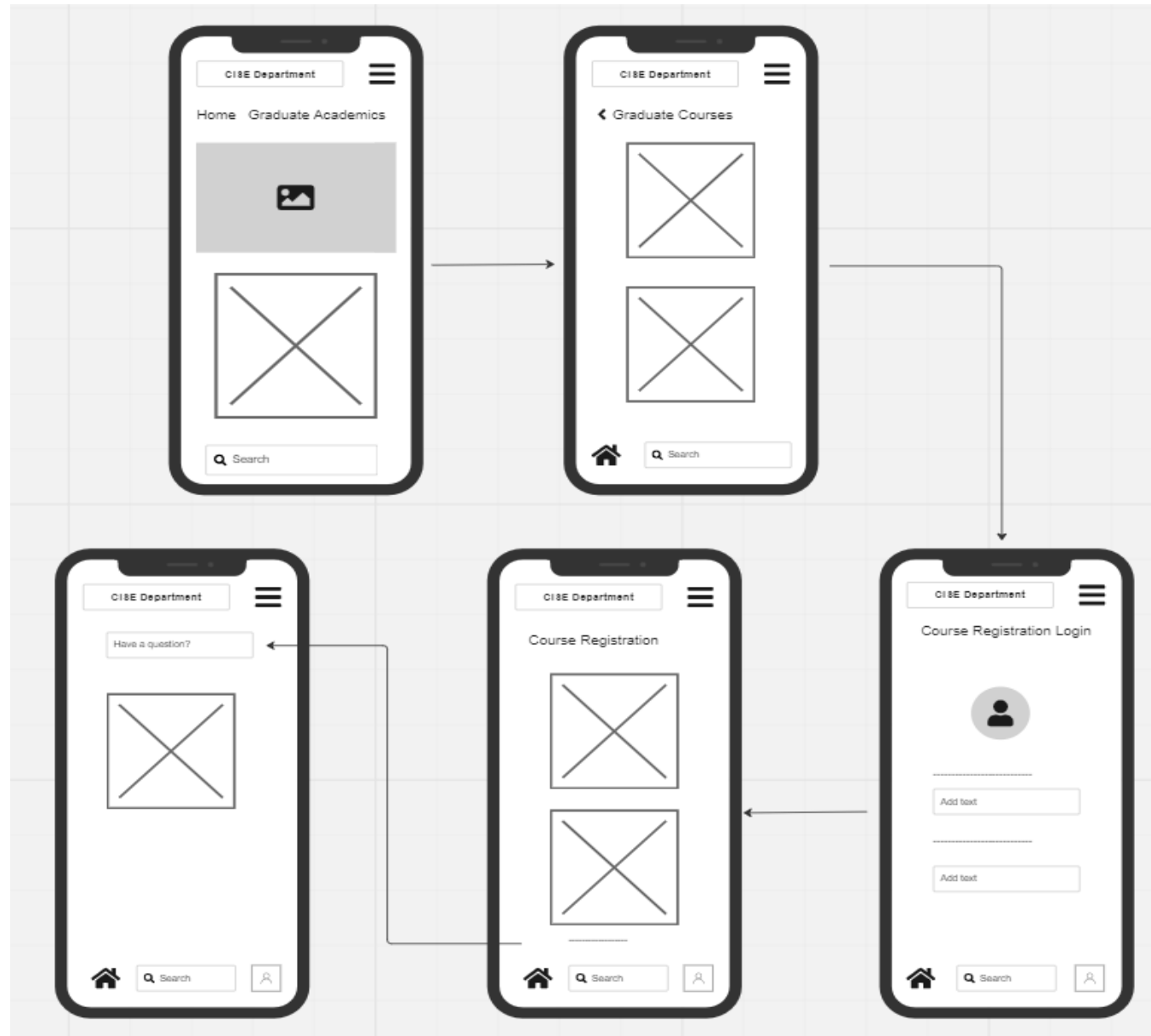


CEN 5728 Wireflows and Mockups

