



Charting the Course of Innovation: A Startup Analysis

1. INTRODUCTION

1.1 Overview

Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis, conducting a startup company analysis. Conducting a thorough analysis of these areas can help you identify potential challenges and opportunities, and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, to adapt to changing market conditions. The startup analysis canvas provides a framework to create the value proposition, team strategy, market strategy, and financial strategy to make building a startup easier and faster. The term startup refers to a company in the first stages of operations.

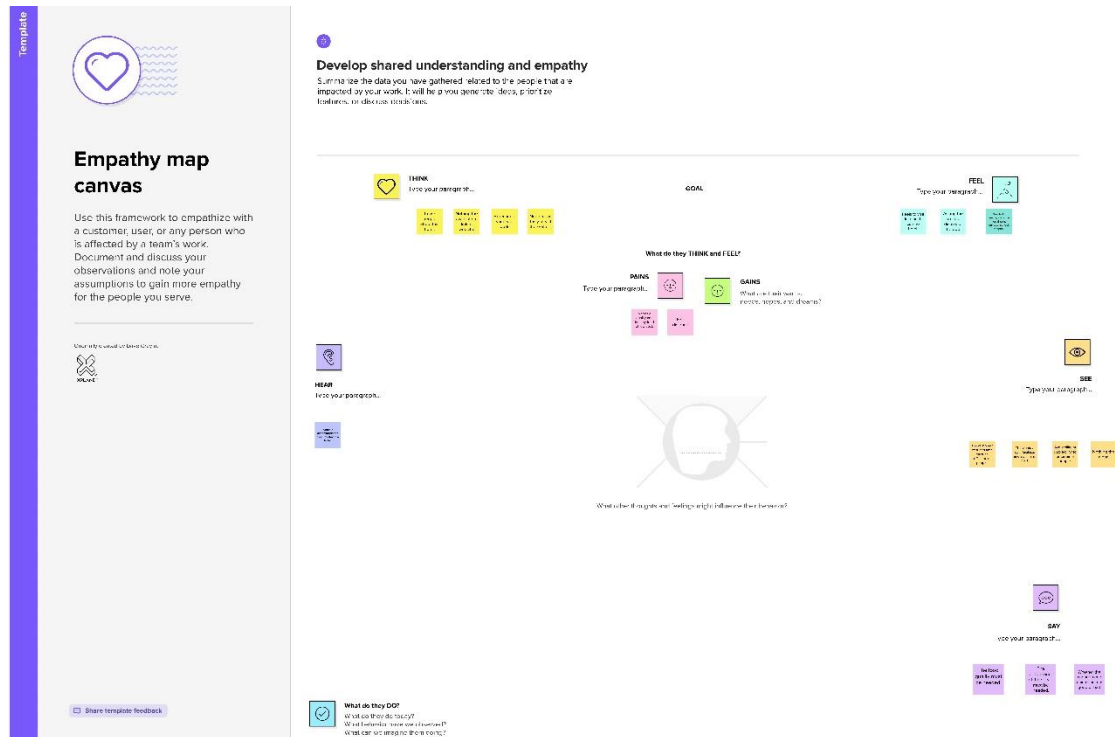
1.2 Purpose

Financial analysis is critical for startups. It helps them understand their financial situation, make sound decisions, and plan for the future. Its strong financial analysis will give startups the information decisions about their business.

