RATHINAM
ENTREPRENEURSHIP
CELL

RATHINAM ENTREPRENEURSHIP CELL

Particulars

RATHINAM STARTUP SCHOOL

1.1 About us

The startup school is one more feather in the cap of the Rathinam Technical Campus. Startup School educates students to see the world through the eyes of entrepreneurs while simultaneously providing them with the knowledge and skills needed to act on their insights and contribute to society. Startup School connects students with accomplished alumni, industry experts, entrepreneurs, and business leaders via an expanding variety of academic, extracurricular, and networking activities.

Vision

Our vision is to make students' dreams come true, helping them realise their entrepreneurial passion and personality inside to foster the economic growth of themselves and their country.

Mission

By enhancing entrepreneurial skills and drumming them up to extract hidden potential and channelize and fine-tune them to achieve the pinnacle of performance in their chosen field with innovative applications for future generations of wealth creation, employment opportunities, and preserving the ecosystem for future generations to live in harmony with Nature.

1.2 Goal of Startup School

- Finding Passionate Individuals Inside the Campus
- Uncovering the Potentials of Passionate Individuals
- Skilling the Rookies
- Facilitating the Development of Entrepreneurial Skills
- Bridging Students to AIC Raise

PROCESS OF
STARTUP SCHOOL

1 STARTUP ROOKIE SELECTION

2 SKILL DEVELOPMENT

3 Self-Traning (Startup Clinic, Startup Paspoart, Startup power Talks)

4 IDEATION BOOTCAMPS

5 IDEATHON

6 GRANDUATION (based on criteria & mentors recommendation)

7 INCUBATION IN AIC RAISE

1.4 Purpose

- Mentors Connect
- Corporate/Funding Agency Partnership
- Skill Development Programmes Organized for the Incubates
- Startup School Events and Knowledge
- Students Who Leveraged for the Seed Funding
- Intellectual Property Generation

1.5 Criteria for Graduation

S. No	PARAMETERS	SPECIFICATION
01	No. Of Startup Clinic Events	05
02	No. Of Startup Passport Events	02
03	No. Of Skill Development Programmes	02
04	No. Of IP Required (Patent/Design/Trademark)	01
05	No. Of Media Mentions	01
06	No. Of MSME - Udyog Aadhaar/Udyam Registrations	01
07	No. Of Ideathon Presentations	04
08	Seed Funding From Any Govt. Agencies/Private	Requested
09	No. Of Mentors Connected	05
10	No. Of Awards For The Startup/Startup Idea By Any Recognized Body	If Possible

1.6 Support Delivered
- Ideation
- Competitions
- Mentoring
- Networking
- Entrepreneurs in Residence

1.7 Selection Procedure
- The selection process consists of a written exam and a personal interview.
- The questions are designed based on decision-making, self-motivation, problem-finding, risk management, and self-confidence. Some key questions will be set to determine how deeply passionate the candidates are.
- Their perseverance and tolerance for moving forward will be tested.

- Successful candidates will advance to the next stage, where they will be presented with a situation requiring a solution.
- During this interview, individual skills will be monitored and noted for further assessment.
- The finalised candidates will be designated as Startup Rookies.

1.8 Successful Entrepreneurs

S.NO	Name of the Students	Year of Passing	Company Name	Department
1	Mr.N. GOKUL	2023	MN TECHNOLOGIES, COIMBATORE	Mechanical
2	Mr.M .REVANTH	2021	A.R ENGINEERING, COIMBATORE	Mechanical
3	Mr.S. SHEIK MUJEBAR RAHUMAN	2021	MECHATRON MOTORS, COIMBATORE	Mechanical
4	Mr.TORYALAI MOHEB	2020	ICUBE INNOVATORS	Information Technology
5	Mr.PRETHIVE M	2020	MSB	Information Technology
6	Mr.SATHISH	2020	RSR CONTENT CREATION PRIVATE LIMITED	Electronics and Communication Engineering
6	Mr.VIGNESH	2020	RSR CONTENT CREATION PRIVATE LIMITED	Electronics and Communication Engineering
7	Mr.VIGNESH M	2020	NGB TECH SOLUTIONS INTERNATIONS PRIVATE LIMITED	Electronics and Communication Engineering
8	Mr.MANOJKUMAR S	2019	DAYDREAM CONSTRUCTIONS	Civil
9	Mr.RAJA B	2019	BIZRENOW SOLUTIONS LLP	Information Technology
10	Mr.SATHIYAMOORTY	2019	INVIN INNOVATION AND TECHNOLOGIES PVT LTD	Electronics and Communication Engineering
11	Mr.MARIMUTHU K	2019	SAHA WEBGRAPH	Information Technology
12	Mr.BALAJI K	2019	TRINITUS ECONETIC ENERGIES LLP	Electronics and Communication Engineering

MSME HI/BI (HOST INSTITUTE / BUSINESS INCUBATOR)

2.1 Objective:

Is to promote and support untapped creativity and to promote adoption of latest technologies in MSMEs that seek the validation of their ideas at the proof-of-concept level. The scheme also supports engagement with enablers who will advise such MSMEs in expanding the business by supporting them in design, strategy and execution.

2.2 Activities:

- Approval of Ideas of incubatees submitted through Host Institute (HI)
- Assistance for nurturing of Ideas to HI
- Assistance towards Capital Support to HI for Plant and Machinery

2.3 Projects Approved   Rs. in lakhs

S. No	Title of the Idea	Incubatee Name	Total Project Cost	Amount GOI Assistance	Incubatee Share
1	Adhesive Non Surgical Hearing Device	Raman	14.600	12.410	2.190
2	Identification of Handloom Cloths Using Image Classification Algorithm	Arivumathi M R	9.900	9.900	-
3	Glucosidase Enzyme Production Using Ruminococcus Albus from Cellulose in the Paper Waste	Divya K	13.100	13.100	-
4	Ocular Aid	Mahalaxmi N	13.100	13.100	-