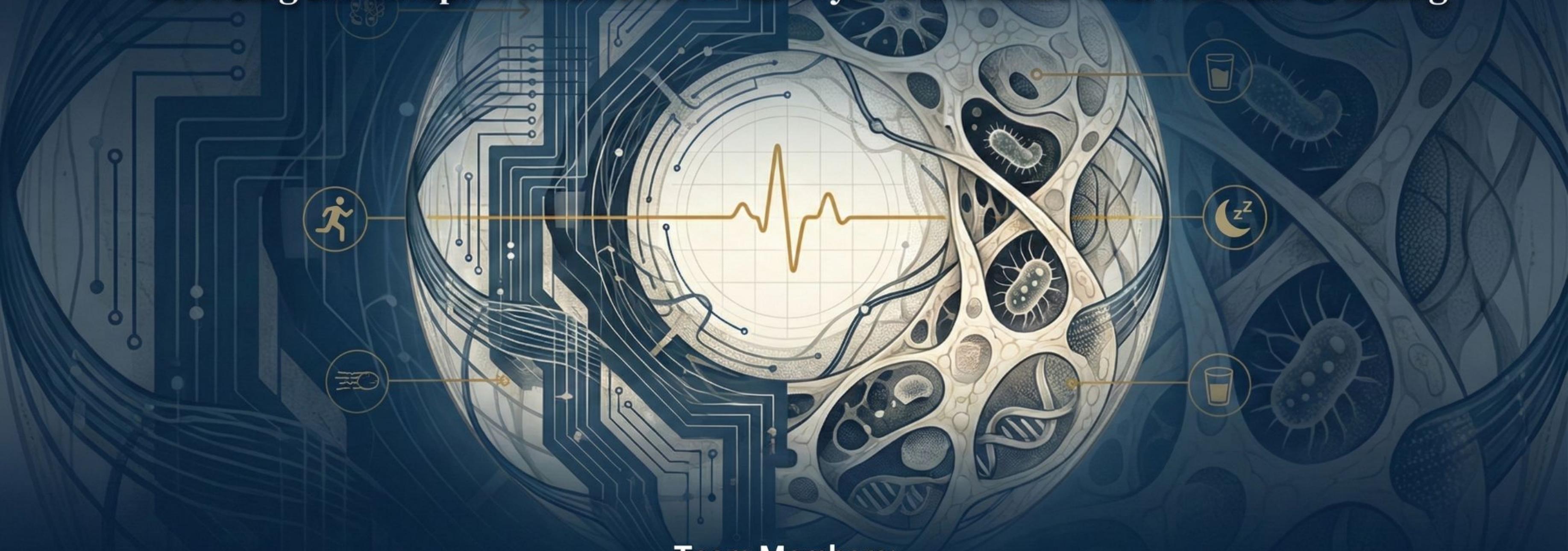


# The Hunt for Hidden Risk

Decoding the Complex Link Between Lifestyle and Disease with Machine Learning



## Team Members:

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# Our Investigation: 100,000 Individuals, One Critical Question

## The Problem

Lifestyle-driven diseases are prevalent, but the relationship between daily habits and health outcomes is complex and non-linear.

Our goal is to move beyond simple correlations to build a robust predictive tool.

## The Evidence (Dataset)

A comprehensive dataset of 100,000 records featuring:

- **Lifestyle Factors:** `daily\_steps`, `sleep\_hours`, `water\_intake\_l`, `smoker`, `alcohol`
- **Health Metrics:** `bmi`, `systolic\_bp`, `diastolic\_bp`, `cholesterol`, `resting\_hr`
- **Target Variable:** `disease\_risk`  
(Binary: 1 = High Risk, 0 = Low Risk)

