

# DESCRIPTION

Help a leading mobile brand understand the voice of the customer by analyzing the reviews of their product on **Amazon** and the topics that customers are talking about. You'll finally interpret the emerging topics.

## Problem Statement

A popular mobile phone brand, Lenovo has launched their budget smartphone in the Indian market. The client wants to understand the VOC (voice of the customer) on the evaluate the current product, but to also get some direction for developing the product pipeline. The client is particularly interested in the different aspects that customers care on a leading e-commerce site should provide a good view.

## Steps to perform

Discover the topics in the reviews and present it to business in a consumable format. Employ techniques in syntactic processing and topic modeling.

Perform specific cleanup, POS tagging, and restricting to relevant POS tags, then, perform topic modeling using LDA. Finally, give business-friendly names to the topics and

## Content

Dataset: 'K8 Reviews v0.2.csv'

Columns:

Sentiment: The sentiment against the review (4,5 star reviews are positive 😊 , 1,2 are negative 😞)

Reviews: The main text of the review

## Tasks

<>> Read the .csv file using Pandas. Take a look at the top few records.

<>> Normalize casings for the review text and extract the text into a list for easier manipulation.

<>> Tokenize the reviews using NLTK's word\_tokenize function.

<>> Perform parts-of-speech tagging on each sentence using the NLTK POS tagger.

<>> For the topic model, we should want to include only nouns.

1. Find out all the POS tags that correspond to nouns.
2. Limit the data to only terms with these tags.

<>> Lemmatize.

1. Different forms of the terms need to be treated as one.
2. No need to provide POS tag to lemmatizer for now.

<>> Remove stopwords and punctuation (if there are any).

<>> Create a topic model using LDA on the cleaned-up data with 12 topics.

1. Print out the top terms for each topic.
2. What is the coherence of the model with the c\_v metric?

<>> Analyze the topics through the business lens.

1. Determine which of the topics can be combined.

<>> Create topic model using LDA with what you think is the optimal number of topics

1. What is the coherence of the model?

<>> The business should be able to interpret the topics.

1. Name each of the identified topics.
2. Create a table with the topic name and the top 10 terms in each to present to the business.

- 1.[Read the .csv file using Pandas. Take a look at the top few records.](#)
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- 8.[Print out the top terms for each topic.](#)
- 9.[Create topic model using LDA](#)
- 10.[What is the coherence of the model?](#)
- 11.[Create a table with the topic name and the top 10 terms in each to present to the business.](#)
- 12.[What is the coherence of the model?](#)

In [1]:

```
##Import the Required Libraries
```

```
import pandas as pd
import numpy as np
import tqdm
import nltk
import os
import texthero as hero
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
import gensim
```

## Read the .csv file using Pandas. Take a look at the top few records.

In [2]:

```
amazon=pd.read_csv("K8_Reviews_v0.2.csv")
amazon.head()
```

Out[2]:

	sentiment	review
0	1	Good but need updates and improvements
1	0	Worst mobile i have bought ever, Battery is dr...
2	1	when I will get my 10% cash back.... its alrea...
3	1	Good
4	0	The worst phone everThey have changed the last...

In [3]:

```
#check the unique values for sentiment and their counts
```

```
amazon['sentiment'].value_counts()
```

Out[3]:

```
0    7712
1    6963
Name: sentiment, dtype: int64
```

## Normalize casings for the review text

In [4]:

```
stopnltk=stopwords.words('english')
stop_new=['lenevo']
stopnltk=stopnltk+stop_new
```

In [5]:

```
from texthero import preprocessing#create a custom cleaning pipeline
custom_pipeline = [preprocessing.fillna
                    , preprocessing.lowercase
                    , preprocessing.remove_digits
                    , preprocessing.remove_punctuation
                    , preprocessing.remove_diacritics
                    , preprocessing.remove_stopwords
                    , preprocessing.remove_whitespace]
                    #, preprocessing.stem#pass the custom_pipeline to the pipeline argument
amazon['review'] = hero.clean(amazon['review'], pipeline = custom_pipeline)
amazon.head()
```

Out[5]:

	sentiment	review
0	1	good need updates improvements
1	0	worst mobile bought ever battery draining like...
2	1	get cash back already january
3	1	good
4	0	worst phone everthey changed last phone proble...

## extract the text into a list for easier manipulation

In [6]:

```
article0=list(amazon.review.values)
article0[0]
```

Out[6]:

```
'good need updates improvements'
```

In [7]:

```
type(article0)
```

Out[7]:

```
list
```

## Tokenize the reviews using NLTKs word\_tokenize function

In [8]:

```
article_tkn=[]
for term in article0:
    article_tkn.append(nltk.word_tokenize(term))

article_tkn[0]
```

Out[8]:

```
['good', 'need', 'updates', 'improvements']
```

## Perform parts-of-speech tagging on each sentence using the NLTK POS tagger.

In [9]:

```
article_pos=[]

for term in article_tkn:
    article_pos.append(nltk.pos_tag(term))

article_pos[0]
```

Out[9]:

```
[('good', 'JJ'), ('need', 'NN'), ('updates', 'NNS'), ('improvements', 'NNS')]
```

## Find out all the POS tags that correspond to nouns.

In [10]:

```
[term for (term,pos) in article_pos[0] if pos.startswith ('NN')]
```

Out[10]:

```
['need', 'updates', 'improvements']
```

In [11]:

```
onlynouns=[]

for term in article_pos:
    onlynouns.append([term for (term,pos) in term if pos.startswith ('N')])

onlynouns[1]
```

Out[11]:

```
['mobile',
 'hell',
 'backup',
 'hours',
 'uses',
 'lie',
 'amazon',
 'lenove',
 'battery',
 'booster',
 'charger',
 'hours',
 'regret']
```

## Lemmatize.

In [12]:

```
lemma=WordNetLemmatizer()
article_lemma=[]
for term in onlynouns:
    article_lemma.append([lemma.lemmatize(word) for word in term])

article_lemma[0]
```

Out[12]:

```
['need', 'update', 'improvement']
```

## Create a topic model using LDA on the cleaned-up data with 12 topics.

In [13]:

```
dictionary=gensim.corpora.Dictionary(article_lemma)
```

In [14]:

```
count=0
for k,v in dictionary.iteritems():
    print(k,v)
    count+=1
    if count>12:
        break
```

```
0 improvement
1 need
2 update
3 amazon
4 backup
5 battery
6 booster
7 charger
8 hell
9 hour
10 lenove
11 lie
12 mobile
```

## Print out the top terms for each topic.

In [15]:

```
bow_corpus=[dictionary.doc2bow(doc) for doc in article_lemma]
bow_corpus[0]
```

Out[15]:

```
[(0, 1), (1, 1), (2, 1)]
```

In [16]:

```
document_num=25
bow_doc_x=bow_corpus[document_num]
for i in range(len(bow_doc_x)):
    print("word {} (\\"{}\\") appears {} time in document# {}".format(bow_doc_x[i][0],dictionary[bow_doc_x[i][0]],bow_doc_x[i][1],
                                                                    document_num))
```

word 38 ("option") appears 2 time in document# 25  
word 50 ("screen") appears 1 time in document# 25  
word 71 ("call") appears 1 time in document# 25  
word 72 ("cast") appears 1 time in document# 25  
word 73 ("hotspot") appears 1 time in document# 25

## Create topic model using LDA

In [17]:

```
lda_model=gensim.models.LdaMulticore(bow_corpus,
                                      num_topics=12,
                                      id2word=dictionary,
                                      passes=20,
                                      workers=2)
```

In [18]:

```
for idx,topic in lda_model.print_topics():
    print("Topic :{} \n Words :{} ".format(idx,topic))
    print("\n")
```

Topic :0  
Words :0.355\*"product" + 0.035\*"amazon" + 0.030\*"return" + 0.016\*"experience" + 0.014\*"box" + 0.012\*"love" + 0.011\*"heat" + 0.011\*"issue"

Topic :1  
Words :0.074\*"delivery" + 0.045\*"super" + 0.040\*"awesome" + 0.033\*"gallery" + 0.026\*"fast" + 0.024\*"thanks" + 0.016\*"player" + 0.015\*"re  
ility"

Topic :2  
Words :0.107\*"network" + 0.051\*"sim" + 0.043\*"problem" + 0.036\*"support" + 0.030\*"work" + 0.030\*"jio" + 0.029\*"issue" + 0.029\*"handset" -

Topic :3  
Words :0.102\*"phone" + 0.047\*"issue" + 0.039\*"day" + 0.034\*"time" + 0.028\*"problem" + 0.026\*"call" + 0.021\*"service" + 0.020\*"option" + {

Topic :4  
Words :0.121\*"charger" + 0.060\*"hai" + 0.052\*"turbo" + 0.044\*"h" + 0.020\*"ho" + 0.015\*"hi" + 0.014\*"charge" + 0.013\*"bhi" + 0.012\*"ka" +

Topic :5  
Words :0.085\*"camera" + 0.042\*"phone" + 0.037\*"battery" + 0.023\*"mode" + 0.014\*"performance" + 0.013\*"feature" + 0.012\*"depth" + 0.012\*"

Topic :6  
Words :0.157\*"note" + 0.097\*"money" + 0.088\*"k8" + 0.079\*"lenovo" + 0.046\*"waste" + 0.036\*"value" + 0.027\*"device" + 0.011\*"k4" + 0.010\*

Topic :7  
Words :0.101\*"performance" + 0.100\*"phone" + 0.033\*"heat" + 0.024\*"issue" + 0.023\*"hang" + 0.020\*"lot" + 0.018\*"time" + 0.015\*"review" +

Topic :8  
Words :0.195\*"mobile" + 0.053\*"glass" + 0.044\*"service" + 0.034\*"superb" + 0.032\*"screen" + 0.028\*"gorilla" + 0.015\*"item" + 0.015\*"use"

Topic :9  
Words :0.206\*"camera" + 0.157\*"quality" + 0.048\*"phone" + 0.035\*"sound" + 0.025\*"speaker" + 0.020\*"display" + 0.016\*"good" + 0.015\*"head  
stem"

Topic :10  
Words :0.274\*"battery" + 0.104\*"problem" + 0.060\*"backup" + 0.051\*"heating" + 0.032\*"hour" + 0.030\*"issue" + 0.028\*"charge" + 0.028\*"lif

Topic :11  
Words :0.413\*"phone" + 0.080\*"price" + 0.051\*"feature" + 0.030\*"range" + 0.016\*"buy" + 0.016\*"budget" + 0.013\*"processor" + 0.012\*"ok" +

## What is the coherence of the model?

In [19]:

```
from gensim.models import CoherenceModel
def compute_coherence_values(corpus, texts, dictionary, k, a, b):
    lda_model=gensim.models.LdaMulticore(corpus=corpus,
                                           id2word=dictionary,
                                           random_state=100,
                                           chunksize=100,
                                           passes=20,
                                           alpha=a,
                                           eta=b,
                                           per_word_topics=True)
    coherence_model_lda=CoherenceModel(model=lda_model, texts=texts, dictionary=dictionary, coherence='c_v')
    return coherence_model_lda.get_coherence()
```

In [20]:

```
grid={}
grid['validation_set']={}
#topics range
min_topics=3
max_topics=19
step_size=3
topics_range=range(min_topics,max_topics,step_size)
#Alpha Parameter
alpha=list(np.arange(0.01,1,0.3))
#Beta Parameter
beta=list(np.arange(0.01,1,0.3))
#Validation Sets
num_of_docs=len(bow_corpus)
corpus_sets=[gensim.utils.ClippedCorpus(bow_corpus,num_of_docs*0.75).corpus,bow_corpus]
corpus_sets[0][0]
```

Out[20]:

```
[(0, 1), (1, 1), (2, 1)]
```

In [22]:

```
corpus_title = ['75% Corpus', '100% Corpus']
model_results = {'Validation_Set': [],
                  'Topics': [],
                  'Alpha': [],
                  'Beta': [],
                  'Coherence': []
                 }
# Can take a Long time to run
if 1 == 1:
    pbar = tqdm.tqdm(total=126)

    # iterate through validation corpuses
    for i in range(len(corpus_sets)):
        # iterate through number of topics
        for k in topics_range:
            # iterate through alpha values
            for a in alpha:
                # iterare through beta values
                for b in beta:
                    # get the coherence score for the given parameters
                    cv = 0
                    #print( "i is {}, k is {}, a is {}, b is {}".format(i,k,a,b) )
                    cv = compute_coherence_values(corpus_sets[i], article_lemma, dictionary,
                                                  k, a, b)
                    print( "i is {}, k is {}, a is {}, b is {} and final cv is {}".format(i,k,a,b,cv) )
                    # Save the model results
                    model_results['Validation_Set'].append(corpus_title[i])
                    model_results['Topics'].append(k)
                    model_results['Alpha'].append(a)
                    model_results['Beta'].append(b)
                    model_results['Coherence'].append(cv)

                pbar.update(1)
pd.DataFrame(model_results).to_csv('lda_tuning_results.csv', index=False)
pbar.close()
```

1% █	1/126 [01:43<3:36:21, 103.85s/it]
i is 0, k is 3, a is 0.01, b is 0.01 and final cv is 0.3882555592099666	
2% █	2/126 [03:22<3:31:41, 102.43s/it]
i is 0, k is 3, a is 0.01, b is 0.31 and final cv is 0.4380762586310488	
2% ██	3/126 [04:59<3:26:20, 100.65s/it]
i is 0, k is 3, a is 0.01, b is 0.61 and final cv is 0.41497010132338863	
3% ██	4/126 [06:35<3:21:32, 99.12s/it]
i is 0, k is 3, a is 0.01, b is 0.9099999999999999 and final cv is 0.4125262561837527	
4% ███	5/126 [08:15<3:20:25, 99.38s/it]
i is 0, k is 3, a is 0.31, b is 0.01 and final cv is 0.4303766645256206	
5% ████	6/126 [09:51<3:16:44, 98.37s/it]
i is 0, k is 3, a is 0.31, b is 0.31 and final cv is 0.5266822638891019	
6% ████	7/126 [11:22<3:10:53, 96.25s/it]
i is 0, k is 3, a is 0.31, b is 0.61 and final cv is 0.5885321093408831	
6% █████	8/126 [12:52<3:05:55, 94.54s/it]
i is 0, k is 3, a is 0.31, b is 0.9099999999999999 and final cv is 0.6699513202848246	
7% █████	9/126 [14:32<3:07:10, 95.99s/it]
i is 0, k is 3, a is 0.61, b is 0.01 and final cv is 0.4130211612788922	
8% ██████	10/126 [16:04<3:03:09, 94.74s/it]
i is 0, k is 3, a is 0.61, b is 0.31 and final cv is 0.4410368684446031	
9% ██████	11/126 [17:37<3:00:45, 94.31s/it]
i is 0, k is 3, a is 0.61, b is 0.61 and final cv is 0.23923873579335783	
10% ██████	12/126 [19:06<2:56:00, 92.64s/it]
i is 0, k is 3, a is 0.61, b is 0.9099999999999999 and final cv is 0.2664457986806179	
10% ███████	13/126 [20:46<2:59:03, 95.08s/it]
i is 0, k is 3, a is 0.9099999999999999, b is 0.01 and final cv is 0.415492830793346	
11% ███████	14/126 [22:20<2:56:47, 94.71s/it]
i is 0, k is 3, a is 0.9099999999999999, b is 0.31 and final cv is 0.48420202151449165	
12% ███████	15/126 [23:51<2:52:54, 93.46s/it]
i is 0, k is 3, a is 0.9099999999999999, b is 0.61 and final cv is 0.4158645706959013	
13% ███████	16/126 [25:21<2:49:27, 92.43s/it]
i is 0, k is 3, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.37694018719582895	
13% ███████	17/126 [27:03<2:53:18, 95.40s/it]
i is 0, k is 6, a is 0.01, b is 0.01 and final cv is 0.38114302801690947	
14% ███████	18/126 [28:41<2:53:12, 96.23s/it]
i is 0, k is 6, a is 0.01, b is 0.31 and final cv is 0.4234271575416105	
15% ███████	19/126 [30:17<2:51:31, 96.19s/it]
i is 0, k is 6, a is 0.01, b is 0.61 and final cv is 0.408699510867609	
16% ███████	20/126 [31:52<2:49:19, 95.84s/it]
i is 0, k is 6, a is 0.01, b is 0.9099999999999999 and final cv is 0.3989156562484791	
17% ███████	21/126 [33:33<2:50:17, 97.31s/it]
i is 0, k is 6, a is 0.31, b is 0.01 and final cv is 0.4267673047501773	
17% ███████	22/126 [35:09<2:47:46, 96.79s/it]
i is 0, k is 6, a is 0.31, b is 0.31 and final cv is 0.5101012248240817	
18% ███████	23/126 [36:39<2:42:57, 94.93s/it]
i is 0, k is 6, a is 0.31, b is 0.61 and final cv is 0.613788029577681	
19% ███████	24/126 [38:09<2:38:56, 93.49s/it]
i is 0, k is 6, a is 0.31, b is 0.9099999999999999 and final cv is 0.6708726441835889	
20% ███████	25/126 [39:52<2:41:54, 96.18s/it]
i is 0, k is 6, a is 0.61, b is 0.01 and final cv is 0.43324865939464174	
21% ███████	26/126 [41:29<2:40:35, 96.36s/it]



i is 0, k is 6, a is 0.61, b is 0.31 and final cv is 0.42638596149597846  
21%|██████████ | 27/126 [43:02<2:37:21, 95.37s/it]  
i is 0, k is 6, a is 0.61, b is 0.61 and final cv is 0.2907266533466791  
22%|██████████ | 28/126 [44:33<2:33:33, 94.02s/it]  
i is 0, k is 6, a is 0.61, b is 0.9099999999999999 and final cv is 0.3020718624268877  
23%|██████████ | 29/126 [46:20<2:38:42, 98.17s/it]  
i is 0, k is 6, a is 0.9099999999999999, b is 0.01 and final cv is 0.41409883183590296  
24%|██████████ | 30/126 [47:56<2:35:58, 97.48s/it]  
i is 0, k is 6, a is 0.9099999999999999, b is 0.31 and final cv is 0.4861493797995127  
25%|██████████ | 31/126 [49:29<2:32:10, 96.11s/it]  
i is 0, k is 6, a is 0.9099999999999999, b is 0.61 and final cv is 0.4120129558764784  
25%|██████████ | 32/126 [51:03<2:29:28, 95.41s/it]  
i is 0, k is 6, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.38312281320420616  
26%|██████████ | 33/126 [52:46<2:31:33, 97.78s/it]  
i is 0, k is 9, a is 0.01, b is 0.01 and final cv is 0.3849856686509164  
27%|██████████ | 34/126 [54:29<2:32:22, 99.37s/it]  
i is 0, k is 9, a is 0.01, b is 0.31 and final cv is 0.4449383511856151  
28%|██████████ | 35/126 [56:05<2:29:11, 98.37s/it]  
i is 0, k is 9, a is 0.01, b is 0.61 and final cv is 0.4340651461326259  
29%|██████████ | 36/126 [57:42<2:26:34, 97.71s/it]  
i is 0, k is 9, a is 0.01, b is 0.9099999999999999 and final cv is 0.42330446588774506  
29%|██████████ | 37/126 [59:25<2:27:17, 99.30s/it]  
i is 0, k is 9, a is 0.31, b is 0.01 and final cv is 0.41681135718693274  
30%|██████████ | 38/126 [1:01:05<2:26:07, 99.63s/it]  
i is 0, k is 9, a is 0.31, b is 0.31 and final cv is 0.5210348438282614  
31%|██████████ | 39/126 [1:02:39<2:21:51, 97.84s/it]  
i is 0, k is 9, a is 0.31, b is 0.61 and final cv is 0.6105043609134588  
32%|██████████ | 40/126 [1:04:11<2:18:01, 96.30s/it]  
i is 0, k is 9, a is 0.31, b is 0.9099999999999999 and final cv is 0.5324600464864792  
33%|██████████ | 41/126 [1:05:54<2:18:53, 98.04s/it]  
i is 0, k is 9, a is 0.61, b is 0.01 and final cv is 0.41107059312315464  
33%|██████████ | 42/126 [1:07:29<2:16:22, 97.41s/it]  
i is 0, k is 9, a is 0.61, b is 0.31 and final cv is 0.42728863095368685  
34%|██████████ | 43/126 [1:09:01<2:12:30, 95.78s/it]  
i is 0, k is 9, a is 0.61, b is 0.61 and final cv is 0.24720298110087452  
35%|██████████ | 44/126 [1:10:35<2:09:56, 95.08s/it]  
i is 0, k is 9, a is 0.61, b is 0.9099999999999999 and final cv is 0.29779974115327795  
36%|██████████ | 45/126 [1:12:20<2:12:16, 97.98s/it]  
i is 0, k is 9, a is 0.9099999999999999, b is 0.01 and final cv is 0.4238093810731966  
37%|██████████ | 46/126 [1:14:01<2:12:07, 99.09s/it]  
i is 0, k is 9, a is 0.9099999999999999, b is 0.31 and final cv is 0.4813948224674933  
37%|██████████ | 47/126 [1:15:42<2:11:12, 99.65s/it]  
i is 0, k is 9, a is 0.9099999999999999, b is 0.61 and final cv is 0.41894341905205257  
38%|██████████ | 48/126 [1:17:16<2:07:06, 97.78s/it]  
i is 0, k is 9, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.37238613572847684  
39%|██████████ | 49/126 [1:19:05<2:09:53, 101.22s/it]  
i is 0, k is 12, a is 0.01, b is 0.01 and final cv is 0.3848655782123114  
40%|██████████ | 50/126 [1:20:53<2:10:43, 103.21s/it]  
i is 0, k is 12, a is 0.01, b is 0.31 and final cv is 0.43926803203161435  
40%|██████████ | 51/126 [1:22:33<2:07:51, 102.29s/it]  
i is 0, k is 12, a is 0.01, b is 0.61 and final cv is 0.419140600588007

```
41%|███████████████████████████████| | 52/126 [1:24:12<2:04:53, 101.26s/it]
i is 0, k is 12, a is 0.01, b is 0.9099999999999999 and final cv is 0.4277662321126458
42%|███████████████████████████████| | 53/126 [1:25:55<2:03:59, 101.91s/it]
i is 0, k is 12, a is 0.31, b is 0.01 and final cv is 0.414913691072357
43%|███████████████████████████████| | 54/126 [1:27:33<2:00:51, 100.71s/it]
i is 0, k is 12, a is 0.31, b is 0.31 and final cv is 0.5416607537523503
44%|███████████████████████████████| | 55/126 [1:29:08<1:57:02, 98.91s/it]
i is 0, k is 12, a is 0.31, b is 0.61 and final cv is 0.6155798793258714
44%|███████████████████████████████| | 56/126 [1:30:42<1:53:53, 97.62s/it]
i is 0, k is 12, a is 0.31, b is 0.9099999999999999 and final cv is 0.6926102644616506
45%|███████████████████████████████| | 57/126 [1:32:26<1:54:17, 99.38s/it]
i is 0, k is 12, a is 0.61, b is 0.01 and final cv is 0.4174542547167866
46%|███████████████████████████████| | 58/126 [1:34:01<1:51:06, 98.04s/it]
i is 0, k is 12, a is 0.61, b is 0.31 and final cv is 0.4341000167467995
47%|███████████████████████████████| | 59/126 [1:35:34<1:47:46, 96.51s/it]
i is 0, k is 12, a is 0.61, b is 0.61 and final cv is 0.2410159350773721
48%|███████████████████████████████| | 60/126 [1:37:06<1:44:43, 95.21s/it]
i is 0, k is 12, a is 0.61, b is 0.9099999999999999 and final cv is 0.27025369528962145
48%|███████████████████████████████| | 61/126 [1:38:53<1:47:03, 98.82s/it]
i is 0, k is 12, a is 0.9099999999999999, b is 0.01 and final cv is 0.4193570936609025
49%|███████████████████████████████| | 62/126 [1:40:29<1:44:19, 97.81s/it]
i is 0, k is 12, a is 0.9099999999999999, b is 0.31 and final cv is 0.48202692042768613
50%|███████████████████████████████| | 63/126 [1:42:03<1:41:44, 96.90s/it]
i is 0, k is 12, a is 0.9099999999999999, b is 0.61 and final cv is 0.4140201754896179
51%|███████████████████████████████| | 64/126 [1:43:37<1:39:01, 95.84s/it]
i is 0, k is 12, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.38552756118110326
52%|███████████████████████████████| | 65/126 [1:45:20<1:39:41, 98.06s/it]
i is 0, k is 15, a is 0.01, b is 0.01 and final cv is 0.3814176280315676
52%|███████████████████████████████| | 66/126 [1:47:04<1:39:52, 99.87s/it]
i is 0, k is 15, a is 0.01, b is 0.31 and final cv is 0.4524330012422638
53%|███████████████████████████████| | 67/126 [1:48:40<1:37:04, 98.72s/it]
i is 0, k is 15, a is 0.01, b is 0.61 and final cv is 0.4279095568482014
54%|███████████████████████████████| | 68/126 [1:50:17<1:34:56, 98.22s/it]
i is 0, k is 15, a is 0.01, b is 0.9099999999999999 and final cv is 0.4145831916481902
55%|███████████████████████████████| | 69/126 [1:51:59<1:34:13, 99.19s/it]
i is 0, k is 15, a is 0.31, b is 0.01 and final cv is 0.42105783027581245
56%|███████████████████████████████| | 70/126 [1:53:34<1:31:35, 98.14s/it]
i is 0, k is 15, a is 0.31, b is 0.31 and final cv is 0.5293507652138245
56%|███████████████████████████████| | 71/126 [1:55:06<1:28:05, 96.10s/it]
i is 0, k is 15, a is 0.31, b is 0.61 and final cv is 0.6110058203078086
57%|███████████████████████████████| | 72/126 [1:56:37<1:25:10, 94.64s/it]
i is 0, k is 15, a is 0.31, b is 0.9099999999999999 and final cv is 0.6485298407901995
58%|███████████████████████████████| | 73/126 [1:58:17<1:25:02, 96.27s/it]
i is 0, k is 15, a is 0.61, b is 0.01 and final cv is 0.4190702837577503
59%|███████████████████████████████| | 74/126 [1:59:49<1:22:21, 95.04s/it]
i is 0, k is 15, a is 0.61, b is 0.31 and final cv is 0.4290261199834309
60%|███████████████████████████████| | 75/126 [2:01:20<1:19:39, 93.71s/it]
i is 0, k is 15, a is 0.61, b is 0.61 and final cv is 0.2397179996678875
60%|███████████████████████████████| | 76/126 [2:02:49<1:17:03, 92.47s/it]
i is 0, k is 15, a is 0.61, b is 0.9099999999999999 and final cv is 0.26715939021615265
61%|███████████████████████████████| | 77/126 [2:04:31<1:17:42, 95.16s/it]
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i is 0, k is 15, a is 0.9099999999999999, b is 0.01 and final cv is 0.4172831739782996  
62%|██████████████████████████████████████ | 78/126 [2:06:04<1:15:45, 94.70s/it]  
i is 0, k is 15, a is 0.9099999999999999, b is 0.31 and final cv is 0.484389439262988  
63%|██████████████████████████████████████ | 79/126 [2:07:36<1:13:22, 93.68s/it]  
i is 0, k is 15, a is 0.9099999999999999, b is 0.61 and final cv is 0.4175839421451788  
63%|██████████████████████████████████████ | 80/126 [2:09:07<1:11:19, 93.04s/it]  
i is 0, k is 15, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.36912723375509593  
64%|██████████████████████████████████████ | 81/126 [2:10:50<1:11:58, 95.97s/it]  
i is 0, k is 18, a is 0.01, b is 0.01 and final cv is 0.38067916687248854  
65%|██████████████████████████████████████ | 82/126 [2:12:34<1:12:10, 98.42s/it]  
i is 0, k is 18, a is 0.01, b is 0.31 and final cv is 0.4494214351229595  
66%|██████████████████████████████████████ | 83/126 [2:14:12<1:10:17, 98.09s/it]  
i is 0, k is 18, a is 0.01, b is 0.61 and final cv is 0.420976766759084  
67%|██████████████████████████████████████ | 84/126 [2:15:53<1:09:24, 99.14s/it]  
i is 0, k is 18, a is 0.01, b is 0.9099999999999999 and final cv is 0.43032334132151434  
67%|██████████████████████████████████████ | 85/126 [2:17:38<1:08:55, 100.87s/it]  
i is 0, k is 18, a is 0.31, b is 0.01 and final cv is 0.42152397518543183  
68%|██████████████████████████████████████ | 86/126 [2:19:14<1:06:16, 99.42s/it]  
i is 0, k is 18, a is 0.31, b is 0.31 and final cv is 0.5234800493042454  
69%|██████████████████████████████████████ | 87/126 [2:20:54<1:04:48, 99.71s/it]  
i is 0, k is 18, a is 0.31, b is 0.61 and final cv is 0.5799604744895173  
70%|██████████████████████████████████████ | 88/126 [2:22:29<1:02:10, 98.16s/it]  
i is 0, k is 18, a is 0.31, b is 0.9099999999999999 and final cv is 0.6970157115035246  
71%|██████████████████████████████████████ | 89/126 [2:24:13<1:01:39, 99.98s/it]  
i is 0, k is 18, a is 0.61, b is 0.01 and final cv is 0.4070879760740588  
71%|██████████████████████████████████████ | 90/126 [2:25:53<59:56, 99.90s/it]  
i is 0, k is 18, a is 0.61, b is 0.31 and final cv is 0.4329755593157821  
72%|██████████████████████████████████████ | 91/126 [2:27:25<56:51, 97.48s/it]  
i is 0, k is 18, a is 0.61, b is 0.61 and final cv is 0.2431743015095899  
73%|██████████████████████████████████████ | 92/126 [2:28:54<53:52, 95.07s/it]  
i is 0, k is 18, a is 0.61, b is 0.9099999999999999 and final cv is 0.2664457986806179  
74%|██████████████████████████████████████ | 93/126 [2:30:35<53:18, 96.92s/it]  
i is 0, k is 18, a is 0.9099999999999999, b is 0.01 and final cv is 0.4116189523049355  
75%|██████████████████████████████████████ | 94/126 [2:32:09<51:13, 96.05s/it]  
i is 0, k is 18, a is 0.9099999999999999, b is 0.31 and final cv is 0.4796599608330167  
75%|██████████████████████████████████████ | 95/126 [2:33:40<48:50, 94.54s/it]  
i is 0, k is 18, a is 0.9099999999999999, b is 0.61 and final cv is 0.418506548216691  
76%|██████████████████████████████████████ | 96/126 [2:35:11<46:38, 93.29s/it]  
i is 0, k is 18, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.37971303354285524  
77%|██████████████████████████████████████ | 97/126 [2:36:52<46:17, 95.76s/it]  
i is 1, k is 3, a is 0.01, b is 0.01 and final cv is 0.38943977257045753  
78%|██████████████████████████████████████ | 98/126 [2:38:30<45:01, 96.47s/it]  
i is 1, k is 3, a is 0.01, b is 0.31 and final cv is 0.44341867119778927  
79%|██████████████████████████████████████ | 99/126 [2:40:07<43:23, 96.42s/it]  
i is 1, k is 3, a is 0.01, b is 0.61 and final cv is 0.41500053531106446  
79%|██████████████████████████████████████ | 100/126 [2:41:43<41:46, 96.39s/it]  
i is 1, k is 3, a is 0.01, b is 0.9099999999999999 and final cv is 0.42823735136520535  
