## Application Proposal: Maid and Cook Finder Platform

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## Introduction

## This document outlines the proposal for developing a mobile and web application similar to NoBroker.com, tailored specifically for connecting users with maids and cooks based on locality. The platform aims to streamline the process of finding reliable domestic help by leveraging technology, ensuring authenticity, and providing a user-friendly interface.

## Objectives

## Connect Users with Verified Maids and Cooks: Provide a trustworthy platform where users can find domestic help within an 8 km radius.

## Empower Service Providers: Allow maids and cooks to register themselves, showcase their skills, and find employment opportunities.

## Ensure Authenticity and Safety: Implement verification processes to build trust between users and service providers.

## Generate Revenue: Establish sustainable monetization models similar to NoBroker.com.

## Target Audience

## Service Providers: Maids, cooks, and other domestic helpers seeking job opportunities.

## Users: Individuals or households looking for domestic services in their locality.

## Platform Overview

## The application will be available on both mobile (iOS and Android) and web platforms. It will utilize location-based services to connect users with nearby service providers. The platform will focus on ease of use, security, and reliability.

## Key Features

## For Service Providers (Maids and Cooks)

## 1. Registration and Profile Creation

## Mandatory Aadhaar Verification: Service providers must upload their Aadhaar card for identity verification.

## Profile Details:

## Personal information (name, age, gender).

## Experience and skills.

## Languages spoken.

## Availability schedule.

## Profile Picture: Upload a clear, recent photo.

## ```Personal Details

## Name: [Full Name]

## Age: [Age]

## Gender: [Gender]

## 2. \*\*Location Setting\*\* - \*\*Use of Current Location\*\*: Service providers must use the app's current location feature to set their location. - \*\*No Manual Entry\*\*: Disables the ability to manually type in an address to ensure accurate location data.

## 3. \*\*Service Categories\*\* - \*\*Define Services Offered\*\*: Cooking, cleaning, babysitting, elderly care, etc. - \*\*Pricing Details\*\*: Option to indicate expected salary or hourly rates.

## 4. \*\*Availability Management\*\* - \*\*Set Working Hours\*\*: Specify preferred working hours and days. - \*\*Instant Updates\*\*: Update availability in real-time.

## 5. \*\*Ratings and Reviews\*\* - \*\*Receive Feedback\*\*: Users can rate and review service providers. - \*\*Build Reputation\*\*: High ratings improve visibility in search results.###

## For Users (Service Seekers)

## 1. \*\*User Registration and Login\*\* - \*\*Simple Sign-Up Process\*\*: Register using email, phone number, or social media accounts. - \*\*Profile Management\*\*: Save searches, favorite service providers, and manage subscriptions.

## 2. \*\*Search and Discovery\*\* - \*\*Location-Based Search\*\*: - Enter a specific location or use current location. - Search within an 8 km radius. - \*\*Filters and Sorting\*\*: - Filter by services offered, experience, ratings, availability. - Sort results by proximity, ratings, or experience.

## 3. \*\*Service Provider Profiles\*\* - \*\*Detailed View\*\*: Access full profiles, including experience, skills, availability, and user reviews. - \*\*Contact Information\*\*: - Access limited contacts for free (e.g., 5 free contacts). - Purchase subscription for additional contacts.

## 4. \*\*In-App Communication\*\* - \*\*Messaging System\*\*: Chat with service providers within the app. - \*\*Booking Requests\*\*: Send service requests specifying requirements.

## 5. \*\*Ratings and Reviews\*\* - \*\*Provide Feedback\*\*: Rate and review service providers after engagement. - \*\*Transparency\*\*: View ratings and reviews from other users.###

## Admin Panel

## 1. \*\*User and Service Provider Management\*\* - \*\*Verification Process\*\*: Confirm Aadhaar details and approve service provider profiles. - \*\*Content Moderation\*\*: Monitor and manage user-generated content, such as reviews.

## 2. \*\*Analytics and Reports\*\* - \*\*User Activity\*\*: Track registrations, active users, and engagement metrics. - \*\*Revenue Reports\*\*: Monitor subscription sales and other monetization channels.

## 3. \*\*Notification Management\*\* - \*\*Broadcast Messages\*\*: Send updates, promotions, or policy changes to users.