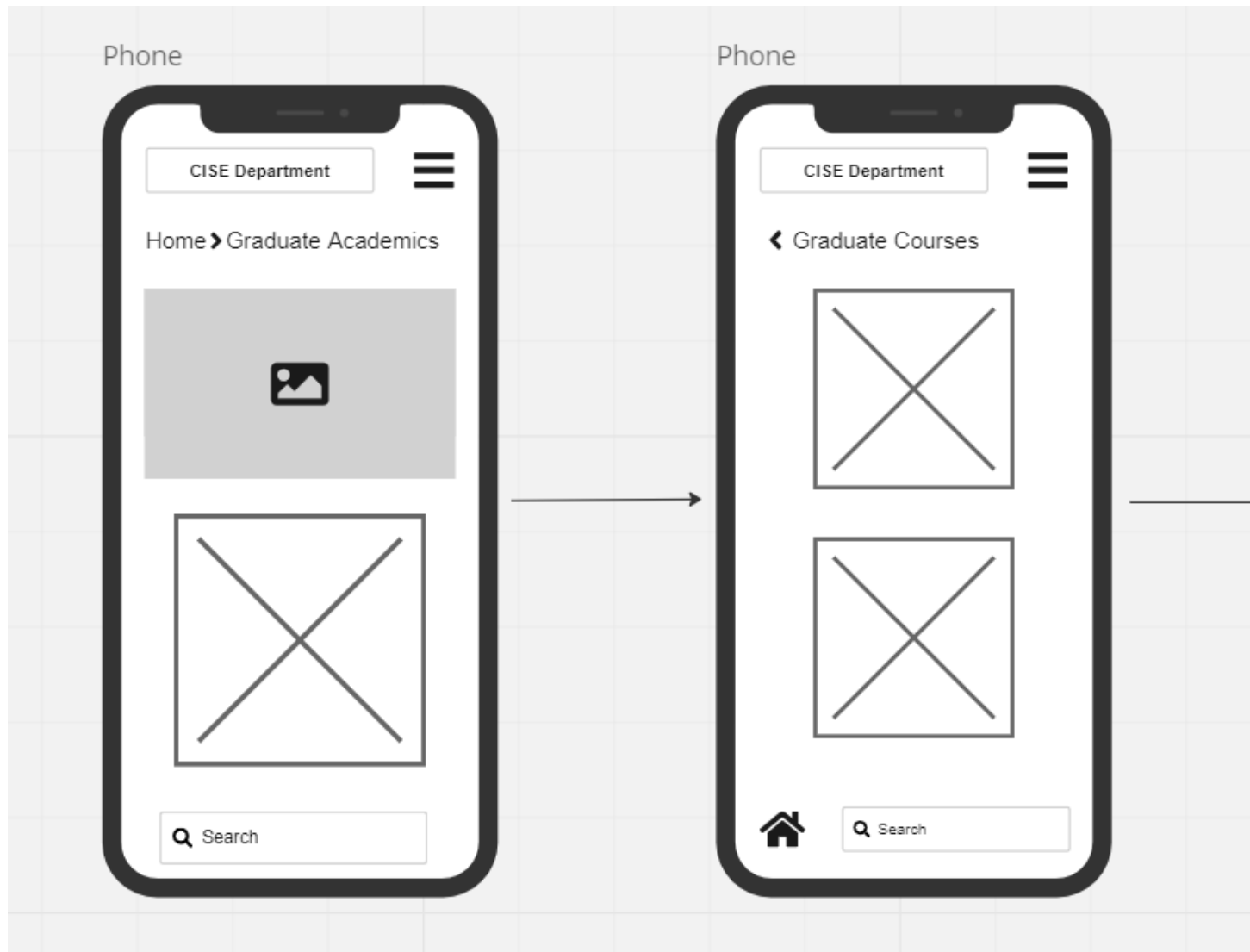
Submitted by: Priti Gumaste
UF ID: 49535219

Wire flow 1:

