



MANIPAL
UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)



Be The
Next **Game
Changer**

PROSPECTUS 2024-25

Master of Business Administration

Online programs entitled
by UGC from a NAAC A+
accredited university



UGC
Entitled



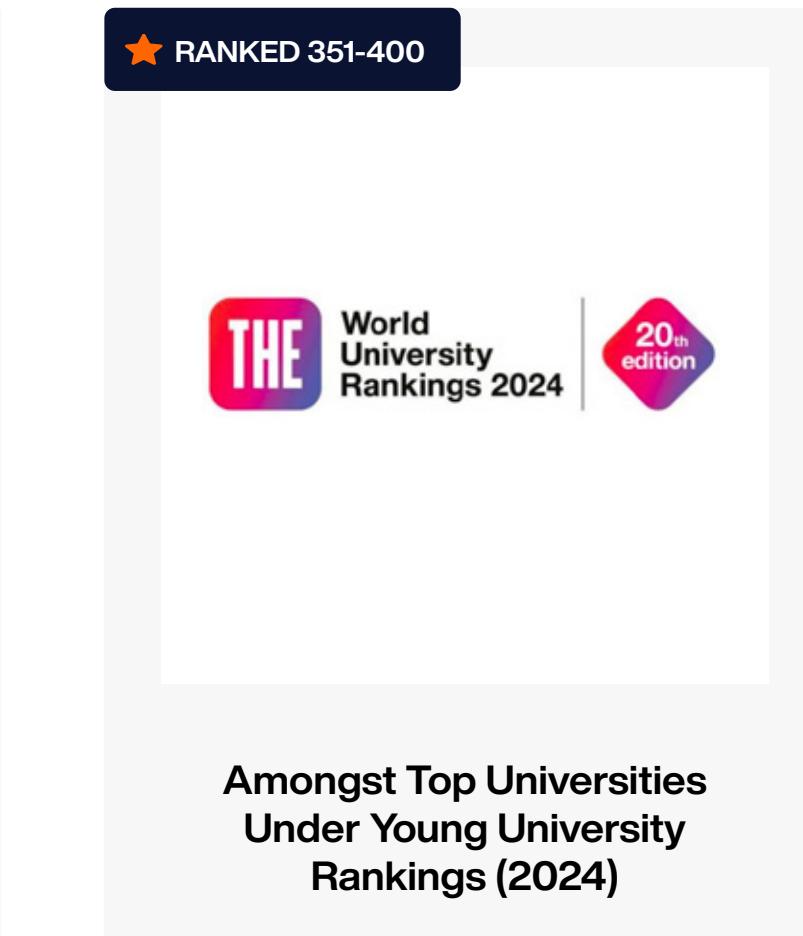
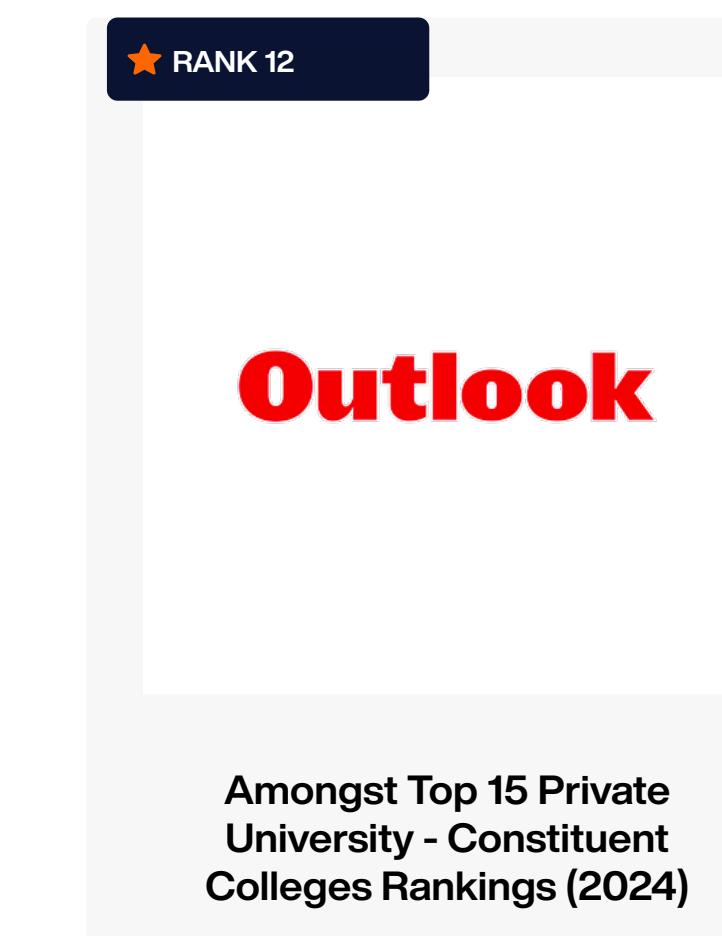