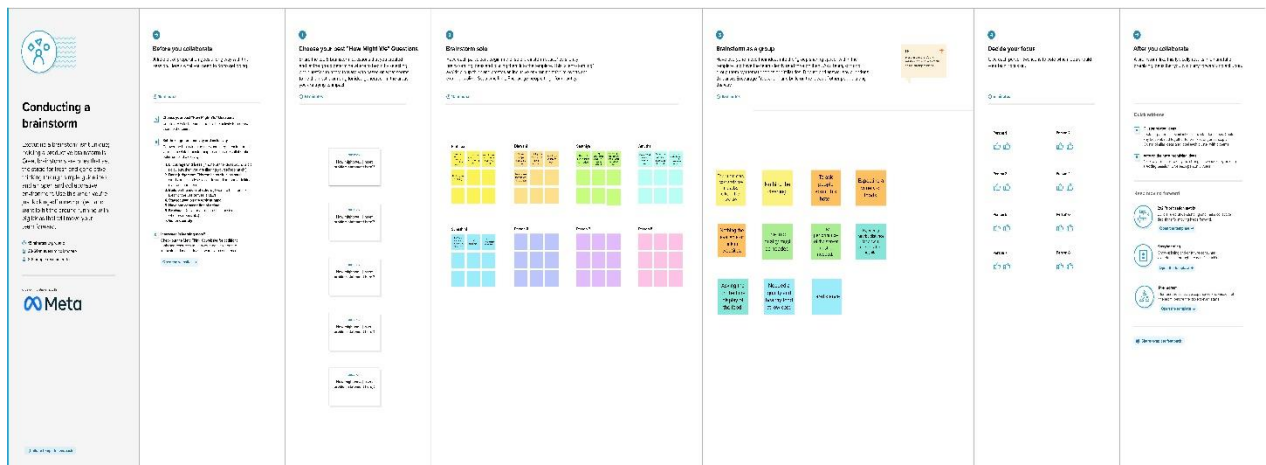
2. PROBLEM DEFINITION & DESIGN THINKING

The empathy map and Ideation & Brainstorming prepared by Mural template, they are;