## The Objectives

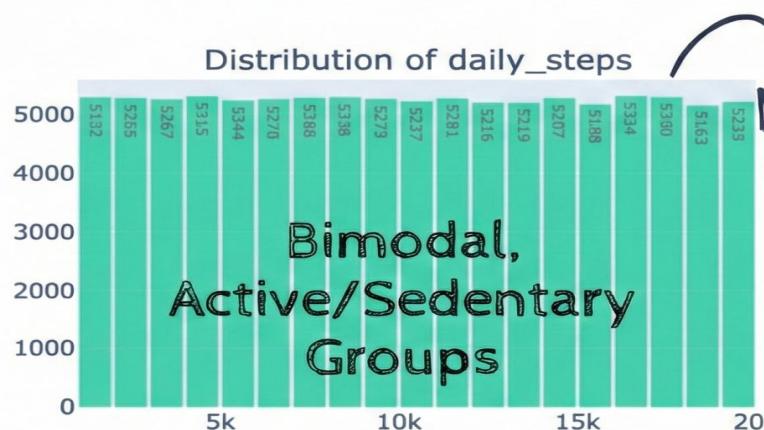
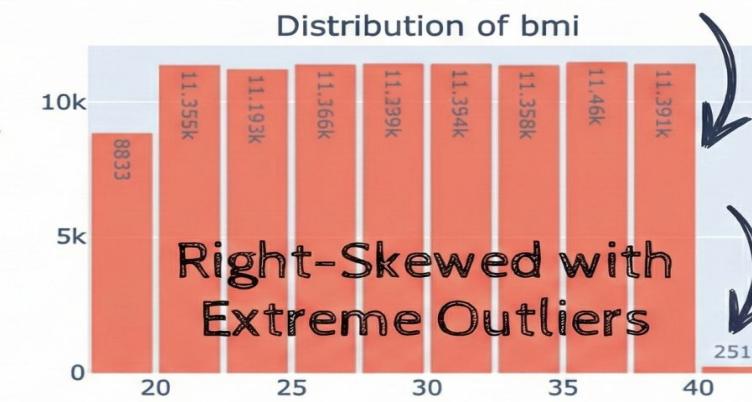
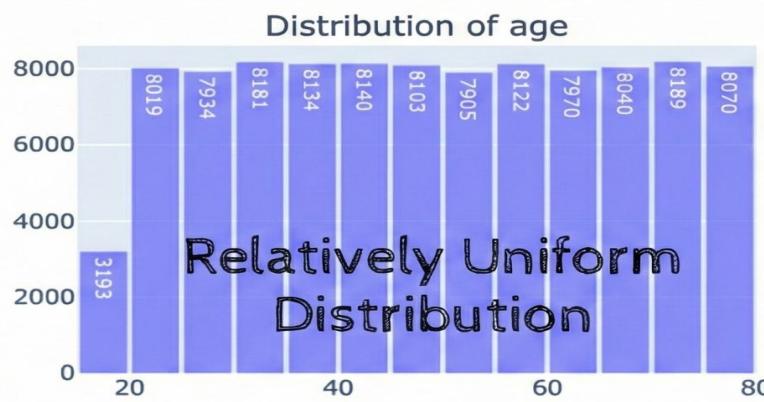
1. **Explore:** Uncover hidden patterns using advanced visualizations.
2. **Predict:** Build a classifier to predict `disease\_risk` using ensemble methods.
3. **Strategize:** Optimize the model for a practical, real-world clinical use case.

# First Look at the Evidence: Distributions and Imbalance

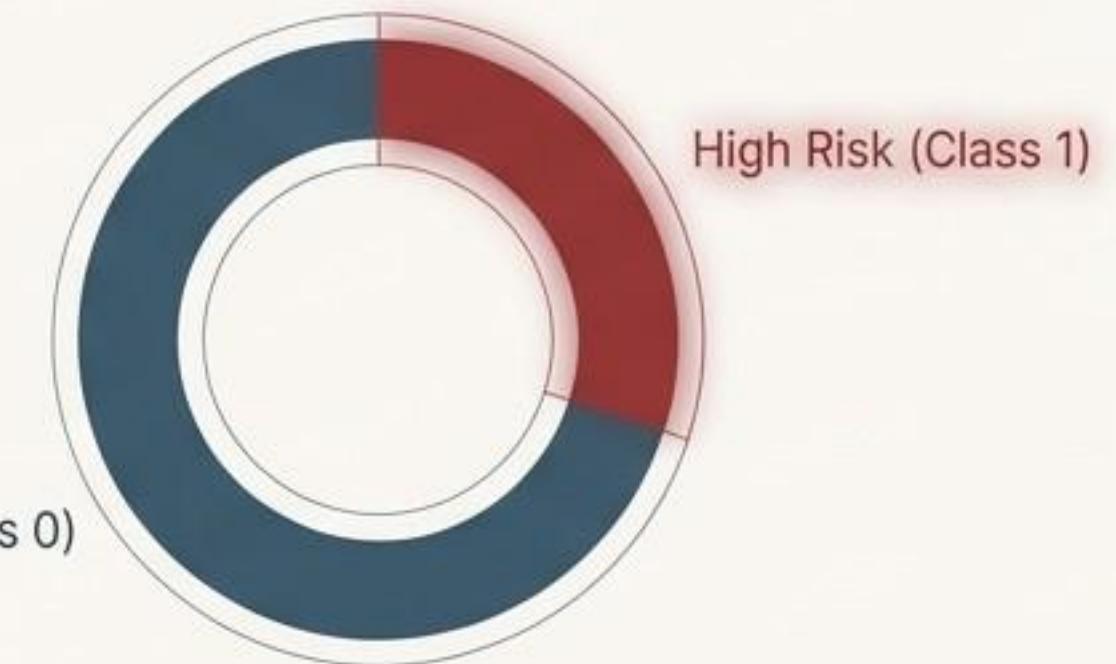
## Population Characteristics

The population shows a right-skewed BMI, indicating a prevalence of overweight individuals—a known risk factor. Daily steps show a wide variance, suggesting distinct "active" and "sedentary" groups.