## 4. \*\*Support System\*\* - \*\*Issue Resolution\*\*: Address reports and complaints from users or service providers.##

## Monetization Strategy

## 1. \*\*Freemium Model\*\* - \*\*Limited Free Access\*\*: Users receive 5 free contact credits upon registration. - \*\*Subscription Plans\*\*: - \*\*Basic Plan\*\*: Access to 20 contacts per month. - \*\*Premium Plan\*\*: Unlimited contacts, priority support, and exclusive features. markdown

## | Plan | Price | Features |

## |-------------|-------------|-----------------------------------------------|

## | Free | ₹0 | 5 contact views, basic search and filters |

## | Basic | ₹499/month | 20 contacts, advanced filters, save searches |

## | Premium | ₹999/month | Unlimited contacts, priority support, no ads |

## 2. \*\*Featured Listings\*\*

## - \*\*Promoted Profiles\*\*: Service providers can pay to have their profiles featured at the top of search results.

## 3. \*\*Advertising\*\*

## - \*\*In-App Ads\*\*: Display relevant ads to users (e.g., cleaning products, home services).

## - \*\*Ad-Free Experience\*\*: Premium subscribers enjoy an ad-free interface.

## 4. \*\*Commission on Transactions\*\*

## - \*\*Service Fee\*\*: If payment transactions are facilitated through the app, a small commission can be charged.

## 5. \*\*Partnerships\*\*

## - \*\*Corporate Tie-ups\*\*: Partner with agencies or companies for bulk service requirements.

## - \*\*Cross-Promotion\*\*: Collaborate with related businesses for mutual promotion.

## ## Technical Requirements

## - \*\*Platform\*\*: Mobile applications for iOS and Android; responsive web application.

## - \*\*Location Services\*\*:

## - Integration with \*\*Google Maps API\*\* for accurate location tracking and distance calculations.

## - \*\*Database\*\*:

## - \*\*Secure Storage\*\*: All personal data, especially Aadhaar details, must be securely stored and encrypted.

## - \*\*Authentication and Security\*\*:

## - Implement OTP verification for phone numbers.

## - Use SSL certificates for secure data transmission.

## - \*\*Payment Gateway Integration\*\*:

## - Support multiple payment options (credit/debit cards, UPI, wallets).

## - \*\*Push Notifications\*\*:

## - Inform users about messages, updates, and promotions.

## - \*\*Scalability\*\*:

## - Architecture must support increasing users and data without compromising performance.

## ## Development Roadmap

## 1. \*\*Phase 1: Requirements Gathering and Design\*\* (Weeks 1-4)

## - Finalize features and technical specifications.

## - Create wireframes and UI/UX designs.

## - Define user journeys and workflows.

## 2. \*\*Phase 2: Development\*\* (Weeks 5-16)

## - \*\*Backend Development\*\*:

## - Set up server infrastructure and databases.

## - Develop APIs and integrate with third-party services (e.g., Google Maps, payment gateways).

## - \*\*Frontend Development\*\*:

## - Build user interfaces for mobile and web platforms.

## - Implement responsive design principles.

## - \*\*Authentication and Security Implementation\*\*.

## 3. \*\*Phase 3: Testing\*\* (Weeks 17-20)

## - \*\*Unit Testing\*\*: Test individual components for functionality.

## - \*\*Integration Testing\*\*: Ensure modules work together seamlessly.

## - \*\*User Acceptance Testing\*\*: Collect feedback from a group of beta testers.

## 4. \*\*Phase 4: Deployment\*\* (Weeks 21-22)

## - Deploy applications to app stores and web servers.

## - Set up monitoring tools and analytics.

## 5. \*\*Phase 5: Marketing and Launch\*\* (Weeks 23-24)

## - Implement marketing strategies to attract users and service providers.

## - Leverage social media, SEO, and partnerships.

## 6. \*\*Phase 6: Maintenance and Iteration\*\* (Ongoing)

## - Monitor performance and user feedback.

## - Release updates and new features based on user needs.

## ## Additional Recommendations

## - \*\*Multi-Language Support\*\*: Incorporate regional languages to cater to a broader audience.

## - \*\*Customer Support\*\*:

## - \*\*Help Center\*\*: FAQs, tutorials, and guides.

## - \*\*Support Tickets\*\*: Allow users to report issues or seek assistance.

## - \*\*Legal Compliance\*\*:

## - Ensure compliance with data protection laws (e.g., GDPR, local regulations).

## - Draft clear terms of service and privacy policies.

## - \*\*Backup and Recovery\*\*:

## - Regular data backups and disaster recovery plans.

## ## Conclusion

## The proposed application aims to bridge the gap between users seeking domestic help and service providers looking for employment. By focusing on verification, ease of use, and strategic monetization, the platform has the potential to become a leading solution in the domestic services market. The detailed plan outlined above provides a roadmap for development and successful launch.

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## \*\*Next Steps\*\*:

## - \*\*Feedback and Sign-Off\*\*: Review the proposal and provide feedback.

## - \*\*Resource Allocation\*\*: Assign development teams and define roles.

## - \*\*Kick-Off Meeting\*\*: Schedule a meeting to initiate the project and align on objectives.

## Looking forward to collaborating on this project and creating a valuable platform for our users.