

Bing

As an SEO expert, I can help you with your request. Here are the top 2 sites that rank for each of the respective keywords:

web page design generator

1. **Canva:** <https://www.canva.com/create/websites/>
2. **Nicepage:** <https://nicepage.com/website-design>

AI web page design

1. **Wix:** <https://www.wix.com/ai-website-builder>
2. **Hostinger:** <https://www.hostinger.com/tutorials/free-ai-website-builder>

To outrank these sites, you can use the following SEO tactics:

1. **Keyword research:** Identify relevant keywords and phrases that your target audience is likely to search for. Use tools like Google Keyword Planner, SEMrush, or Ahrefs to find keywords with a good search volume and reasonable competition.
2. **On-page optimization:** Ensure your website's on-page elements are optimized. This includes optimizing meta titles, meta descriptions, headings, and URL structures. Incorporate relevant keywords naturally into your content, but avoid keyword stuffing.
3. **Content creation:** Focus on creating high-quality, valuable content that aligns with user intent. Develop content that answers your audience's questions, provides valuable insights, and addresses their needs. Use a mix of formats, such as blog posts, videos, infographics, and podcasts, to cater to different user preferences.
4. **Backlink building:** Backlinks continue to be a crucial website ranking factor. Focus on acquiring high-quality backlinks from authoritative and relevant websites. Develop a link-building strategy that includes guest blogging, content promotion, influencer outreach, and building relationships with other websites in your industry.

I hope this helps! Let me know if you have any other questions.