Key Numeric Distributions (Larger Buckets)



## The Critical Imbalance



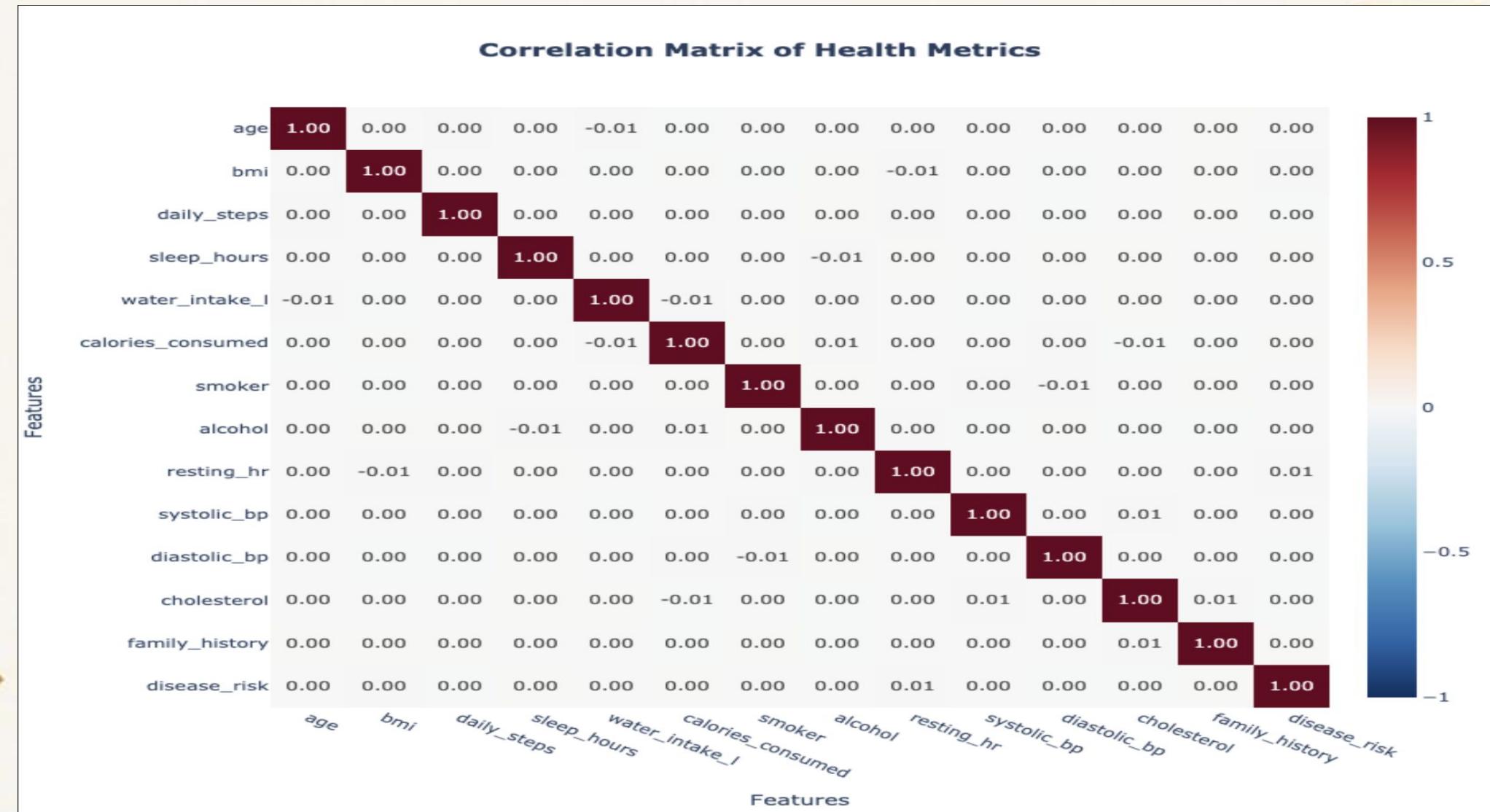
A crucial finding is the class imbalance. The "High Risk" class is a significant minority. This means a naive model could achieve high accuracy by simply guessing "Low Risk" every time, making it dangerously ineffective.

This discovery mandates the use of advanced techniques like SMOTE to ensure our model learns from the minority group.

# The Case of the Missing Signal: No Single 'Smoking Gun' Exists

A standard correlation heatmap reveals the absence of strong, linear relationships between any single lifestyle factor and `disease\_risk`. The risk is determined by complex, non-linear interactions, not a simple, direct cause.

Incredibly low correlations (near 0.0) with `disease\_risk`. This proves a simple linear model like Logistic Regression will struggle.

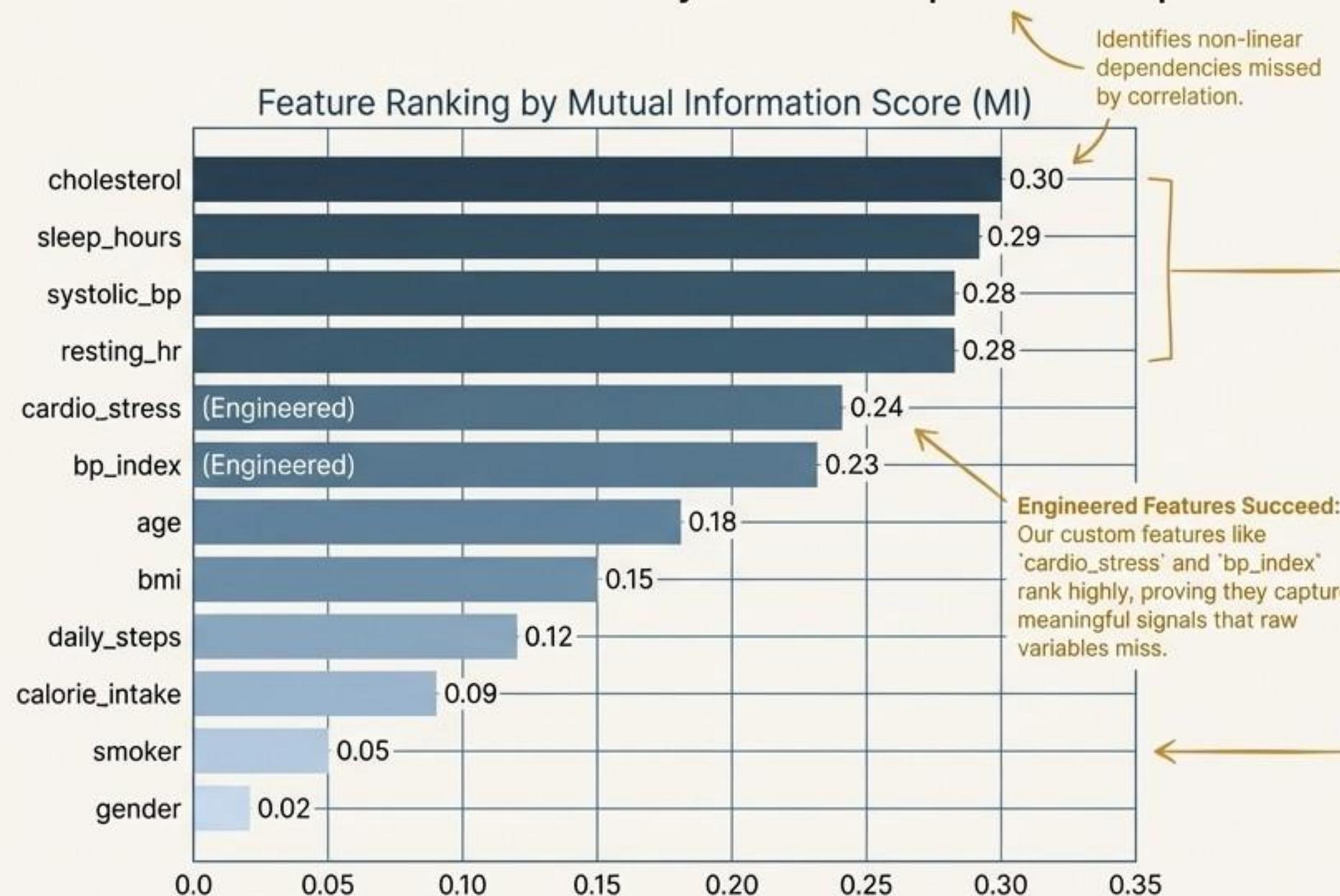


## Strategic Conclusion

The flat heatmap is not a failure of analysis, but a clear directive. We must abandon the search for a simple cause and instead deploy models capable of capturing complex, non-linear thresholds, such as Random Forest and XGBoost.

# Advanced Forensics: Using Mutual Information to Detect Hidden Patterns

Correlation only finds straight lines. **Mutual Information (MI) detects any kind of relationship.** This allows us to rank features by their true predictive power before modeling.

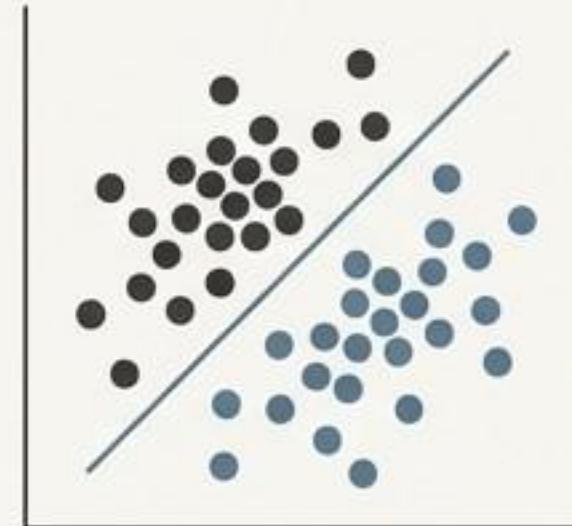


## Key Findings

- 1. Physiological Metrics Dominate:** 'cholesterol', 'sleep\_hours', 'systolic\_bp', and 'resting\_hr' show the highest MI scores. The model will rely on objective clinical measurements.
- 2. Engineered Features Succeed:** Our custom features like 'cardio\_stress' and 'bp\_index' rank highly, proving they capture meaningful signals that raw variables miss.
- 3. Lifestyle is a Weaker Signal:** Habits like 'smoker' and 'gender' have low MI scores. This suggests the *outcomes* of a habit (e.g., high BP) are more predictive than the habit itself.

