

# Prithwiraj Dutta

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## CONTACT

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## WORK EXPERIENCE

### Project In Data Science

Oct 2016 — Apr 2017

IEM Final Year

- Building Web Scrapper using Beautiful Soup
- Building Twitter Sentiment Analysis using Tweepy, Textblob
- Building Recommendation System Using Tweepy, Textblob, Tkinter and Matplotlib

### Sigmau2AnalyticsLab

Sept 2017 — Nov 2017

Internship

Developed Web Application using LAMP Stack for Prof. Umesh Hodeghatta Rao.

### Cognizant Technology Solutions

Dec 2017 — Present

Developer

#### Johnson and Johnson

Developed survey and reporting custom application. Worked with Journey Api to send emails and sms. Worked on Development, Enhancement, Production Support, Administration and Testing of Salesforce Applications. Involved in Reporting Calls which were Tableau Based Monthly Analysis of tickets. Managed Jira and Service Now Platforms for Ticket and Knowledge Article Management. Worked on Custom Developed Content Matrix Solution. Some Major Product Markets were Acuvue Vision Care, Janssen, Medical Devices.

#### Novartis

Production Support alongside JnJ.

#### Cargill

Worked on SFMC Development POC solutions with Business Analyst for Client Demo and New Business Aquirement.

#### Gard

Worked on Platform Migration using Accelerators, Integration and Setup for Gard Business Platform which was developed on top of Salesforce.

#### Merck

Worked on Development of Accelerator Platform for Merck which involved mostly Frontend Data Processing and Visualisation using ChartJs and Javascript. Also included, Backend data retrieval from Salesforce and Restful Web Services using Ampscript and SSJS.

## Salesforce Dreamforce

Worked on developing an Movie Booking Application on top of Salesforce. Included Email Triggers, Google Maps Api, Zomato Api, Javascript, Ampscript and SSJS.

## Covid 19 Hackathon

Worked on Development of Covid 19 Self Assessment Platform which included Chat Bot Lead Capture, Health Cloud, WhatsApp Custom Journey Activity built with Fuel SDK, NodeJs and Heroku, Lead Conversion. Received Recognition and Cognizant Cheer Certificate for showing proactiveness in building Advanced UI which helped to stand out and reach among the top competitors.

## Mars

Worked using Front End Technologies along with Ampscript and SSJS in order to build Landing Pages having Complex Lead Capture Forms for Pet Breeder and Pet Owner Signup and integrating them with Shopify Website using Iframe to help them receive transactional emails on successful signup and in order to send them marketing communications in future. Recognised by Cognizant Director Diganta Tah and achieved Cognizant Cheers Certificate for laying project foundation and taking up lead on this challenging requirement.

## Royals Deck/Royals CodeCamp (Youtube)

Oct 2018 — Present

Online Instructor and Freelancer

- Created Courses for Youtube Channel - Royals CodeCamp.
- Created open source products like Clinic Management Software, Royals UI Kit which is a wrapper on top of Bootstrap and Covid 19 Tracker Dashboard.

## CERTIFICATION AND TRAININGS

### Salesforce Certifications :

- Marketing Cloud Email Specialist,
- Pardot Specialist,
- Marketing Cloud Consultant,
- Marketing Cloud Developer

**Hewlett Packard Enterprise** : Android Application Development Training

**SLIEM Skills IEM** : Big Data and Analytics using Hadoop, Map Reduce, Pig and R.

## EDUCATION

### B.Tech in Information Technology

2013 — 2017

Institute of Engineering & Management. Sector V, Salt Lake, Kolkata

DGPA : 8.02

### Higher Secondary

2011 — 2013

Don Bosco School, Siliguri (ISC)

Percentage : 86.4

### Matriculation

2001 — 2011

Don Bosco School Siliguri (ICSE)

Percentage : 87.71

## SKILLS

**Web Technologies** - Html, Css, Bootstrap, Javascript, JQuery, Mysql, Php, Ajax, Rest Api, Reactjs.

**Salesforce Technologies** : Salesforce Marketing Cloud - Email Studio, Mobile Studio, Automation and Journey Builder. TriggerSend, SQL, Api, SSJS, Ampscript, Reports, Integration, Administration.

**IT Service Management Platforms** : Jira, ServiceNow.

## ACHIEVEMENTS

- Recognised by Cognizant Director Diganta Tah and achieved Cognizant Cheers Certificate for laying project foundation and taking up lead on challenging requirement from Mars PetCare.
- Received Recognition and Cognizant Cheer Certificate for showing proactiveness in building Advanced UI which helped to stand out and reach among the top compititors in Cognizant Innovation Challenge.
- Recognised as an "Orbit Shifter" by Cognizant Academy.
- Achieved 100 out of 100 in Class 12 Mathematics

## OTHER DETAILS

**Github** : <https://github.com/prithwirajdutta>

**Youtube** : <https://www.youtube.com/channel/UCLSxrKkOZdHfh0jVkRwJiYw>

**Linkedin** : <https://www.linkedin.com/in/prithwiraj-dutta-8a861a120/>