2.1 Empathy map



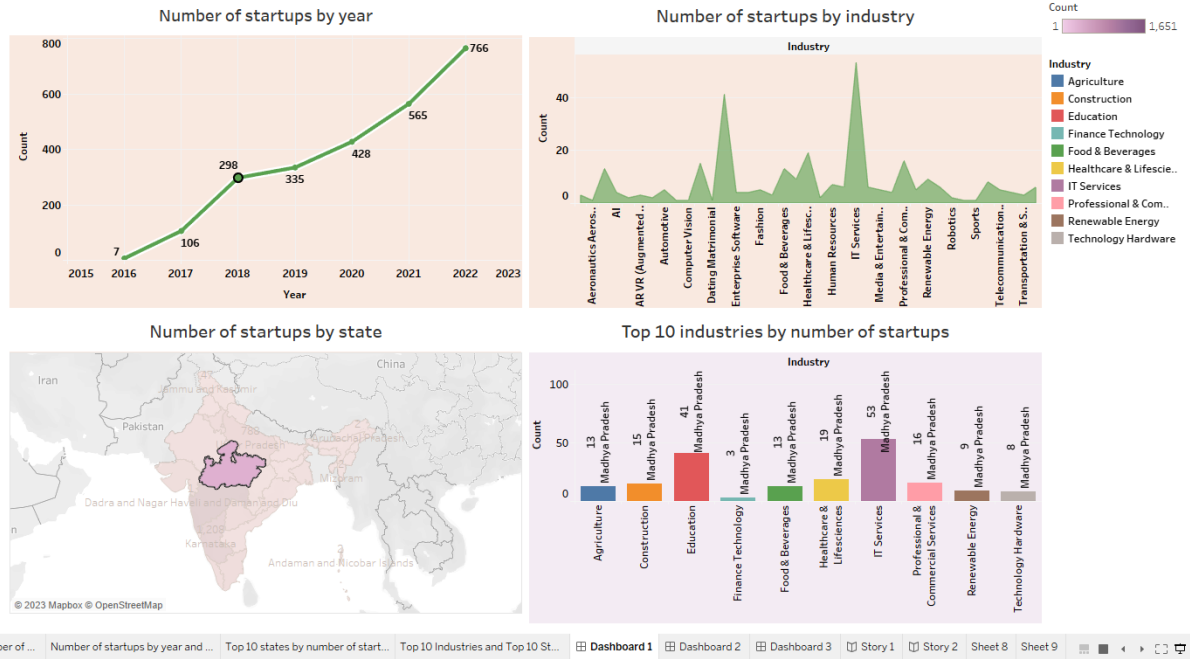
2.2 Ideation & Brainstorming Map



3. RESULT

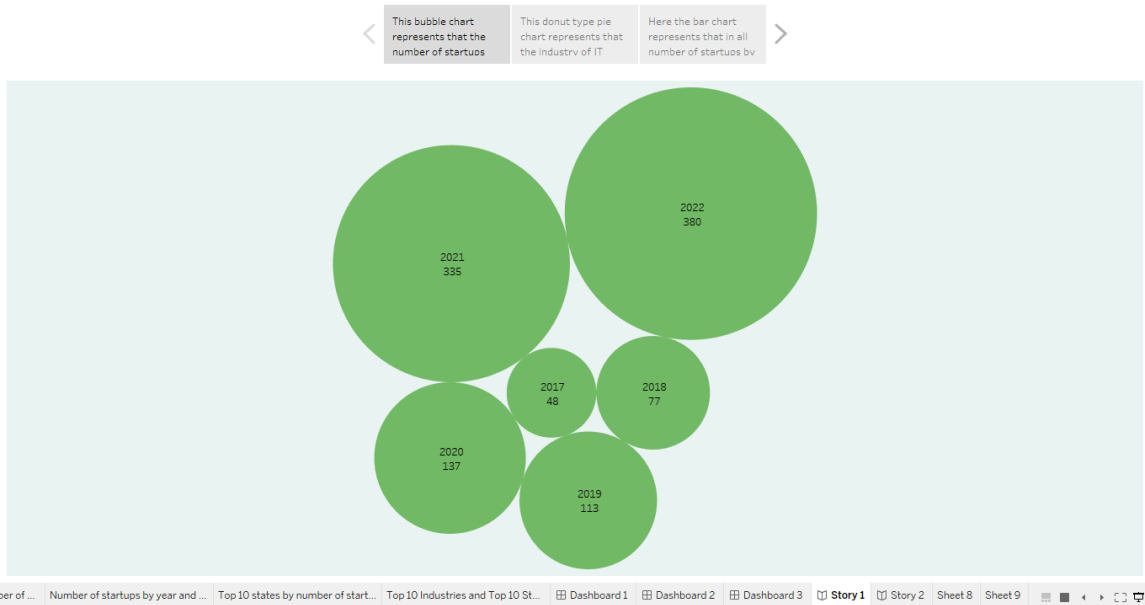
The results contain the dashboard, story, and web integration:

