

PRITI LASSI

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EDUCATION

York University Bachelor's in Business Economics	Toronto, Canada	09/2022 - Present
Cedar College <ul style="list-style-type: none">○ CIE Advanced Level – Grades: 1A, 2B's	Karachi, Pakistan	2020 – 2022
Beaconhouse School System <ul style="list-style-type: none">● CIE Ordinary Level – Grades: 7A's, and 2B's	Karachi, Pakistan	2018 – 2020

EXPERIENCES

Hudson's Bay Sales Associate <ul style="list-style-type: none">● Effectively communicated with experience in creating meaningful connections with customers that build brand loyalty and potentially drive them to make purchases.● Executed processing, replenishment, cashiering, promotions, and visual/marketing directives in alignment as per requirements.	Toronto, Canada	Jul 2023 – Present
Zayn Capital Investment Analyst Intern <ul style="list-style-type: none">● Evaluated prospective investments; <i>finding the next big startup in MENAP.</i>● Pitch meetings + Ad hoc research: Perform startup research on markets, startups, and themes of Zayn's interest.	London, UK (Remotely)	May 2023 – Jul 2023
Pam's Hair & Beauty Salon Receptionist <ul style="list-style-type: none">● Enthusiastically welcome guests, vendors, job applicants, and other visitors. Offer an elevated and welcoming experience to match the customers' needs.	Toronto, Canada	Aug 2022 – Nov 2022
Venture for Pakistan Analyst <ul style="list-style-type: none">● Conducted market research, interfaced, and pitched the program to Pakistan's leading startups through meetings to bring them on-board for the cohorts.● Gathered and analyzed info, formulated and tested hypotheses, and developed and communicated to clients.	Karachi, Pakistan	July 2022 – Sept 2022
Preety Constructions Intern <ul style="list-style-type: none">● Summer Internship in their Finance Department.	Karachi, Pakistan	May 2022 – July 2022

HONORS & AWARDS

- Silver Medalist for securing 7A's in Olevel (2019-2020) & House Captain of Red House, Tigers. (2017-2018)
- 35th position across Pakistan in CEATs Mathematic competition. Runners up at Karachi Clubs Table Tennis tournament (2017) & Badminton Tournament (2017)
- Certificate for becoming a member of the following: Security and Management team at JC-MUN (Debate competition 2020), Bass Knight (Dance Society 2020-2022) & Culinary Society

VOLUNTEERING

- Volunteered at a Fundraiser carnival (PEF) & Annual Blood donation drive for Indus Hospital & at an NGO x called Orange Tree Foundation and Fundraising Cycle Programs, Volunteered at PHC Mass marriages Program Intern at PHC Schools program and at Charitable Drives for rationing for low-income groups

SKILLS

- Analytical skills, Quantitative skills, Critical thinking, Data analysis, Mathematical modeling, Research skills, Problem-solving, Microeconomics, Macroeconomics, Statistical analysis, Financial literacy, Communication skills, Presentation skills, Time Management, Excel proficiency, Economic theory, Policy analysis, Forecasting, Decision-making, SQL, Python, R, Data Entry, Collaborative, Active Listener, Decision-making, Persuasive Speaking Skills, Adaptability, Written & Verbal Communication Skills, Time Management