80%|██████████████████████████████████████ | 101/126 [2:43:23<40:39, 97.57s/it]  
i is 1, k is 3, a is 0.31, b is 0.01 and final cv is 0.4147921039276403  
81%|██████████████████████████████████████ | 102/126 [2:44:58<38:43, 96.80s/it]  
i is 1, k is 3, a is 0.31, b is 0.31 and final cv is 0.4950298084364224

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82%|███████████████████████| 103/126 [2:46:31<36:34, 95.39s/it]
i is 1, k is 3, a is 0.31, b is 0.61 and final cv is 0.6134847860305175
83%|███████████████████████| 104/126 [2:48:01<34:24, 93.86s/it]
i is 1, k is 3, a is 0.31, b is 0.9099999999999999 and final cv is 0.685975192485473
83%|███████████████████████| 105/126 [2:49:41<33:30, 95.72s/it]
i is 1, k is 3, a is 0.61, b is 0.01 and final cv is 0.41463188396765005
84%|███████████████████████| 106/126 [2:51:16<31:49, 95.49s/it]
i is 1, k is 3, a is 0.61, b is 0.31 and final cv is 0.42664343327105014
85%|███████████████████████| 107/126 [2:52:53<30:21, 95.87s/it]
i is 1, k is 3, a is 0.61, b is 0.61 and final cv is 0.2432989924139912
86%|███████████████████████| 108/126 [2:54:24<28:23, 94.62s/it]
i is 1, k is 3, a is 0.61, b is 0.9099999999999999 and final cv is 0.2699973461389365
87%|███████████████████████| 109/126 [2:56:06<27:24, 96.74s/it]
i is 1, k is 3, a is 0.9099999999999999, b is 0.01 and final cv is 0.4278101822991737
87%|███████████████████████| 110/126 [2:57:41<25:40, 96.26s/it]
i is 1, k is 3, a is 0.9099999999999999, b is 0.31 and final cv is 0.4774077478339174
88%|███████████████████████| 111/126 [2:59:13<23:43, 94.90s/it]
i is 1, k is 3, a is 0.9099999999999999, b is 0.61 and final cv is 0.42083241949122735
89%|███████████████████████| 112/126 [3:00:44<21:54, 93.87s/it]
i is 1, k is 3, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.3845606919323589
90%|███████████████████████| 113/126 [3:02:27<20:55, 96.56s/it]
i is 1, k is 6, a is 0.01, b is 0.01 and final cv is 0.38440691864770815
90%|███████████████████████| 114/126 [3:04:05<19:24, 97.08s/it]
i is 1, k is 6, a is 0.01, b is 0.31 and final cv is 0.4414375881813523
91%|███████████████████████| 115/126 [3:05:42<17:44, 96.81s/it]
i is 1, k is 6, a is 0.01, b is 0.61 and final cv is 0.43047506884065156
92%|███████████████████████| 116/126 [3:07:18<16:06, 96.63s/it]
i is 1, k is 6, a is 0.01, b is 0.9099999999999999 and final cv is 0.4140081037201993
93%|███████████████████████| 117/126 [3:08:59<14:41, 97.92s/it]
i is 1, k is 6, a is 0.31, b is 0.01 and final cv is 0.4189438179935906
94%|███████████████████████| 118/126 [3:10:36<13:00, 97.58s/it]
i is 1, k is 6, a is 0.31, b is 0.31 and final cv is 0.5279497050200496
94%|███████████████████████| 119/126 [3:12:08<11:12, 96.09s/it]
i is 1, k is 6, a is 0.31, b is 0.61 and final cv is 0.5948475479690934
95%|███████████████████████| 120/126 [3:13:39<09:27, 94.57s/it]
i is 1, k is 6, a is 0.31, b is 0.9099999999999999 and final cv is 0.678840762344901
96%|███████████████████████| 121/126 [3:15:20<08:02, 96.45s/it]
i is 1, k is 6, a is 0.61, b is 0.01 and final cv is 0.4328410603507472
97%|███████████████████████| 122/126 [3:16:53<06:21, 95.36s/it]
i is 1, k is 6, a is 0.61, b is 0.31 and final cv is 0.4288742424203636
98%|███████████████████████| 123/126 [3:18:24<04:42, 94.20s/it]
i is 1, k is 6, a is 0.61, b is 0.61 and final cv is 0.24167095483356413
98%|███████████████████████| 124/126 [3:19:56<03:06, 93.46s/it]
i is 1, k is 6, a is 0.61, b is 0.9099999999999999 and final cv is 0.31152017165720886
99%|███████████████████████| 125/126 [3:21:38<01:36, 96.02s/it]
i is 1, k is 6, a is 0.9099999999999999, b is 0.01 and final cv is 0.42714357313186574
100%|███████████████████████| 126/126 [3:23:13<00:00, 95.60s/it]
i is 1, k is 6, a is 0.9099999999999999, b is 0.31 and final cv is 0.47622940059462776
127it [3:24:44, 94.33s/it]
i is 1, k is 6, a is 0.9099999999999999, b is 0.61 and final cv is 0.417981357542426
128it [3:50:23, 527.76s/it]
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i is 1, k is 6, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.3809655941186651  
129it [3:52:07, 400.49s/it]  
i is 1, k is 9, a is 0.01, b is 0.01 and final cv is 0.375312935850365  
130it [3:53:52, 311.99s/it]  
i is 1, k is 9, a is 0.01, b is 0.31 and final cv is 0.43860211387509596  
131it [3:55:37, 249.94s/it]  
i is 1, k is 9, a is 0.01, b is 0.61 and final cv is 0.4120859350049133  
132it [3:57:19, 205.59s/it]  
i is 1, k is 9, a is 0.01, b is 0.9099999999999999 and final cv is 0.42099414997193024  
133it [3:59:06, 175.77s/it]  
i is 1, k is 9, a is 0.31, b is 0.01 and final cv is 0.42003690510426606  
134it [4:00:50, 154.47s/it]  
i is 1, k is 9, a is 0.31, b is 0.31 and final cv is 0.5336740783991056  
135it [4:02:31, 138.17s/it]  
i is 1, k is 9, a is 0.31, b is 0.61 and final cv is 0.6139104792483356  
136it [4:04:09, 126.26s/it]  
i is 1, k is 9, a is 0.31, b is 0.9099999999999999 and final cv is 0.6816037619986307  
137it [4:05:56, 120.37s/it]  
i is 1, k is 9, a is 0.61, b is 0.01 and final cv is 0.42564055990864136  
138it [4:07:34, 113.83s/it]  
i is 1, k is 9, a is 0.61, b is 0.31 and final cv is 0.4094487306651065  
139it [4:09:16, 110.25s/it]  
i is 1, k is 9, a is 0.61, b is 0.61 and final cv is 0.25711832600086987  
140it [4:10:55, 106.98s/it]  
i is 1, k is 9, a is 0.61, b is 0.9099999999999999 and final cv is 0.3005331295492658  
141it [4:12:44, 107.34s/it]  
i is 1, k is 9, a is 0.9099999999999999, b is 0.01 and final cv is 0.41363730735032717  
142it [4:14:25, 105.57s/it]  
i is 1, k is 9, a is 0.9099999999999999, b is 0.31 and final cv is 0.47917319347747783  
