CEN 5728 User Experience Design

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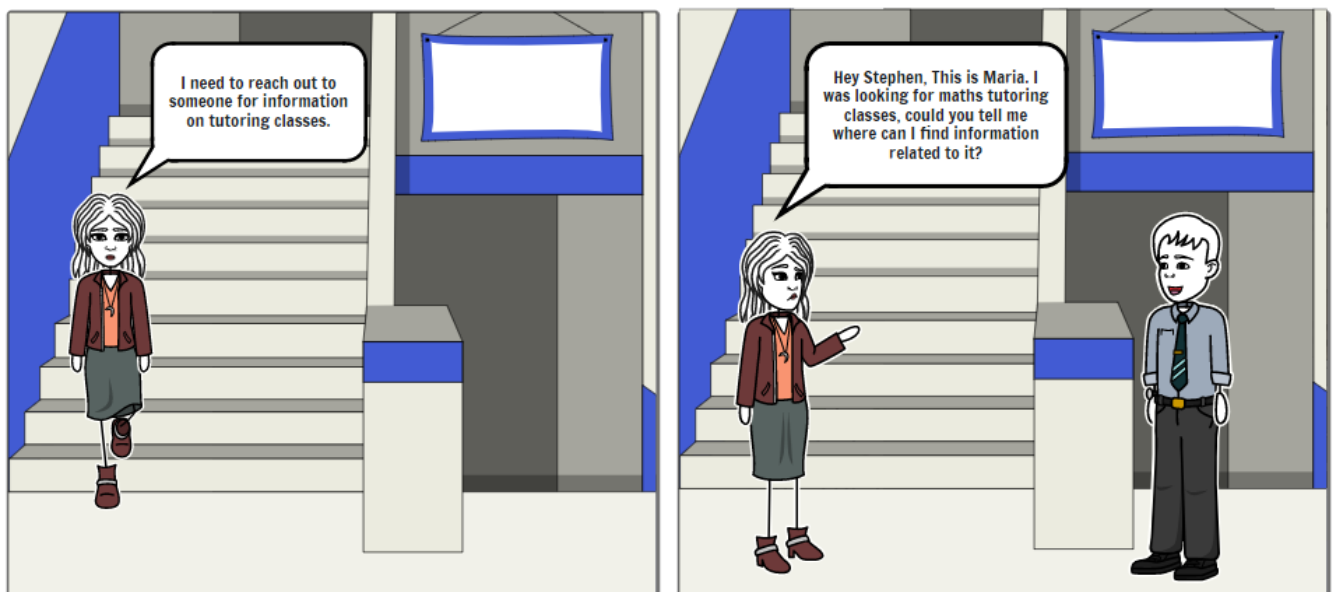**<u>Scenarios and Storyboards:</u>**

1. **Primary user persona 1:**
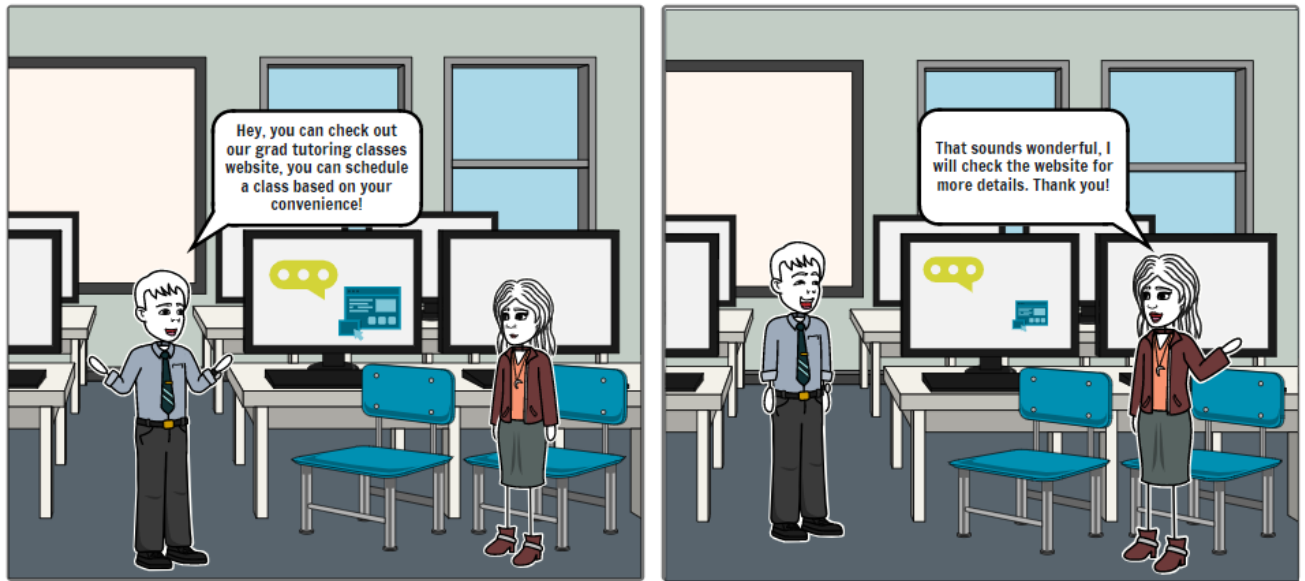
   User Needs:

   Maria is an international student at University of Florida and is looking for assistance with academics. She needs suggestions with choosing the right courses so that she can balance them with the extracurricular activities that she wants to pursue. Also, the courses she takes should help her gain the credits towards the concentration she is looking to achieve. She is also looking for a maths tutoring class and is unsure whom to reach out to.

   Scenario:

   Maria has started her semester and has taken MIS (Mathematics in Intelligent Systems Classes). During studies, she realises that she is lacking some basis of mathematics and is now looking to take tutoring classes. She needs assistance on whom to reach out for the classes on the campus.

   Storyboard:
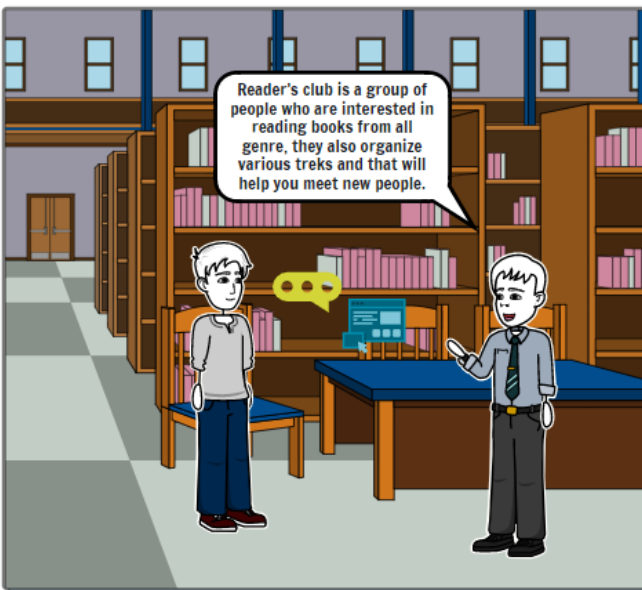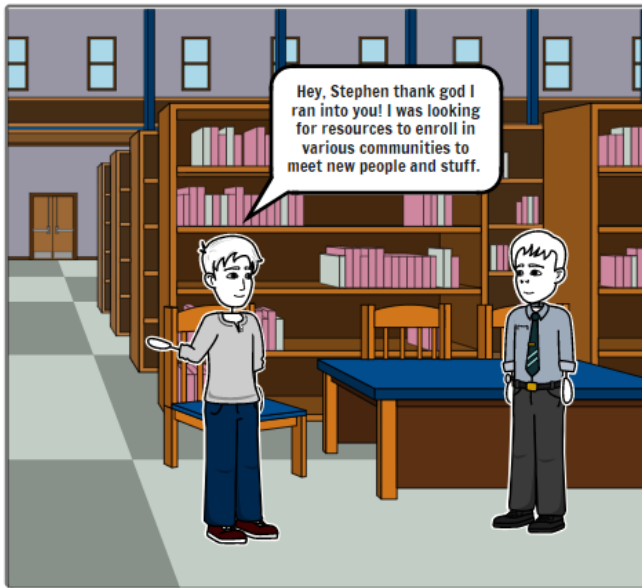

2. Primary user persona 2:

User Needs:

Aditya is a Software Engineer who is coming back to school to pursue his PhD from University of Florida. As he is a shy person, he finds it difficult to interact with people for help and to get the information he is looking for. He feels lost and without any guidance, his day-to-day activities like looking for classrooms etc, seem difficult. He needs help with reaching out to people/ a platform wherein he can find all the information making his work easier and he is also looking for a community to meet new people.

Scenario:

Aditya runs into Stephen in library and asks for help with respect to enrolling in various organizations/communities. He is looking forward to meeting new people and getting access to more information. Stephen redirects him and introduces him to various communities.

Storyboard:

3. Secondary user persona:

User Needs:

Stephen is a student assistant working at the University of Florida. His work revolves around helping the incoming students with respect to showing them around campus,

introducing them to various facilities/resources we have at the university. Like assistance with tutoring, helping them meet new people/communities. He also manages the information website, that is the requests sent in by the students.

Scenario:

Stephen is working on managing the requests on the information portal and managing campus tours, as the new semester has started, there are a lot of requests coming in from the new students asking about various issues.

Storyboard: