Stakeholder Insights and Performance Dashboard

A comprehensive analytics platform designed to transform insurer and policy performance data into actionable business intelligence for strategic decision-making.

Transforming Data into Strategic Value

The dashboard provides stakeholders, insurers, and data analysts with a unified view of critical business metrics. It enables real-time analysis of premium trends, profitability patterns, and asset distribution across diverse policy portfolios.

Designed for business stakeholders and data analysts evaluating insurer and policy performance, the platform supports data-driven decisions through interactive visualizations, dynamic filtering, and comprehensive export capabilities.

Core Dashboard Capabilities

Visual Analytics

Interactive charts and graphs that reveal trends, patterns, and relationships across all key performance indicators.

KPI Tracking

Real-time monitoring of premium collection, value creation, stakeholder demographics, and profitability metrics.

Dynamic Filtering

Multi-dimensional filters by city, stakeholder, policy tenure, date range, and gender for focused analysis.

Export & Share

PDF export functionality with company branding for reports and presentations.

Essential Performance Metrics

01

Total Premium Collected

Aggregate premium income across all policies and insurers, showing revenue trends over time.

02

Average Stakeholder Age

Demographic insights into the age distribution of policyholders for targeted marketing strategies.

03

Value Created (Equity)

Total value generated where assets under management are classified as equity investments.

04

Highest Single Insurer Value

Identification of top-performing insurers based on value creation metrics.

Strategic Filter Dimensions

1 Geographic Filter

Drill down by city to analyse regional performance and identify high-potential markets.

2 Stakeholder Filter

Focus on specific stakeholders to evaluate their contribution and engagement patterns.

1 Date Range Filter

Select specific time periods to compare performance across quarters, years, or custom ranges.

2 Gender Filter

Analyse demographic distribution and performance variations by policyholder gender.

3 Policy Tenure

Use range slider to filter policies based on duration, from short-term to long-term contracts.

3 Dynamic Updates

All charts, KPIs, and visualizations update automatically when filters are applied.

Comprehensive Chart Visualizations

Insurer Value Comparison

Compare total value created by different insurers using bar charts or treemaps to identify top performers.

Premium Trend Analysis

Display historical trends in premiums collected over time with line charts showing growth patterns.

Shareholding Distribution

Showcase distribution of shareholding patterns among stakeholders using pie charts or sunburst diagrams.

Cost vs Profitability

Analyse relationship between cost ratio and profitability using scatter plots to identify correlations.

City Performance

Visualize profitability for different cities using geographic heat maps or bar charts for regional insights.

Tenure Analysis

Display profitability across policy tenure durations to identify optimal contract lengths.

Interactive Data Exploration

Seamless Interaction

The dashboard features responsive design that adapts to desktop, tablet, and mobile devices. Users can click on any chart element to dynamically filter all other visuals, creating an interconnected exploration experience.

Hover over data points to reveal detailed tooltips with additional information, percentages, and comparative metrics without cluttering the main visualization.

Secure, Role-Based Access Control

Authentication Layer

Secure login with encrypted credentials ensures only authorized stakeholders can access sensitive policy data.

Permission Levels

Granular access controls define what data each stakeholder can view, edit, or export based on their role.

Data Visibility

Stakeholders see only relevant insurer and policy information, protecting confidential business intelligence.

Audit Trail

Complete logging of all user actions ensures accountability and compliance with data governance policies.

Export & Reporting Features

PDF Export Button

Dedicated export functionality allows stakeholders to download complete dashboard view as PDF document.

Complete Capture

Export includes all visible charts, KPIs, filters, and applied selections for comprehensive reporting.

Branded Watermark

Light company watermark on exported PDF maintains brand identity and document security.

Driving Business Performance

Impact on Decision-Making

The Stakeholder Insights and Performance Dashboard empowers business stakeholders and data analysts to evaluate insurer and policy performance with confidence. By combining comprehensive metrics, interactive filtering, and secure access, the platform transforms raw data into strategic intelligence.

Stakeholders can identify growth opportunities, optimise policy portfolios, and make informed decisions that drive profitability and customer satisfaction.