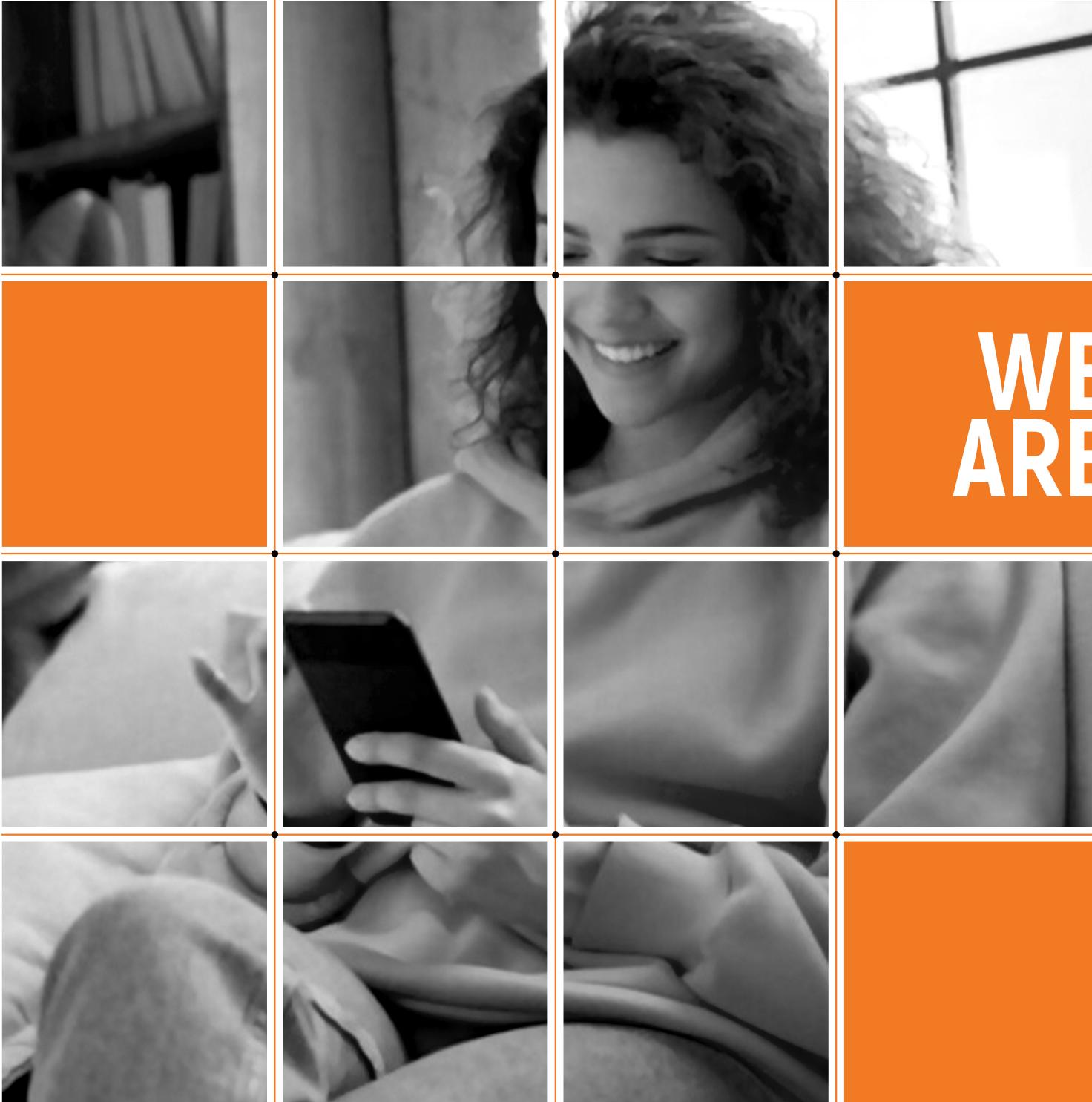




COMPANY PROFILE 



WE
ARE

YOUR
DIGITAL MEDIA
PARTNER

We work as a Bridge
between your Customer
& your Brand.
Connecting dots digitally



Who we are

What we do?



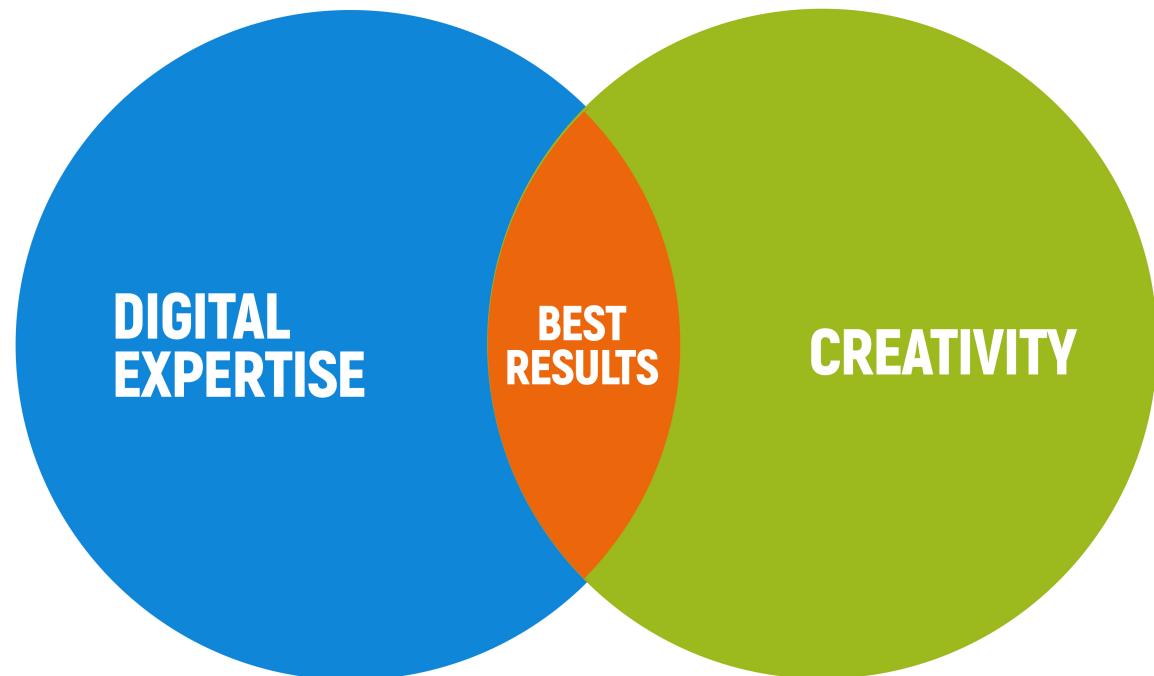
We are Rank You Higher [RYH] - a **Digital Marketing Agency** in Coimbatore. We are one of the digital marketing agencies providing service at affordability. We offer a proven workflow and tested packages that suites best for all kind of business. To deliver the best, we have to be better in the service we provide. In the current Digital World, the approximate number of websites now surpasses 1 billion. If you have an idea and want to bring out the best out of it to rank you up in the digital space, we Rank You Higher will make it happen. A customized offering can be availed by the client at any time. RYH offers a proven workflow techniques and test packages which best utilize the digital marketing capabilities. The pages that follow will detail our services as well as some of our most successful campaigns.

www.rankuhigher.in



OUR MISSION

We're on a mission to become your digital media partner and create a long-term connection with you. A strong connection is essential for a long-lasting relationship. Knowing each other, developing a consistent strategy, comprehending your offerings, and becoming an important part of your marketing team, will assist us to coordinate our efforts in order to execute a successful digital marketing campaign



www.rankuhigher.in



DIGITAL ASSET MANAGEMENT

We aim at creating brand awareness, initiate & encourage consumer interactions & also look after the reputation management.

What's included in **DIGITAL ASSET MANAGEMENT**

SEO (SEARCH ENGINE OPTIMIZATION) SERVICES

THAT GROWS TRAFFIC AND REVENUE ORGANICALLY

An average user sees more than 1000 ads every day. But with the help of good SEO strategists we optimize Search Engines and amplify it across various channels to attain higher visibility and receive a steady stream of traffic of searching makes your brand Ranked up Higher.

