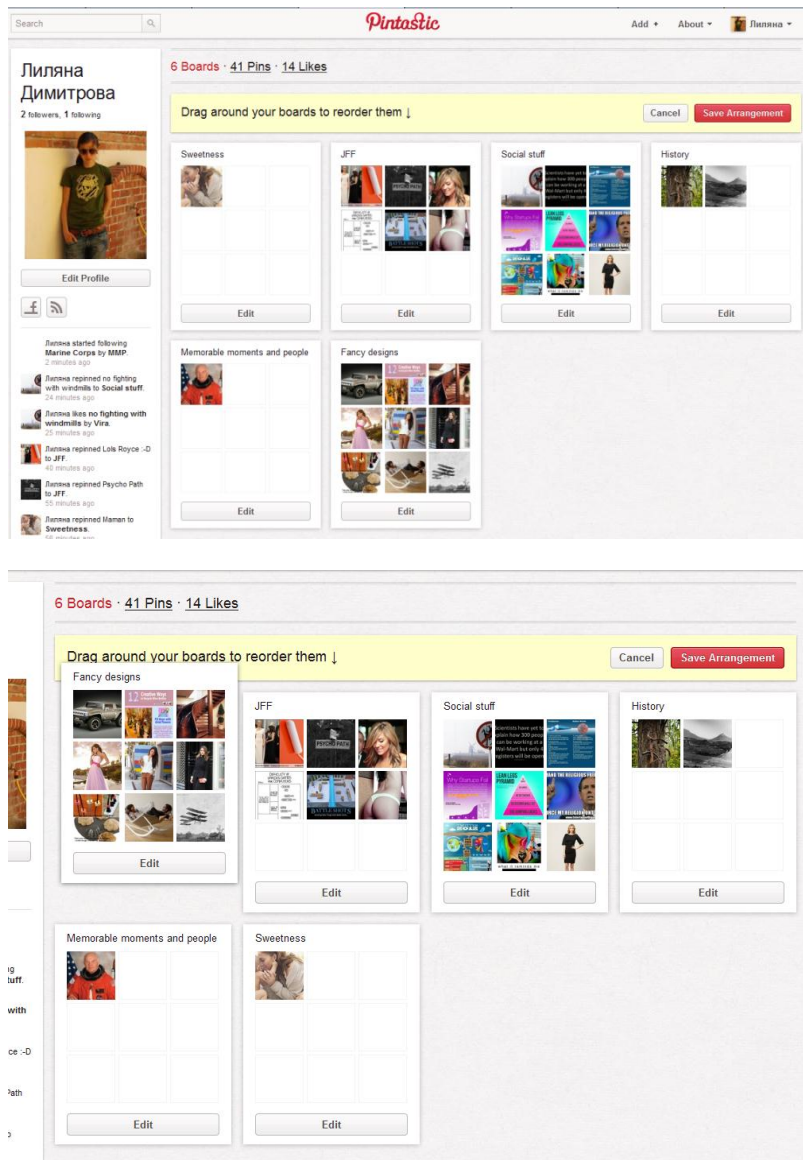
Once inside the board you can also change its category from the dropdown list at the top:



The boards can be edited when updating a pin, through your profile's board list, etc.



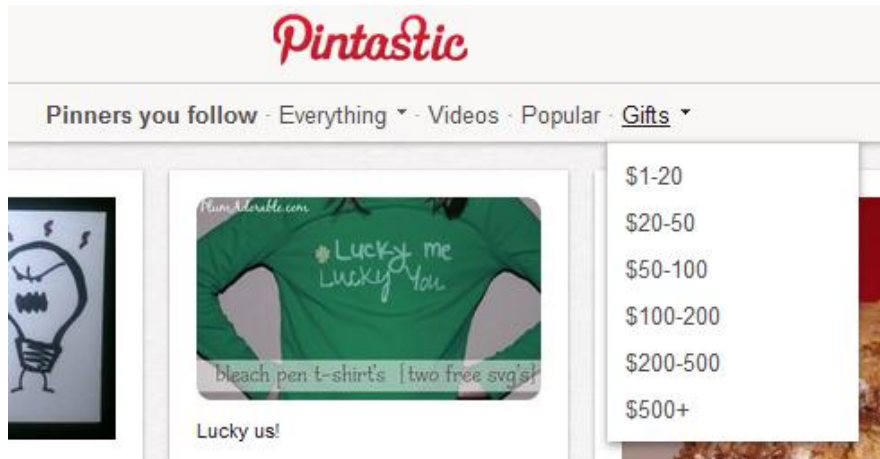
You can also reorder the boards using drag-and-drop.