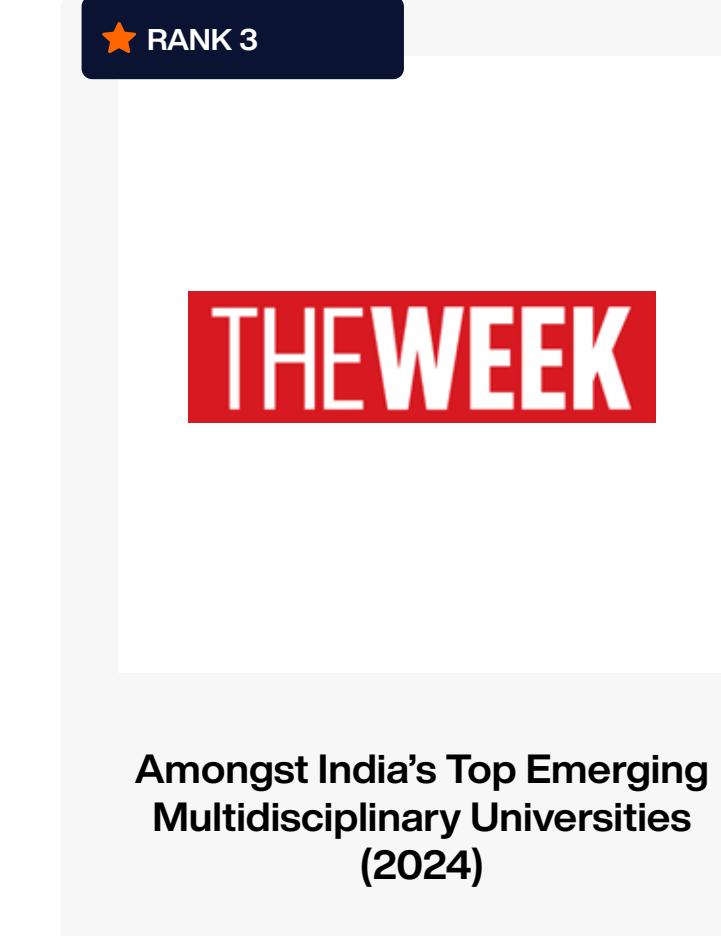
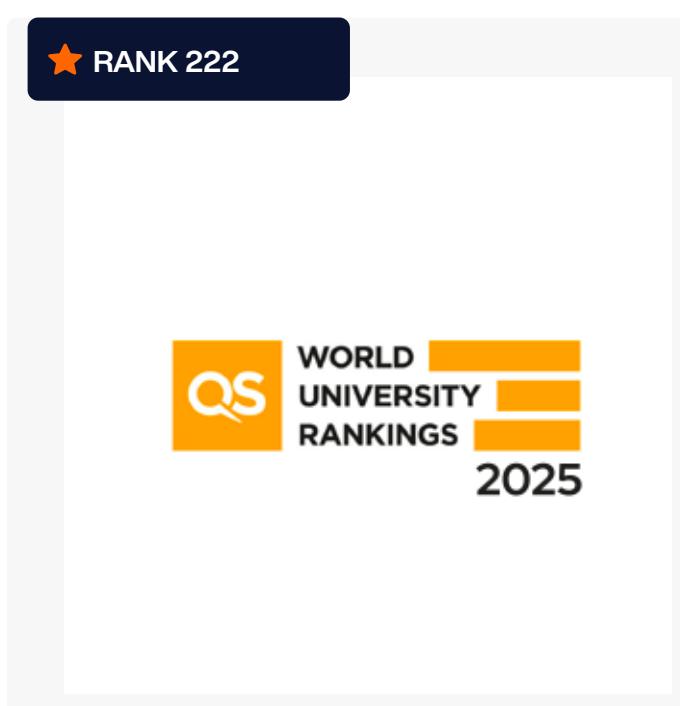
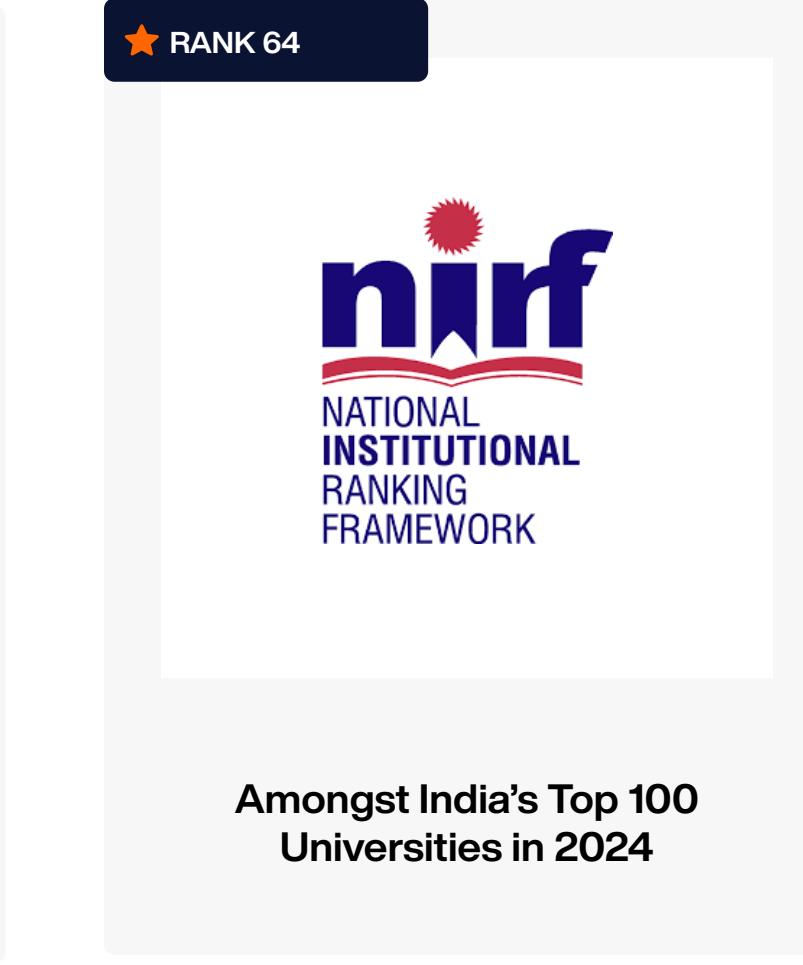
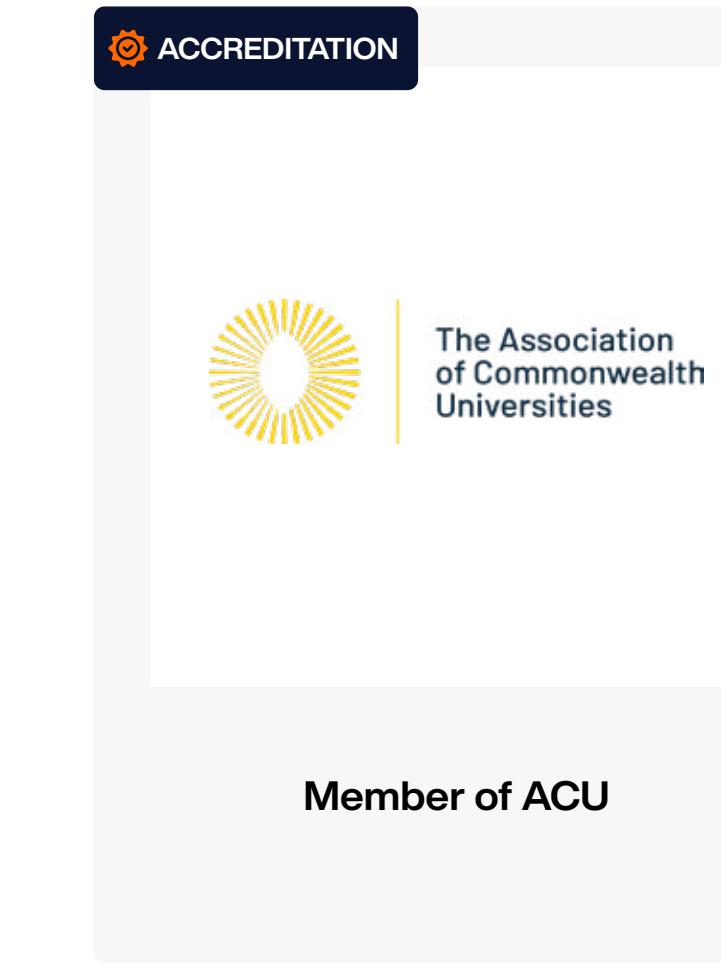
