

## CEN 5728 User Experience Design

**Submitted by: Priti Gumaste**

**UF ID: 49535219**

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| <b>Focus Statement</b>           | <p>The goal of this user interview is to identify ways to enhance the experience that new international students have at the University of Florida. The goal is to research the best methods for orienting international students to the school and community, assisting them in finding housing and transportation, and giving assistance as they acclimate to their new surroundings. The aim is also to find out if there are any areas where overseas students are having difficulties and figure out solutions. The ultimate objective is to contribute to creating an environment that is more hospitable and encouraging for international students at the University of Florida.</p> |
| <b>Introduction</b>              | <p>Hello, I'm Priti Gumaste, and today we're here to conduct interviews of international students at UF to know more about their transition process when first arriving to UF's campus. This is also to identify ways to address any issues that the students could be facing. This interview is being conducted as a part of User Experience Design project.</p>  |
| <b>Key demographic questions</b> | <ol style="list-style-type: none"><li>1. First, I'd like you to tell me a little bit more about yourself if you are comfortable.</li><li>2. How old are you now?</li><li>3. Have you lived abroad previously?</li><li>4. What was your home country?</li><li>5. Is there any difference in the climatic conditions from where you come when compared to Gainesville?</li></ol>   |
| <b>Warm-up questions</b>         | <p>Now I'd like you to tell me a little bit more about your arrival to UF</p> <ol style="list-style-type: none"><li>1. How much time did you have before classes began?</li><li>2. Do you think you got enough time to settle down?</li><li>3. How far did you live from campus when you first arrived?</li><li>4. Did UF help you find housing?</li><li>5. What do you think could have helped you more if certain facilities were provided from the university?</li></ol>  |

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| <b>Main questions</b>     | <ol style="list-style-type: none"> <li>1. How did you find the curriculum here? Course selection?</li> <li>2. How has it been for you the transition from Indian education system to US education system?</li> <li>3. Have you gotten opportunities to be part of any Student groups?</li> <li>4. So far, what has been the highlight of your journey at UF. Any events or activities that really helped you network better or anything specific?</li> <li>5. What was your main concern before arriving at UF?</li> <li>6. What were some unexpected issues you encountered at the beginning of your time at UF? Could they have been prevented by UF?</li> <li>7. What could UF have done to help you make the transition to going to school here?</li> </ol> |
| <b>Design Probes</b>      | <p>If the user stops talking for more than 10 seconds, prompt them: "Please remember to think aloud."</p> <p>If a user can't figure out what to say for more than 30 seconds, prompt them: "Can you tell me more about what you are thinking?"</p> <p>If the user can't figure out what to say and seems unable to make progress for more than 90 seconds, end the task and move on to the next one: "Ok, thanks for giving this a try. Let's move on to the next question."</p>  |
| <b>Interview Links</b>    | <p>Interview 1: <a href="https://youtu.be/vqddqN_HErH8">https://youtu.be/vqddqN_HErH8</a><br/>Interviewee Name: Jagannath Jayanti</p> <p>Interview 2: <a href="https://youtu.be/WDerhsH_Btk">https://youtu.be/WDerhsH_Btk</a><br/>Interviewee Name: Aishwarya T.</p> <p>Interview 3: <a href="https://youtu.be/jyzzY8AiQe0">https://youtu.be/jyzzY8AiQe0</a><br/>Interviewee Name: Swapna Adavikolanu</p>   |
| <b>Data Analysis Plan</b> | <ol style="list-style-type: none"> <li>1. Initially, I went through the notes made from the Interview and noted down the key points/issues that the interviewee talked about.</li> <li>2. The next step was to categorize the main points under same categories such as Transportation Issues, Academics, etc.</li> <li>3. After the categorization, I re-ordered them based on the level of the points/issues mentioned.</li> </ol>  |

## CEN 4722 / CEN 5728 User Experience Design

### Participant Acknowledgment Form

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**Participants:** By signing this form, you acknowledge that you have participated in a focus group or user test for the above group related to the above course on the date indicated below. In addition, you acknowledge that you are aware that you are bound by UF's honor policy in signing this form to indicate that you have participated in a focus group or user test for the class as required.

| Printed Name of Participant | Signature of Participant  | Date of Participation |
|-----------------------------|---|-----------------------|
| Jagannath Jayanti           | Jagannath J.  | 09/19/2022            |
| Aishwarya T                 | tkaishwarya   | 09/19/2022            |
| Swapna Adavikolanu          |  | 09/19/2022            |

*Group Members: Please put your initial below to indicate that your group members acknowledge that you are aware that you are bound by UF's honor policy in students signing this form only if they have participated in a focus group or user test for the class as required.*

|                           |                     |  |  |  |  |
|---------------------------|---------------------|--|--|--|--|
| (Group members' initials) | PSG (Priti Gumaste) |  |  |  |  |
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