DIGITAL BRANDING

A BRAND FOR A COMPANY IS LIKE A REPUTATION FOR A PERSON

A great brand is the one who understands their target audience is, how they think, what they need, and how they spend their time in digital platforms. So we recognize your target audience and work towards it to make your business into a Brand.

SOCIAL MEDIA MARKETING

IGNORING DIGITAL MARKETING IS LIKE REPRESENTING YOUR BUSINESS WITHOUT ANY AUDIENCE

To build an appealing presence in the social media, we provide a three stage process by understanding the audience through various listening tools; Build your brand story to create customized solutions, continuously track results of various campaigns on various platforms.

SEARCH ENGINE MARKETING

STOPPING ADVERTISING TO SAVE MONEY IS LIKE STOPPING YOUR WATCH TO SAVE TIME

We identify and capture the attention of potential customers at the very beginning of their search journey through identifying best-suited channels and setting optimal budgets and providing maximum results.

What included in (SEARCH ENGINE MARKETING)



EMAIL MARKETING

EMAIL MARKETING IS ABOUT BUILDING RELATIONSHIPS

Emails are the high efficiency and a low cost channel which creates various opportunities with customers across multiple devices. We provide Email templates that maximize the conversion rate. Now days this service became one of the important in digital marketing service.

SMS MARKETING

MAKE EVERY INTERACTION SPECIAL

Short messages are the simplest channel which connects with the audience in an effective way and gives attention of the brand we are advertising



TRADITIONAL MARKETING

WITH TRADITIONAL MARKETING YOU TELL PEOPLE YOU ARE A ROCK STAR

We provide not only online marketing but also Traditional Marketing which attracts great set of targeted audience. We provide lot of creative ways to increase your Brand through Newspapers to Television.

EVENT MANAGEMENT

ORGANIZING VARIOUS EVENTS VIRTUALLY ATTRACTS A LARGE SET OF AUDIENCE THROUGH ITS INTERACTIVITY

We facilitate you with the resources to engage and promote your brand through various virtual events. Still confused? Connect with us to get the best digital marketing services in Coimbatore

WHATSAPP MARKETING

BEST WAY TO REACH YOUR POTENTIAL TARGET

We offer Custom Messages in different formats like images, videos, audios & texts. Engage Your Customers & Drive Quality Conversions with Our User Friendly Whatsapp Tool.

CONTENT MARKETING

WITH CONTENT MARKETING YOU SHOW THEM YOU ARE ONE IN A MILLION

Through a great set of creative minds and content builders we provide relevant and engaging content with right set of keywords for consumption of targeted audience which meets the client objectives.

What's included in Content Marketing



BLOG WRITING



VIDEO CREATION



INFLUENCER MARKETING

www.rankuhigher.in 



PLATFORMS ON WHICH WE HAVE EXPERTISE

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS

www.rankuhigher.in 

SOCIAL MEDIA PLATFORMS



ALONG WITH ABOVE, OTHER DIGITAL PLATFORMS WHERE WE HAVE EXPERTISE IN
MEDIA BUYING AND PLANNING

Google
Display Network



Reasons to HIRE US

www.rankuhigher.in 

We Are Specialists

We aren't a jack-of-all-trades. We are a passionate group of social media and digital gurus. We are a team of visualizers, copywriters, and strategists committed to offering the best digital solutions possible



We Are Passionate

Our enthusiasm for social and digital media is contagious, and it fuels our commitment to our work. We are aware of your brand's visibility and work tirelessly to get the required results



We Are Strategists

Our USP is strategy; we take the time to learn about each brand's narrative and develop a unique approach for each one. We believe that a well-thought-out strategy targeted at the proper audience yields excellent results



We Are Researchers

We not only carry out our current strategy, but we also do ongoing social and digital research. We will continue to enhance ourselves in order to better serve our clients in the media industry

