

ALU SCHOLARSHIPS RUBRIC - 2020 CYCLE

Criteria	Poor	Fair	Good	Excellent
	1 Point	2 Points	3 Points	4 Points
Comprehension of Prompt ___ / 4	Prompts not addressed or Fails to remain on topic/theme for either prompt. No narrative sense in topics/themes No development of idea(s). Details are lacking relevance to topic/theme for each prompt and/ or no tangible examples provided.	Some attempt to address one or both prompts but may be inconsistent or deviate from the topic/theme. Very little narrative sense in topics/themes Very little development of ideas. Provides details but some may not be relevant to topic/theme for each prompt.	Addresses both prompts thoughtfully with little inconsistency and deviation from topic/theme. Some narrative sense in topics/themes Contains well-developed and supported ideas with one or two unsupported ideas.. Details are relevant to topic/theme for both prompts.	Addresses both prompts completely and possibly beyond expectations. Strong sense of topics/themes All ideas are well-developed and supported. Includes many specific and illustrative details relevant to topic/theme for each prompt.
Entrepreneurial Leader ___ / 4	No indication of a desire to make a difference in the future. Demonstrates 1 or none of the 5 listed criteria of what it means to be an entrepreneurial leader. No curiosity and appetite for learning.	Little indication of a desire to make a difference in the future. Demonstrates at least 2 out of 5 listed criteria of what it means to be an entrepreneurial leader. Little evidence of curiosity and appetite for learning.	Indicates strong desire to make a difference in the future, but does not provide ways of getting there. Demonstrates at least 3/5 listed criteria of what it means to be an entrepreneurial leader. Some evidence of curiosity and appetite for learning with little evidence to indicate otherwise.	Indicates clear, concrete and actionable ways of making a difference in the future. Demonstrates at least 4/5 listed criteria of what it means to be an entrepreneurial leader. Strong evidence of curiosity and appetite for learning.
Demonstrated Impact ___ / 4	No details of starting and/or leading something in their community No evidence of individual efforts with meaningful impact on a person or people. No evidence of impact present in more than 1 of the prompts.	Few details of starting and/or leading something in their community. Shares individual efforts but may fail to connect to meaningful impact on a person or people. Evidence of impact present in at least two prompts (one of which is a recommendation letter).	Provides details of starting and/or leading something in their community. Connects individual efforts to meaningful impact on a person or people. Some evidence of impact present in all three prompts.	Include specific and well-illustrated details of starting and/or leading something in their community. Explicitly connects many individual efforts to far-reaching and transformative impact on a person or people. Compelling evidence of impact present in all three prompts.
Overcome Adversity ___ / 4	No details of an obstacle they have overcome. Does not provide evidence of getting back up when knocked down by adversity. Either does not present challenges or presents a laundry list of challenges.	Includes vague details of an obstacle they have overcome. Mentions getting back up when knocked down, but may fail to demonstrate how they did this. Presents challenges they have faced, but does not tie them to growth.	Includes details of obstacles they have overcome with minor inconsistencies. Demonstrates the ability to get back up when knocked down and gives some details of how. Presents challenges as fundamental to their growth with one or two conflicting or vague deas.	Includes many specific and illustrative details of obstacles they have overcome with no inconsistencies.. Demonstrates ability to get back up when knocked down and their determination to be a ‘force of nature’ regardless of circumstances. Presents challenges as fundamental to their growth.

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<div>Recommendation Letters</div> <div>Avg. between 2 letters</div> <div>___ / 4</div>	<div>Does not highlight the student's strengths and accomplishments.</div> <div>Details are lacking or irrelevant to the student's initiative, drive, civic mindset, and extraordinariness.</div>	<div>Highlights some of the student's strengths and accomplishments.</div> <div>Some details are relevant to the student's initiative, drive, civic mindset, and extraordinariness with no tangible examples.</div>	<div>Highlights the student's strengths and accomplishments thoughtfully with one or two descriptions that seem commonplace or nondescript.</div> <div>Many details are relevant to the student's initiative, drive, civic mindset, and extraordinariness with only one or two nondescript or commonplace illustrations.</div>	<div>Highlights the student's strengths and accomplishments with a strong personal touch.</div> <div>Includes many specific and details relevant to the student's initiative, drive, civic mindset, and extraordinariness.</div>
<div>Cumulative Score:</div> <div>___ / 20</div>				