

PIZZA SALES PROJECT USING SQL

DATABASE

QUESTIONS

SQL QUERIES

OUTPUTS



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ABOUT

THIS IS A SQL PROJECT IN WHICH PIZZA SALES DATA IS TAKEN INTO MYSQL AND SEVERAL QUERIES WERE USED TO GATHER SOME IMPORTANT INFORMATION ABOUT THE PIZZA SALES, TO ANSWER THE QUESTIONS MENTIONED



QUESTION 1

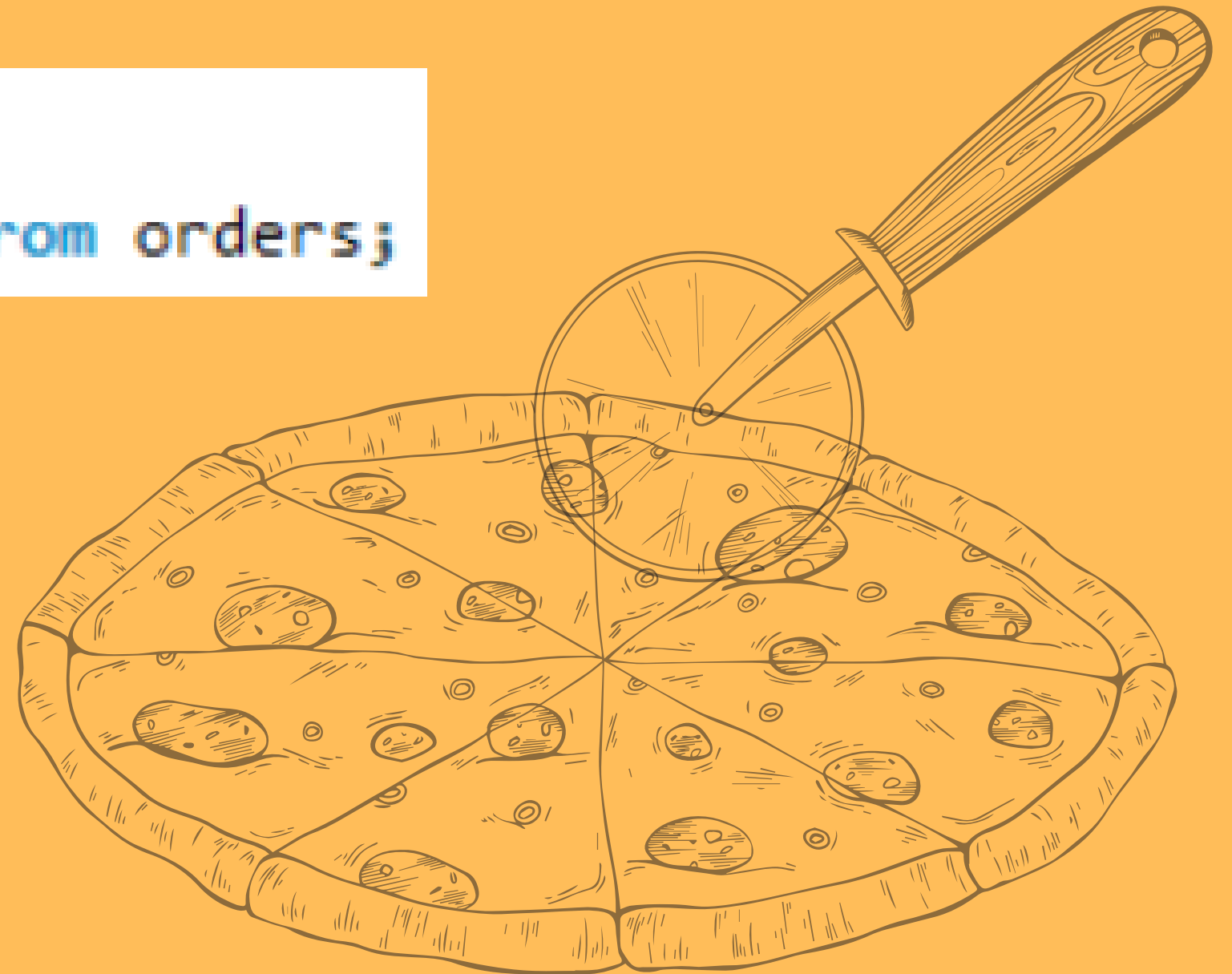
Retrieve the total number of orders placed.

