PRITHVI PANDYA
BUSINESS ANALYST

SCAN ME

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OBJECTIVE

Seeking a Business Analyst Intern position in a well-established organization to further enhance my knowledge in business development, utilize my skills for innovative ideas and opportunities.

EDUCATION —

Wilfrid Laurier University, Waterloo, Ontario
Bachelor of Science Honors
(Sept 2018 - 2022)
- Major: Computer Science

CRITICAL SKILLS —
- Analytical thinking and problem solving
- Being detail-oriented and capable of delivering a high level of accuracy
- Understanding of networks, databases, and other technology

TECHNICAL SKILLS —

Technical:
- App/Web Development
- Data Visualization
- UI / UX
- Analytical skills
- Hosting virtual Events

Languages: JavaScript, Java, C, HTML, Python, VBA, CSS, XML

Tools: Android Studio, Eclipse, VS Code, Git Bash, SQL, Maple, R Studio, Microsoft Office

EXPERIENCE

June 2017 – To July 2017 (Co-op, Specialist High Skills Major)
Marketing and Database Designer • Every IT Solutions
- Creatively constructed banner, posters, blogs based on Google's page rank SEO algorithm (**S**earch **E**ngine **O**ptimization)
- Wrote company descriptions for clients, made calls, emails, SMM (**S**ocial **M**edia **M**arketing) for client companies.

April 2019 – To August 2020
Assistant Business Analyst & Developer • IMEC
- Conducted business processes and identified critical issues and gaps for established organization processes.
- In charge of SEO and SMM organization and targeting audience and potential sponsors.
- Worked with subject matter experts to critically understand and planned projects accordingly.

PROJECTS

Web Portfolio
- Interactive Web portfolio (VS Code) Where employers can view past projects, experiences, and all other required information for employment.
- Programmed in HTML, CSS, and Java Script with Google Firebase as Cloud hosted Database.

Android Application (Beans)
- Recipes on a Budget (Android Studio)
- Programmed in Java, XML with MySQL database.
- Also created Use cases and SRS documents for the app

Digital Marketing
- Created banners, posters, and images for companies.
- Wrote blogs and company descriptions for SEO (Search Engine Optimization)
- Conducted various SMM (Social Media and Email Marketing) events for private companies helping with online presence.