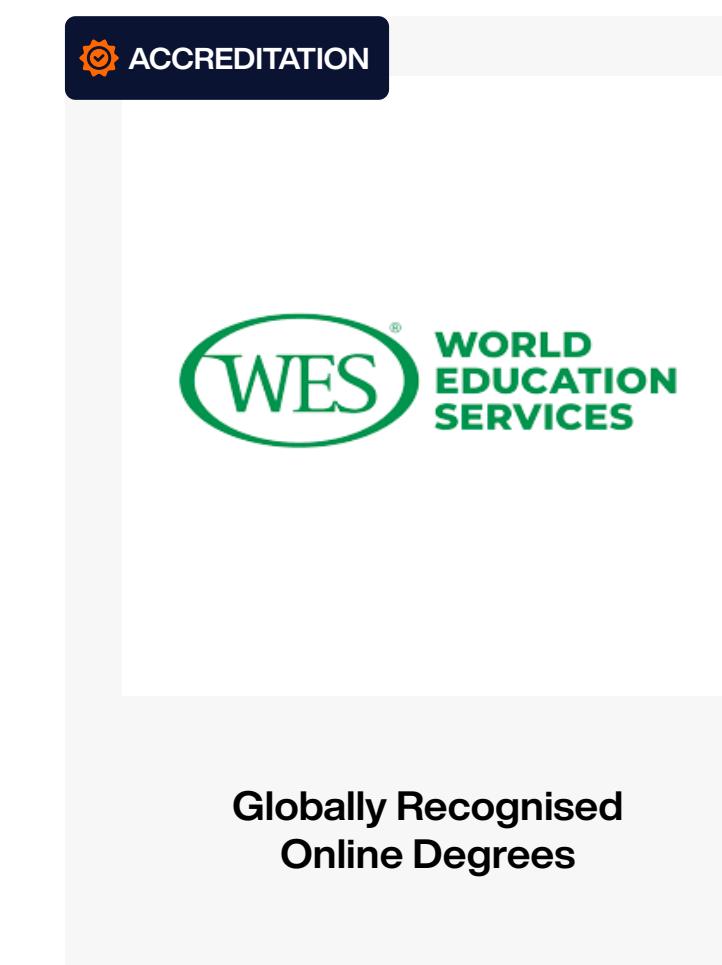
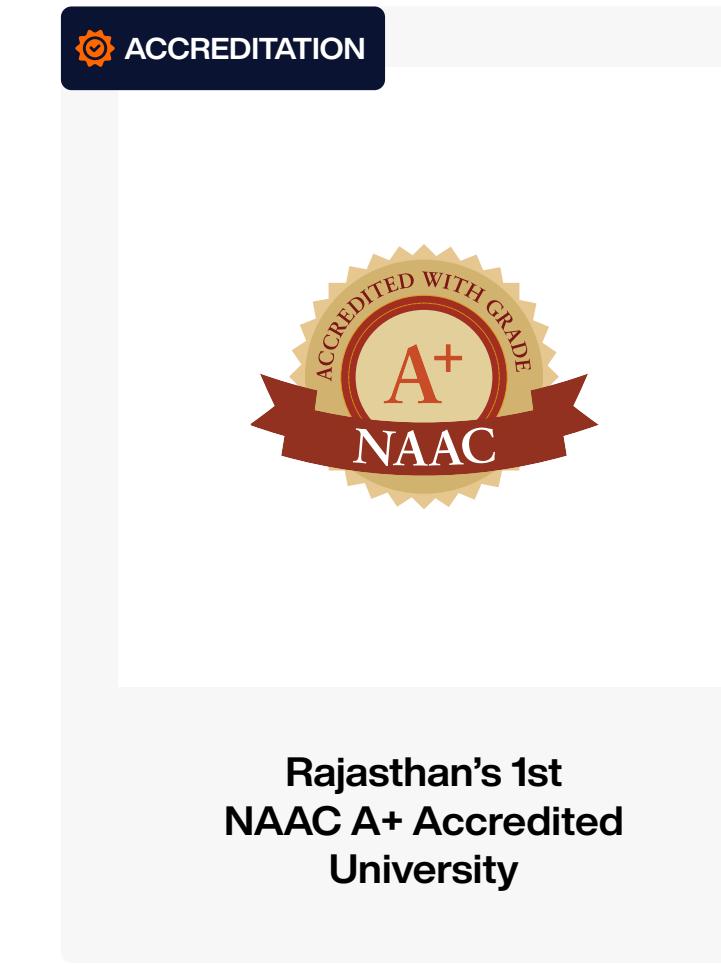
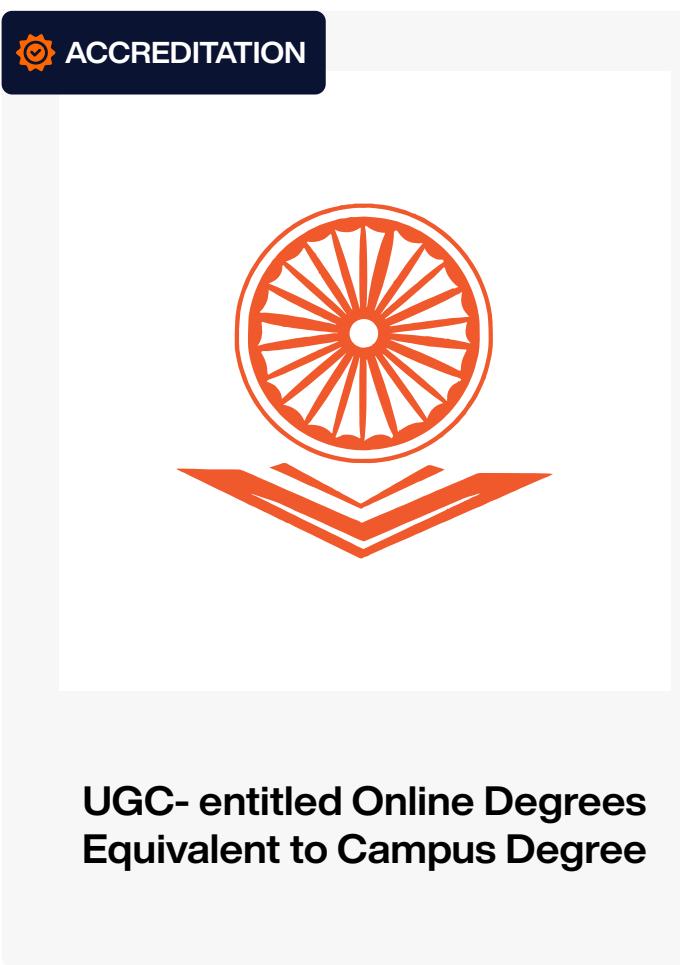
NAAC A+
Accredited