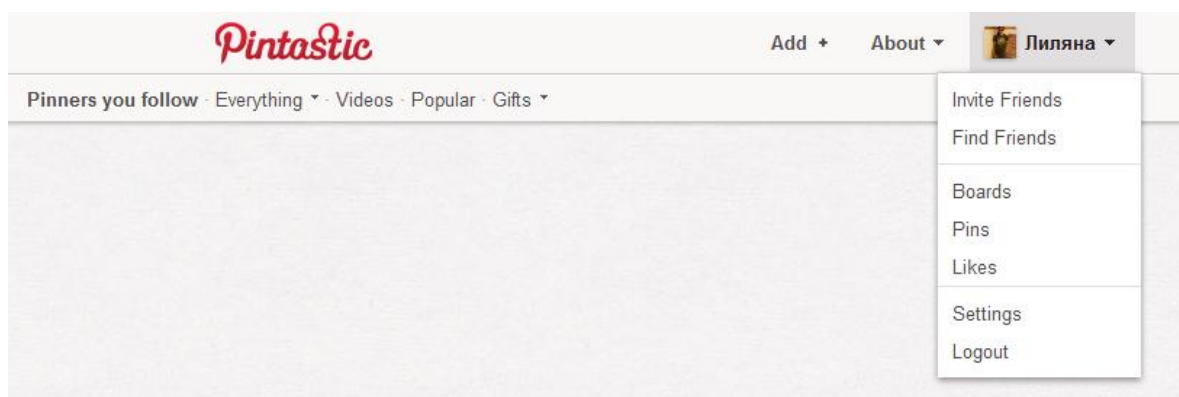
7. Viewing pins

Pins can be viewed in several modes:

- As a part of a board
 - o The followed users' general category board;
 - o Followed boards or users, all global updates (**Everything**), by preset categories (architecture, design, etc.), **Videos**, **Popular**,
 - o Shopping suggestions (**Gifts**), where pins are categorized according to their price (up to \$20, 50, 100, 200, 500, over \$500);

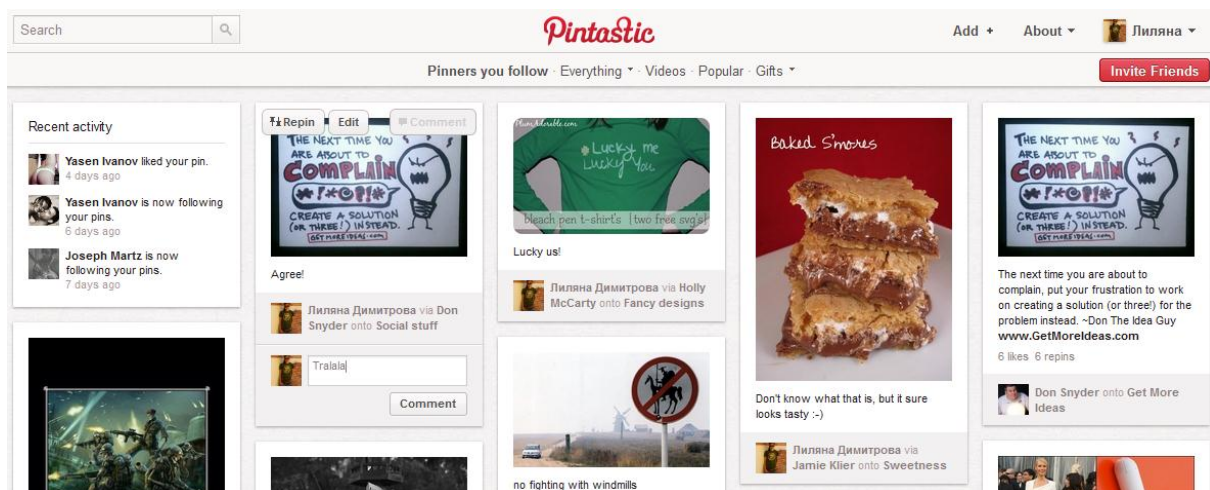


- o A complete listing of pins in your profile;
- o Liked pins as discussed above (all liked pins regardless of whether you shared or repinned them);



- A separate preview in a pop-up or new page.

