

# Membership Guidelines

This document outlines the Major League Hacking (MLH) Membership Guidelines. MLH provides all MLH Member Events with the following benefits and resources to ease the lives of organizers and improve the hacker experience.

## **Base Package**

As an MLH Member Event all hackathons receive the following benefits.

- I. **Listed on Season Page.** Events will be listed on their region's official hackathon season page.
- II. **Onsite Support.** MLHers are extensions of MLH Member Event organizing teams. They're able to help coordinate judging, mentor hackers, set up food, or even take out the trash. Whatever a hackathon needs to ensure that an event runs smoothly MLH will be available to provide assistance.
- III. Access to official office hours. Our team help support 150 student hackathons every year. We've helped deal with all sorts of problems and questions. With MLH Office Hours, you can tap into the MLH team's expert advice and mentorship when you need it in a 1-on-1 environment.
- IV. Access to Q&A sessions and League Stand-Ups. We schedule monthly group Stand-Ups where organizers can come together to share what they have learned with each other and with the MLH team. We also hold sessions with community experts from outside of MLH. These people can share best practices on community building, sponsorship, and more from beyond the hackathon organizer community.

- V. **Access to the software lab.** Every hacker who participates in an MLH Member Event gets a bundle of free services called the MLH Software Lab. This includes things such as web hosting credit and free domain names.
- VI. **Prizes for winners.** All MLH Member Events are provided a level of basic prizing such as medals or finalist pins.
- VII. **Special category prizes.** From time to time, MLH will offer special category prizes to hackers such as a prize for the best domain name, or a prize for the best use of AWS. We will confirm these prizes with events beforehand.
- VIII. **Season and Sponsor Swag.** MLH Member Events will receive assorted swag including season shirts, season stickers, event specific I-Demoed stickers, MLH Stickers, Dell stickers, Github stickers, HelloFlo hygiene items. Events may also receive assorted swag from MLH season sponsors such as pens and t-shirts.
- IX. **Post-event surveys.** All MLH Member Events are included in post-event surveys. These surveys will be shared with all organizers in addition to postseason reporting to provide analytics into event metrics relative to similar events and the rest of the league.
- X. **Social media promotion.** All MLH Member Events will be provided promotion to the network of tens of thousands of hackers who participate in MLH hackathons through social media and/or the MLH monthly newsletter.
- XI. **MLH photographer.** An MLH photographer will be on site at every MLH Member Event to capture and record the special moments that happen at every hackathon.
- XII. **GitHub New Member Grant.** All first time hackathons that become MLH Member Events are eligible for a \$1000 sponsorship and one sponsored ticket to Hackcon, subject to approval from GitHub.
- XIII. **Discounted Hackcon tickets.** Your team will receive discounted tickets to Hackcon or Hackcon EU, our conferences for hackathon organizers.

## Base Requirements

I. Uphold MLH Community Values. As hackers have very high expectations for MLH Member Events, hackathons are expected to uphold the <u>MLH Community</u> <u>Values</u>. To insure that MLH Hackathons are a safe space this includes abiding by the MLH Code of Conduct. At least one organizer on the team is expected to