Dashboard

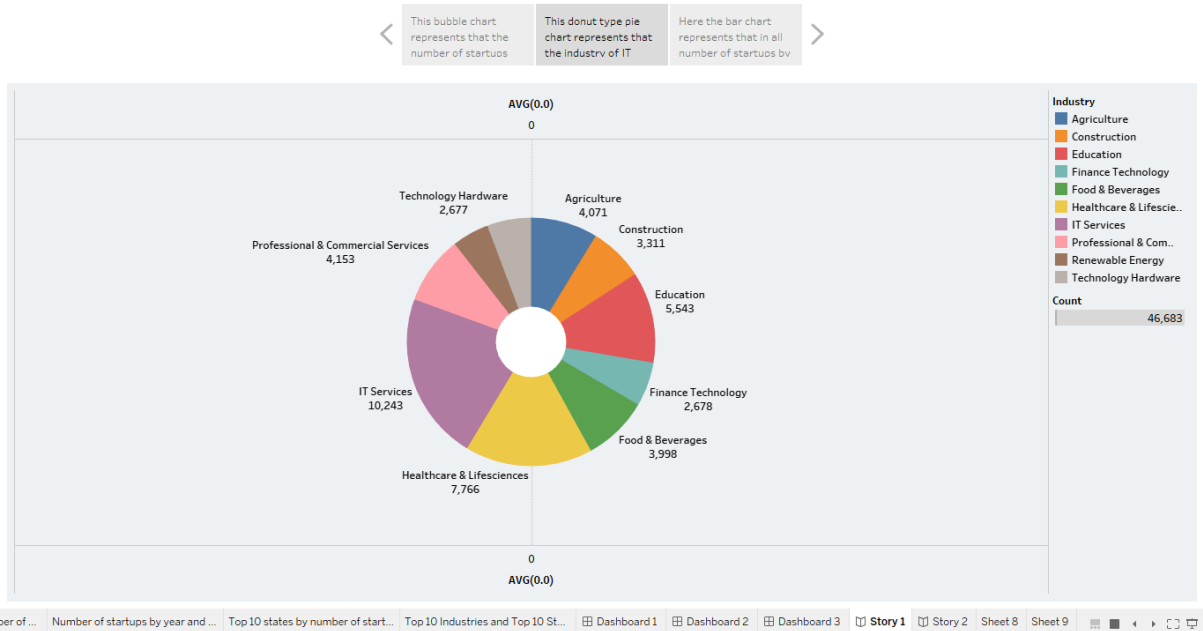


Story

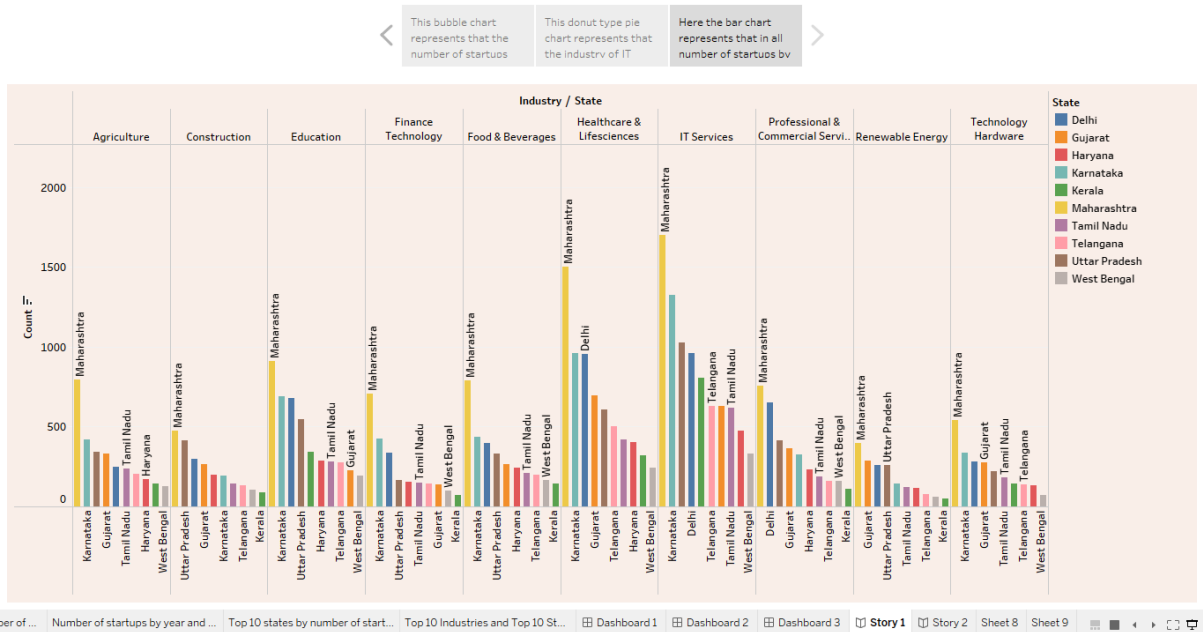
Story 1



Story 1



Story 1

