



# PRITHVI PANDYA

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## WORK EXPERIENCE

### Impact Media & Nobel Agencies

Brampton(Canada) & Nairobi (Kenya)

Automation Engineer

May 2020 – Jun 2022

- Implemented **Python** scripts to automate Mail marketing to **2500 clients** weekly.
- Designed and led a team to automate the rapid change in quarterly product sale prices, by coordinating with the accounting and sales teams to synchronize price updates using **VBA** on Excel.
- Generate reports on **Excel** to conduct analysis, identifying niche to optimize organic sales from **13% to 27%** in a span of **4 months**.
- Analyzed business summary reports, and dashboard recaps to attain data based on product comparable percentages and penetration rates for district managers which increased store efficiency by **16%**.
- Leveraged the analysis to find new suppliers and cut costs on tending products, minimizing dead stock.
- Increased the revenue for Nobel Agencies on average **22%** throughout my time there.
- Evaluated 100+ employees in 4 departments through **surveys**, assessing strengths and overall skills which improved productivity for tasks by **23%** daily.

### Nippon Telegraph and Telephone | Holt Renfrew (Portfolio)

Etobicoke, Canada

Service Lead,

Jan 2019 - Jun 2020

- Identified and reported potential fraud cases to the **fraud** department, **saving** the company over **\$20 000**.
- Filed investigations with package carriers, followed up on reports and issued necessary refunds.
- **Analyzed** previous seasonal sales and recommended seasonal sales items including clothing and electronics to senior management streamlining **POS** which accumulated over **\$15,000** in sales daily.
- Collaborated with senior management on multiple functions including customer success and increasing survey submissions from **20%** previous month to **63%** by identifying the pain points of customer feedback.
- Analyzed information provided by the cardholder in order to process next steps in accordance with **policy** and procedures while resolving inquiries.

## LEADERSHIP EXPERIENCE

### Beans Mobile Application

Waterloo, Canada

Project Lead (University)

Sep 2021 – Dec 2021

- Lead a team of four by administering **Scrum methodology** including sprint planning, daily scrums, and sprint reviews.
- Designed a **database** for the application, created **Use Cases** and Software Requirement Specification (**SRS**) documents for the project, received a grade of **A+**.
- Analyzed test run data, providing valuable insights that led to increased app efficiency by 15%.

### Movies Database

Waterloo, Canada

Project Lead (University)

Jan 2020 – Jun 2020

- Created a database using **Heidi SQL** consisting of movies and television show data, includes Title, Cast, Genre, IMDb rating and runtimes.
- Formulated **SQL** queries to **SELECT** important data and statistics and established a database connection to hosted **server**.

## EDUCATION

### Wilfrid Laurier University

Waterloo, Canada

BSc in Computer Science, (GPA: 3.09/4)

Sep 2018 – Jun 2022

- Organizations/Awards: Honors Program, Awarded In-Course Scholarship of \$500 [2020-2021]

## SKILLS & Languages

**Skills:** Microsoft Office | Training | Time Management | Critical Thinking | Jugaad Innovation |

**Proficient with:** Python, C++, HTML, XML, CSS/SCSS, JavaScript, VBA, Node.js, JSON, SQL