PRISCILLA WONG

Digital Designer

ABOUT ME

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A Toronto graduate and multidisciplinary designer with a passion for all things technology and design related. My career focus is in user interfaces and creating user experiences that people can feel more integrated with and can create an experience that is clear, concise and elegantly smart.

TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Experience Design

Invision

Balsamiq

Moqups

WordPress

SKILLS

Web & Mobile Interface Design

Graphic Design

Wireframing

Prototyping

User Flow Creation

Project Management

HTML/CSS

EDUCATION

Bachelor of Commerce [Business Economics]

Ryerson University
Sep 2011 - Jun 2016

Qualified for Top 200 Leadership Program due to outstanding academic achievement and extracurricular school involvement.

EXPERIENCE

UX Designer

KRFTWRK
Jan 2017 - Present

Translated clients' product visions and concepts into wireframes and mockups that lead to intuitive user experiences. Have taken user-centered design approaches to make strategic decisions related to core, and new, functions and features.

Web & Graphic Designer

OutReach Media
Apr 2016 - Present

Prepared website concepts for multiple clients, based on business requirements, with responsive design principles in place. Collaborated with design members to prepare for a unison brand identity for the organization.

Web Designer

Mercedes-Benz Canada
Dec 2015 - Feb 2016

Organized user flow and designed UI prototypes of the website's revampment that included new features while in line with the company's branding guidelines.

Junior UX/UI Designer

DEMHUB
Oct 2015 - Mar 2016

Responsible for the creation of product redesign, user flow, and interaction that developers can execute on to meet end users' needs and company objectives.