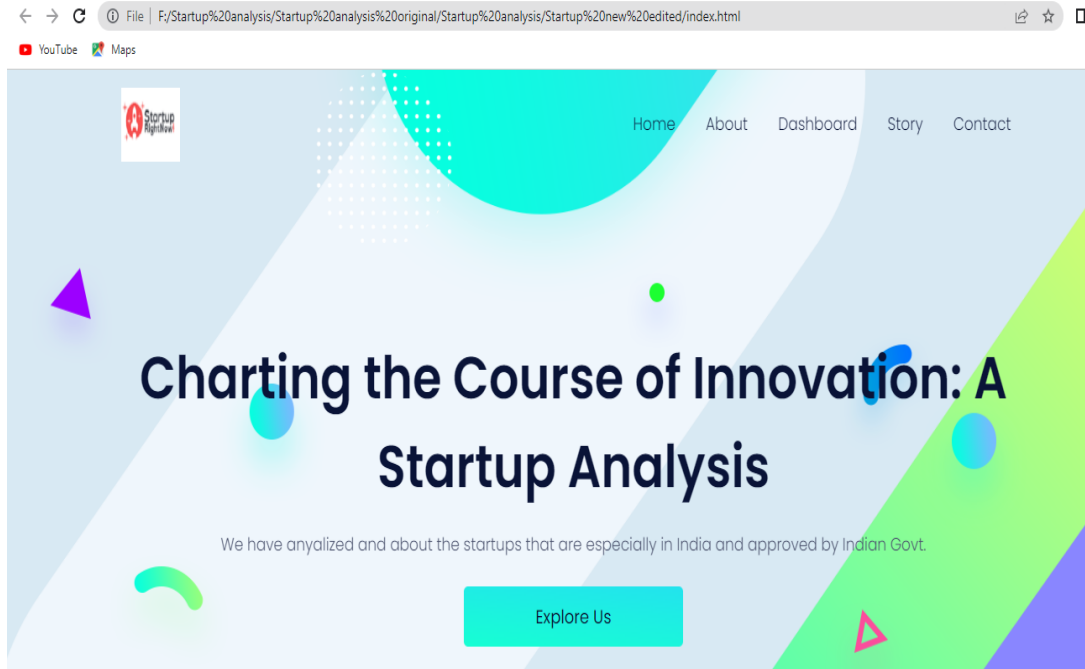


Web Integration

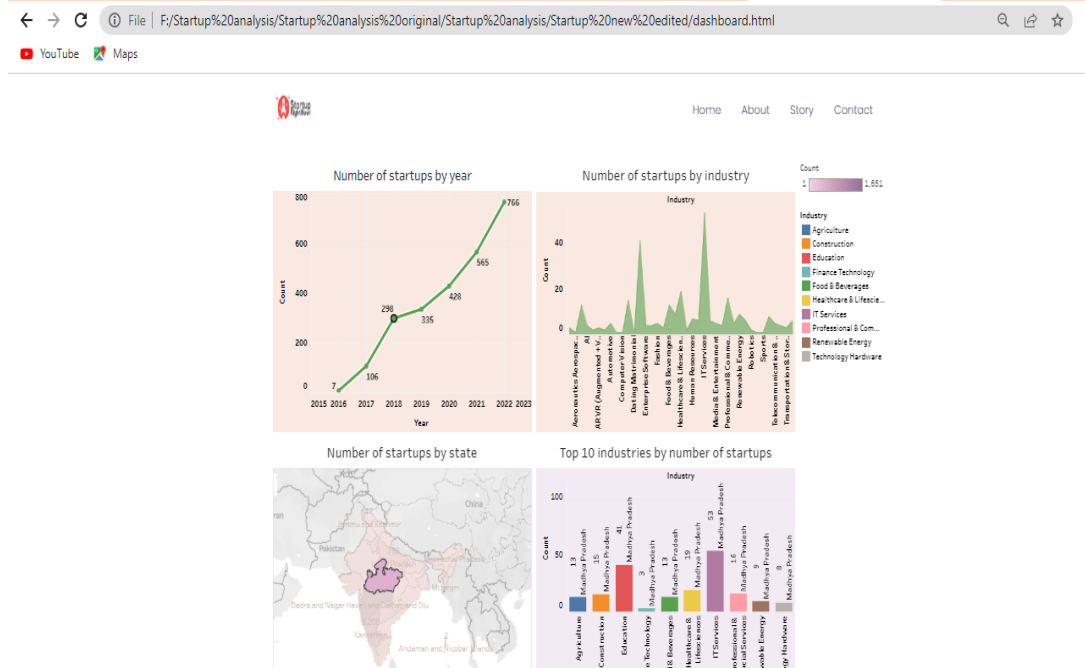
The result of the project is integrated with the website, the link is:

<file:///F:/Startup%20analysis/Startup%20analysis%20original/Startup%20analysis/Startup%20new%20edited/index.html>

Home Page



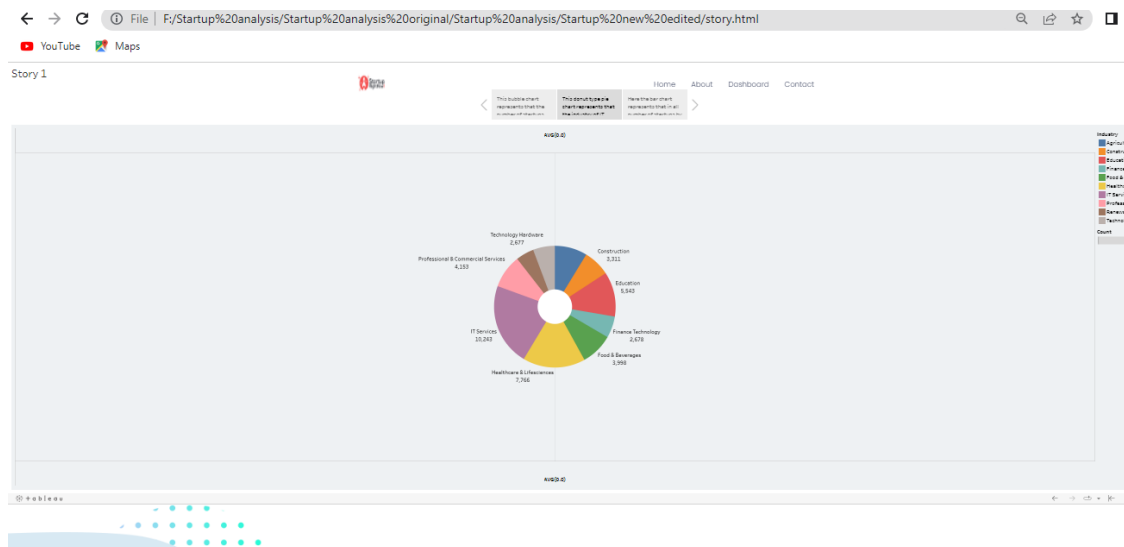
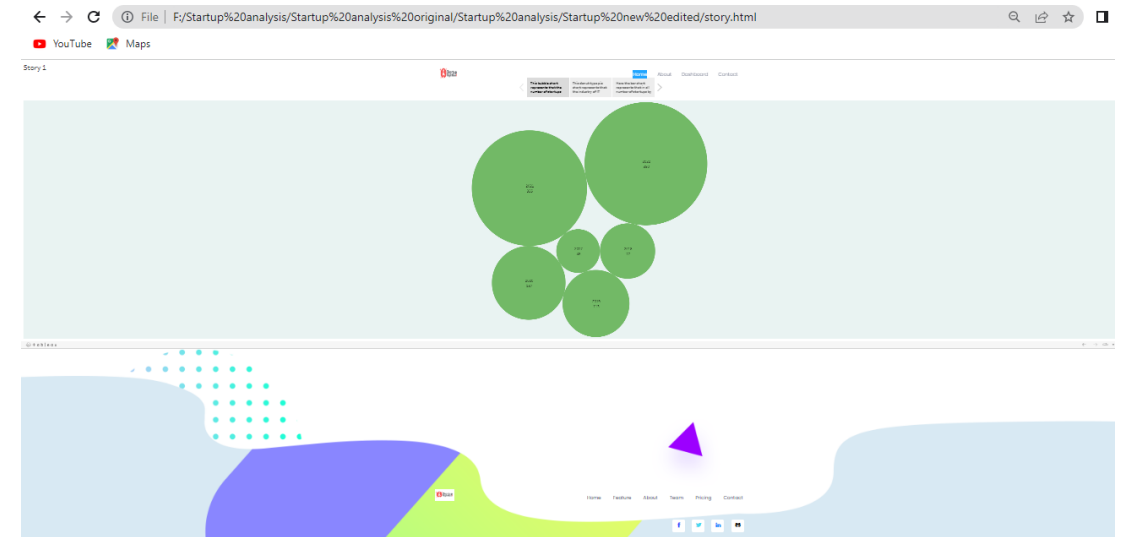
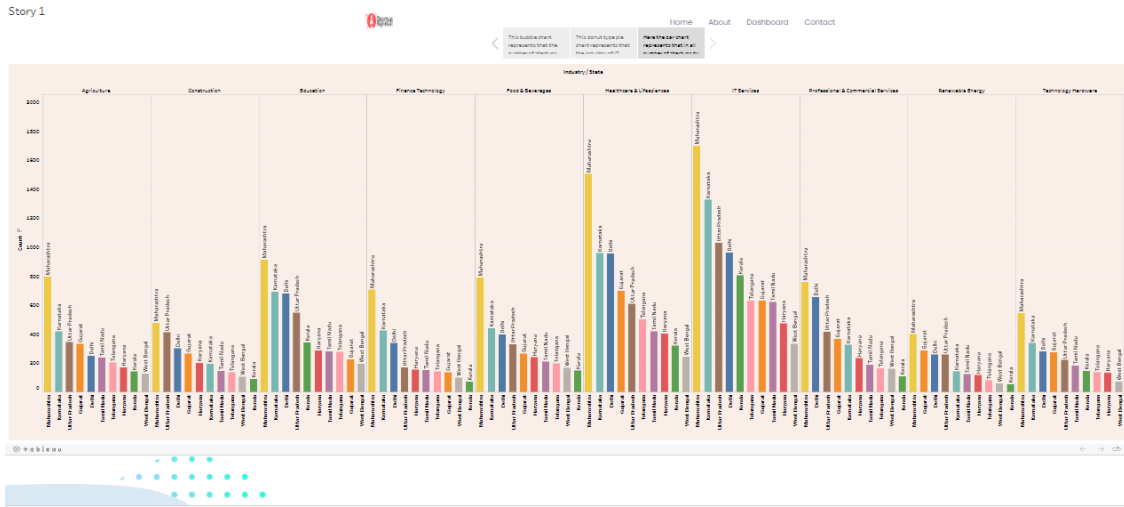
Dashboard



Story

← → ↺ File | F:/Startup%20analysis/Startup%20analysis%20original/Startup%20analysis/Startup%20new%20edited/story.html 🔍 📄 ☆

YouTube Maps



4. ADVANTAGES AND DISADVANTAGES

Advantages

- Our Bar chart, pie chart, stacked Bar chart etc. helps to summate a large dataset in visual forms.
- It gives a better visual clarity.
- The graphs can be created according to our convenience by giving what quality we really need.
- It displays multiple classes in one chart.
- It helps us to create multiple knowledge and helps to learn multiple things.
- We can understand easily by applying visualizing method.

Disadvantages

- The graph does not give exact values.
- Manipulation easily, causing false impression or interpretations.
- Require additional written or verbal explanation.
- It represents systematically, so people may understand little later.

5. APPLICATIONS

- Graphs are used to model many problems and solutions in computer science, such as representing networks, web pages and social media connected.
- The graphs by dividing it into state wise, industry wise and top 10 help us to understand easily.
- Graphs can be used to model transportation systems, such as roads and rights.
- These are used to model and analyse complex systems in logistics networks.
- It is used to analyse data in many AI applications.

6. CONCLUSION

- It helps us to get more knowledge in designing fields and marketing fields.



- India has seen the most number of startups growing year-by-year and still the numbers are going strong.
- One of the fastest growing industry in India is the IT industry. In recent years, the IT business in India is continuously increasing.
- In particular, Maharashtra takes the top spot of business startups.

7. FUTURE SCOPE

- May this graph help us to reduce more work done manually.
- This graphical field may expect to grow by 5% every year.
- After learning this, one may choose their career in design studio, advertising agencies, print industry, catalogue design etc.