



# Prithwiraj Dutta

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## WORK EXPERIENCE

### N-U Sigma U-Square Analytics Lab

**Aug 2017 — Nov 2017**

Internship

Website development Full Stack - [sigmau2analytics.com](https://sigmau2analytics.com)

### Cognizant Technology Solutions

**Dec 2017 — Present**

Developer

- Developed Movie Booking Application for Dreamforce 2018 and Salesforce Day using SFMC for backend and Javascript for frontend.
- Developed Rating solution in Javascript on CloudPages for Acuvue.
- Developed Dynamic Survey Analytics Reporting Solution for Johnson and Johnson.
- Developed Cognizant Accelerator Solution on SFMC Platform for Merck.
- Worked for Johnson and Johnson Global Support Team.
- Developed Marketing Cloud solution based on BA requirements for Cargill.
- Developed Chat Survey Covid Self Assessment Application for Covid 19 Hackathon.
- Developed Complex Dynamic Lead Capture Forms using Javascript for Mars PetCare for their Shopify Website.
- Worked on SMS and Push Blast Campaigns for JnJ Apac region.
- Developed multiple solutions for Business Demonstration on requirement from Cognizant Director.
- Mentored new team-mates with KT sessions on SFMC.
- Worked on platform Migration and integration project using Java based accelerator for Gard.
- Integrated SFMC and SFDC after Sandbox refresh for JnJ Apac.

### RoyalsDeck

**Jan 2018 — Present**

Founder Developer

Developed below applications as side hustle - ([royalsdeck.com](https://royalsdeck.com))

Royals Covid 19 Tracker Application, Royals UI Toolkit for Frontend Developers, Royals Clinic Management, Royals CodeCamp (EdTech) for courses.

## EDUCATION

- B.Tech in Information Technology from Institute of Engineering & Management with DGPA 8.02 from 2013 to 2017
- 10+2 from Don Bosco Siliguri with 86.4% on 2013.
- 10 from Don Bosco Siliguri with 87.71% on 2011.

## SKILLS

**Salesforce Technologies** : Salesforce Marketing Cloud - Email, Sms, Push, Social Studio, Automation and Journey Builder, TriggerSend, Pardot, Salesforce CRM, Workbench, SOQL, SOSL, DML, Objects, Customisation and Integration, Rest Api and Soap Api using Postman, SSJS and Ampscript, Audience Builder, Visualforce, Apex,

Lightening, Workflow, Process Builder, Tableau, Heroku.

**Web Development Technologies** - Html, Css, Bootstrap, Javascript, JQuery, Mysql, Php, Ajax, Rest Api, Reactjs, , AngularJs, Node Js, Chart Js, Leaflet Js, Git.

**IT Service Management Platforms** : Jira and ServiceNow Platform.

## CERTIFICATIONS

- Salesforce Marketing Cloud Email Specialist,
- Pardot Specialist,
- Salesforce Marketing Cloud Consultant,
- Salesforce Marketing Cloud Developer,
- Android App Development Hewlett Packard Enterprise.

## ACHIEVEMENTS

- Recognised by Cognizant as an "Orbit Shifter".
- Achieved Full marks for Mathematics in ISC.