- participate in a workshop to go over the MLH Code of Conduct and incident response.
- II. Attend a call with MLH 2 weeks before the event. MLH Member Events use this call to coordinate any on-site support or shipments they are receiving from MLH and to make sure they're fully prepare for the event.
- III. Send registration data to MLH at least 72 hours before the event. MLH uses this data compile statistics, communicate important information to attendees, and to help MLH Member Events ensure attendees who violate the code of conduct or rules do not attend the event.
- IV. Compile and submit hack submission and check-in data to MLH at most 14 days after the event. MLH uses this data for season rankings and will send attendees two emails: (1) a post event survey to collect their feedback about the event and MLH and (2) an opt-in for future info about hackathons and the league.
- V. Include the official MLH Season Branding on their website, post league branding around the event, and distribute season swag. MLH Member Events are proud to support the student hackathon movement and display the MLH logo and season badge on their website and at their event as a commitment of quality to attendees. They enable attendees to support the movement by passing out season swag (stickers, t-shirts, etc.) during the event and making MLH resources available at an MLH Table.
- VI. Have a MLH representative to speak at the event's opening ceremony. MLH Member Events recognize that many attendees have never been to a hackathon before attending their event and many attendees won't know what MLH is or what being an MLH Member hackathon means. MLH Member Events show a video or have an MLH rep speak to explain these things.
- VII. **Distribute MLH sponsor promos and prizes to attendees** MLH Member Events recognize that MLH's season sponsors enable the league to exist. If an MLH representative is not on site, MLH Member Events ensure that MLH season sponsor promos (Ex. free domains, hosting credit, etc) and prizes are properly distributed.
- VIII. Grant MLH permission to record and publish photos and video of the event and the exclusive right to produce commercial video content (this does not include TV news or sponsor/event recaps). MLH Members recognize that having photos or videos of the event is hugely beneficial for attendees and

- sponsors. MLH publishes these photos and videos on its websites and may use them for recaps or to promote the league.
- IX. Grant MLH an indefinite license to use event name, branding, and materials to market the event and the league. MLH puts the event on the official season schedule and promotes it to the MLH Community, but needs your permission to do that. Additionally, MLH grants MLH Member Events a non-exclusive license to use the MLH name and brand in conjunction with the event. MLH reserves the right to terminate the organizer's license at any time in its absolute discretion.
- X. Ensure that any MLH property is properly cared for and returned on time. MLH Member Events recognize that any MLH property they borrow (hardware, signage, mini-events, etc) is used by other members during the year. If any supplies are lost, damaged, or late, other members will be unable to utilize them.
- XI. Allocate space for MLH Sponsors in the EU & Mexico. Due to the nature of the EU and Mexico, MLH Member Events must offer MLH Season Sponsors space at their event if they request it. Space includes a table at the event and an API demo during opening ceremony if they are being provided. MLH Season Sponsors allow the league to exist and expand and MLH Member Events recognize that without season sponsors this would not be possible.

#### Add-ons

In addition to the above base packages, MLH Member Event have the ability to request the following additional benefits a la carte. Add-ons are subject to availability and are provided on a first-come, first-served basis.

#### Hardware Lab

- I. The MLH <u>Hardware lab</u> contain the latest and greatest hardware for hackers to utilize for free at all MLH Member Events.
- II. MLH Member Events are required to set up any hardware lab items that requires a demo unit contained in the hardware lab.
- III. Hardware labs are required to utilize a MLH table cloth and place MLH backdrops and signage around the hardware area.
- IV. MLH Member Events are required to utilize the MLH Hardware Lab to manage and track hardware during an event.

## MyMLH

- I. MLH Member Events are able to utilize <u>MyMLH</u>, our single sign-on hackathon OAuth tool, to help streamline the process of getting hackers registered for their events.
- II. MLH Member Events are also able to receive support configuring MyMLH upon request.

## Regular Calls

In addition to being able to request office hours when needed MLH Member Events are able to request recurring calls with a member from the MLH Team. These calls will provide organizers access to the knowledge, experience and learnings of the MLH team to help enable MLH Member Events to be as successful as possible.

### Mini-Event

- I. MLHers are able to work together with MLH Member Events to host mini events to provide a fun break during hacking.
- II. Mini-Events include Cup stacking, Code in the dark, Slideshare karaoke, Werewolf, Lasertag or Tower breakdown. Which Mini-Events is hosted is dependent on availability of supplies.
- III. Mini-Events must have a clearly set time and location on a MLH Member Event schedule.

Major League Hacking reserves the right to revise, make exceptions to, or otherwise amend these policies in whole or in part. If you have any questions regarding these policies, please contact MLH by e-mail at hi@mlh.io.

### This guide was last updated on:

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