

PRITAM RAJ

A proactive software developer with 3 years of experience in backend development and scalable API integrations. Proven track record in Node.js, MongoDB, and performance optimization with a passion for enhancing user experiences through efficient data flows and high-performance REST APIs.

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SKILLS

- **Backend Development**
 - **Languages & Frameworks:** Node.js, Express.js, TypeScript, Nest.js
 - **Databases:** MySQL, MongoDB, Redis
 - **Technologies:** GraphQL, Microservices
- **Frontend Development**
 - HTML, CSS, React.js, Figma
- **Programming & Scripting Languages**
 - JavaScript, Python
- **Cloud & DevOps**
 - **AWS Services:** S3, EC2
- **Software Development Practices**
 - Agile Methodology, Object-Oriented Programming (OOP), Data Structures and Algorithms (DSA), Git

EDUCATION

- **B Tech. (Computer Science)**
2019 – 2022
PCE Jaipur (RTU, Kota)
- **Diploma (Computer Science)**
2016 – 2019
AITS, Udaipur (BTER Raj.)
- **10th**
2015
JHS, Maheshkhunt (BSEB, Patna)

PERSONAL SKILLS

- Leadership Skills
- Communication skills
- Time management
- Teamwork skills
- Adaptability skills
- Problem Solving skills
- Creative Skills
- User Empathy

WORK EXPERIENCE

Software Developer | Adsparkx Media | Oct 2023 – Present

- Contributed to an ongoing project by improving and enhancing existing APIs and building new ones using Node.js, Express.js, MongoDB, and PostgreSQL for robust and scalable backend systems.
- Connected Ad Unbox with third-party services like Facebook, Taboola, and TikTok, providing users with a unified interface to manage and analyse ad campaigns across various platforms.
- Contributed to the Rule Engine, enabling automated campaign management for AdUnbox users based on pre-defined strategies, streamlining workflows for media buyers.
- Collaborated on tools like the Spy Tool and Creative Report Page, helping users to analyze competitors' creatives and optimize their own ad strategies effectively.

Software Developer | Mobcoder Pvt. Ltd. | Feb 2022 – Oct 2023

- Developed and maintained scalable backend systems in Node.js and Express.js, implementing RESTful APIs for seamless frontend-backend communication.
- Integrated third-party services like payment gateways and social media APIs, enhancing application functionality.
- Ensured data integrity using MongoDB and SQL databases, implemented user authentication with JWT/OAuth, and collaborated on API integration for optimal application performance using Git for version control

PROJECT

- **AdUnbox - Analytics Platform for Media Buyers**
Role: Backend Developer, Database Management (MongoDB, Redis, PostgreSQL)
 - Developed AdUnbox, consolidating campaign metrics (Spending, Profit, ROI) across platforms like Facebook, Taboola, and TikTok.
 - Integrated multiple traffic sources for real-time data access and automation.
 - Leveraged Redis to store JWTs and other information, enhancing API response times by 55% and significantly improving overall system performance.
- **Adscale - Business Analytics Platform**
Role: Backend Developer, Database Management (MongoDB, Redis)
 - Created Adscale, a real-time dashboard tracking spending, revenue, and ROI for optimized ad strategies.
 - Implemented user management and detailed social media ad reporting.
- **Dobrh - Freelancing Platform**
Role: Backend Developer, Database Management (MongoDB, Redis)
 - Developed the backend for Dobrh, allowing users to hire talent and manage projects with features like wallet management and review systems.
 - Integrated Redis for performance optimization and SendGrid for email notifications.
- **SYN - NFT Marketplace**
Role: Backend Developer, MongoDB, Frontend Developer
 - Built the backend for SYN, enabling users to buy/sell NFTs with secure payments and crypto-wallet support.
 - Ensured seamless frontend-backend integration in collaboration with a cross-functional team.

CERTIFICATION & ACHIVEMENT

- Microsoft Azure AI Fundamental Certification
- MongoDB Basic Course Certification
- Microsoft Azure Date Fundamental Certification
- Amazon web services EC2 Basic Certification
- HackerRank Certification (Rest API, JavaScript, Problem solving)
- Great Learning Certification (Python, ChatGPT, Node.js)