# The Lineup: A Linear Baseline vs. A Non-Linear Specialist

## The Baseline - Logistic Regression

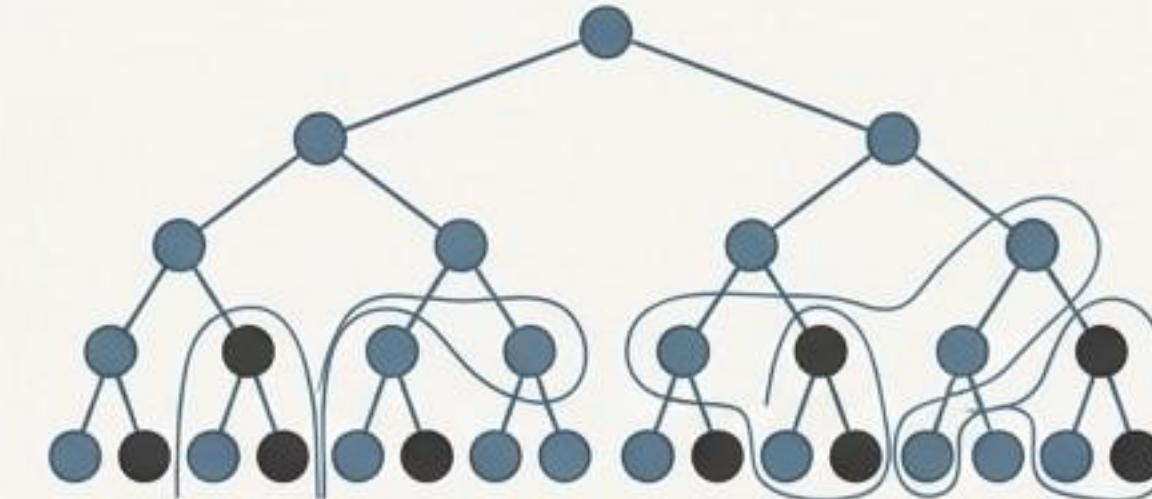


**Role:** Our 'sanity check.' A simple, fast, and highly interpretable model that establishes a performance benchmark.

**How it Thinks:** Assumes linear relationships (e.g., risk increases steadily with BMI).

**Expectation:** Given the flat correlation matrix, we anticipate this model will struggle to capture the true complexity of the data. Its accuracy is expected to be below 75%.

## The Challenger - Tuned Random Forest



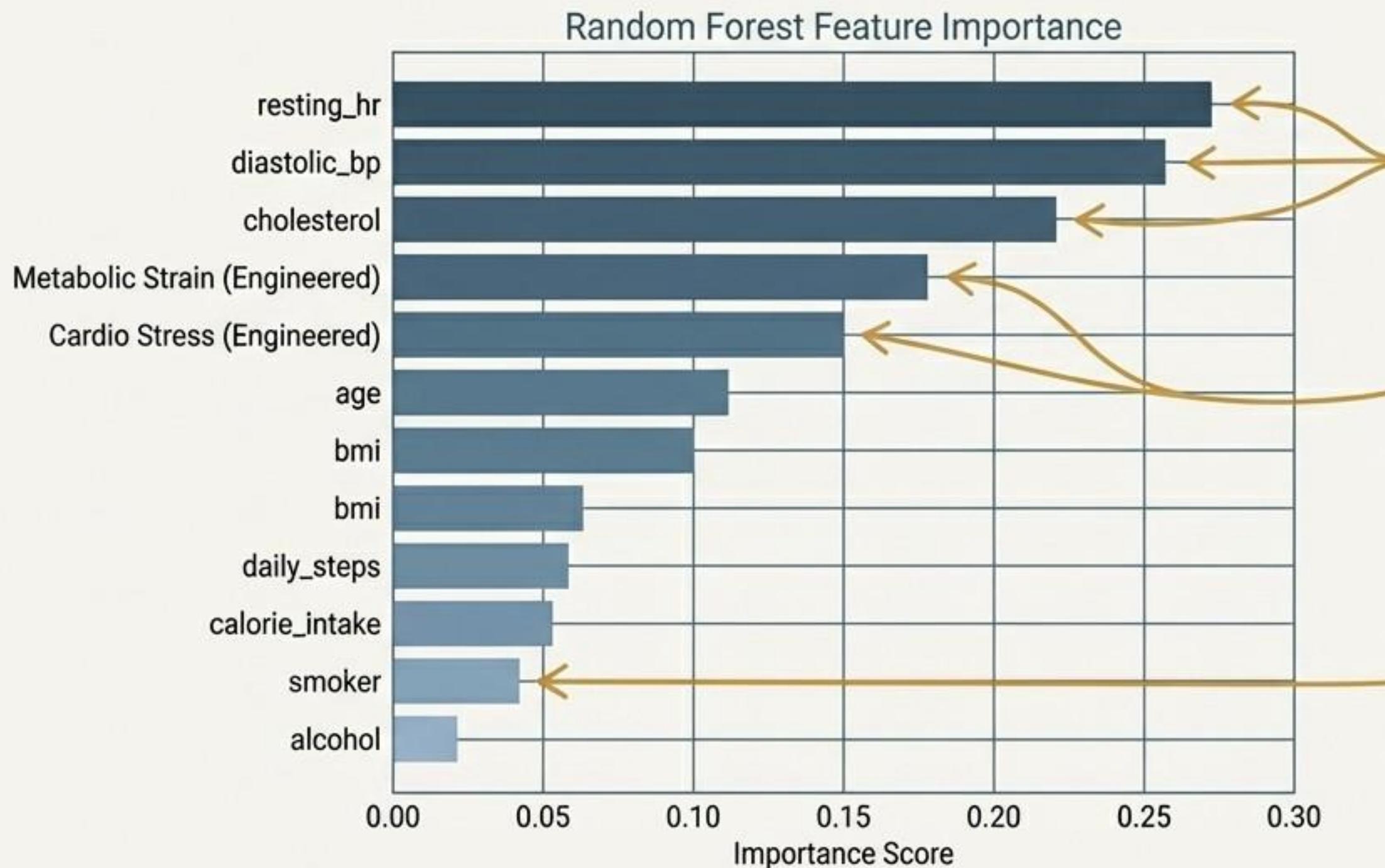
**Role:** Our non-linear specialist. Designed to capture the complex interactions and thresholds our EDA revealed.

**How it Thinks:** Builds hundreds of decision trees to learn 'if-then' rules (e.g., 'IF BMI > 30 AND Steps < 3000, THEN risk is high').

**Advantage:** Naturally captures the synergistic effects we observed (e.g., 'Smoker + High BMI') and is robust to the dataset's structure. We used 'RandomizedSearchCV' to optimize its hyperparameters for a fair comparison.

# Inside the Specialist's Mind: The True Drivers of Risk

The Random Forest model's **feature importance** plot provides a clear hierarchy of risk drivers, confirming that measurable vital signs are the most powerful predictors.



## Key Insights

### 1. The Big Three

The undisputed top predictors. The model prioritizes immediate, measurable red flags.

### 2. Engineered Features Prove Their Worth

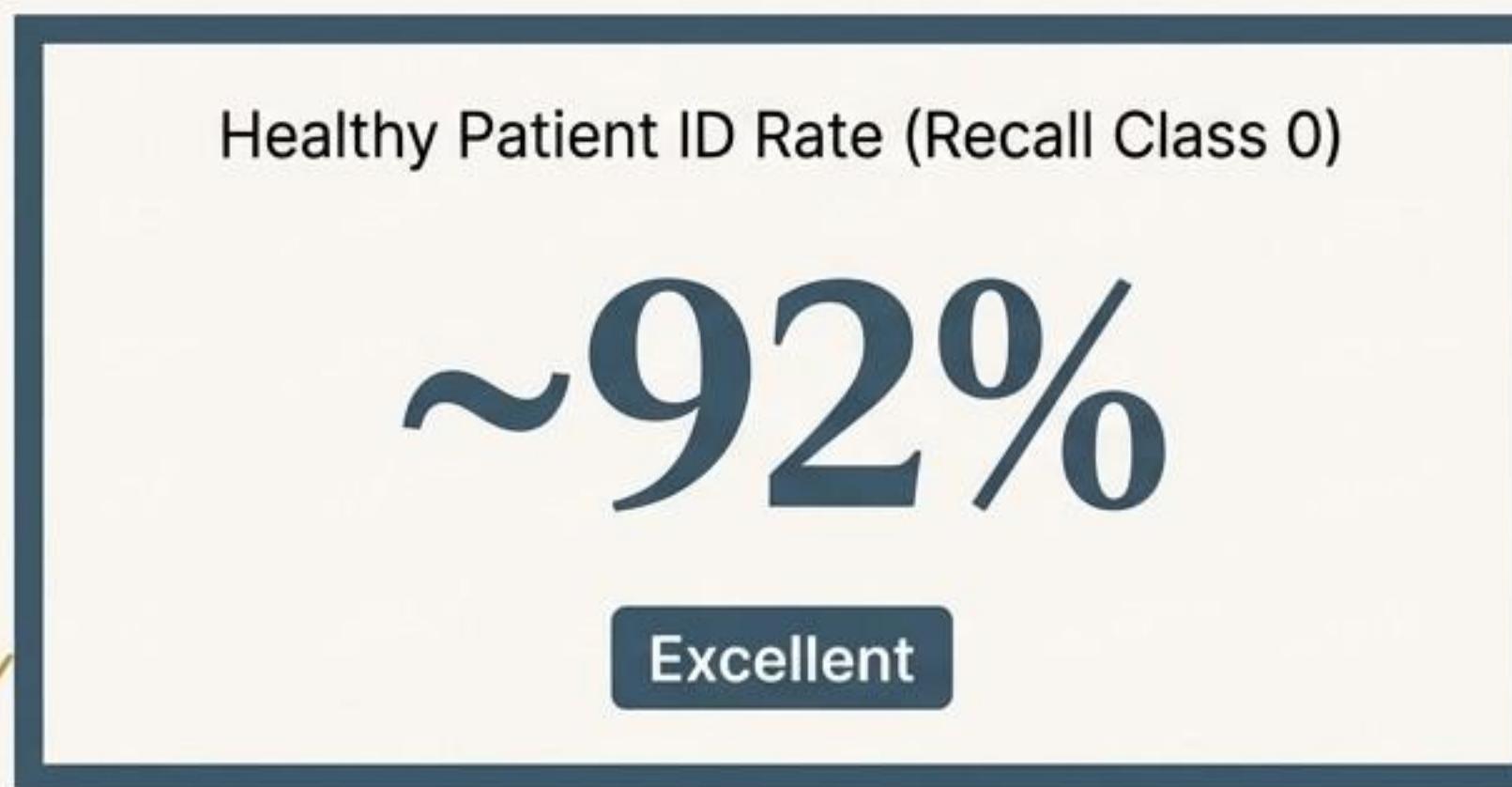
Our custom features rank high, outperforming many raw variables. This validates our domain-specific feature engineering strategy.

### 3. The "Lifestyle Lag"

Reasoning: The model has learned that the *outcome* of a bad habit (like high blood pressure) is a more direct and powerful predictor than the habit itself.

# A Shocking Revelation: Our Specialist Model Missed 92% of High-Risk Cases

Despite sophisticated feature engineering and a powerful non-linear model, the initial performance on the **most critical task** was a **near-total failure**.



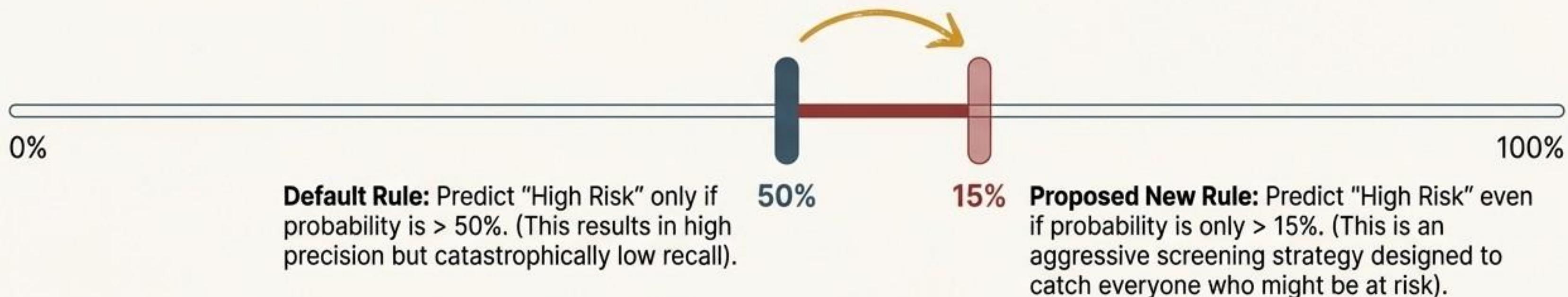
The model is exhibiting a severe **“Conservative Bias.”** It is so good at identifying the majority “Healthy” class that it’s afraid to flag anyone as “High Risk” unless it is overwhelmingly certain. This is a common problem, but the severity here demands a strategic intervention, not just a technical one.

# The Diagnosis: A Conservative Bias and the Strategic Fix

The model's internal "risk score" for many sick patients is likely high (e.g., 30-40%), but it falls short of the default 50% cutoff required to label them "High Risk".

## The Technical Solution: Threshold Tuning

We can change the rule the model uses to make a decision.



### The Expected Trade-off

Lowering the threshold will drastically increase our ability to find sick patients (Recall), but it will also inevitably flag more healthy people by mistake (a drop in Precision). The next slide shows the real-world impact of this trade-off.

# The ‘Fix’ Creates a New Crisis: A False Alarm Epidemic

Lowering the decision threshold to 0.15 worked as intended—we are now catching almost all high-risk patients. However, this came at an unacceptable cost: the model's predictions have become almost meaningless due to a flood of false positives.



**The model now incorrectly flags nearly 97% of all healthy individuals as ‘High Risk’.**

This renders the tool unusable in a clinical setting. If a doctor receives a ‘High Risk’ alert, it is overwhelmingly likely to be a false alarm. This would destroy clinician trust and create immense patient anxiety.

# The Strategic Verdict: We Must Prioritize Trust Over Raw Sensitivity

We will **reject** the aggressively tuned threshold (0.15) and deploy the original **Random Forest with the default 0.50 threshold**.

## The Rationale: Credibility is the Most Important Metric

The primary goal is not to find every possible case, but to create a tool that clinicians can trust.

- A 97% false alarm rate makes the tool untrustworthy and operationally useless.
- We are making a strategic choice to accept lower sensitivity (missing some cases) to ensure that when the model does issue a 'High Risk' warning, it is highly credible and warrants immediate attention.

Unacceptable operational burden

Actionable signal

## Our Deployed Model's Use Case

✗ **It is NOT**  
A general population screening filter.

✓ **It IS**  
A 'High-Certainty Confirmation Tool'

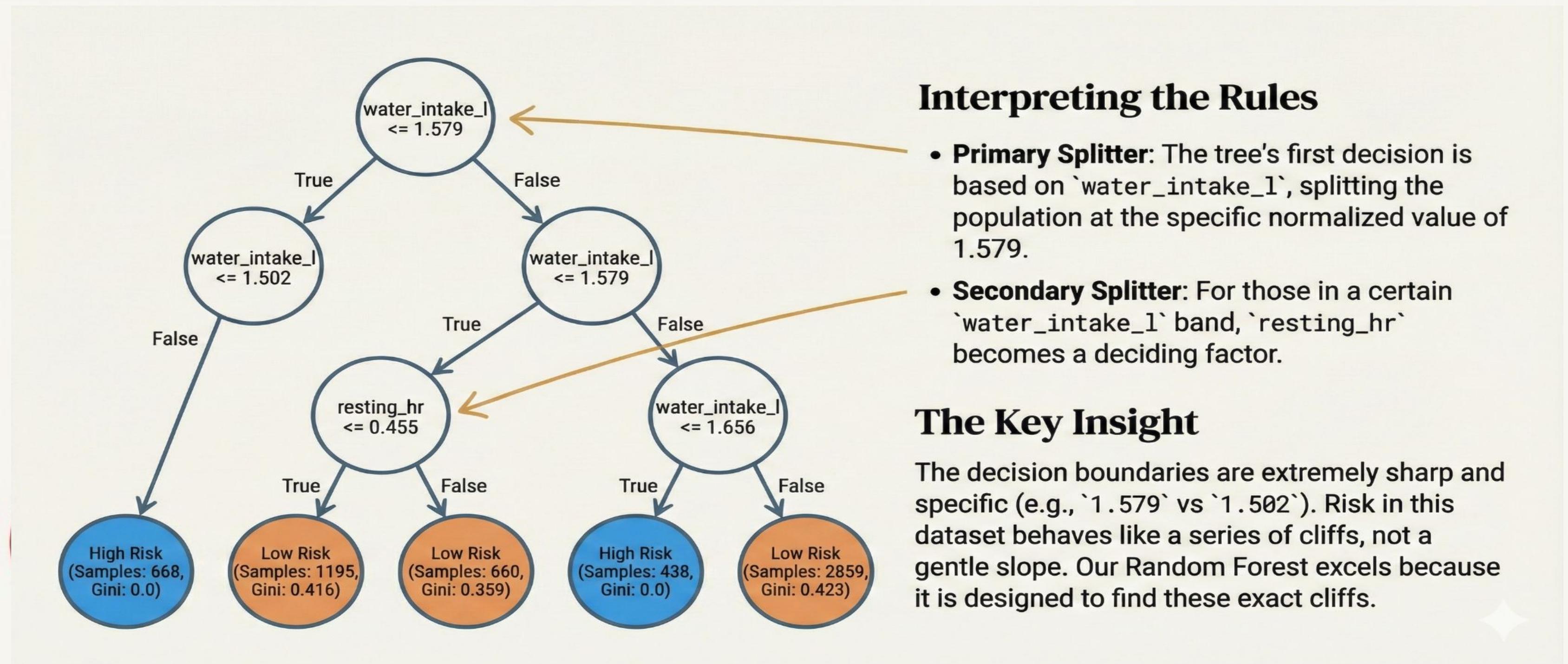
If this model flags a patient, the probability of risk is genuinely high, justifying further clinical investigation.

Avoids alert fatigue

Directs focus to genuine risk

# The Rules of Risk: A Glimpse Inside the Model's Logic

To understand *how* our model makes decisions, we visualized a shallow Decision Tree. It reveals the sharp, non-linear 'if-then' rules it uses to classify individuals, confirming why linear models were destined to fail.



# What Our Investigation Revealed: Key Conclusions

## 1. Non-Linear Relationships Dominate.

Risk is driven by complex interactions, not simple correlations. This was confirmed by both the flat correlation matrix and the high Mutual Information scores for physiological metrics.

Our choice of a tree-based model was essential.

Optimal for complexity

Predictive reality

## 2. Physiological Metrics Outperform Self-Reported Habits.

The model consistently prioritized measurable vital signs ('blood\_pressure', 'cholesterol', 'resting\_hr') over lifestyle choices ('smoker'). The **outcomes of habits** are more predictive than the habits themselves.

Hard data signals

Prioritizing trust

## 3. Business Logic Trumps Pure Performance Metrics.

The most important decision was not technical but strategic. We chose to optimize for model credibility and trust by accepting a lower sensitivity for high-risk cases to avoid a 97% false alarm rate on healthy individuals.

The **use case defines the 'best' model.**

Strategic alignment

# The Next Case: A Roadmap for a Smarter, More Proactive Model

This project provides a strong foundation. To further enhance predictive power and clinical utility, we recommend the following strategic initiatives:

## Enhanced Data Collection



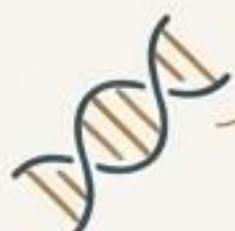
### Longitudinal Data

Track patients over time to capture disease progression and identify 'pre-clinical' cases.



### Wearable Device Integration

Incorporate continuous, real-time data (heart rate, sleep patterns) to move beyond static snapshots.



### Genetic Markers

Add genetic predisposition data for a more holistic risk profile.

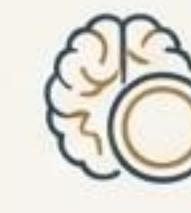
## Advanced Modeling & Interpretability



### Explore More Complex Architectures

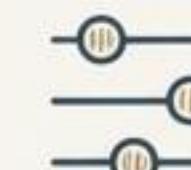
Test deep learning models to capture even more subtle feature interactions.

Prioritizing trust



### Implement Patient-Specific Explanations (SHAP)

Move beyond general feature importance to show clinicians *why* a specific patient was flagged as high-risk, building further trust.



### Develop a Multi-Threshold Strategy

Deploy different model thresholds for different clinical needs (e.g., a low threshold for initial screening vs. a high threshold for diagnostic support).

Strategic alignment