143it [4:16:04, 103.48s/it]  
i is 1, k is 9, a is 0.9099999999999999, b is 0.61 and final cv is 0.41901902114740835  
144it [4:17:41, 101.72s/it]  
i is 1, k is 9, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.3850905146088963  
145it [4:19:31, 104.10s/it]  
i is 1, k is 12, a is 0.01, b is 0.01 and final cv is 0.38195675853947597  
146it [4:21:18, 104.98s/it]  
i is 1, k is 12, a is 0.01, b is 0.31 and final cv is 0.4372370523757942  
147it [4:23:02, 104.64s/it]  
i is 1, k is 12, a is 0.01, b is 0.61 and final cv is 0.42455640929029914  
148it [4:24:45, 104.28s/it]  
i is 1, k is 12, a is 0.01, b is 0.9099999999999999 and final cv is 0.42997036062245203  
149it [4:26:34, 105.56s/it]  
i is 1, k is 12, a is 0.31, b is 0.01 and final cv is 0.43327139951157634  
150it [4:28:16, 104.40s/it]  
i is 1, k is 12, a is 0.31, b is 0.31 and final cv is 0.5266710804088617  
151it [4:31:09, 124.99s/it]  
i is 1, k is 12, a is 0.31, b is 0.61 and final cv is 0.5281082728329707  
152it [4:34:02, 139.60s/it]  
i is 1, k is 12, a is 0.31, b is 0.9099999999999999 and final cv is 0.6527262078275798  
153it [4:37:23, 158.06s/it]  
i is 1, k is 12, a is 0.61, b is 0.01 and final cv is 0.4340818680017015

154it [4:40:31, 167.01s/it]  
i is 1, k is 12, a is 0.61, b is 0.31 and final cv is 0.4196288389079814  
155it [4:43:27, 169.49s/it]  
i is 1, k is 12, a is 0.61, b is 0.61 and final cv is 0.24565778727867243  
156it [4:46:21, 170.89s/it]  
i is 1, k is 12, a is 0.61, b is 0.9099999999999999 and final cv is 0.26644579868061785  
157it [4:49:41, 179.71s/it]  
i is 1, k is 12, a is 0.9099999999999999, b is 0.01 and final cv is 0.4230339538439726  
158it [4:52:44, 180.82s/it]  
i is 1, k is 12, a is 0.9099999999999999, b is 0.31 and final cv is 0.481485757390164  
159it [4:55:40, 179.37s/it]  
i is 1, k is 12, a is 0.9099999999999999, b is 0.61 and final cv is 0.44852812175328294  
160it [4:58:34, 177.66s/it]  
i is 1, k is 12, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.4760037235631593  
161it [5:02:02, 186.76s/it]  
i is 1, k is 15, a is 0.01, b is 0.01 and final cv is 0.3846933454180325  
162it [5:05:17, 189.35s/it]  
i is 1, k is 15, a is 0.01, b is 0.31 and final cv is 0.43152985597173704  
163it [5:08:27, 189.50s/it]  
i is 1, k is 15, a is 0.01, b is 0.61 and final cv is 0.3992852288180545  
164it [5:11:37, 189.56s/it]  
i is 1, k is 15, a is 0.01, b is 0.9099999999999999 and final cv is 0.4068505801457858  
165it [5:15:02, 194.13s/it]  
i is 1, k is 15, a is 0.31, b is 0.01 and final cv is 0.4175211014302391  
166it [5:18:10, 192.29s/it]  
i is 1, k is 15, a is 0.31, b is 0.31 and final cv is 0.5255246806803391  
  
167it [5:21:04, 186.94s/it]  
i is 1, k is 15, a is 0.31, b is 0.61 and final cv is 0.6102520058889652  
168it [5:23:58, 182.86s/it]  
i is 1, k is 15, a is 0.31, b is 0.9099999999999999 and final cv is 0.6519089398295763  
169it [5:27:20, 188.75s/it]  
i is 1, k is 15, a is 0.61, b is 0.01 and final cv is 0.4053179078217494  
170it [5:30:26, 187.93s/it]  
i is 1, k is 15, a is 0.61, b is 0.31 and final cv is 0.4178413950435354  
171it [5:33:22, 184.39s/it]  
i is 1, k is 15, a is 0.61, b is 0.61 and final cv is 0.2422135931911789  
172it [5:36:16, 181.20s/it]  
i is 1, k is 15, a is 0.61, b is 0.9099999999999999 and final cv is 0.2797183747594749  
173it [5:39:35, 186.58s/it]  
i is 1, k is 15, a is 0.9099999999999999, b is 0.01 and final cv is 0.42010573108856597  
174it [5:42:39, 185.76s/it]  
i is 1, k is 15, a is 0.9099999999999999, b is 0.31 and final cv is 0.480266450120485  
175it [5:45:35, 182.74s/it]  
i is 1, k is 15, a is 0.9099999999999999, b is 0.61 and final cv is 0.4617982774025531  
176it [5:48:31, 180.67s/it]  
i is 1, k is 15, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.457894646149277  
177it [5:51:54, 187.44s/it]  
i is 1, k is 18, a is 0.01, b is 0.01 and final cv is 0.37831492393289656  
178it [5:55:04, 188.40s/it]  
i is 1, k is 18, a is 0.01, b is 0.31 and final cv is 0.43759500891279307  
179it [5:58:12, 188.31s/it]

i is 1, k is 18, a is 0.01, b is 0.61 and final cv is 0.4149764552589741  
180it [6:01:17, 187.17s/it]  
i is 1, k is 18, a is 0.01, b is 0.9099999999999999 and final cv is 0.41785086834162194  
181it [6:04:43, 192.74s/it]  
i is 1, k is 18, a is 0.31, b is 0.01 and final cv is 0.4206994566674523  
182it [6:07:50, 191.07s/it]  
i is 1, k is 18, a is 0.31, b is 0.31 and final cv is 0.5143582048165386  
183it [6:10:47, 186.77s/it]  
i is 1, k is 18, a is 0.31, b is 0.61 and final cv is 0.5955462159892985  
184it [6:13:37, 181.76s/it]  
i is 1, k is 18, a is 0.31, b is 0.9099999999999999 and final cv is 0.6490604215488949  
185it [6:16:58, 187.76s/it]  
i is 1, k is 18, a is 0.61, b is 0.01 and final cv is 0.40541428003405094  
186it [6:19:58, 185.38s/it]  
i is 1, k is 18, a is 0.61, b is 0.31 and final cv is 0.4215553519441639  
187it [6:22:50, 181.15s/it]  
i is 1, k is 18, a is 0.61, b is 0.61 and final cv is 0.24334725017709583  
188it [6:24:29, 156.74s/it]  
i is 1, k is 18, a is 0.61, b is 0.9099999999999999 and final cv is 0.26644579868061785  
189it [6:26:18, 142.20s/it]  
i is 1, k is 18, a is 0.9099999999999999, b is 0.01 and final cv is 0.42653550166716786  
190it [6:27:59, 129.91s/it]  
i is 1, k is 18, a is 0.9099999999999999, b is 0.31 and final cv is 0.4798533982144269  
191it [6:29:37, 120.30s/it]  
i is 1, k is 18, a is 0.9099999999999999, b is 0.61 and final cv is 0.4186159837157392  
192it [6:31:14, 122.27s/it]  
i is 1, k is 18, a is 0.9099999999999999, b is 0.9099999999999999 and final cv is 0.39262346921900415

In [25]:

```
tuneResults = pd.read_csv('lda_tuning_results.csv')
```

In [26]:

```
tuneResults[tuneResults.Coherence == tuneResults.Coherence.values.ravel().max()]
```

Out[26]:

	Validation_Set	Topics	Alpha	Beta	Coherence
87	75% Corpus	18	0.31	0.91	0.697016

In [27]:

```
tuneResults[tuneResults.Coherence > 0.58]
```

Out[27]:

	Validation_Set	Topics	Alpha	Beta	Coherence
6	75% Corpus	3	0.31	0.61	0.588532
7	75% Corpus	3	0.31	0.91	0.669951
22	75% Corpus	6	0.31	0.61	0.613788
23	75% Corpus	6	0.31	0.91	0.670873
38	75% Corpus	9	0.31	0.61	0.610504
54	75% Corpus	12	0.31	0.61	0.615580
55	75% Corpus	12	0.31	0.91	0.692610
70	75% Corpus	15	0.31	0.61	0.611006
71	75% Corpus	15	0.31	0.91	0.648530
87	75% Corpus	18	0.31	0.91	0.697016
102	100% Corpus	3	0.31	0.61	0.613485
103	100% Corpus	3	0.31	0.91	0.685975
118	100% Corpus	6	0.31	0.61	0.594848
119	100% Corpus	6	0.31	0.91	0.678841
134	100% Corpus	9	0.31	0.61	0.613910
135	100% Corpus	9	0.31	0.91	0.681604
151	100% Corpus	12	0.31	0.91	0.652726
166	100% Corpus	15	0.31	0.61	0.610252
167	100% Corpus	15	0.31	0.91	0.651909
182	100% Corpus	18	0.31	0.61	0.595546
183	100% Corpus	18	0.31	0.91	0.649060

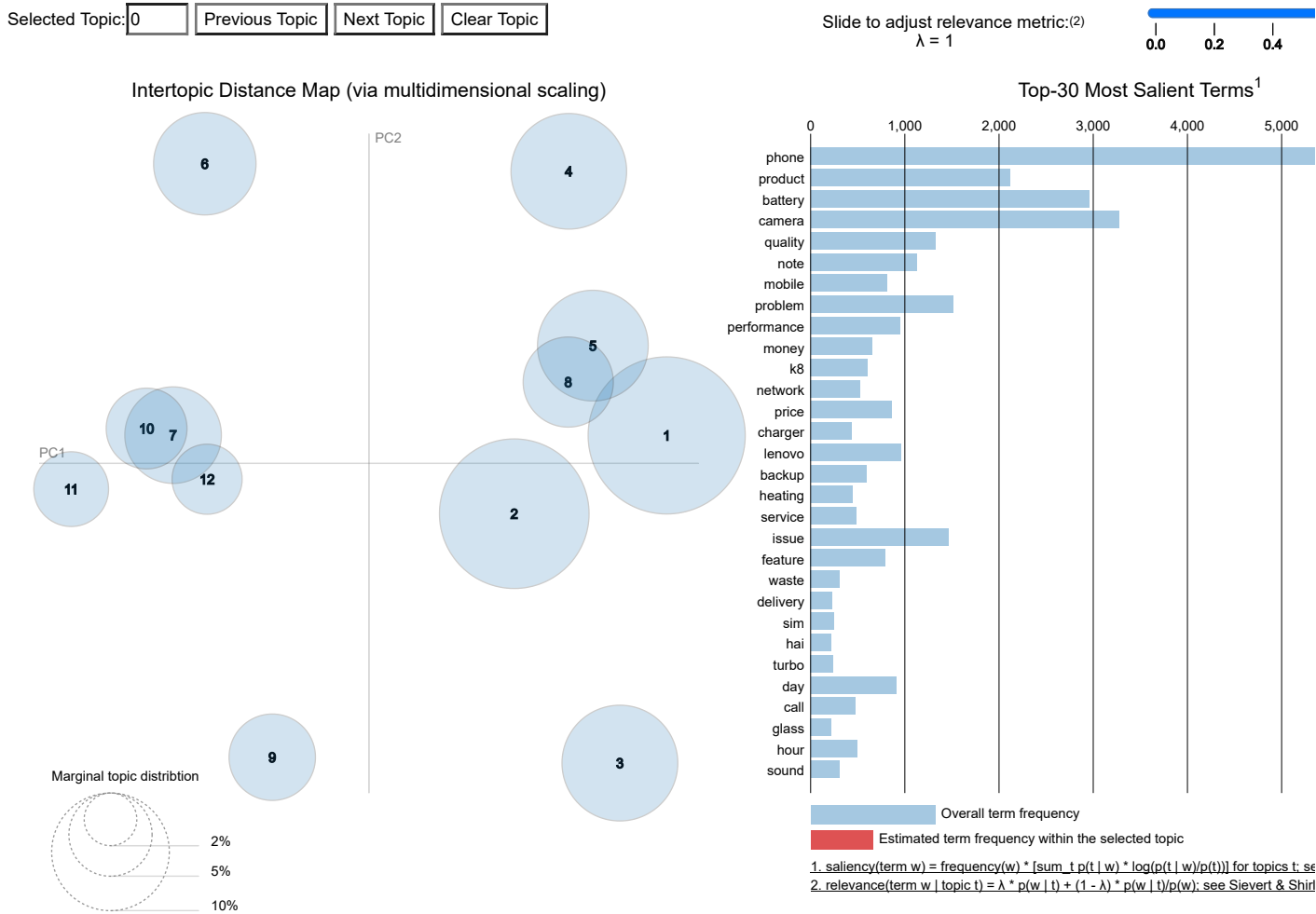
Create a table with the topic name and the top 10 terms in each to present to the business.



In [24]:

```
import pyLDavis.gensim
import pickle
import pyLDavis
# Visualize the topics
pyLDavis.enable_notebook()
LDavis_prepared = pyLDavis.gensim.prepare(lda_model, corpus_sets[0], dictionary)
LDavis_prepared
```

Out[24]:



In [ ]: