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AIC RAISE

Supported by Atal Innovation Mission, NITI Aayog, Govt. of India

IMPACT REPORT

2023

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OUR STORY

In the resplendent milieu of Coimbatore, AIC-RAISE stands as an exemplar of progressive ingenuity and visionary stewardship, its noble pursuits finely calibrated to the nuanced rhythms of this vibrant locale. Anchored in a meticulous commitment to fostering innovation, entrepreneurial excellence and sustainable development, AIC-RAISE Coimbatore emerges as a luminous bastion, seamlessly weaving the rich tapestry of the city's heritage with the transformative goals of the contemporary era. Its hallowed corridors resonate with the echoes of collaborative synergy, nurturing a conducive ecosystem wherein nascent ideas metamorphose into impactful enterprises, embodying the spirit of Coimbatore's entrepreneurial prowess in consonance with the global imperative for sustainable progress.

AIC-RAISE exquisitely aligns its overarching goal intricately interwoven with the tapestry of global sustainability, epitomizing a harmonious commitment to societal betterment and transformative progress. In consonance with the imperatives of global sustainability, the mandate of AIC-RAISE manifests a meticulous alignment with the United Nations Sustainable Development Goals (UNSDGs). AIC-RAISE, with unwavering commitment, mirrors the quintessence of several UNSDGs, harmonizing its pursuits alings with the societal advancement. Its conscientious endeavors, deeply rooted in innovation and societal upliftment, seamlessly intertwine with the fabric of UNSDGs, fostering a synergetic partnership towards the shared vision of a sustainable and equitable future.

Embarking on a transformative journey, our long-term objectives manifest through a strategic amalgamation of innovative technologies and conscientious resource management, aimed at fostering sustainable development, reducing environmental footprints, and fostering resilient communities, thus exemplifying our unwavering dedication to pioneering a holistic legacy of socio-environmental progress on wide.

In a sublime synthesis of purpose and principles, the distinguished goals and objectives of AIC-RAISE resoundingly resonate with the profound ethos encapsulated within the UNSDGs. We navigate the expansive landscape of societal advancement and environmental stewardship, embodying the very essence of the UNSDGs with meticulous discernment. Through its visionary pursuit of innovation, inclusive growth, and technological prowess, we emerges as a beacon of transformative leadership, aligning seamlessly with the multifaceted aspirations of the UNSDGs, orchestrating a symphony of sustainable progress that transcends borders and reverberates across the global development.

OUR **MISSION**

Nurturing Ideas, Catalyzing Change, Redefining Futures.
Unleashing Entrepreneurial Brilliance, Igniting Societal Impact.

OUR VALUES

Radiant Roadmaps:
We crafts the radiant roadmap for guiding startups through the intricacies of incubation with a resourceful resurgence breathing new life into startups by providing the tools and support needed for their transformative journey.

Architects of Achievement:
We serves as architects of achievement, shaping the trajectory of startups toward notable success within the incubation ecosystem.

Impactful Innovation:
We champions the cultivation of innovation, sowing the seeds of groundbreaking ideas in a nurturing incubation environment, fostering their growth and flourishing potential.

Seeds of Sustainability:
We plants seeds of sustainability, nurturing startups to develop eco-friendly and socially responsible practices as they grow through incubation.

Entrepreneurial Integrity:
We values the collaboration and creating an incubation ecosystem whereas diverse talents converge, sparking synergies that redefine the entrepreneurial landscape.

Letter from President's Desk

Dr. MADAN A SENDHIL

Dear Innovators,

With a great pleasure and a profound sense of purpose, I extend my heartfelt greetings to the emerging innovators of AIC-RAISE. As we stand on the precipice of boundless possibilities, I am honored to address you as the President of this distinguished incubation hub.

Our AIC-RAISE is well defined by its innovation, resilience, and the unwavering pursuit of excellence in its journey that transcends the ordinary, carving a path through the realms of creativity and entrepreneurship. In the heart of Coimbatore, our incubation ecosystem is a testament to the transformative power of ideas.

We are the architects of aspiration, understand that incubation is more than a process; it is a sacred space where nascent concepts evolve into dynamic enterprises. AIC-RAISE is a facility of convergence of minds, a crucible of inspiration, and a beacon of strategic guidance where the brilliance of our startups is sculpted and refined, resonating with the ethos of Coimbatore's rich entrepreneurial heritage.

As President, I am privileged to witness the convergence of visionary ideas and the alchemy of entrepreneurial spirit within our incubation ecosystem. The partnerships we forge, the collaborations we nurture, and the ventures we support are all instrumental in shaping not just individual success stories but a collective narrative of progress.

Our commitment to excellence is unwavering and we stand as custodians of a sustainable, scalable future. The startups within our fold are not just businesses; they are the harbingers of change, the vanguards of innovation, and the architects of a future that we collectively envisage. As we embark on this perpetual journey of growth and discovery, I express my gratitude to our esteemed partners, mentors, and the entire AIC-RAISE team. Together, let us continue to push the boundaries of what is possible, creating a legacy of innovation and impact that resonates far beyond our immediate sphere.

