



# PRITHVI PANDYA

## BUSINESS ANALYST

Brampton ON

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### OBJECTIVE

Seeking a Business Analyst Intern position in a well-established organization to further enhance my knowledge in business development, utilize my skills for innovative ideas and opportunities.

### EDUCATION —

**Wilfrid Laurier University,  
Waterloo, Ontario**

**Bachelor of Science Honors**  
(Sept 2018 - 2022)

- Major: Computer Science

### CRITICAL SKILLS —

- Analytical thinking and problem solving
- Being detail-oriented and capable of delivering a high level of accuracy
- Understanding of networks, databases, and other technology

### TECHNICAL SKILLS —

#### Technical:

- App/Web Development
- Data Visualization
- UI / UX
- Analytical skills
- Hosting virtual Events

**Languages:** JavaScript, Java, C, HTML, Python, VBA, CSS, XML

**Tools:** Android Studio, Eclipse, VS Code, Git Bash, SQL, Maple, R Studio, Microsoft Office

### EXPERIENCE

*June 2017 – To July 2017 (Co-op, Specialist High Skills Major)*  
**Marketing and Database Designer • Every IT Solutions**

- Creatively constructed banner, posters, blogs based on Google's page rank SEO algorithm (**S**earch **E**ngine **O**ptimization)
- Wrote company descriptions for clients, made calls, emails, SMM (**S**ocial **M**edia **M**arketing) for client companies.

*April 2019 – To August 2020*

**Assistant Business Analyst & Developer • IMEC**

- Website content handler
- Planned and hosted virtual political events.
- Problem solved and found new clients increasing revenue by 10 percent.
- Wrote articles, made logos and event invites.

### PROJECTS

#### Web Portfolio

- Interactive Web portfolio (VS Code) Where employers can view past projects, experiences, and all other required information for employment.
- Programmed in HTML, CSS, and Java Script with Google Firebase as Cloud hosted Database.

#### Android Application (Beans)

- Recipes on a Budget (Android Studio)
- Programmed in Java, XML with MySQL database.
- Also created Use cases and SRS documents for the app

#### Digital Marketing

- Created banners, posters, and images for companies.
- Wrote blogs and company descriptions for SEO (Search Engine Optimization)
- Conducted various SMM (Social Media and Email Marketing) events for private companies helping with online presence.