7.1. The pins in **board view** (when viewing pins as a part of a board or a category) have the following attributes:

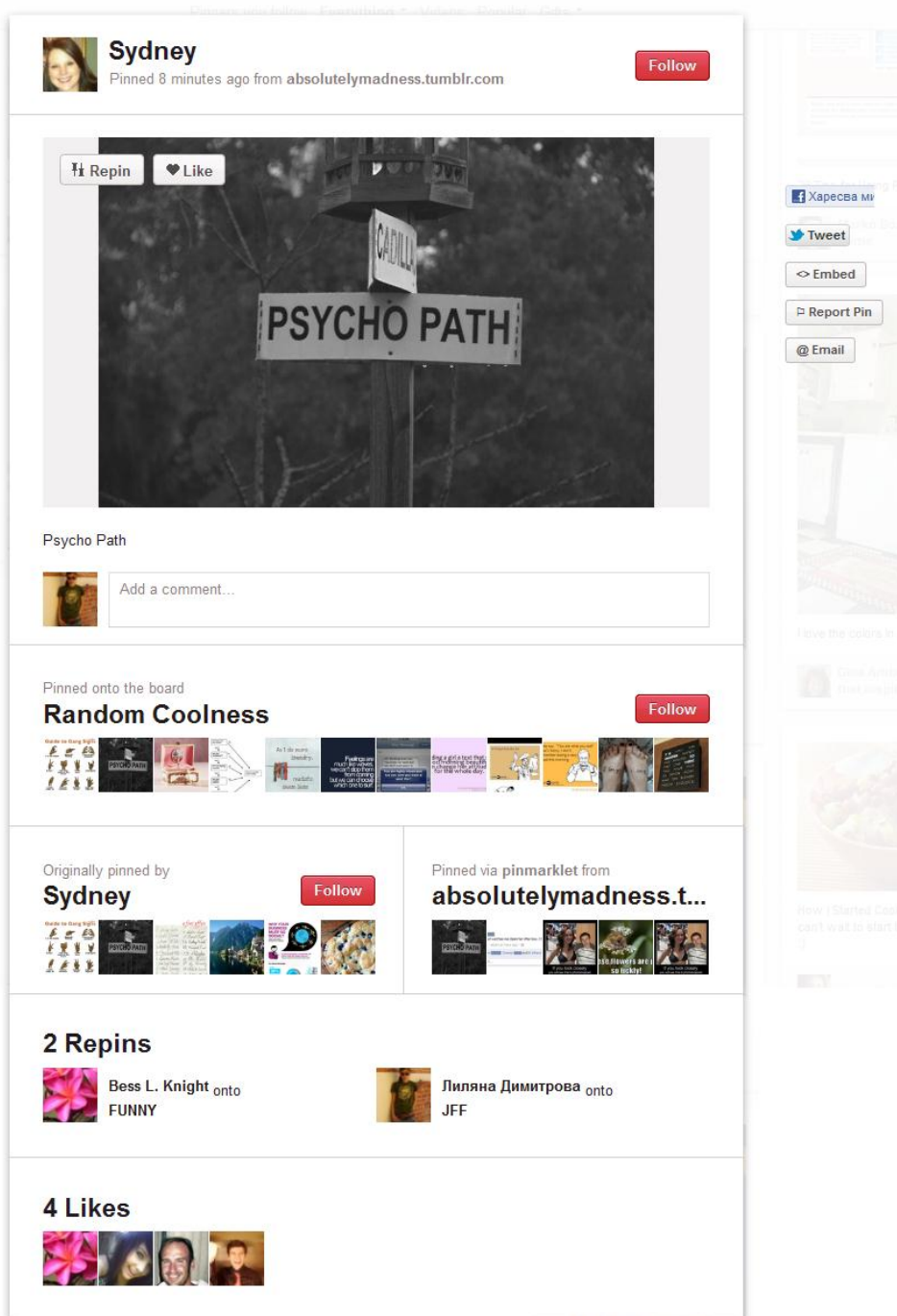


1. Media preview.
2. **Re-pin** button that shows up when hovering over the pin's box. Allows adding a comment up to 500 symbols long.
3. **Like** button – again available when hovering over the pin. As discussed this does not repin the pin, it simply adds it to your **Liked** category.
4. **Comment** button – available when hovering. When you select this a text field will show below the pin with your avatar in front of it much like in Facebook, with 500 symbol limit (spaces included). Please click the **Comment** button to post your input to the discussion.
5. A comment left by the pinner. If this is a repin the comment could be the original one, or the repinner could have added his own.
6. The poster's name and avatar (they are both links to his profile) and a board the pin resides.
7. **Comments** about the pin left from users viewing it.

7.2. Individual pin view

If you click the link to the original host it will open in a new tab. If the media has been uploaded by the user himself (marked by **Uploaded by user** status) clicking the preview opens the media in the same window.

