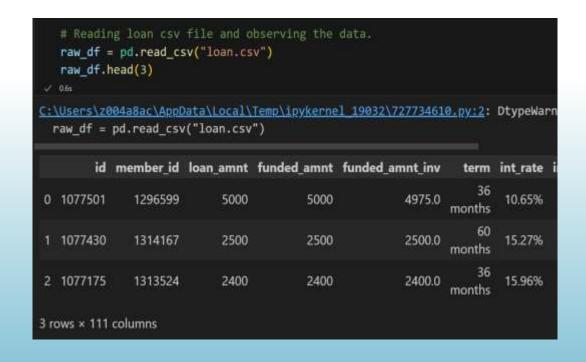
LENDING CLUB CASE STUDY

Rajashree Roy

Pritam Mukherjee

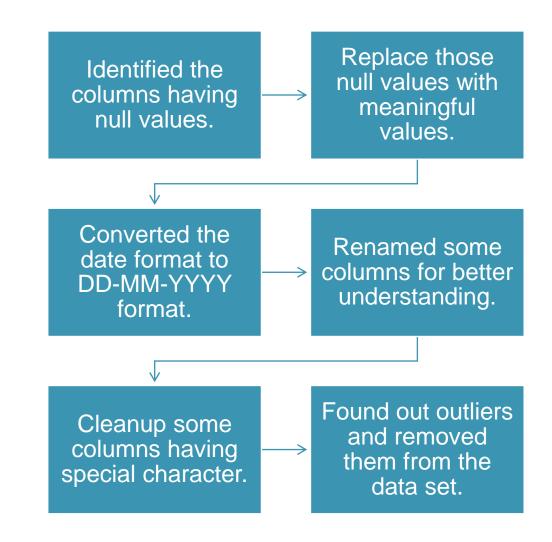
DATA LOADING & UNDERSTANDING

- Using Pandas library, we have loaded loan csv data in Pandas Data Frame.
- Understand the data and its structure using various functions like Head, describe and info.



| | id | member_id | loan_amnt | funded_amnt | funded_amnt_inv |
|-------|--------------|--------------|--------------|--------------|-----------------|
| count | 3.971700e+04 | 3.971700e+04 | 39717.000000 | 39717.000000 | 39717.000000 |
| mean | 6.831319e+05 | 8.504636e+05 | 11219.443815 | 10947.713196 | 10397.448868 |
| std | 2.106941e+05 | 2.656783e+05 | 7456.670694 | 7187.238670 | 7128.450439 |
| min | 5.473400e+04 | 7.069900e+04 | 500.000000 | 500.000000 | 0.000000 |
| 25% | 5.162210e+05 | 6.667800e+05 | 5500.000000 | 5400.000000 | 5000.000000 |
| 50% | 6.656650e+05 | 8.508120e+05 | 10000.000000 | 9600.000000 | 8975.000000 |
| 75% | 8.377550e+05 | 1.047339e+06 | 15000.000000 | 15000.000000 | 14400.000000 |
| max | 1.077501e+06 | 1.314167e+06 | 35000.000000 | 35000.000000 | 35000.000000 |

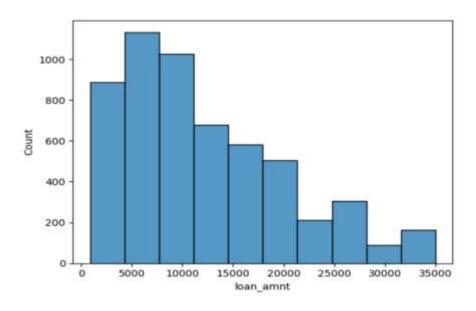
DATA CLEANING AND MANIPULATIO N

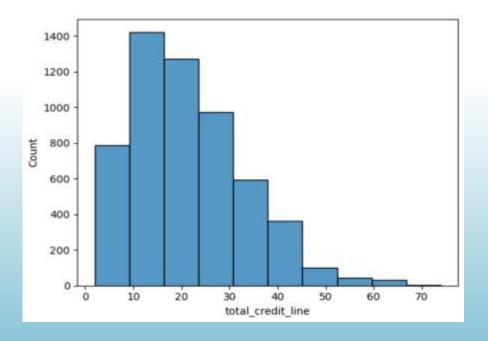


UNIVARIATE ANALYSIS

Understanding effect of numerical variables - loan amount and total credit line using histogram plot, to identify the defaulter's trends.