With great optimism and anticipation for the remarkable journey ahead.

Dr. Madan A Senthil
President-AIC-RAISE

Letter from CEO's Desk

Dr. NAGARAJ BALAKRISHNAN

Dear Young Entrepreneurs,

It is with our great pleasure and an unwavering commitment to transformative progress that I address you on behalf of AIC-RAISE. As we navigate the ever-evolving landscape of innovation and entrepreneurship, I am humbled by the collective brilliance and dedication that defines our incubation ecosystem.

Our AIC-RAISE mission transcends towards the conventional paradigms in the architects of aspiration, cultivating a haven where nascent ideas evolve into impactful enterprises. In the sacred crucible of innovation, we celebrate the inherent potential of each startup, shaping their trajectories with a visionary zeal that resonates with the rich tapestry of Coimbatore's entrepreneurial heritage. Our incubation ethos embodies the essence of strategic scaffolding, where startups are provided not merely with resources but with the intricately woven threads of guidance, mentorship, and a roadmap towards sustainable success. This is more than an incubation journey; it is an odyssey of strategic partnerships, collaborative synergies, and an unwavering commitment to excellence.

As stewards of innovation, we pride ourselves on being sculptors of potential.
AIC-RAISE is not just a facility; it is a dynamic realm where transformative ideas are nurtured, and the entrepreneurial spirit is kindled with the flames of ambition. Each endeavor within our incubation hub is imbued with the noble pursuit of societal upliftment, and we stand as custodians of scalable, sustainable solutions that echo globally.

In our commitment to excellence, we espouse the values of integrity, resilience, and inclusivity. The startups within our fold are not merely entities; they are the seeds of a thriving ecosystem, sown in the fertile soil of innovation and cultivated with care to yield fruits that redefine industries and shape the future. As we embark on this collective journey towards the progress, I extend my gratitude to our esteemed partners, mentors, and the vibrant community.
Wishing you all a year filled with boundless opportunities, unparalleled growth, and the fulfillment of the loftiest aspirations. Together, let us continue to forge a path illuminated by innovation, guided by wisdom and propelled by the shared vision of a sustainable and prosperous future with unwavering determination and an unyielding commitment to the transformative potential that resides within our AIC-RAISE.

Dr.Nagaraj Balakrishnan
Chief Executive Officer-AIC-RAISE

THE PRO
MEE
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OBLEM

T OUR

RTFOLIO

KovaiBSF®

Inadequate availability of sustainable and high-quality alternative feedstock contributes to the challenges associated with waste landfills and related pollution.

Kovai BSF

BSF provides hyper local crop advisory, agricultural inputs, and market solutions to farmers, FPOs and farming enthusiasts. Their solution helps to reduce the GHGs emissions from crop production by more than half and improve the crop productivity.

cercleX

Waste is a global hazard - and linear resource disposal will never be able to solve it. Lack of Circularity/Recycling, 91% of World Plastic ends in Landfill/Ocean, 76% of World Glass Waste is not recycled.

Cerclex

Enabling circular economy and sustainability, bringing exotic sustainable products and solutions to market. With a mission to end waste, by creating products made from ocean bound plastic.

Higher Emissions from fossil fuels consumption. No Energy Security and high $ outflow as India imports 85% of its fuel needs. No major value is added from the large quantity of bio wastes produced in India. The huge untapped potential of Biofuels from wastes. The rural economy was unable to monetize its Agri waste.

Buyofuel

is a market place where biofuel manufacturers, traders and consumers come together on a single platform to buy and sell all types of biofuels and feedstocks for biofuel manufacturing.

MONEY BIN

Lack of public awareness on sorting.
Lack of collection infrastructure to support segregated waste pickup

MoneyBin

will provide a waste collection bag to every household. Residents will be paid for the waste handed over either through e-transaction or in cash.
The startup has procured mini- trucks to collect the waste. The waste collected from the local will be streamlined and sold to recycling. agencies concernered based on its nature. They work with a vision to save our mother earth from the damages of poor waste management. They will pick the trash from household's doorstep and also pay them at doorstep.

Lack of awareness of mensuration & its management. Inadequate supply of plastic-free sanitary pads. Health Issues connected with toxic sanitary pads. Environment issues created by plastic sanitary pads. School dropouts by teens due to lack of awareness and access. Improper waste management of used sanitary pads and health hazards faced by sanitary workers.

Mahinsure

Supplies biodegradable sanitary pads made out of Bamboo Fibre, certified by Dermatest- Germany. Supplies Teen Kit which includes Daily- liners, Sanitary Pads, Cramp Relief Roll-on, Canvas Pouch, and E-Period Guide. Supplies of eco-friendly disposable bags with each Bamboo Fibre pad to ease the segregation of used sanitary pads appropriately by the sanitation workers. Adequate supply of feminine wipes where no access to water. Tie up with an NGO to create awarenessof menstrual hygiene.

Unsustainable with loads of landfills that cause pollution. Fast fashion is the cause of pollution and unethical manufacturing. There is no value or good working environment for the employees involved in the process of making the garments. The consumer can't trace whether it is ethically manufactured, whether the fibers are sustainable, etc. If a brand says it is organic, the consumer has to believe that. They have no mechanism to trace and check the same.