7.2.1. When viewing the pin individually in a pop-up window the pin looks as follows:

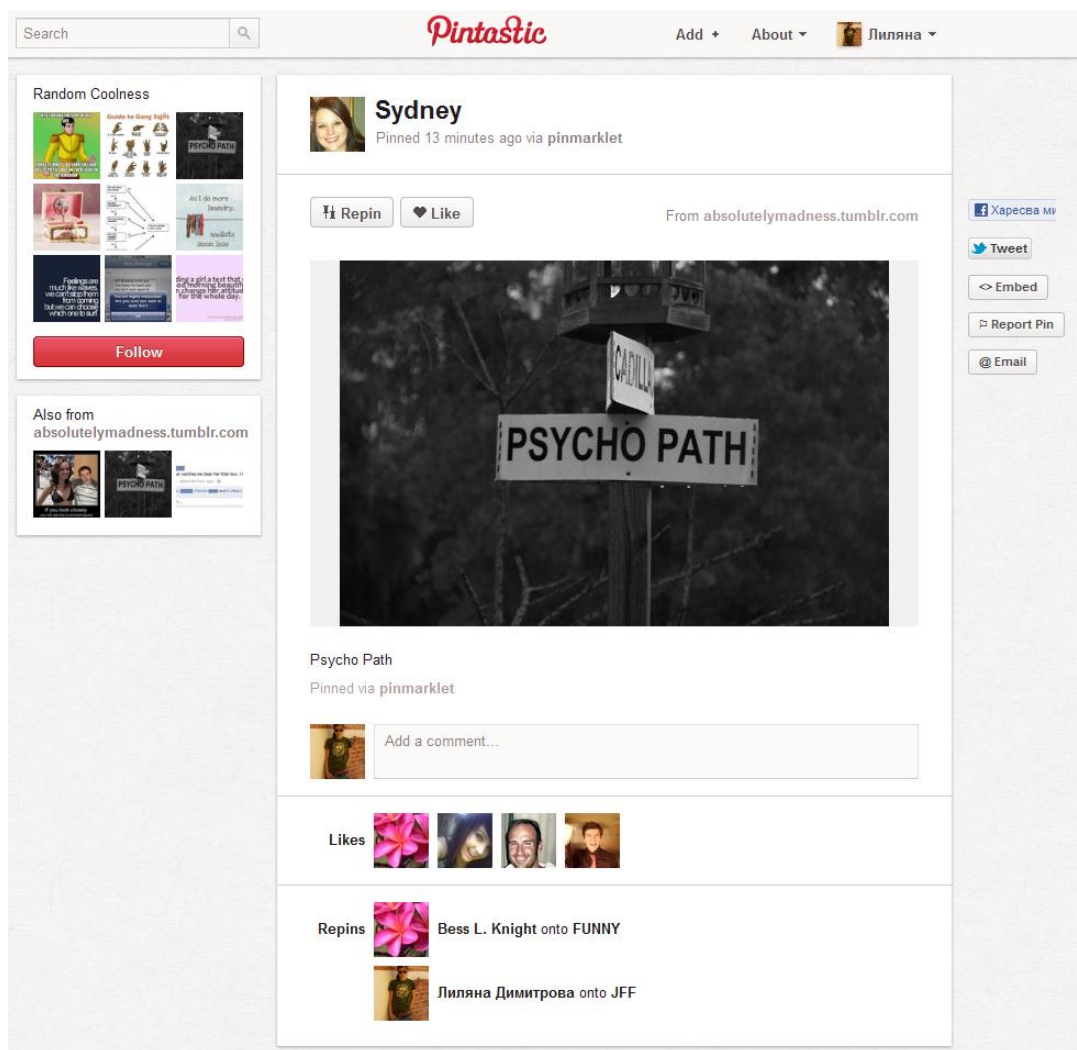


1. Poster's avatar and name, time since pin has been posted, as well as the pin – could be a user, a board, or website.
The link to the original poster/board where the pin resided never changes regardless of the number of repins.
2. A **Follow** button – this subscribes you to the user's activity. This only shows if you are viewing other users; boards (does not show on your own).
3. A media preview.
4. A **Re-pin** button, showing when you hover over the media preview.

When repining the **Comment** field contains the original comment – you can keep it, edit or delete it and replace it with your own.

5. **Like** button (displayed when hovering over the media preview). Adds the pin to the Liked category without repining it.
6. **Edit** button – available when hovering over the media preview **only when viewing your own pins**. Allows you to edit pin title, the source link, the board posted to, as well as deleting the pin.
7. **Comment** added when repining – could be the original comment, or one written by the re-pinner.
8. **Comment box** – displayed under the pin, preceded by the viewer's avatar. Limited to 500 symbols, there is a counter for the remaining symbols, as well as a **Post** button.
9. **Pinned onto the board** – shows which board the pin belongs to.
10. A **Follow** – subscribe to the current board only.
11. **Originally pinned by** box – shows the user that has originally made the pin, a **Follow** button that would subscribe you to all updates from this user.
12. **Pinned via *** from** – where the original pin was taken from and what has been used to pin it (a mobile pin, or a PinIt button on a website).
13. Social networks sharing button in the upper right:
 - a. FB Like,
 - b. Tweet (takes you to the associated Twitter account),
 - c. Embed (allows you to embed the pin to a blog, offering a code segment that can be dynamically updated depending on the field size you input in the respective boxes),
 - d. e-mail (with name, address and a message to the recipient).
14. **Report pin** button with a number of options to choose reasons to report the pin for. There's also a link to a page where you can report copyright infringement.

7.2.2. Viewing the pin separately on a new page

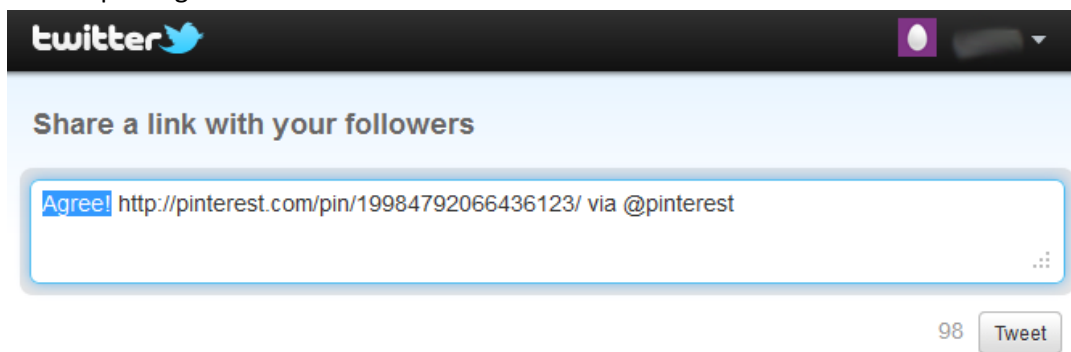


The pin has the following attributes:

