Pritesh Yadav

Software Developer

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🔗 https://github.com/priteshyadav444   📍 Vapi Gujarat

SUMMARY

Backend and Web Developer with **2.5+ years** of experience in **Laravel, PHP, Node.js, javascript and Vue.js**. Skilled in building **secure REST APIs**, integrating third-party services, and writing **reusable, optimized code**. Experienced in **debugging slow queries, implementing test cases, and optimizing SEO.** Collaborates seamlessly with **cross-functional teams** to enhance UX and performance. Maintains, optimizes of existing codebases for **scalability, security, and efficiency**, ensuring smooth application performance from **development to post-launch support**.

EXPERIENCE

Laravel Developer

Kody Technolab

📅 12/2022 - Present   📍 Ahmedabad

- Worked on and delivered 10+ projects, developing scalable Laravel web applications for e-commerce, marketplaces, and CRM.
- Integrated third party APIs (**payment** and **logistics APIs** etc**.**) with backend optimizations
- Implemented **best SEO practices** to improve visibility and performance.
- Optimized backend with **database tuning, queue handling, caching, and real-time interactions using Socket.IO** for efficiency.

SKILLS

PHP	Laravel	Javascript	Node.js	Vue.js	DBMS	Rest API	MySQL	Git	Socket.io	SEO
DSA	Caching	Queue Handling	jQuery	JWT	OAuth	PostgreSQL	Unit testing	PEST	
PhpUnit	OWSAP ZAP	Problem Solving	Work Ethics	Teamwork	MVC	Nuxt.js			

PROJECTS

Multi vendor platform - Ecommerce

- **Developed a multi-tenant eCommerce marketplace** with **third party logistics API integration** and multiple **payment gateways**.
- **Designed a multi-tenant vendor API**, integrated customer panel in **Vue.js** and boosting **transaction efficiency by 40%**.
- Optimized dashboard AP**I** with **caching strategies**, reducing **response time by 50%**, and **built an automated vendor payout system** using **Moyasay Payment Gateway**
- Managed a **role-based admin panel,** with payouts, customers, vendors, and users..

Dparis - Apple Vision Pro Real Estate Platform

- **Developed backend** for an **Apple Vision Pro** real estate app, enabling **AR property exploration** and **image management**.
- **Built a scalable admin dashboard** with **bulk import support**, managing **500+ properties**, clients, employees, and projects.

Tyrewide – SEO & Guest Flow Optimization

- Planned a seamless guest flow for an e-commerce website and optimized SEO strategies, of **1000+** daily active users.
- **Optimized SEO** by managing **daily sitemap updates** for **1,000+ products**, **user-friendly URLs, meta tags, GA4 tracking, and 301 redirects** to migrate an **indexed product catalog** to a new **Laravel website**, preserving **SEO rankings** and URL structure..
- **Automated product feeds** and **daily updates to Google Merchant Center** for improved google shoping.

Millionaire Powerplay - Lottery

- Optimized and integrated an API for winner payments using **Zenith Bank's** bulk payment system, reducing failure rates by **30%+** while ensuring validation, managing failures.

OTHER WORKS

FCM HTTPS v1 Testing Tool Creator
🔗 http://testfcm.online/

Flexible Laravel-Style Validation for Any PHP Project
🔗 https://packagist.org/packages/priteshyadav444/validation

How to Integrate Firebase Push Notifications in Laravel
🔗 https://medium.com/@priteshyadav444/3ecbdd2bc906

Mini Banking Application in Java (50k+ Read)
🔗 https://www.geeksforgeeks.org/mini-banking-application-in-java

EDUCATION

MCA
CHARUSAT University
📅 01/2021 - 06/2023   📍 Anand, Gujarat

GPA
9.5 / 10

BCA
Veer Narmad South Gujarat University
📅 01/2021 - 01/2021   📍 Surat, Gujarat

GPA
8.7 / 10

10th / 12th Science
2014 / 2016 (Gujarat Board)

LANGUAGES

Hindi	Native	**English**	Proficient	**Gujarati**	Basic

KEY ACHIEVEMENTS

Academic Excellence
Graduated with **1st Rank Gold Medal** in BCA.

Publications
Published multiple articles on **Medium** and **GeeksforGeeks**, achieving **100+ daily readers** with strong engagement.

GeeksforGeeks Ranking
Ranked in the top 5 on **GeeksforGeeks** at CHARUSAT University; solved over **210 coding** questions.

LINKS

Tyrewide website
https://tyrewide.co.za/

GeeksForGeeks Profile
https://www.geeksforgeeks.org/user/priteshyadav444/

Medium Profile
http://medium.com/@priteshyadav444/

TestFcm Tool Link
http://testfcm.online/

Portfolio Website
http://priteshyadav444.github.io/

Task management tool
https://taskeasy-in.web.app/

Actiday - Project
http://actiday.co/