

Prithvi Pandya

Portfolio | LinkedIn | GitHub

Location: Brampton, Canada

Email: prithvipandya1971@gmail.com | Mobile: +1 437-998-7143 |

SKILLS & LANGUAGES

- Languages** : Python, C++, HTML, XML, CSS/SCSS, Java, JavaScript, VBA, JSON, PHP, SQL
- Tools** : Android Studio, Visual Studio Code, Eclipse, React Native, Git/GitHub/GitLab, Oracle-Database, Microsoft 365 Suite, My SQL, Google analytics, SEMrush, Jira, REST API
- Soft Skills** : Agile development, problem-solving, Communication, Ownership, Leadership

EXPERIENCE

Web Developer

Jun 2022 – Present

UpWork (VS code, GitHub, MS Office, Adobe Illustrator)

Brampton, Canada

- **Designed and developed web applications** for various clients, ensuring cross-functional collaboration and a consistent user experience.
- Executed **front-end** development with **HTML, CSS, JavaScript**, and **backend** with **PHP**.
- Boosted website traffic by **35%** through **SEO techniques**, such as **metadata** and **keyword** research for better **google ranking** and **Social Media Marketing**.
- Managed 3 quarterly **product releases**, achieving the successful delivery of new functionalities per expectations within projects timelines, while implementing REST APIs to retrieve and display data from databases
- Implemented effective marketing strategies, and developed a unique branding strategy, including **logo design**.
- Maintained deployed websites and utilized **Google Analytics** to monitor **traffic**, **analyze** popular pages, and identify opportunities for further traffic optimization.

Developer

May 2020 – Jun 2022

Impact Media | Nobel Agencies (VS code, JavaScript, HTML, CSS, PHP, Excel, MS Office, MS Teams)

Brampton, Canada

- **Developed and maintained** the company **website** using VS code as my code editor, resulting in a **user-friendly** interface and increased traffic.
- Implemented **Python** automation that sent up to **500 emails** per day and **2500 emails** per week, resulting in efficient **communication** with clients and stakeholders.
- Introduced a new customer feedback system that improved response rates by **30%** and provided valuable insights for customer needs.
- Implemented a **user-friendly** interface and used creative tactics to encourage customers to provide feedback, resulting in more accurate data and improved customer satisfaction.
- Identified **cost-saving** opportunities at Nobel Agencies and **implemented** solutions that **reduced dead stock**, resulting in a **22% increase in revenue**.
- Created social media **content** and ran Google **ads** to promote company products/services, resulting in increased **brand** awareness and **sales**.

Service Lead

May 2020 – Jun 2022

Nippon Telegraph and Telephone | Holt Renfrew Portfolio (Oracle-Database, MS Office)

Etobicoke, Canada

- Identified and reported potential **fraud** cases to the fraud department, **saving** the company over **\$20,000**.
- Filed investigations with package carriers, followed up on reports and issued necessary refunds.
- **Analyzed** previous seasonal sales and recommended seasonal sales items including clothing and electronics to senior management streamlining **POS** which accumulated over **\$15,000** in sales daily.
- Collaborated with senior management on multiple functions including customer success and increasing survey submissions from **20%** the previous month to **63%** by identifying the pain points of customer feedback.
- Analyzed information provided by the cardholder to process next steps in **compliance** with **policy** and procedures while resolving inquiries.

PROJECTS

Health & Wellness

VS Code, JavaScript, HTML, CSS, Branding, Bootstrap

[Link](#)

Client Project

- Developed a comprehensive website from scratch using HTML, CSS, and JavaScript to create a visually appealing and user-friendly interface.
- Implemented responsive design principles to ensure optimal viewing on different devices and designed a unique logo and branding elements to enhance the website's overall aesthetic.
- Utilized JavaScript to create interactive features such as drop-down menus and modal windows, demonstrating the ability to bring dynamic functionality to a website.

Beans Mobile Application

Android Studio, XML, Java, JSON, Google Analytic's, GitHub, PowerPoint

[Link](#)

- Implemented **Scrum** and **Agile** methodologies using **Jira**, leading a team of four as project lead for the Beans Mobile Application, a budget-friendly and nutritious recipe app for students.
- Conducted **database design** for the application and created **use cases** and **SRS** documents for the project.
- Applied **object-oriented programming** principles to enhance code maintainability and scalability.
- Analyzed test run data to provide valuable insights that increased app efficiency by **15%**
- Successfully collaborated with **cross-functional teams** and stakeholders to ensure project goals were met within the given timeline and budget.

EDUCATION

Wilfrid Laurier University

Honors Bachelor of Science - Computer Science, (GPA: 3.09/4)

Waterloo, Canada

Sep 2018 – Jun 2022