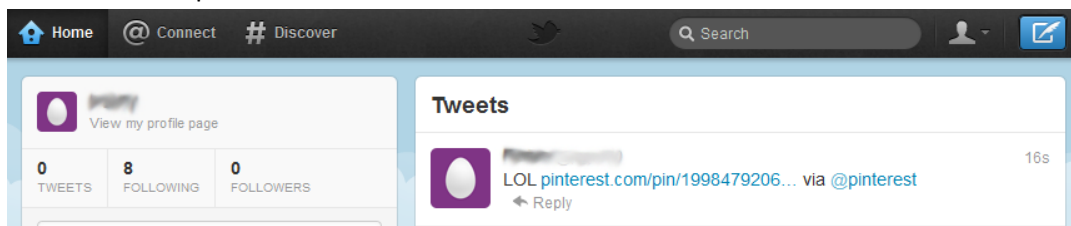
1. Left column – a board name and preview for the board the pin belongs to, plus a **Follow** button.
2. Poster's avatar and username, time since pinned/repined.
3. A **Re-pin** button.
4. **Like** button/ **Edit** button – the first one shows up if you are on another user's board, the other one – when you are viewing one of your own pins.
5. The original board or website the pin was taken from.
6. Media preview.
7. A comment made when the pin or repin was made.
8. **Repinned from** *board* **by** *original poster*.
9. Comment field.
10. A list of users that liked the pin (represented with avatars only).
11. Users that repined the post, represented by their avatars, names, and the board the post has been repined to.
12. Social networks sharing button in the upper right:
 - a. FB Like,
 - b. Tweet (takes you to the associated Twitter account),
 - c. Embed (allows you to embed the pin to a blog, offering a code segment that can be dynamically updated depending on the field size you input in the respective boxes),
 - d. e-mail (with name, address and a message to the recipient).
13. **Report pin** button with a number of options to choose reasons to report the pin for. There's also a link to a page where you can report copyright infringement.

8. Sharing on social networks.

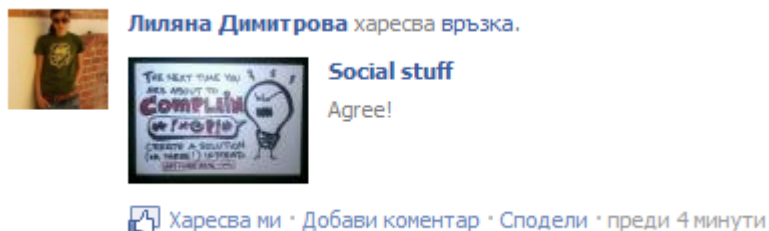
8.1. **Twitter** – using the respective button ad through the associated Twitter account – takes you directly to Twitter posting interface:



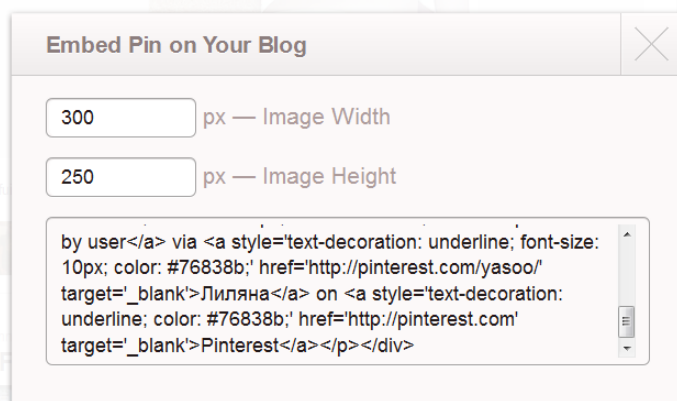
Here's how the pin looks when tweeted:



