Sugandha Singla

Contact

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Research Interest

Public Economics and Policy Making, International Relations, Applied Mathematics

EDUCATION Indian Institute of Technology Bombay, Mumbai, India

July 2010 - April 2014

Bachelor of Technology in Department of Chemical Engineering

PUBLICATIONS

Sugandha Singla, Prateek Maheshwari, Yogendra Shastri

Resiliency Considerations in Biomass to Biofuel Supply Chain Optimisation, Manuscript in

preparation

Conference

Young Change Makers Conclave

April 2012

Organised by United Nations Information Center & Consulate General of United States, India

 Selected among top 200 Young Entrepreneurs, Professionals, Students, Diplomats and Media from all over India and Bhutan for dialogues and discussions with leaders like US Consulate General, UNIC India Director to inspire the youth

Research EXPERIENCE Resiliency Considerations in Biofuel Supply Chain Design Optimization

Research Assistant

Department of Chemical Engineering, IIT Bombay

Advisor: Prof. Yogendra Shastri

July 2014 - Present

- Developed Deterministic Optimization Model using Mixed Integer Linear Programming in GAMS; provides post harvest supply chain network configuration for lignocellulosic biofuels produced in 13 county region of Southern Illinois, US
- Incorporated the theoretical concept of Regional Biomass Processing Depots (RBPDs) to quantitatively analyse and show their importance in reducing transport costs, acting as efficient storage locations and in turn, mitigating losses incurred due to disruptions
- Developed Stochastic Optimization Model to incorporate disruptions costs accounting for uncertainties by adding probable eventualities in the model; returns supply chain design network with quantized efficiency-resiliency trade-offs
- Comparisons made between robustness of supply chains obtained from consideration and non-consideration of expected disruptions shows that substantial improvements in reliability can be made with marginal rise in operating cost without decreasing efficiency very much

Computer SKILLS

C/C++, Python, MATLAB, HTML Programming:

GAMS- 'General Algebraic Modelling System', MS-Excel Modelling:

Publishing: IATEX.

SELECTED Courses

Fundamentals of Computing¹ Challenges in Global Affairs¹ Data Mining¹ Data Science¹ Applied Multivariate Statistics Optimization **Economics** Differential Equations i& ii Numerical Analysis Data Analysis & Interpretation Complex Analysis Linear Algebra

¹currently pursuing on Coursera, coursera.org

Internships

ITC Ltd., Kolkata, India

May-July 2013

Summer Trainee, Food and Beverages Division

Improvisation of Supply Chain Management & Logistics for 'Bingo'- Potato Chips

- Benchmarked current supply chain process for potato chips 'Bingo' against the process practised for 'Frito Lays'- biggest market competitor in sector and proposed key changes at both heuristic and deployment levels
- Researched markets at retail and wholesale distribution level by interacting with owners and distributors to understand the market dynamics of both
- Built 'Manual Demand Order' and 'Estimate Fidelity errors' structure and incorporated them in 'Shortage Tool', the diagnostic tool for identifying the reasons for shortage between order quantity and the actual deliveries at the WSP to WDs

Equity People, Kolkata, India

June-July 2012

Quantitative Analyst, Principle Investment Division

- Developed trading strategies using volatility arbitrage on options by building a excel-based model which yielded an average returns upto 40% with Sharpe Ratio of 2 to 2.2. The devised startegies are currently being used by the firm
- Developed linear regression models to correlate equity derivatives in specific sectors; Calculated and analysed correlations b/w index and underlying stocks

Motilal Oswal Securities Private Ltd., Mumbai, India

December 2011

Research Analyst, Equity Research Division

Recent developments in Financial Markets & Sub Prime Mortgage crisis of 2008

- Studied different types of derivatives-naked, covered, strangle and stradle strategies for both call and put options. Developed a derivative portfolio for a client investing 5 lacs in a set of combination of call and put options on both the buyer and seller side
- Studied and analysed the impact of sub prime mortgage crisis of 2008 on Indian Markets. Analysed inflow of FII's in the indian economy before and after the release of TARP and trend of growth in indian economy over the last two decades

Projects

Optimisation of fantasy football team

April 2014

Guide: Prof. Yogendra Shastri

Dynamic Programming

- Modeled optimum team selection problem for fantasy premier league as a modified Knapsack problem in MATLAB by using a dynamic programming algorithm
- Performed multivariate sensitivity analysis on the optimal output to generate different solutions and determine the impact parameters and variables, has on the optimal solution

Biodielsel Production from waste vegetable oil

June 2011- April 2012

Part of 9 member core team to install the first-ever Student's Biodiesel Production Pilot Plant with a capacity of 250l at an Institute level in India

Guide: Prof. Sanjay Mahajani

- Coordinated with major project stakeholders to successfully commission plant within 2 months subsequently to produce 520 litres of Biodiesel in a year
- Analyzed the life cycle of biodiesel to characterize *economics & sustainability* of biodiesel which helped in reducing dependence of IIT Bombay on diesel by 5% through diesel substitution in generator sets
- One amongst the 50 companies and colleges to be invited across the globe to showcase project in Industrial Green Chemistry World Symposium'11

AWARDS AND Achievements

- Secured All India Rank 750 out of 474 000 students appeared for Engineering Undergraduate Entrance Exam for Indian Institute of Technology
- Awarded Certificate of Achievement by President, DAV College Managing Committee for exceptional performance in Academics at high school level
- Secured All India Rank 172 in National Science Olympiad and All India Rank 301 in Interactive Maths Olympiad 2007

Positions of RESPONSIBILITY

Manager- Publicity, Azeotropy

Azeotropy is the Annual Symposium of Chemical Engineering Department, IIT Bombay Built & led a 2-tier team of 100 students to conceptualize and execute the entire Publicity Campaign across 250 Engineering Colleges all over the India

- Revitalized publicity by launching new mascot, logos, videos, several new events & competitions resulting in 50% growth in footfall & online social media outreach
- Established network of 100 ambassadors across nation to reach out to new colleges and ensure the efficient outreach of Azeotropy across the nation
- Pioneered deals with printing and courier partners to reduce expenditure by 20%

Convener, Rang & Pixels

2011

Rang and Pixels is the Fine Arts and Photography Club respectively of IIT Bombay to provide a platform for 10 000 students to nurture themselves

- Pioneered 1st Fine Arts Classes and Digital Photography Lectures, Photowalks & 'Photographer of Week' ventures in campus to inspire students leading to 50% increase in activities
- Organized the 9th edition of Kaladarshan, the Annual Photography & Fine Arts Exhibition, showcasing work of more than 100 artists and 150 photographers to 5000 visitors
- Continuous efforts led IIT Bombay to win several inter college festivals across the nation

EXTRA Curricular ACTIVITIES

- Secured 3-D Modeling Competition at Chaos, The Cultural Festival of Indian Institute of Management, Ahmedabad 2012
- Designed Mood Indigo Wall 2011-The Cultural Festival of IIT Bombay which received major viewership and popularity on social media (Facebook)
- Conceptualized and executed 5 Fine Art competitions & workshops in Mood Indigo 2011 attracting, 500+ participants from all colleges across the country

2013