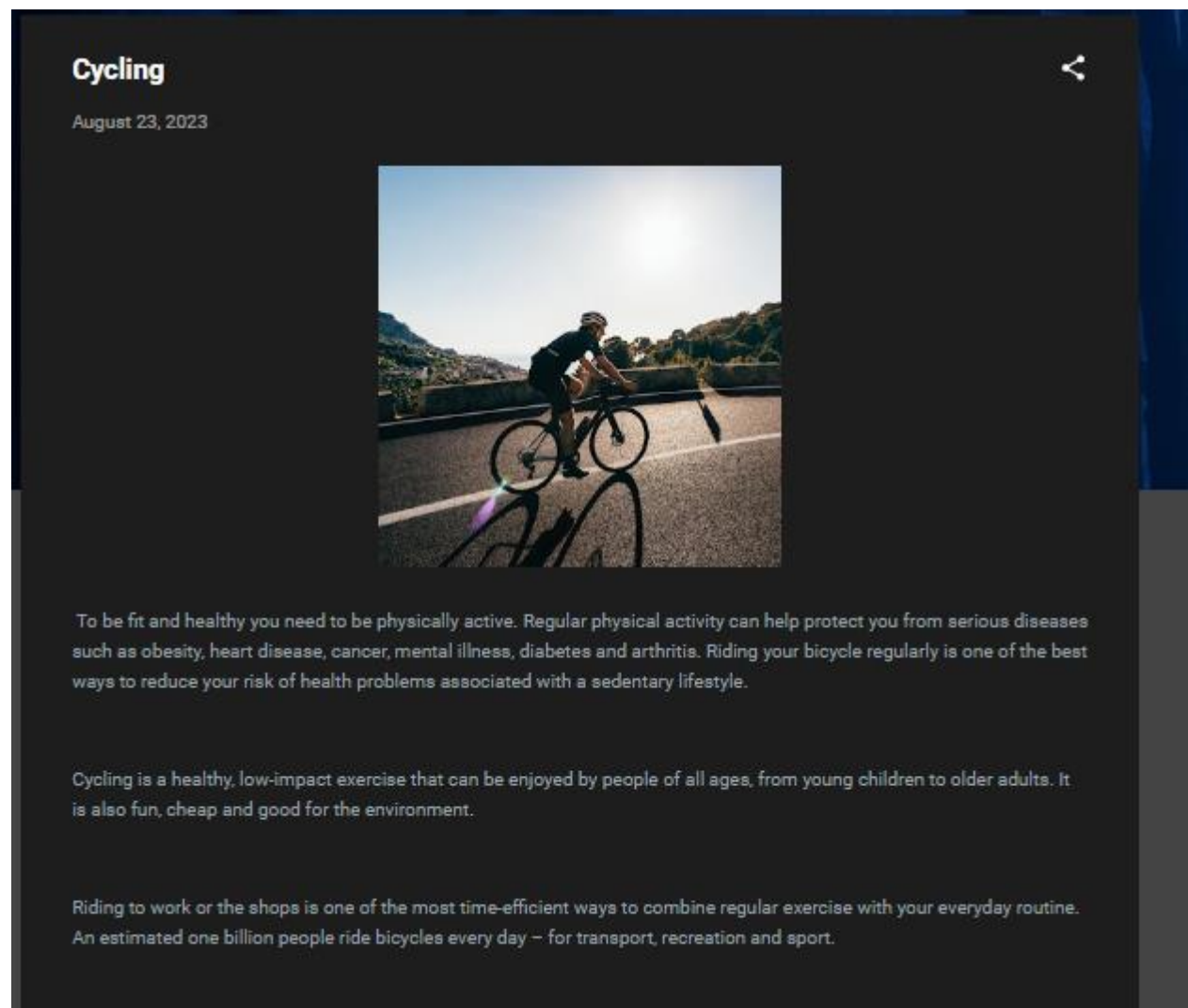


NAME : SARAN R  
DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING  
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NAAN MUDHALVAN COURSE : DIGITAL MARKETING  
NAAN MUDHALVAN ID : 2080FB99617E440AED54FC23841AA9FA

## ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogger : <https://digitalmarketing-nblog.blogspot.com/2023/08/cycling.html>



2. Create and design a social media advertisement poster using canva.

Live webinar at meetingspot



The poster is designed with a light blue background and a dark blue header. On the right side, there is a vertical image of modern skyscrapers. A large circular inset on the right features a portrait of a man in a suit. The text is arranged in a clean, professional layout, using various font weights and sizes to create a hierarchy. The overall aesthetic is corporate and modern.

 **STOCKS**

# **LIVE BUSINESS WEBINAR**

Our Theme:  
Reinforce Your  
Business with Good  
Financial Planning

 **MAIN  
SPEAKER** *Aaron Loeb* CEO of Fauget  
Company

 **23rd OCT, 2024  
01:00 – 3:00pm**  **Remember  
the Date!**

[www.meetingspot.com](http://www.meetingspot.com)

3. Create email newsletter design using Mailchimp or canva tool.

## Email-newsletter for fitness club using canva