- 1. People taking loan in a range of Rs.5000 Rs.10,000 are prone to default.
- 2. People having 10-20 outstanding credit lines are likely to default.



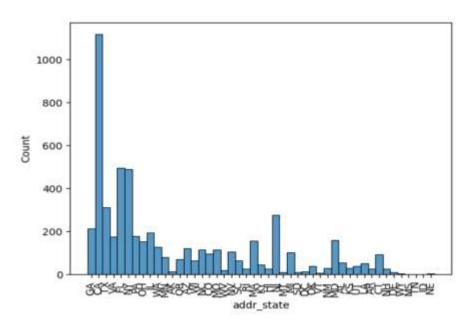


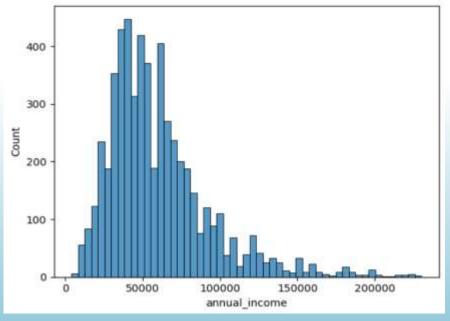
UNIVARIATE ANALYSIS

Understanding effect of important variables – address state and annual income using histogram plot, to identify the defaulter's trends.

Maximum default cases are coming from CA state

2. Maximum default cases are for people with annual income between 40000 to 80000.



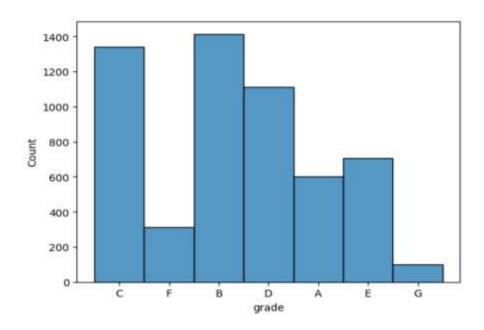


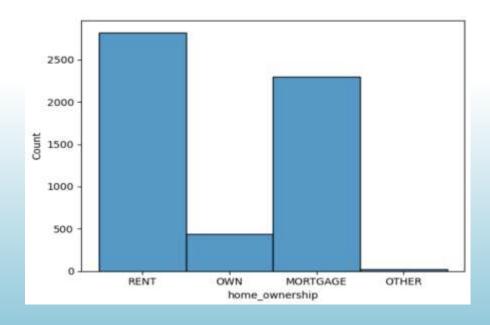
UNIVARIATE ANALYSIS

Understanding effect of categorical variablesgrade and home ownership using histogram plot, to identify the defaulter's trends.

