crav
www.thecrav.com

Welcome cravers!

CRAVBOOK

WELCOME TO OUR COMPANY

Welcome Message

We're thrilled to have you on board! At Crav, we're not just building technology — we're crafting experiences that bring the true taste of regional, authentic food directly into people's homes. As part of our dynamic and passionate team, you'll play a crucial role in shaping the future of this vision.

Whether you're coding, designing, researching, or organizing — your contributions matter. Let's build something meaningful, innovative, and impactful — together. Welcome to the Crav family!

"Just like every great recipe needs the right ingredients — every great vision needs the right people. Together, we're cooking up something unforgettable."

Company Overview

Company Culture

"At Crav, we're more than just a team — we're a group of passionate people coming together to build something we truly believe in.

Whether we're writing code, planning features, or solving challenges, we move forward as one — learning from each other, supporting one another, and growing together to bring our idea to life."

Our Values

01 **Build The Team**

We grow together — with empathy, respect, and collaboration. Every voice matters, and every person helps shape what Crav becomes.

02 **Think The Creative**

We believe great ideas come from bold thinking. Whether in design, tech, or food, we encourage curiosity, innovation, and joyful problem-solving.

03 **Become a Proud Company**

We aim to build something meaningful — a company that our team, our partners, and our customers feel proud to be part of. Quality, care, and purpose are at the heart of everything we do.
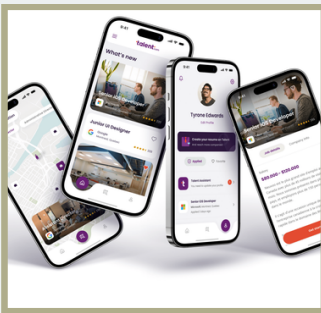
Teams & Responsibilities

Design Team

Figma, Canva, UI/UX Design

Creating Crav apps , website that are beautiful but most importantly functional and user-friendly

Frontend Team

React/React Native, Tailwind CSS, Axios, React Hook Form

Builds user-facing web/mobile interfaces that are intuitive, responsive, and aligned with our design.
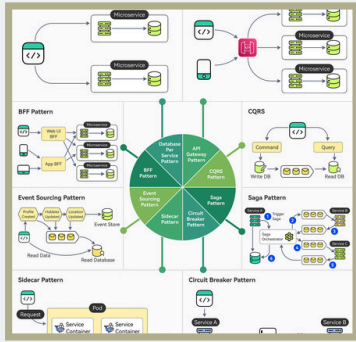
QA / Testing Team

Pytest, Postman, Selenium, CI/CD Testing Pipelines, Snyk/SonarQube for static code analysis

Ensure quality, performance, and security of all systems.

Backend & Microservices Team

FastAPI(Python), PostgreSQL/MongoDB, Kafka (event-driven communication), Redis (caching)
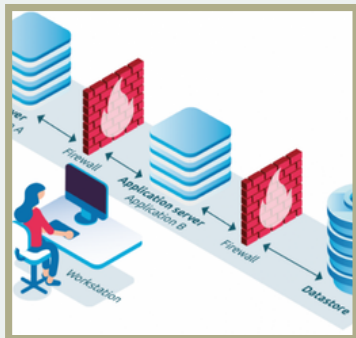
Develops scalable services and core business logic that power the application.

AI/ML Team

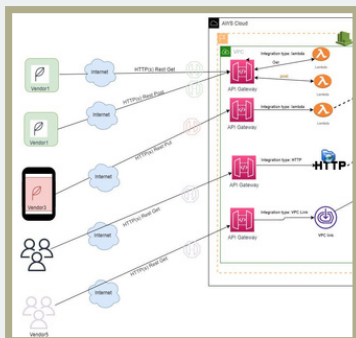*ML Techniques, LangChain, Python. Finetuning, Model Deployment*

Add personalization and intelligent automation throughout the platform.

DevOps / Infrastructure Team

Jenkins / GitHub Actions (CI/CD), Docker /Docker Compose, Kubernetes,Monitoring Grafana + Prometheus , AWS Secrets Manager

Enable continuous integration and delivery with scalable infrastructure.

API Gateway & Backend Orchestration Team

NGINX/Express Gateway, JWT-based Auth, FastAPI Gateway, Load Balancer Integration (Kubernetes/NGINX Ingress)

Manage routing, security, rate limiting, and coordination between microservices.

What You Can Expect from us

At Crav, you'll join a team of passionate minds working on real-world, production-level technology. You'll collaborate directly with senior leadership, gaining valuable insights and having your ideas shape the product. Along the way, you'll strengthen your professional network, enhance your communication skills, and grow alongside a driven, supportive team. For those who go above and beyond, there's the opportunity to earn long-term roles, official company membership, and even ESOP shares as we grow. At Crav, you're not just contributing — you're becoming part of something bigger.

What We Expect From You

At Crav, technology is more than just code — it's about solving real problems with creativity, empathy, and precision. Whether you're designing a user experience, building backend systems, analyzing data, or ensuring seamless operations, your effort shapes the product we're creating together. We value dedication, ownership, and a builder's mindset. Every contribution — big or small — plays a role in delivering a meaningful experience to our users. You're not just part of a tech team; you're part of a mission to craft something impactful, one thoughtful step at a time.

We believe in honest, consistent effort — not perfection. All we ask is that you show up with full dedication, take ownership of your work, communicate openly, and stay curious. Bring your best, stay committed, and we'll grow together.

crav

www.thecrav.com

Contact Us

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