100%
Online



online
MANIPAL



You are ready to change
the world.
To be the next version of you.

**Now, a NAAC A+ university
comes to you. And you can
get a UGC-entitled online
degree from anywhere,
anytime.**

Get ready to raise the bar. And
meet the new you.

Your time starts now.

Give an individual a professional education and you have given him a lifestyle.

Padma Shri awardee
Dr. T M A Pai
Founder
Manipal Education & Medical Group

VISIONARY PHILANTHROPIST PHYSICIAN
EDUCATIONIST BANKER





In a short period of time, Manipal University Jaipur has become a leading player in the online education space by embracing technology to make quality education accessible to a wider population. We believe in comprehensive student development, empowering bright entrepreneurial minds, and preparing them to be responsible citizens. Our online degrees reflect that belief and provide learners a great opportunity to fulfil their potential.

Mr S. Vaitheswaran
Chairperson
Manipal University Jaipur



Building on more than seven decades of academic excellence from the Manipal Group, Manipal University Jaipur launched its online degree programs three years ago, in 2021. Today, our online education department is shaping the futures of over 70,000 students from more than 60 countries and 1,500 towns across India. We are proud to break barriers and empower our learners with the skills and knowledge they need to excel in a rapidly evolving world, enabling them to confidently achieve their academic and professional aspirations.

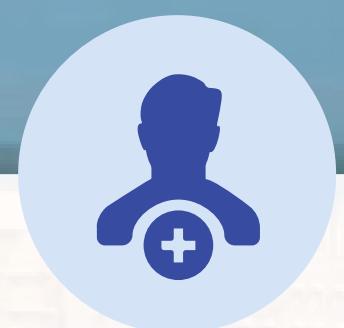
Dr NN Sharma
President
Manipal University Jaipur

Change the game with next-gen online degrees from Manipal University Jaipur.



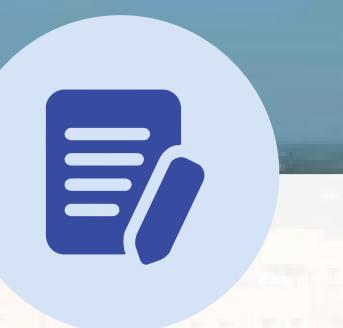
World class education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 12+ years of educational excellence. Learn from experienced faculty who are experts in their domains.



Next-gen pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.



Exhaustive content & resources

Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to paid content on Coursera. Additional 110+ hours of skill enhancement content worth INR 50,000.



Global networking opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.



Placement assistance

Become a job-ready professional with intense placement training programs which include resume building, mock interviews, skill assessments, and more.



Attractive scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.



Prestigious Manipal alumni status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.



**Whether you are a CEO,
senior manager, or junior
professional, if you neglect
learning, you stop adapting
and forego leading.**

Source: hbr.org



A university of your choice



Online program entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC
- All online program designed as per UGC regulations



Flexibility to study on the go

- 24x7 learning with best-suited content
- Learn at your own pace, whenever you want

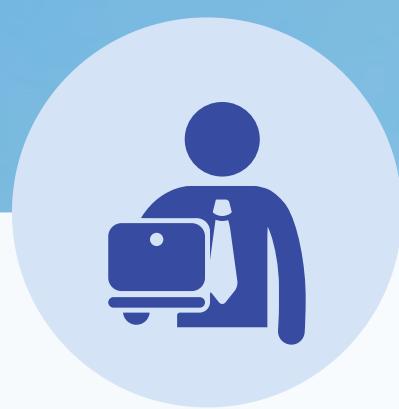


Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors
- Dedicated course mentors allocated to each student
- Flexible, modern curriculum for maximum industry relevance

Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act

A university of your choice



Career support to find your dream job

- Comprehensive services to help kickstart your career
- Includes interview tips, employability assessments, resume building, industry readiness programs, mock interviews, virtual placement drives, and more
- Guest faculty from the industry for real-world experience



Scholarships for deserving candidates

- Defense personnel, PSU employees, and persons with disabilities are eligible for scholarships
- Merit scholarships are available based on learner's qualification exam results for the respective program



Access to Coursera

- Free access to paid courses on 'Coursera'
- Explore 10,000+ cutting edge courses on in-demand skills



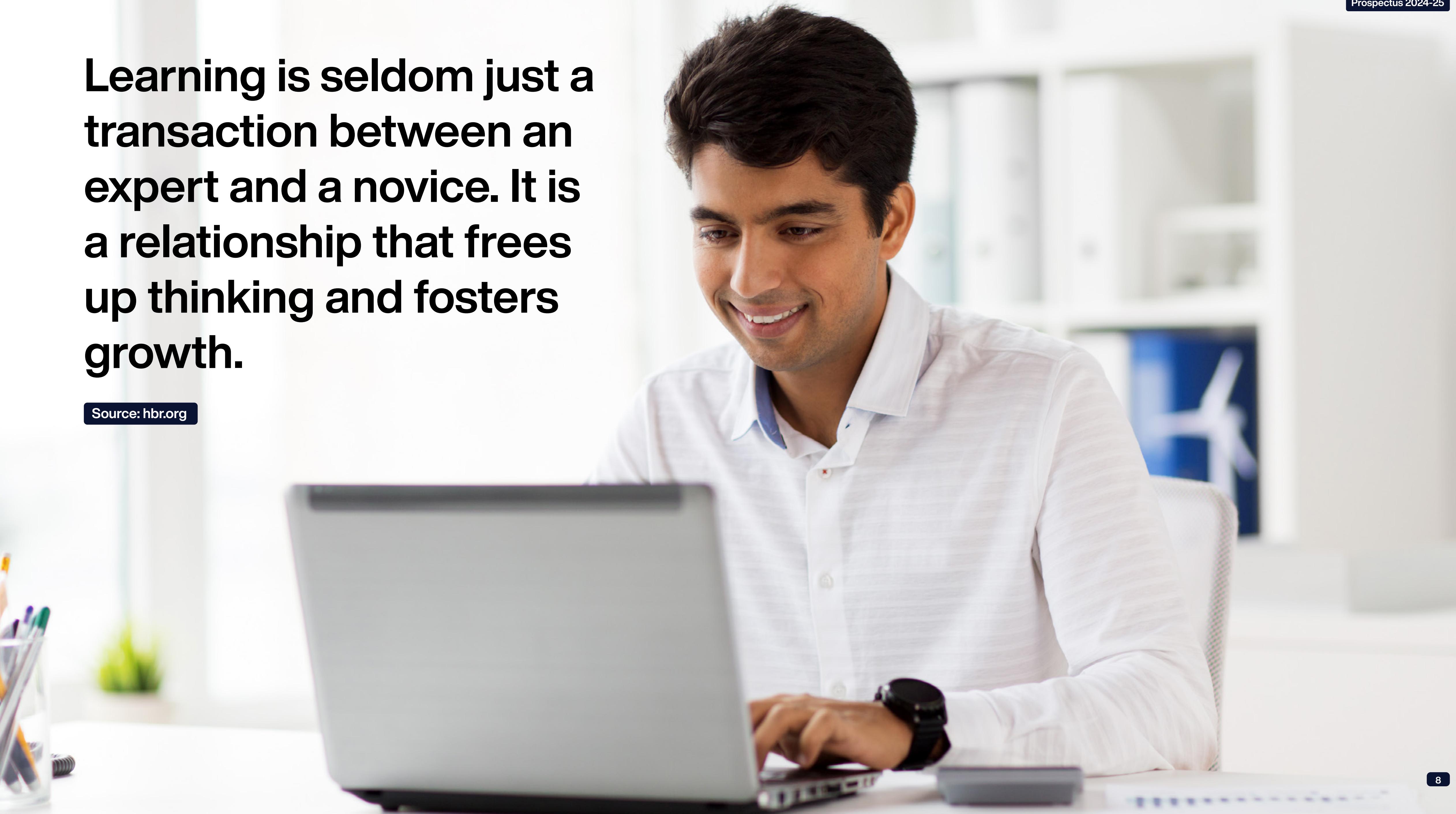
Additional content for skill enhancement

- Access 110+ hours of exclusively curated skill enhancement content worth INR 50,000.
- Content tailored for leaders in emerging technology and business skills

Ranked AAAA by Careers 360.
Awarded Private University of Eminence by MHW Rankings 2021.

Learning is seldom just a transaction between an expert and a novice. It is a relationship that frees up thinking and fosters growth.

Source: hbr.org



Online management programs

MBA

Master of
Business
Administration

Eligibility

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of Indian Universities.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).

Fee structure

- INR 175,000 or INR 43,750 per semester (includes an examination fee of INR 5,000)
- INR 500 (non-refundable application fee)

Duration

- Minimum 2 years (divided into four semesters)
Maximum 4 years

Leap ahead in just 24 months, with the best online MBA program.
Master domains like Marketing, Finance, HR, Analytics & Data Science,
International Business, and many more!

Master of Business Administration (MBA) | Program structure

First semester

Entrepreneurial Practice

Business Communication (WAC)

Managerial Economics

Financial Accounting

Data Visualization (Excel/Tableau)

Organizational Behaviour

Marketing Management

Second semester

Business Research Methods (R/Python)

Operation Management

Human Resource Management

Management Accounting

Financial Management

Legal Aspects of Business

Business Communication (VAC)

Third semester

Strategic Management

Term Paper

4 elective courses in chosen area

Fourth semester

International Business Management

Project

4 elective courses in chosen area

For super specialization, elective group from semester 3 can be continued here

- Total credits: 90
- Business Communication subjects in Semester 1 & 2 carry 2 credits each
- Elective subjects carry 4 credits each
- Project during the final semester carries 6 credits

- **Note:** For super specialization, students will continue with subjects from their chosen elective group across both Semester 3 and Semester 4.
- For dual specialization, students can choose two elective groups. Semester 3 will cover all subjects from Elective 1, while Semester 4 will cover all subjects from Elective 2. Subjects from each elective group are completed in separate semesters, without overlap.

Choose your electives from the following options

Electives		Third semester	Fourth semester
01	Finance	Security Analysis and Portfolio Management Financial Services Financial Statement Analysis International Financial Management	Financial Modelling Behavioural Finance Financial Econometrics Financial Risk Management
02	Marketing	Sales and Distribution Management Consumer Behaviour Retail Marketing Marketing Research	Services Marketing and Customer Relationship Management Strategic Marketing B2B Marketing Integrated Marketing Communication
03	Human Resource Management	Human Resource Planning Management and Organizational Development Industrial Relations HR Issues in Corporate Restructuring	Compensation Management Performance Management Learning Organizations Organizational Change and Development
04	Analytics and Data Science	Programming in Data Science Exploratory Data Analysis Introduction to Machine Learning Visualization	Advanced Machine Learning Unstructured Data Analysis Business Analytics Data Scraping
05	IT and FinTech	Database Management Systems Software Engineering Technology Management Business Intelligence and Tools	E-Commerce FinTech Payments and Regulations Cryptocurrency and Blockchain Information Systems Management
06	Operations Management	Advanced Production and Operations Management Introduction to Project Management Logistics and Supply chain Management Applications of Operations Research	Services Operations Management Total Quality Management Production, Planning and Control Enterprise Resource Planning

Electives**07** International Business**Third semester**

International Financial Management
 International Marketing
 International HRM
 Export-Import Management

08 Information System Management

Software Engineering
 Database Management Systems
 Technology Management
 Business Intelligence and Tools

09 Project Management

Introduction to Project Management
 Project Planning and Scheduling
 Project Finance and Budgeting
 Managing Human Resources in Projects

10 Supply Chain Management

Logistics and Supply chain Management
 Outsourcing
 Digital Transformation in Supply Chain Management
 Inventory Management

11 Banking, Financial Services & Insurance

Bank Management and Financial Risk Management
 Financial Statement Analysis and Business Valuation
 Principles and Practices of Insurance
 Financial Services

12 Digital Marketing

Introduction to Digital Marketing
 Social Media Marketing
 Search Engine Marketing and SEO
 Ethics in Digital Marketing

13 Retail Management

Sales and Distribution Management
 Retail Customer Relationship Management
 Retail Marketing
 E-retailing

Fourth semester

Foreign Trade of India
 Global Logistics and SCM
 International Business Environment and International Law
 Export-Import Finance

Information Systems Management
 E-Commerce
 Computer Networks
 Java and Web Design

Quantitative Methods in Project Management
 Project Risk Management
 Project Quality Management
 Contracts Management in Projects

Global Logistics and Supply Chain Management
 Category Management in Purchasing
 Purchasing and Contracting for Projects
 Supply Chain Cost Management

ALM and Treasury Management
 Banking Regulations and Risk Management in Banking
 Insurance Management
 Investment Banking and Wealth Management

Digital Branding and Reputation Management
 Digital Entrepreneurship
 E-Marketing
 Advertising and Brand Management

International Retailing
 Entrepreneurship in Retail Business
 Retail Buying and Merchandising
 Advertising and Brand Management

■ Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program.

The project work will commence from the third semester and has to be completed by the end of the fourth semester.

■ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Get onboard



Program registration

Fill in your basic, education & work experience-related details and pay the application fee to register.



Fee payment

Pay the admission fee for the first semester/year or full program.



Document upload

Upload supporting documents & submit your application.



University approval

The university will evaluate your documents to confirm your admission.

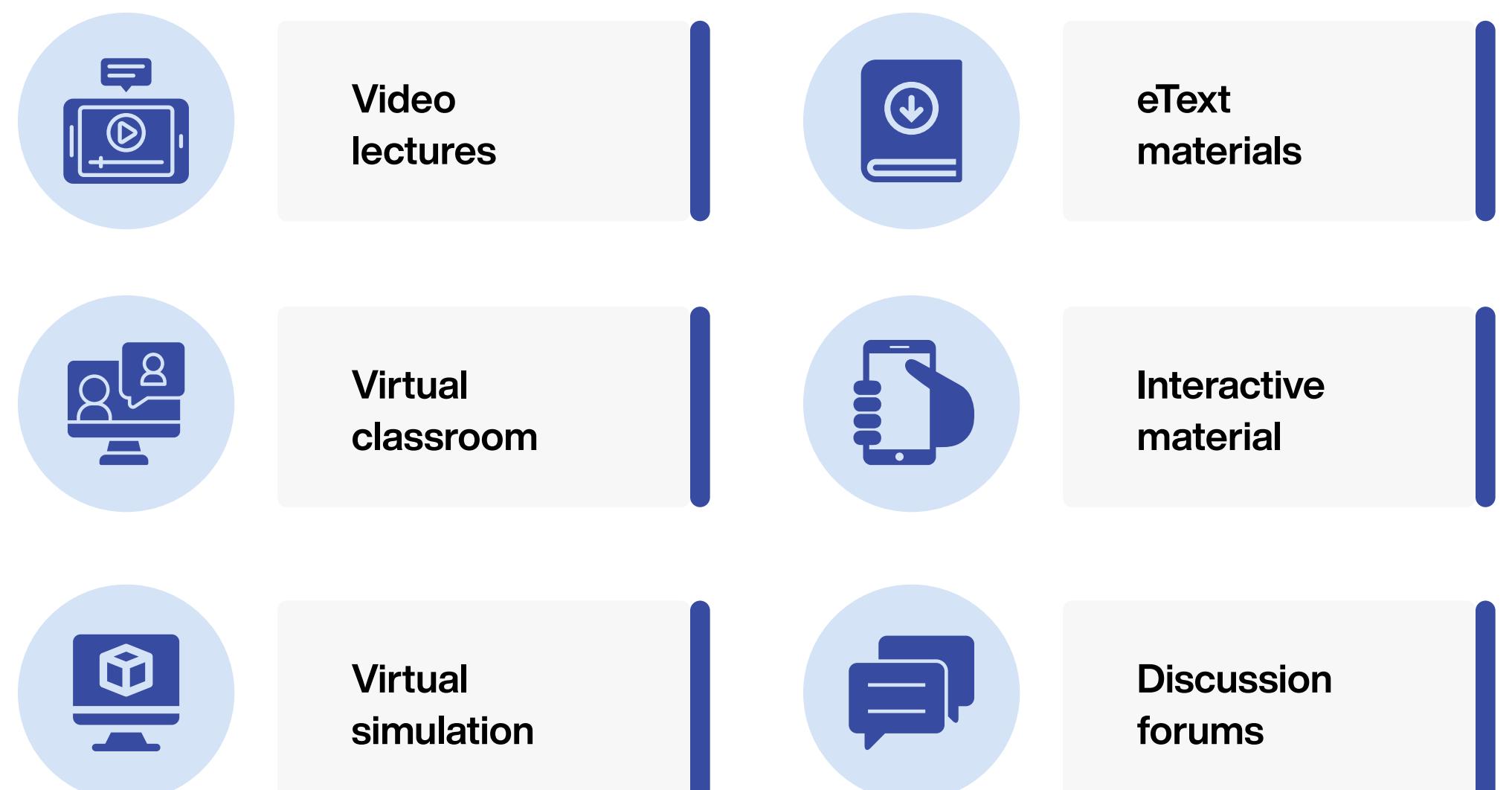
By harnessing emerging technologies, universities can reach beyond campus walls to empower diverse learners at a global scale.

Source: hbr.org

Did you know?

eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:



Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and termend examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Testimonials

**Akshata K**

Amidst my responsibilities in an associate role, I aspire to shift to a managerial position. As a dedicated working professional, Online Manipal has proven to be the perfect choice for me. I am confident that this program will open doors to exciting opportunities in the field of investment banking once I have completed it.

**Shivangi Rastogi**

The video content available on the student portal has turned out to be very helpful in my learning journey. Through this program, I've gained expertise and skills that will help me take significant strides in advancing my career and exploring better job opportunities.

**Sabin Lamichchane**

As a working professional, I wanted to enhance my domain knowledge and move to managerial roles. I found Manipal University Jaipur's online MBA program as the right opportunity to climb up my career ladder. The program has helped me build new skills required to thrive in the industry.



Manipal University Jaipur
Dehmi Kalan, Off Jaipur-Ajmer Expressway
Jaipur, Rajasthan 303007

Phone: +91-7304 000 444
Email: info@muj.onlinemanipal.com