1. People in grade B,C,D are more likely to default.

2. People staying in rent or having Mortgage are more likely to default.



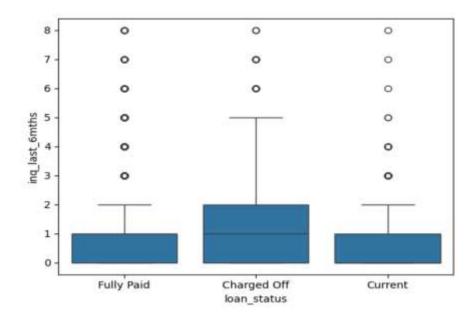


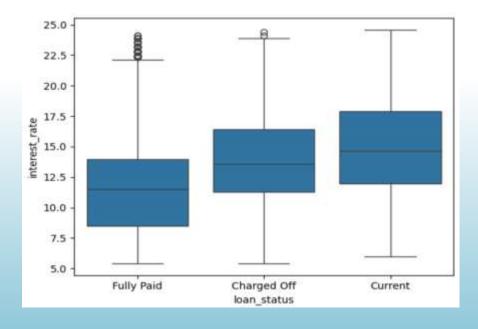
SEGMENTED UNIVARIATE ANALYSIS

Understanding effect of variables – inq_last_6mths and interest_rate with loan_status using boxplot, to identify the defaulter's trends.

1. People who enquired more in last 6mnths, are prone to default .

2. Chance to default is more if interest rate increase.

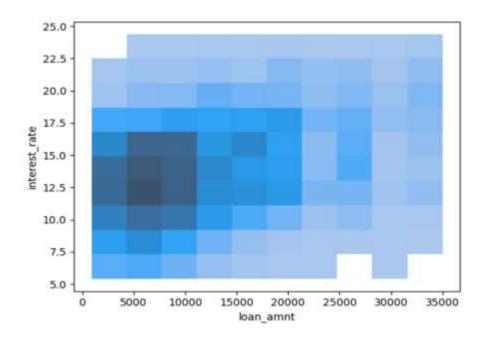


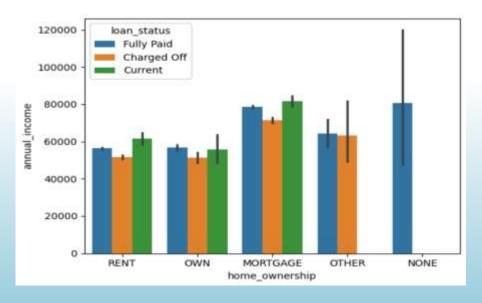


BIVARIATE ANALYSIS

Understanding effect of two variables – interest_rate with loan_amnt and annual_income with home_ownership, to identify the defaulter's trends.

- 1. Loan amount between 5K-10K with interest rate between 11%-16% has high chance to default
- 2. If annual income is above 50K and home ownership is Mortgage, chance of making defaults are high.

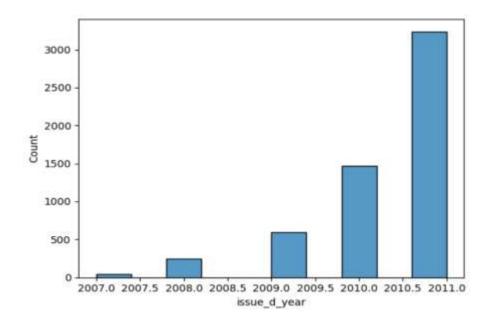


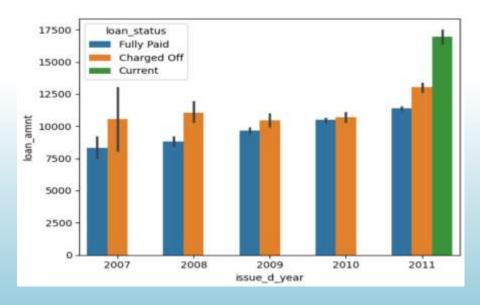


DERIVED METRICS

Understanding effect of derived variable – extracted year value from issue_d columns and used that column to identify some pattern.

- Defaulter's count increased year-wise and most default happened in 2011
- 2. Defaulters increased as issued loan amount increased every year.





CONCLUSION

From our analysis we can see below are few highly impactful variables for defaulters -

- 1. Type of home ownership with respect to the customer's annual income can have effect on charge off.
- 2. Loan amount with certain interest rate can predict probable defaulters.
- 3. No of enquiries made by customers can be a good indicator for charged off customers.
- 4. Loan taken from particular state can also be a strong factor indicating chance of defaulting.
- 5. People with more outstanding credit line are more prone to default.