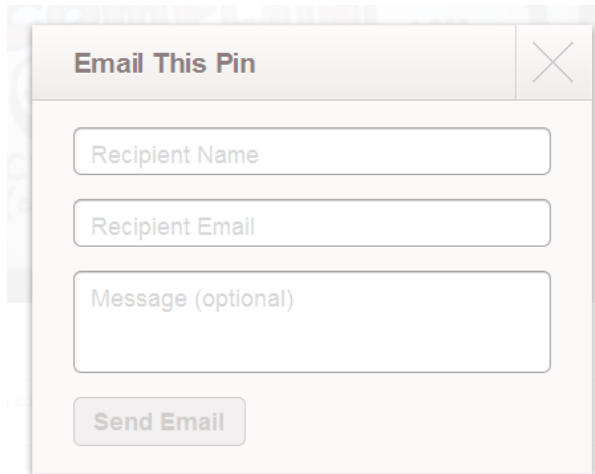
8.2. Facebook like – the comment made about the pin shows up as metadata next to the media preview on the wall:



8.3. Embed feature for blogs. When the button is clicked the following pop-up window appears (you can update the field sizes and this will change the corresponding code you need to copy an insert in your blog:

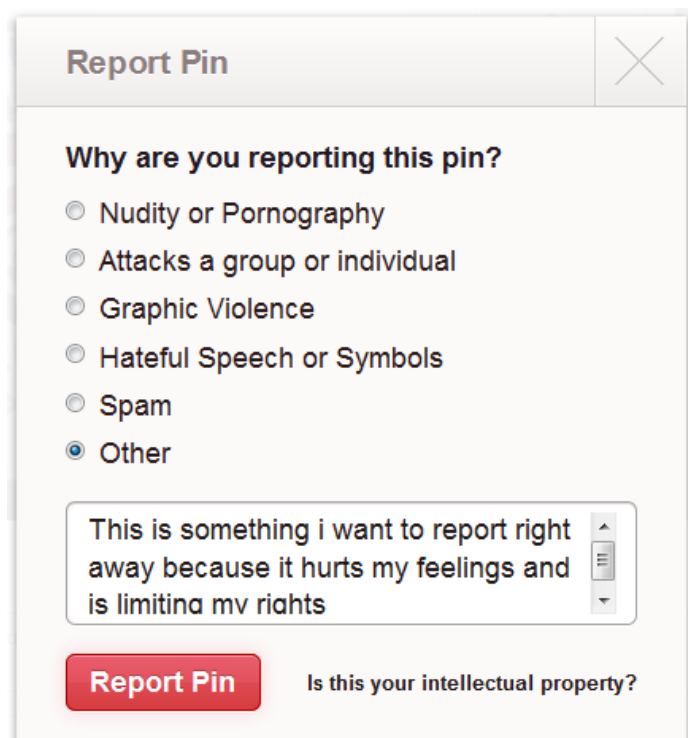


8.4. Sending via e-mail interface.



A dialog box titled "Email This Pin" with a close button (X) in the top right corner. It contains three input fields: "Recipient Name", "Recipient Email", and "Message (optional)". Below the input fields is a "Send Email" button.

9. Interface for reporting a pin:



A dialog box titled "Report Pin" with a close button (X) in the top right corner. It contains a section titled "Why are you reporting this pin?" with a list of radio button options: "Nudity or Pornography", "Attacks a group or individual", "Graphic Violence", "Hateful Speech or Symbols", "Spam", and "Other" (which is selected). Below the list is a text area with the placeholder text "This is something i want to report right away because it hurts my feelings and is limiting my rights". At the bottom left is a red "Report Pin" button, and at the bottom right is a link that says "Is this your intellectual property?".

The link next the **Report Pin** button Връзката takes you to the **Reporting a Copyright Infringement** page, where you can read the terms and report misuse of your intellectual property.