

# AVINASH SUBRAMANIAN

## Creative Designer

Karaikal, Puducherry, India

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### Professional Summary

Creative Designer with over 3 years of freelance experience and 6 months in a digital marketing agency, **specializing in graphic design, video editing, motion graphics, and UI/UX design.** Proficient in **Adobe Creative Suite, DaVinci Resolve, and Figma**, with a strong ability to craft visually engaging and emotionally resonant designs. A creative thinker and fast learner, skilled in storytelling, content writing, and understanding client needs. Passionate about building strong customer relationships and delivering designs that emotionally connect with audiences. Seeking a full-time creative designer role to bring innovative ideas and impactful visuals to life.

### Work Experience

#### Freelance Graphic Designer

*2022 to Present*

*(3 years, 5 months)*

#### Creative Designer

Thandora Digital Marketing

*May 2025 to Present*

*(6 months)*

### Education

#### B.Tech in Computer Science & Business Systems

Institution: EGS Pillay Engineering College

*Year of Graduation: 2025*

- Top of the class
- Dean's list honors

### Skills

- **Video Editing:** Adobe Premiere Pro, After Effects, Davinci Resolve
- **Graphic Design:** Photoshop, Illustrator, Canva,
- **Marketing & Social Media:** Meta Ads, Content Strategy, Audience Engagement
- **Others:** UX Research, Cybersecurity Basics, Entrepreneurship Knowledge

### Certifications

- **Foundation of UX Research** – Google (apr 12, 2025)
- **Understanding Incubation and Entrepreneurship** – NPTEL (Jul To oct -2024)
- **Cybersecurity Internship – CodeAlpha** (15 aug to 15 sep -2024)
- **Graphic Design Course** – Astro Computer Education (Dec 21,2023)