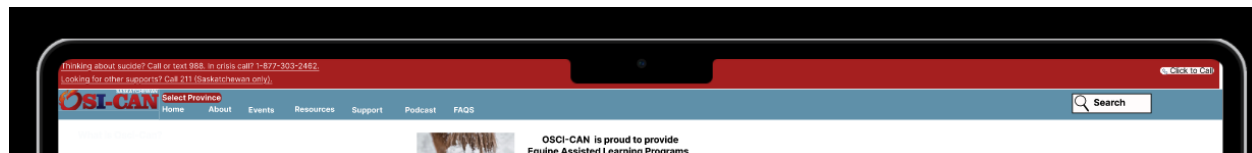


Group C – OSI-CAN High-Fidelity Prototype Insights

This is Insights report from the usability evolutions conducted on the OSI-CAN HFPs for both desktop and mobile version. The evaluation process included structured questions and feedback sessions with clients and classmates. There are several critical opportunities for improvement in both versions, we need to add more visual consistency, and information must be well architecture.

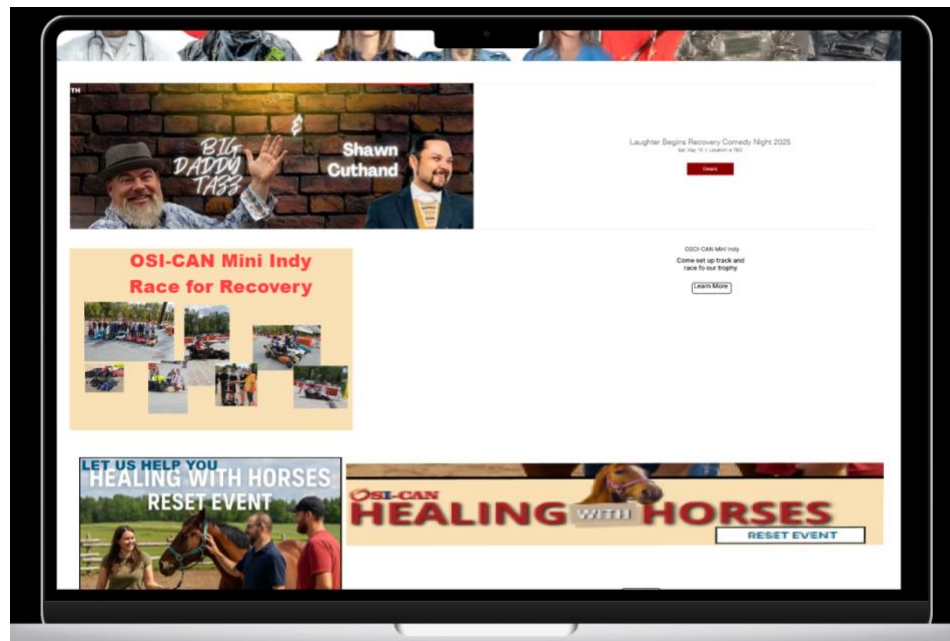
For Desktop we got several feedback from both the client and classmates.

- All the components need enlargement as they were skewed in the design process.



We can see that on a normal laptop screen the Navigation menu is not visible.

- Another important aspect that we can implement in the desktop version is to put the donate button at the very top near the navigation menu. Both pictures above will show no donate button but there is Donation Center menu.
- Event cards can be organized neatly with same aspect photos and equal spacing this is another opportunity where we can apply GESALT Theory.

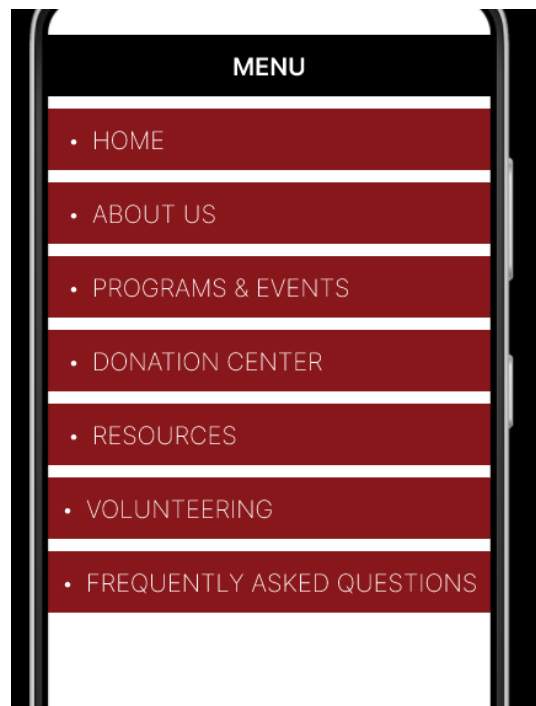


For mobile version here are the feedback we received.

- Classmates suggest that we have a hamburger menu instead of drop-down menu with a closing feature on the menu.



- Smaller logo and a change in layout increase the size of Donate and Volunteer buttons to apprise the target users and guide them where they need to go.
- Programs & Events should be separated as they are focused on different user base, Events are the general fundraising events OSI-CAN has organized and programs are for the Victims of PTSD of workplace.



Activity 2

Desktop Version

Features	Overall Components/text	Donate Button	Event Cards
What	Visual aspects of the website both interactive and non interactive	A button targeting user base who are just on site to donate	Cards that have a photo of the event, brief description and button.
How	Increase their size dynamically based on the screen size	Putting it on top near the navigation menu on all the pages.	Organize them neatly so they have same size photo and text is aligned with button and other card
Why	1-prototype will not fit all screen sizes, it will be hard for users to see when the fonts and components are small.	One of the key aspects of a non-profit is to collect donations and that button should have a top priority in terms of its placement	It will make it easier for users to see and navigate the website smoothly

Mobile Version

Features	Search Bar	Contact Us Header	Colour Palette	Adjust Text	Sponsor Logos
What	Adding search bar	Adding “contact us” that will lead to a page where users can contact the company	Colour palette going to be reduced and adjusted	Will be adjusting the text and some pages to become more readable in the mobile environment	Adding sponsor logos on the website
How	Going to be located in the header at all times	“Contact Us” will be in the same dropdown menu as all the other important pages	In many pages, there are a large amount of colours in the theme of the website, so it will be reduced and simplified	Mainly increasing the font size and having clear colors for the text and background	On the footer of every screen, the sponsor logos will be added to be available to be seen at all times
Why	Because the website has a lot of information, a search bar will help finding a specific resource/item	Contacting and getting in touch with the company is a very important feature so being able for users to easily access it is critical	A simpler colour palette that only consists of 4 maximum will be less chaotic and easier for the users to read and consume	Having big enough text is important because the users need to be able to clearly read the next on smaller devices	Showing the sponsor logos at all times is important as it shows who is supporting the company and adding to the credibility of Osi-Can