Sustainable Fashy Brands Pvt Ltd

Ltd brought season Teez that are made with sustainable fibers that are either bio-degradable or recyclable.They use organic cotton, bamboo fibers, Tencel, recycled polyester etc. The difference is that we produce all the garment with certification from the globally recognized monitoring agencies like GOTS (Global Organic Textile Standards), GRS (Global Recycle Standards), FSC (Forest Steward Commission).

The issues encompassing soil degradation, water pollution, biodiversity loss, pesticide resistance, and associated health concerns collectively pose a significant challenge.

Grow Your Farms

is a 360° Farming Solutions Provider. In Grow Your Farms, Farmers get all their needs served at one place from anywhere anytime.

YALI MOBILITY

The stigma surrounding immobility. Disability longer impedes movement.

Yali Mobility

Wants to see a future where disability is no longer a hindrance to move. They want to give people with locomotor disability a choice of how they envision their city, and it starts with enabling them to travel without assistance. They strongly believe that with the current policies of the Indian government, it's about time they eliminate the stigma surrounding immobility.

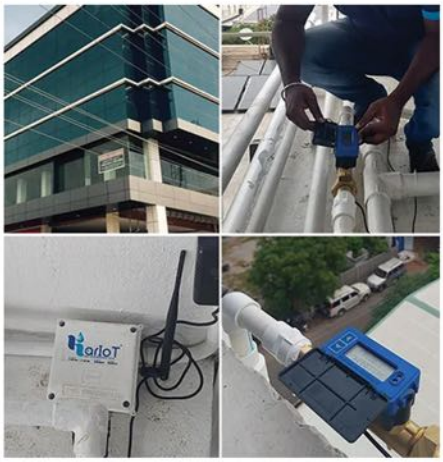
E-SANDHAI

SIMPLIFY THE MARKET

Buyers and sellers on an opaque and un traceable, no Supply-Demand Prediction technology to optimize agricultural supply chain.

ESANDHAI

Connect buyers and sellers in an easily accessible platform that affirms traceability, and transparency.



Lack of Water Metrics-Un-metered water usage and measures to sustain non-revenue water (NRW). Difficulty in forecasting-The absence of water consumption data and inaccurate manual mechanical meter makes it difficult to predict demand and supply.
Zero warnings or alerts- Mechanical meters cannot check real-time alerts and notify organic or inorganic pollutants present in reclaimed/recycled water.

KarIoT

is built as a complete remote water management system merged with Artificial Intelligence (AI) and Internet of Things (IoT) Technologies With technology, we aim to revolutionize water management system for generations to come.

OUR INCUBATION MODEL

AIC Raise is committed to advancing the United Nations Sustainable Development Goals (SDGs) by supporting startups that contribute to positive social, economic, and environmental impact. This impact report highlights the outcomes and achievements of our incubation program aligned with the SDGs.

OUR IMPACT SO FAR

50Cr

EXTERNAL FUNDING RAISED

60+ AWARDS & RECOGNITIONS FOR INCUBATOR & STARTUPS

63 MENTORS

11 SUCCESS STORIES IN FUNDRAISING

12 WOMEN ENTERPRENEURS

2CR CAPITAL STRUCTURE

53 PARTNERS

64
STARTUPS INCUBATED

750K
SEED FUND

1280+
JOBS CREATED

UNITED NATIONS SUSTAINABILITY DEVELOPMENT GOALS

SUSTAINABLE DEVELOPMENT GOALS

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3 GOOD HEALTH AND WELL-BEING

ARDOR BIOMED

mahinsure™
EXPERIENCE THE COMFORTNESS

CysterCare

TGS
The Green Store

7 AFFORDABLE AND CLEAN ENERGY

envinova S™
Flowering the Future

KALKI ES
Disruptively Ahead

8 DECENT WORK AND ECONOMIC GROWTH

boxfood®
Online delivery app

GROW
YOUR FARMS

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Buyofuel
Sustainability Through Green Fuels

KovaiBSF

SOLAVIO

Hyperstack

KarIoT

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

THE EDI Story

Papercraft

EFFICACY NEX PRIVATE LIMITED

15 LIFE ON LAND

KovaiBSF

cercleX

PEPAA
Undoing Climate Change

TRINITUS

14
LIFE
BELOW WATER

THE EDI
Story

cercle X

4
QUALITY
EDUCATION

Skill Safari

WOW
EDUCARE

10
REDUCED
INEQUALITIES

SOME OF OUR SUPPORTERS

WADHWANI FOUNDATION

aws

ZOHO One
The Operating System for Business

VAKIL SEARCH

freshworks

aws activate

HubSpot

kaleyra

Airtable

DigitalOcean

Mtalkz

MSG91

PayUmoney

Razorpay

zendesk

CleverTap

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Join us in shaping a sustainable future!
If you are startup working in Energy, Climate, Circular Economy, or Social Impact, reach out to us at hello@aicraise.com and let's create lasting change together.