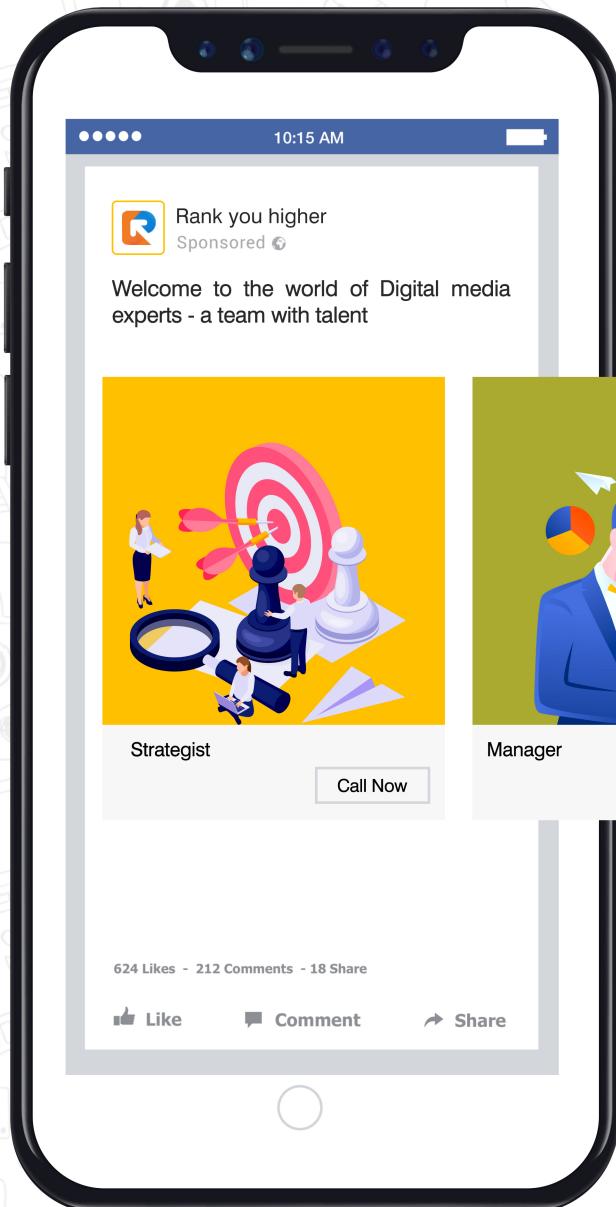


We Get Things Done

We consistently deliver our results! Our effort and outcomes are self-evident. We make certain that your campaigns yield the highest possible return on investment. In the qualitative world of social media, we set deliverables and meet them

AND ABOVE ALL WE HAVE
Happy Clients
WHO BELIEVE IN US...





OUR DIGITAL ASSET TEAM

The Rank You Higher(RYH) team comprises dynamic enthusiasts who are passionate about everything in digital asset. They are imaginary shadows over digital medium and follow it wherever it goes. We at RYH are able to cater diversified clients simultaneously.



Strategist

[Call Now](#)



Manager

[Call Now](#)



Specialist

[Call Now](#)



Executive

[Call Now](#)



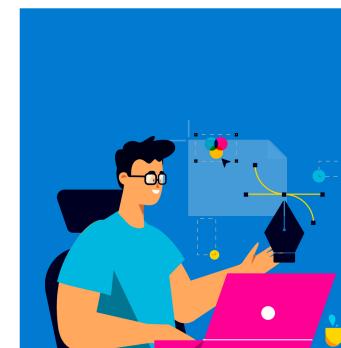
Developer

[Call Now](#)



Analyst

[Call Now](#)



Designer

[Call Now](#)



Few of our

ESTEEMED CLIENTS

E-commerce



Fluid Pumps & Systems
Pump and Pumping Solutions

Incubators

AIC RAISE
Supported by Atal Innovation Mission, NITI Aayog, Govt. of India

Communication

ISO 9001: 2015
AngloFone™
-A Social Setting

Education

RATHINAM
GROUP OF INSTITUTIONS

 **SR Educational
Academy**
TELANGANA • KARNATAKA • ANDHRA PRADESH



We believe in
DELIVERING
best campaign for

**DIGITAL
MARKETING**



Get In Touch



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Eachanari, Coimbatore, Taminadu - 642 021.

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 /ranku_higher