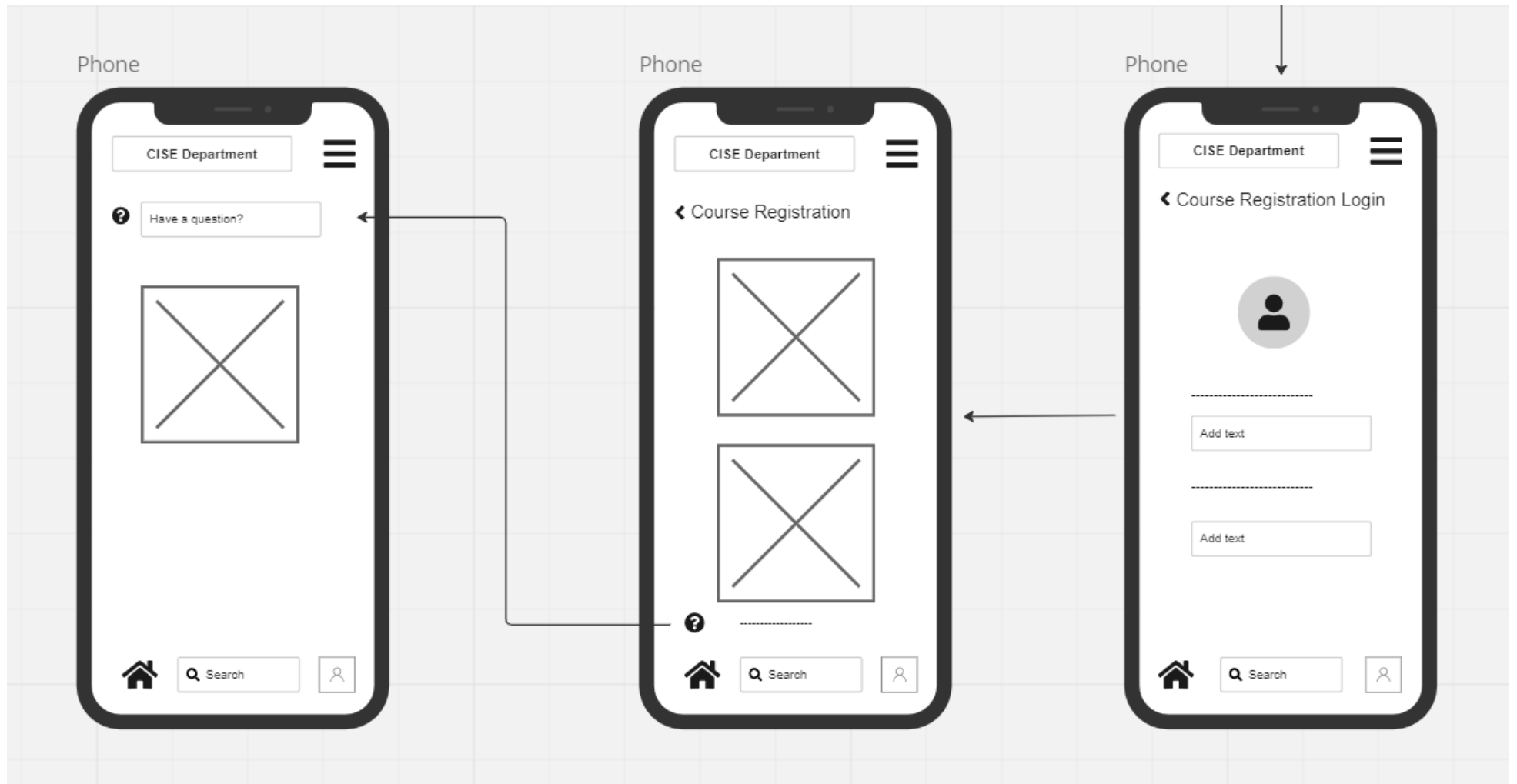
Please see the next page for the same:



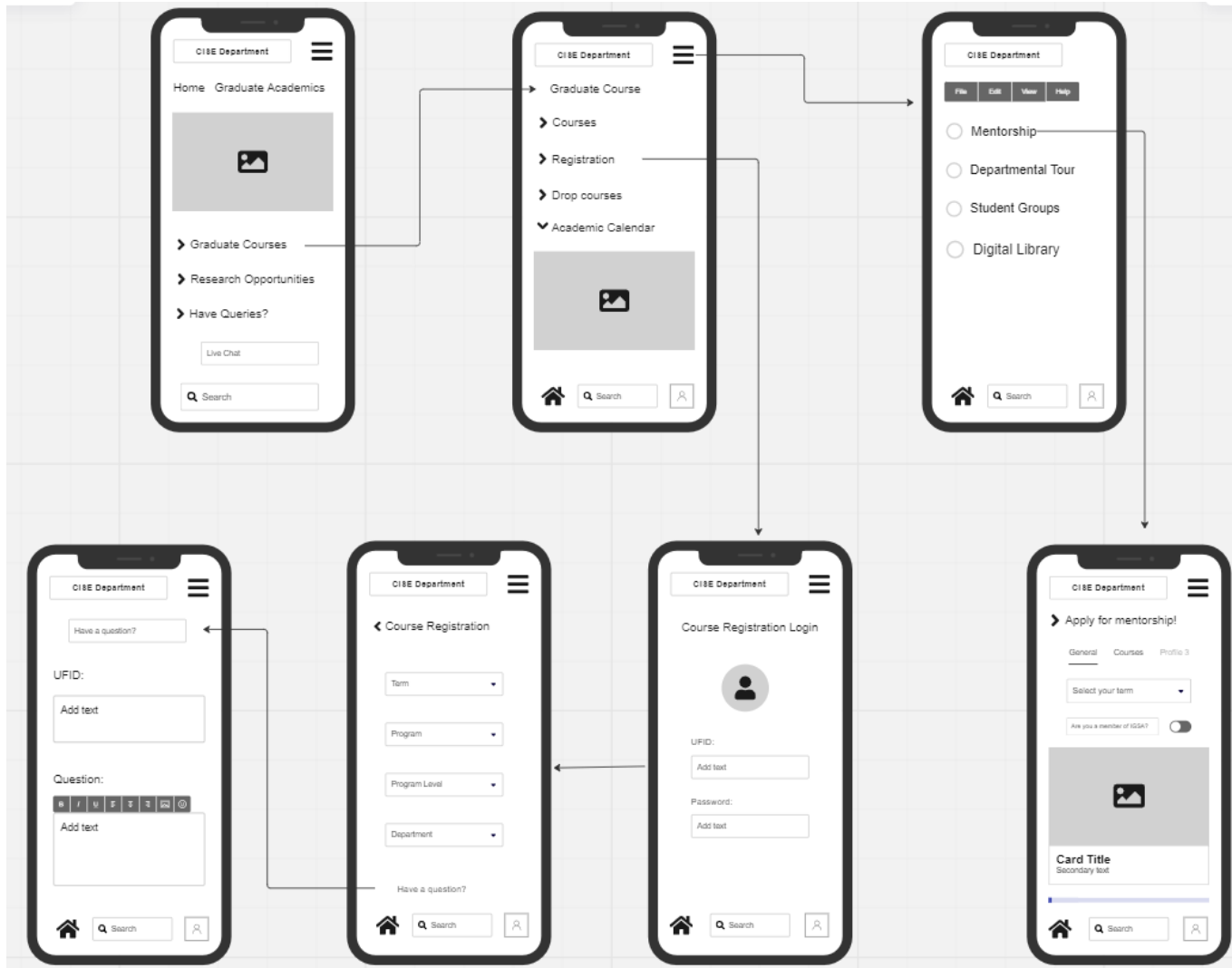
This is a more detailed view of wire flow 1:



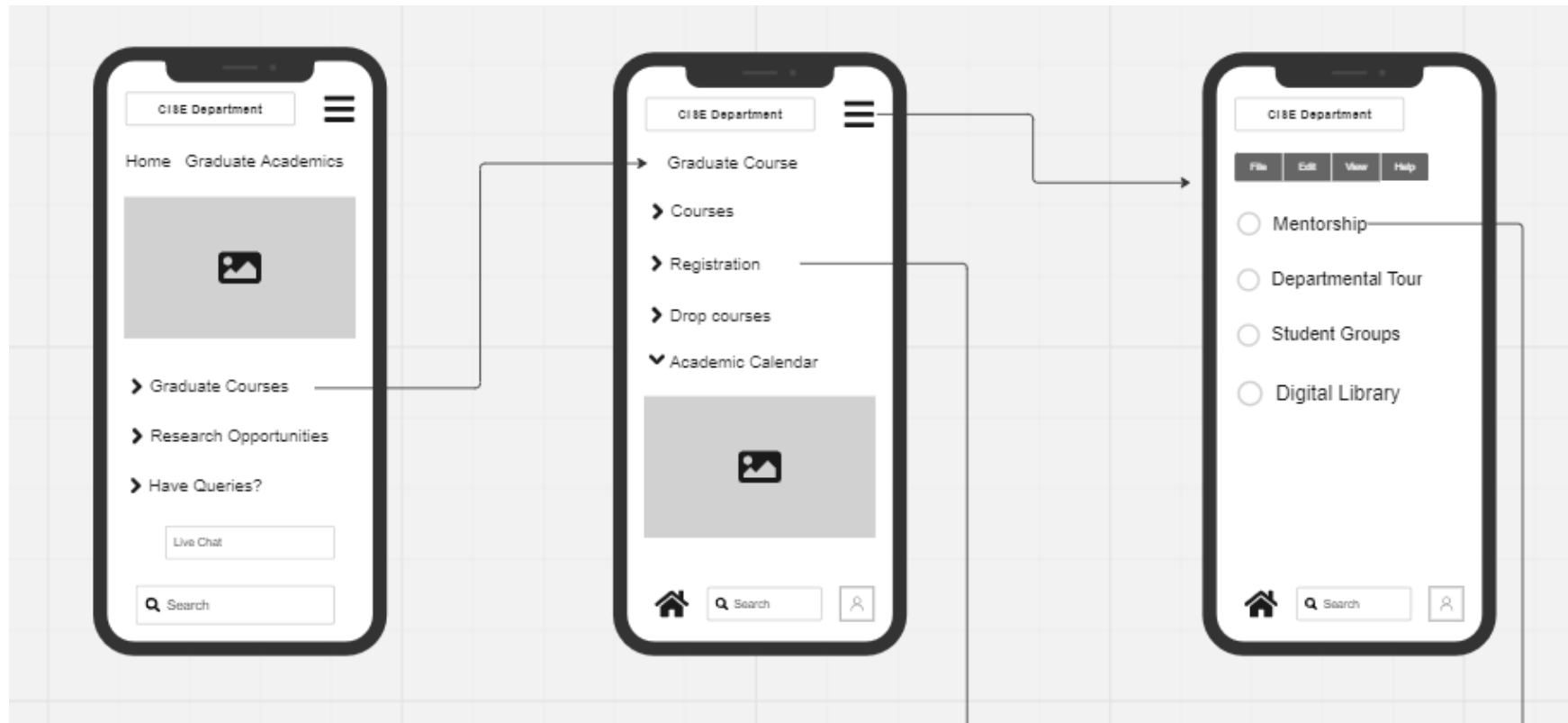
This is a more detailed view of wire flow 1:



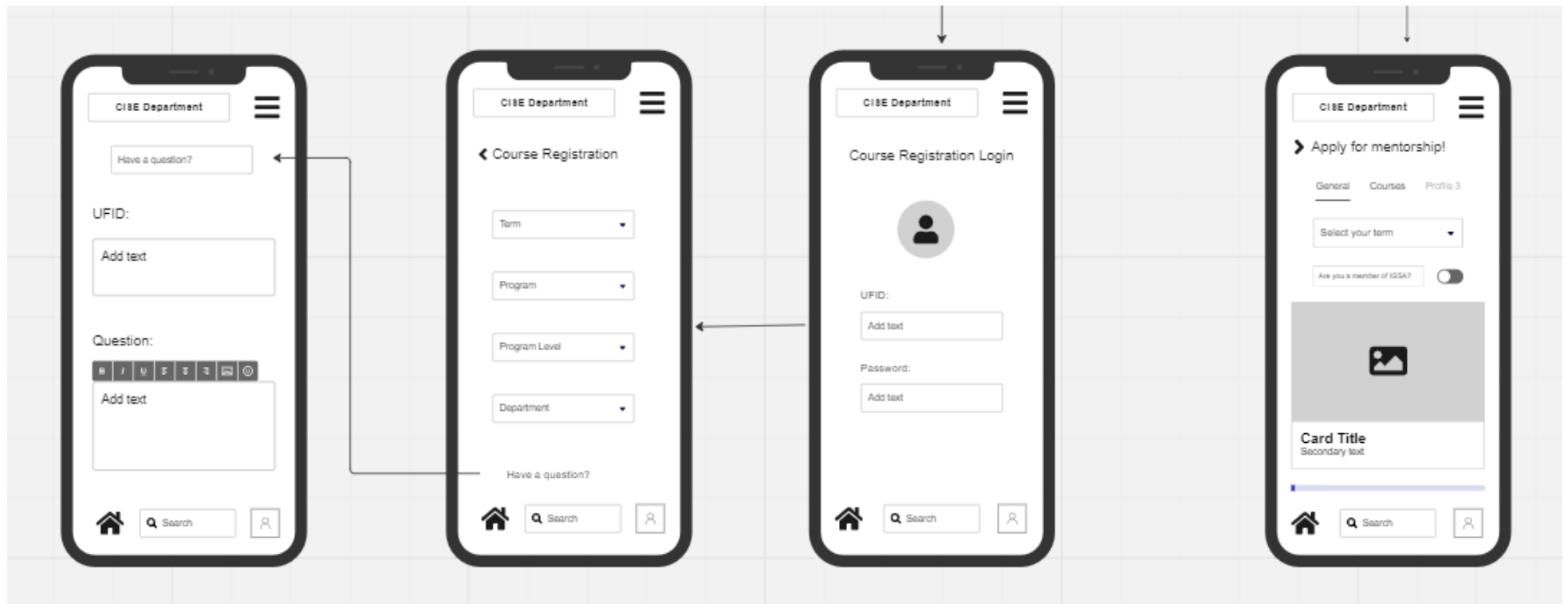
Wire flow 2:



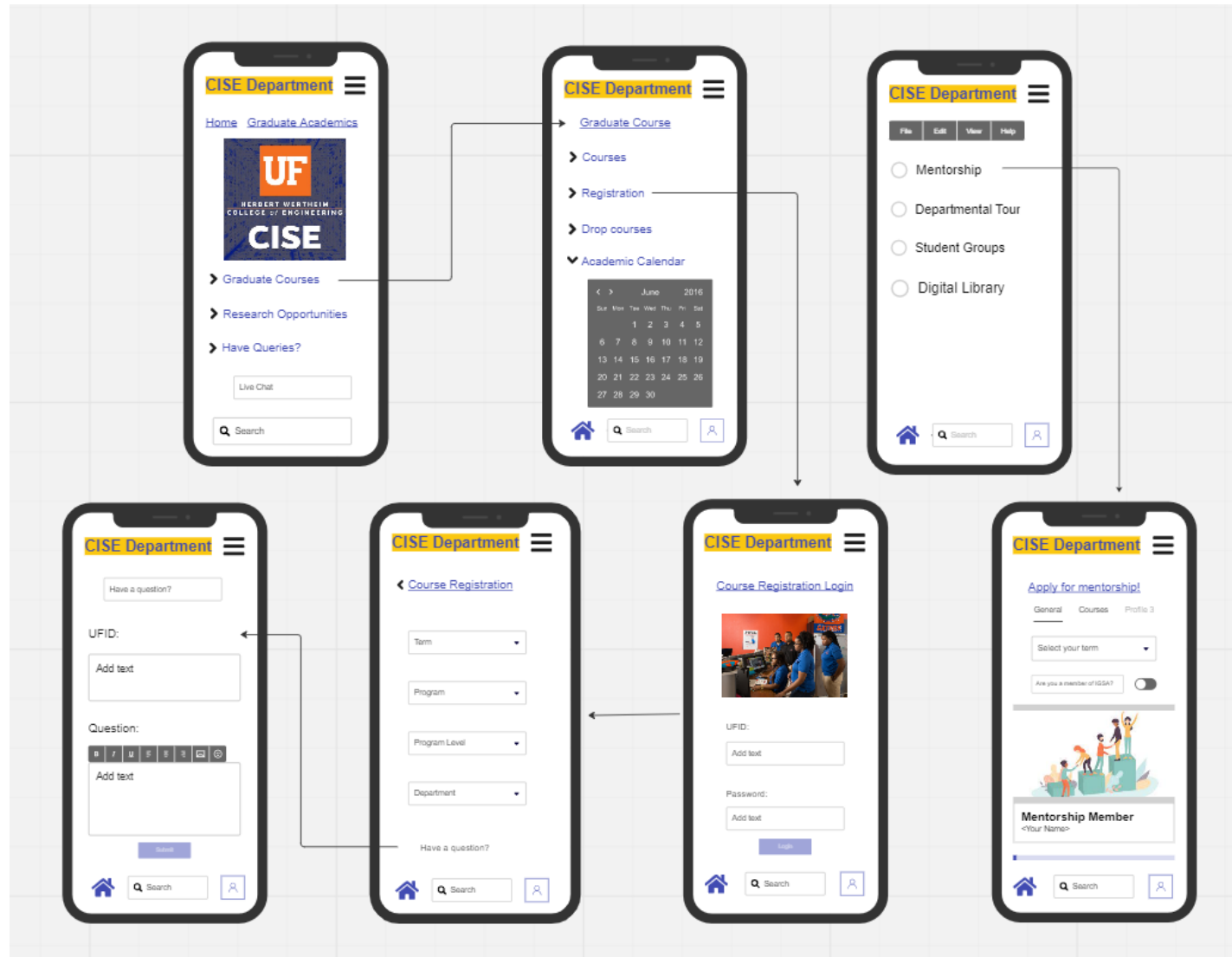
This is a more detailed view of wire flow 2:



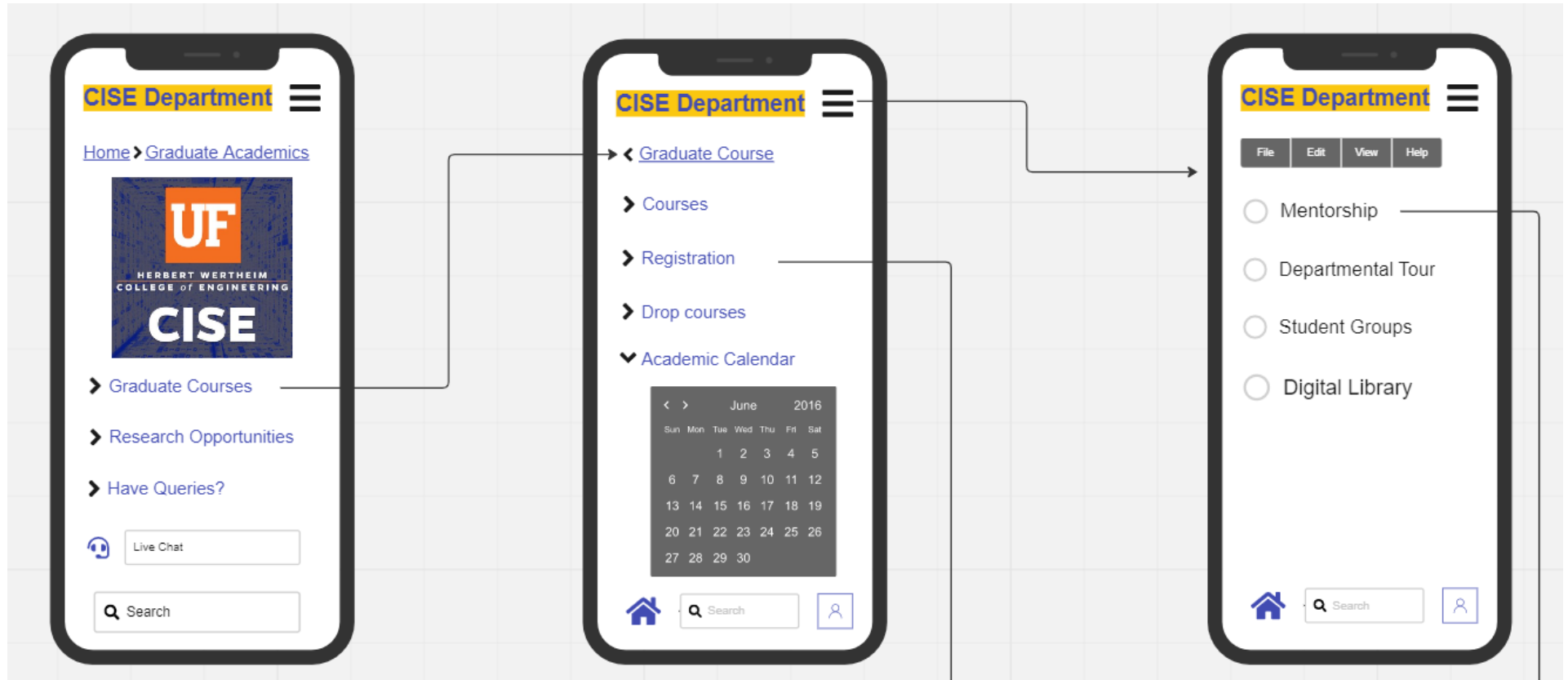
This is a more detailed view of wire flow 2:



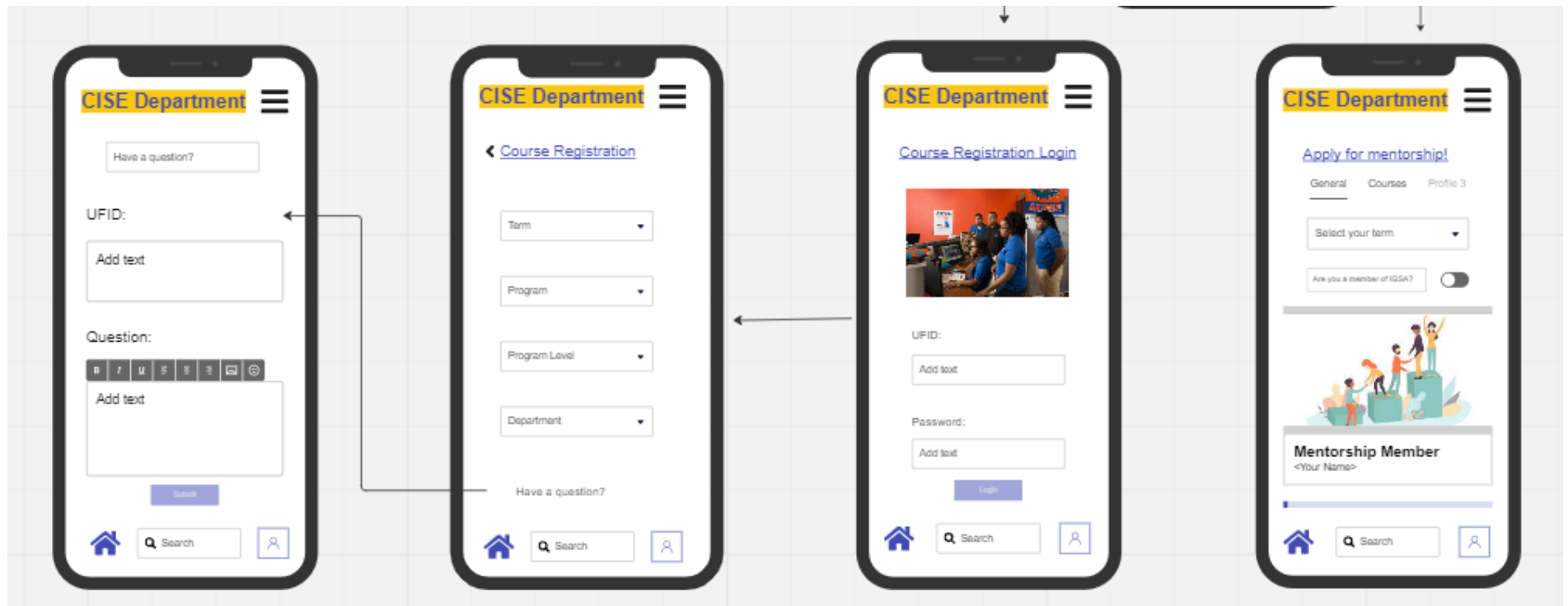
Mock-up:



This is a more detailed view of mock-up:



This is a more detailed view of mock-up:



Identification of Usability and UX factors

- Talking about the usability of the design. The flow and the operation of the design makes it easier for the user to access the links and complete the process of registration for the courses easily. I have added various filters and drop-down menus for easy understanding of the registration process.
- I have added the bottom navigation bar, so that will be easy for the user to access tabs easily and be redirected to the home without any hassle.
- The Menu option is available on all the pages, so that user can easily jump to any page they are interested in accessing.
- A help/live chat option enables the user to get help at any point of time in order to proceed ahead with the application.
- The application designed has a standard set of conventions that are generally used for the easy understanding of the user (for example, the icons representing various parts such as home icons, search bars, drop down menus, etc)
- The design is effective and minimalistic in nature with its efficiency to perform the desired tasks.

Rationale for the design decisions made in the wireframes and mock-ups:

- My first rationale was to have the same font style, colour contrast and similar themed pages so that it is consistent.
- I have added the home button on all my layouts, because if on any page that the user is on, if he/she wants to go back to home page to choose some other link, it will be easier for the user to just click on the home icon, rather than click on the 'back' link multiple times.
- All the frames in the wire flow have a consistent font and style to make the readability easier for the user. To make the experience better the colour contrasts that I have used makes it easy for users to understand the text.
- All the pages have similar set of buttons, making it user friendly and easily accessible to all users, they won't be confused to get to the desired link.

- Having the search options on all the pages makes it easier for the user to always look up general information or so easily without losing the track of the current page/operation that they are performing.
- I also decided to add the 'Live Chat' option on the first page itself. Because if a user wants to go to a page which isn't on the main page, instead of searching for it under multiple links, the user can directly talk to a chat bot and get the URL or be directed to the page he/she wants to get to.

NOTE: *The wireflows and the mockup have been made in MIRO.*