SOLUTION

```
select * from orders;  
select count(order_id) as total_orders from orders;
```

OUTPUT

| | total_orders |
|---|--------------|
| ▶ | 21350 |



QUESTION 2

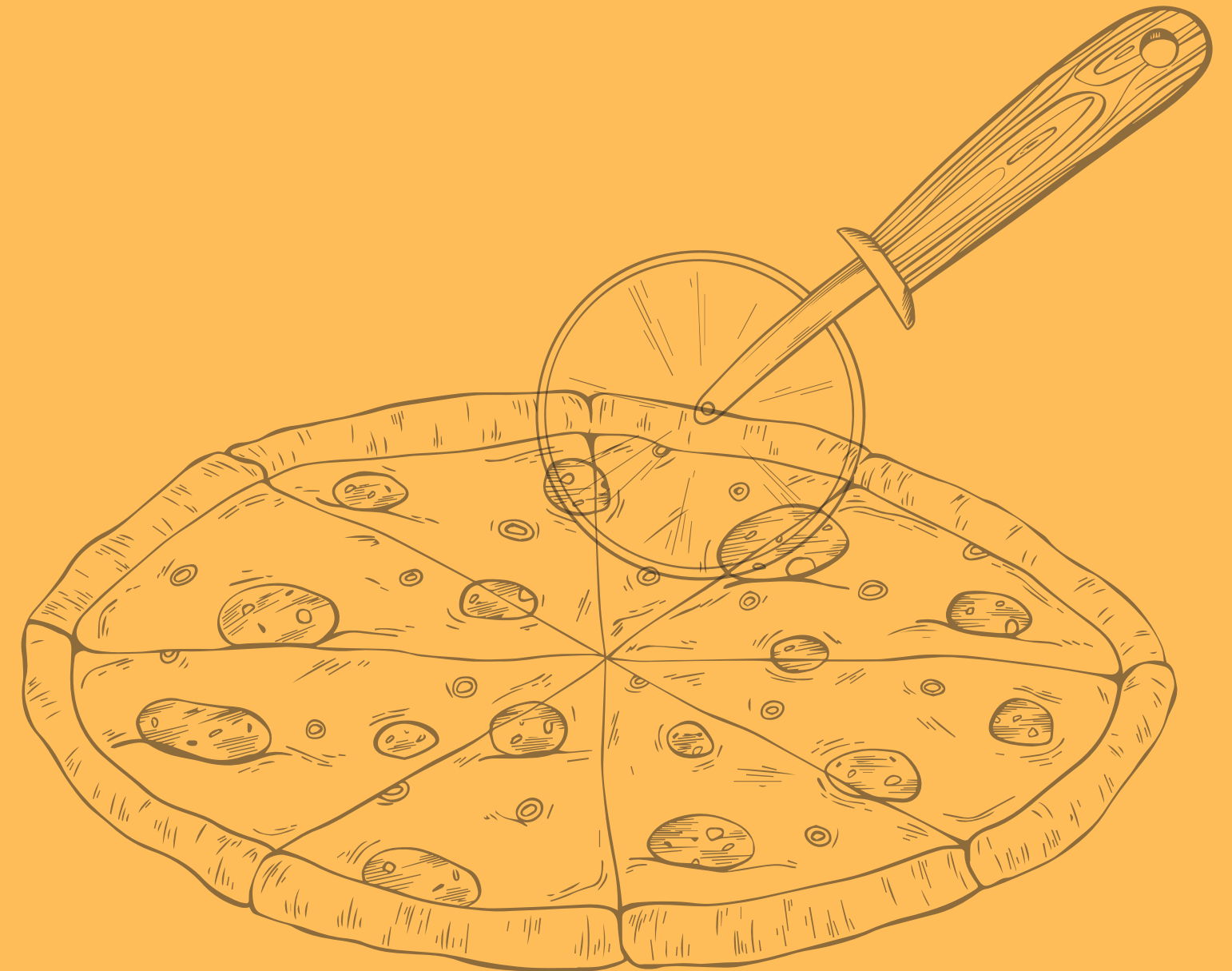
Calculate the total revenue generated from pizza sales.

SOLUTION

```
select * from orders_details;  
select * from pizzas;  
  
select round(sum(orders_details.quantity* pizzas.price),2) as  
total_revenue  
from orders_details join pizzas  
on pizzas.pizza_id = orders_details.pizza_id
```

OUTPUT

| total_revenue |
|---------------|
| 817860.05 |



QUESTION 3

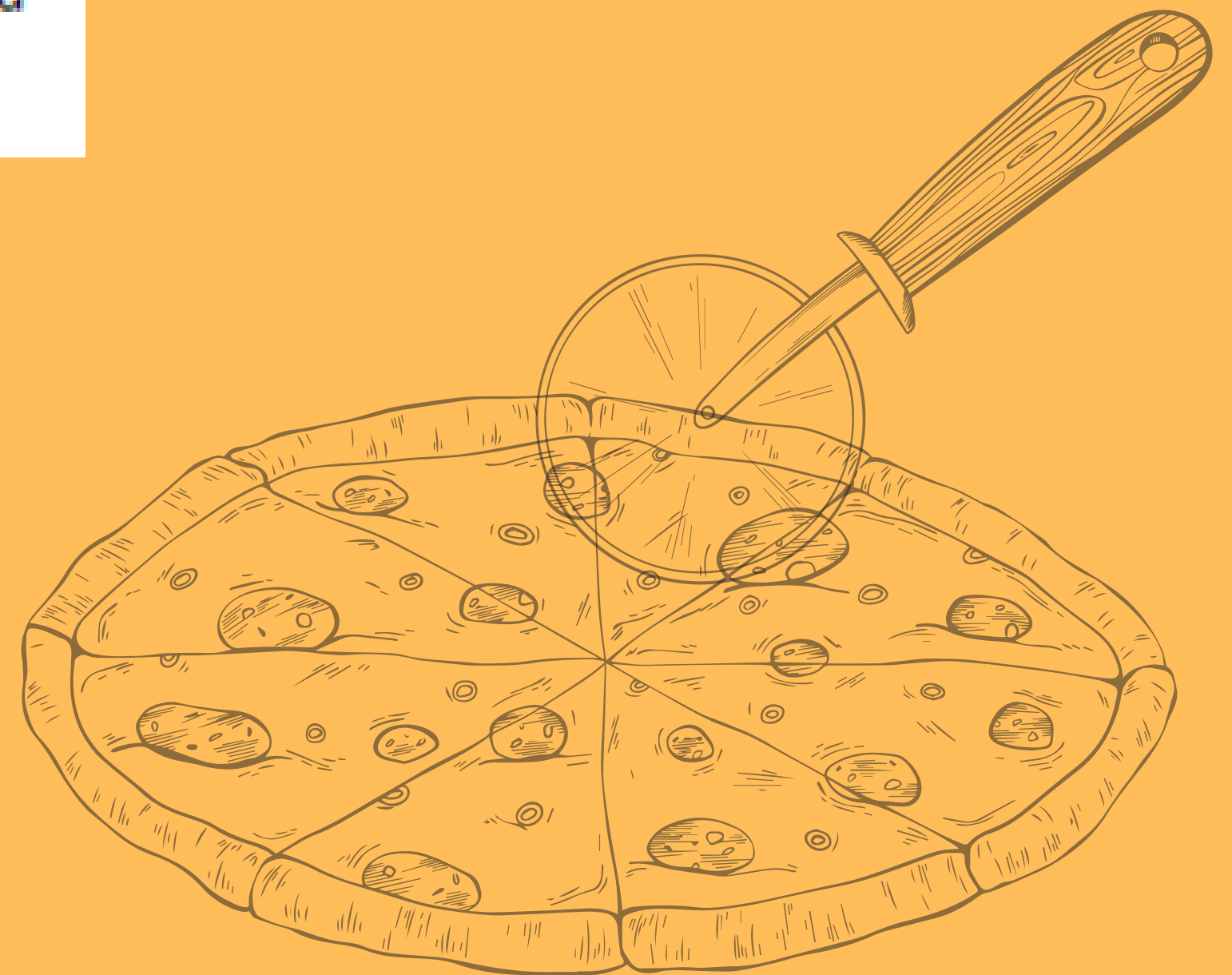
Identify the highest-priced pizza.

SOLUTION

```
select name, price from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
order by price desc limit 1
```

OUTPUT

| name | price |
|-----------------|-------|
| The Greek Pizza | 35.95 |



QUESTION 4

List the top 5 most ordered pizza types along with their quantities.

SOLUTION

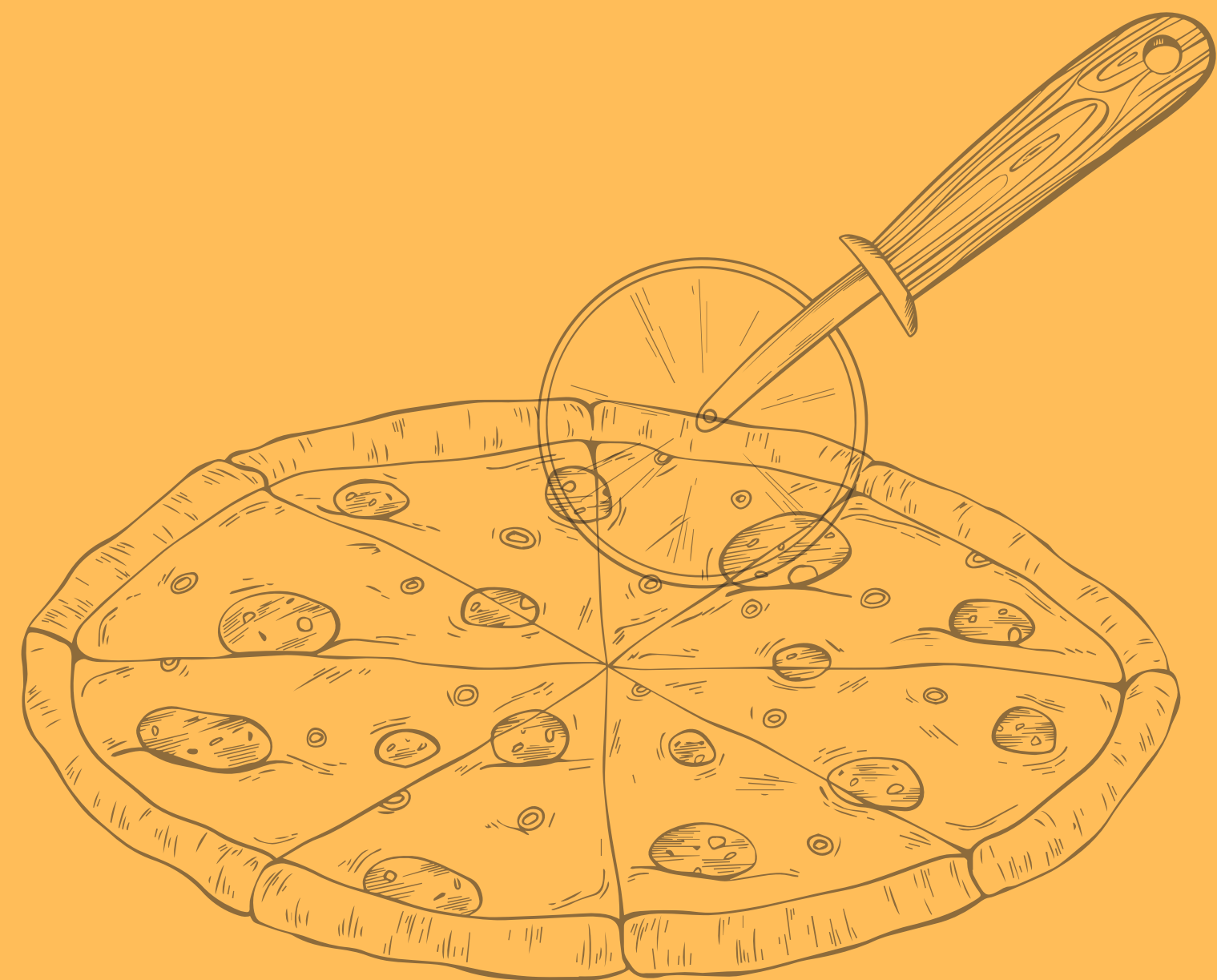
```
select name , sum(orders_details.quantity) as total_quantity
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id

join orders_details
on orders_details.pizza_id = pizzas.pizza_id

group by name
order by total_quantity desc limit 5
```

OUTPUT

| name | total_quantity |
|----------------------------|----------------|
| The Classic Deluxe Pizza | 2453 |
| The Barbecue Chicken Pizza | 2432 |
| The Hawaiian Pizza | 2422 |
| The Pepperoni Pizza | 2418 |
| The Thai Chicken Pizza | 2371 |



QUESTION 5

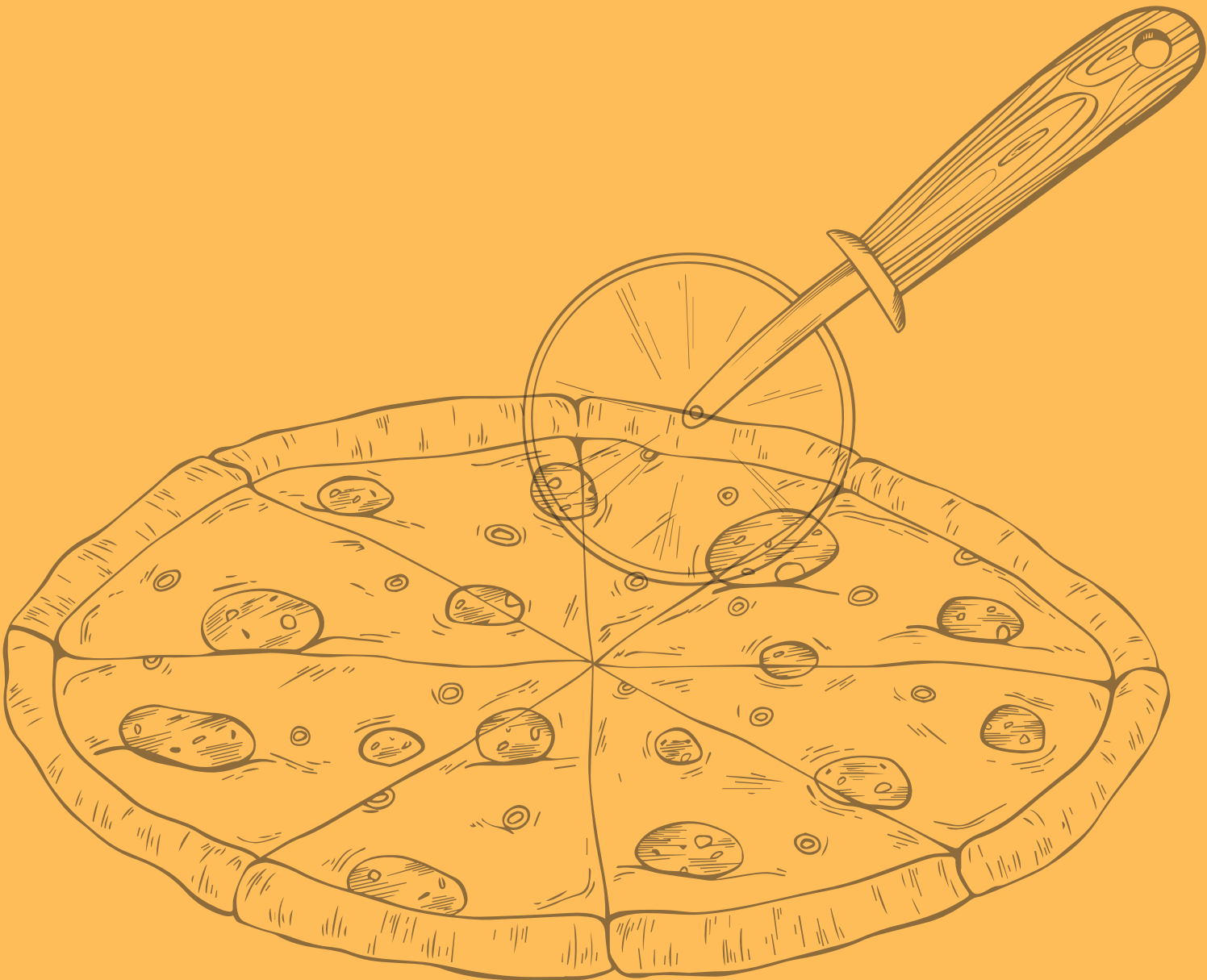
find the total quantity of each pizza category ordered.

SOLUTION

```
select category, sum(orders_details.quantity) as total_quantity
from pizza_types join pizzas
on pizzas.pizza_type_id = pizza_types.pizza_type_id
join orders_details
on orders_details.pizza_id= pizzas.pizza_id
group by category
order by total_quantity desc
```

OUTPUT

| category | total_quantity |
|----------|----------------|
| Classic | 14888 |
| Supreme | 11987 |
| Veggie | 11649 |
| Chicken | 11050 |



QUESTION 6

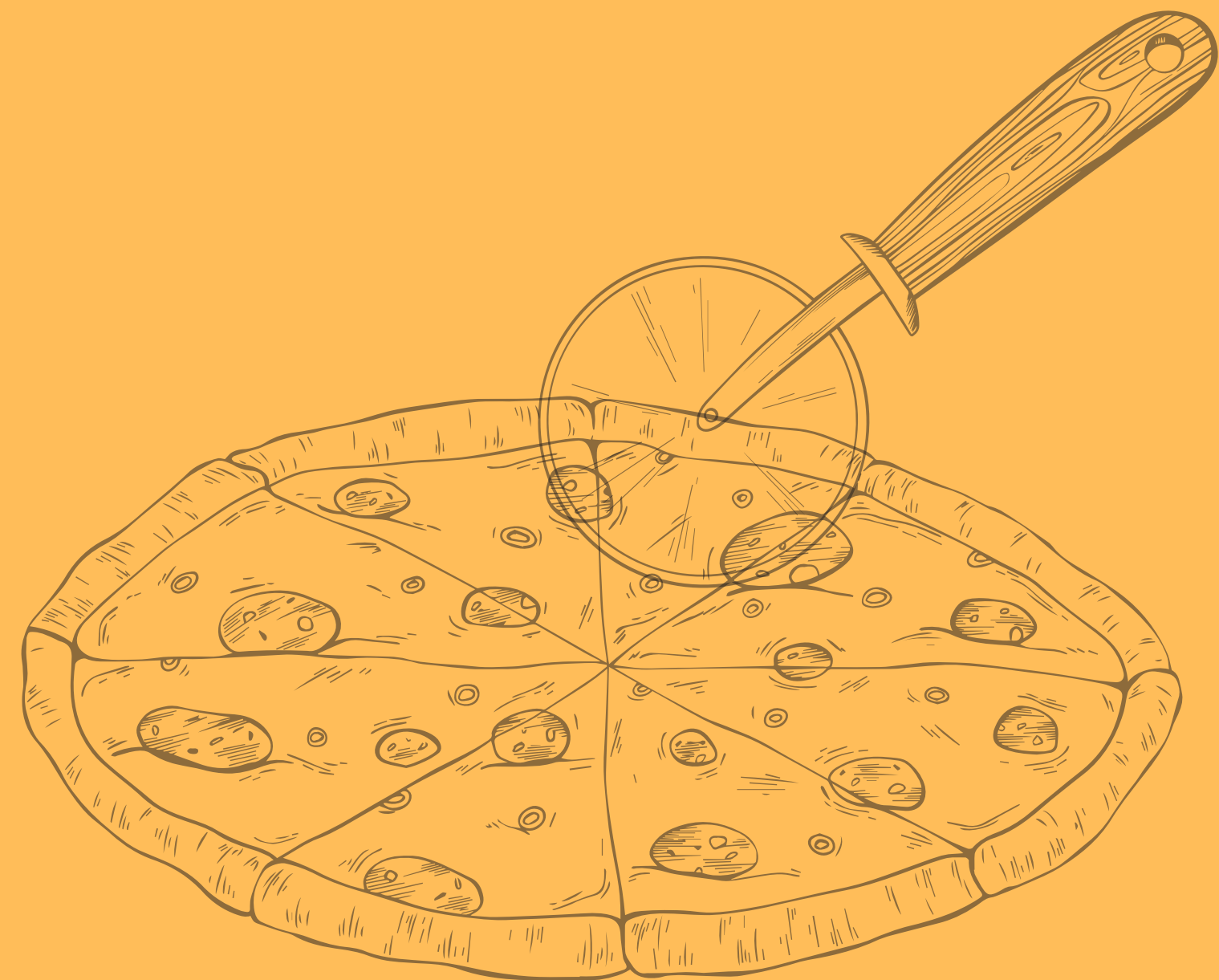
Determine the distribution of orders by hour of the day.

SOLUTION

```
select hour(orders.order_time),
count(orders_details.order_details_id) as orders_count
from orders_details join orders
on orders_details.order_id=orders.order_id
group by hour(order_time)
order by hour(order_time) asc
```

OUTPUT

| hour(orders.order_time) | orders_count |
|-------------------------|--------------|
| 9 | 4 |
| 10 | 17 |
| 11 | 2672 |



QUESTION 7

Group the orders by date and calculate the average number of pizzas ordered per day.

SOLUTION

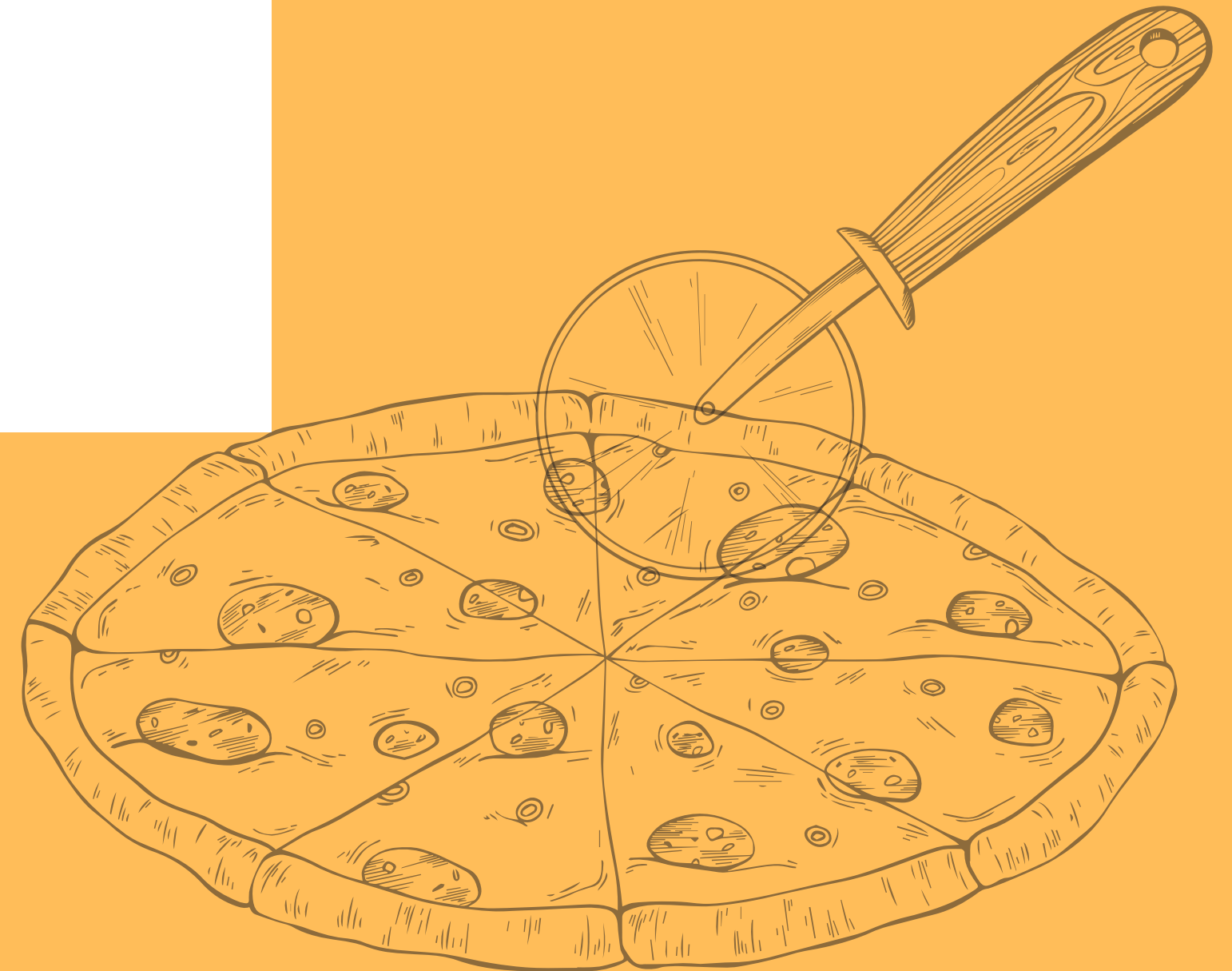
```
select round(avg(orders_by_date),0) as average_orders_per_day
from (select orders.order_date,
sum(orders_details.quantity) as orders_by_date
from orders_details join orders
on orders.order_id=orders_details.order_id

group by order_date) as order_data
```

OUTPUT

| average_orders_per_day |
|------------------------|
|------------------------|

| |
|-----|
| 138 |
|-----|



QUESTION 8

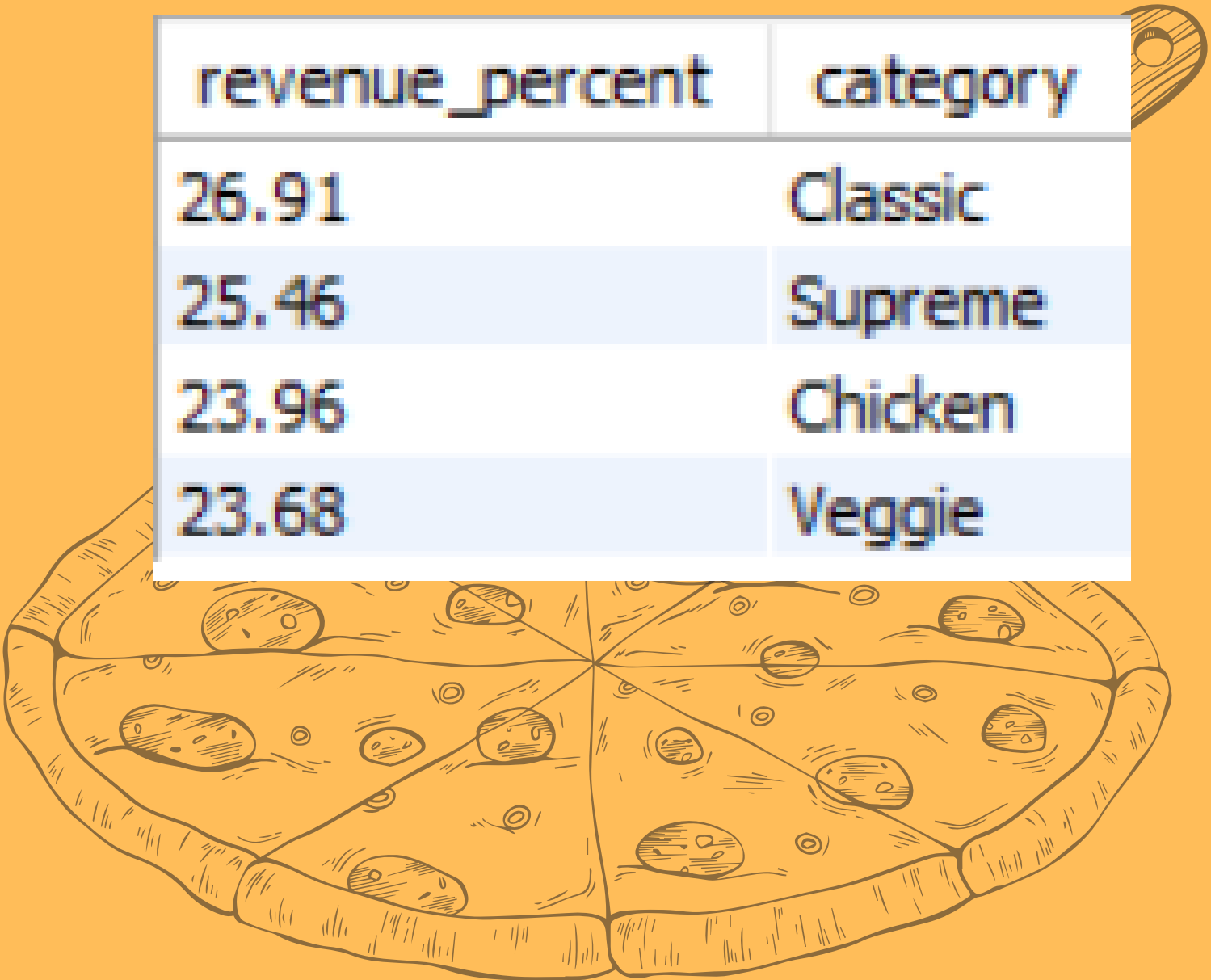
Calculate the percentage contribution of each pizza type to total revenue.

SOLUTION

```
select round(((sum(quantity*price)/(select sum(revenue)
from (select round(sum(quantity*price),2) as revenue, pizza_types.name
from orders_details join pizzas
on orders_details.pizza_id = pizzas.pizza_id
join pizza_types
on pizza_types.pizza_type_id= pizzas.pizza_type_id
group by pizza_types.name
order by revenue desc) as revenue_details))*100),2)
as revenue_percent, pizza_types.category
from orders_details join pizzas
on orders_details.pizza_id = pizzas.pizza_id
join pizza_types
on pizza_types.pizza_type_id= pizzas.pizza_type_id
group by pizza_types.category
order by revenue_percent desc
```

OUTPUT

| revenue_percent | category |
|-----------------|----------|
| 26.91 | Classic |
| 25.46 | Supreme |
| 23.96 | Chicken |
| 23.68 | Veggie |



QUESTION 9

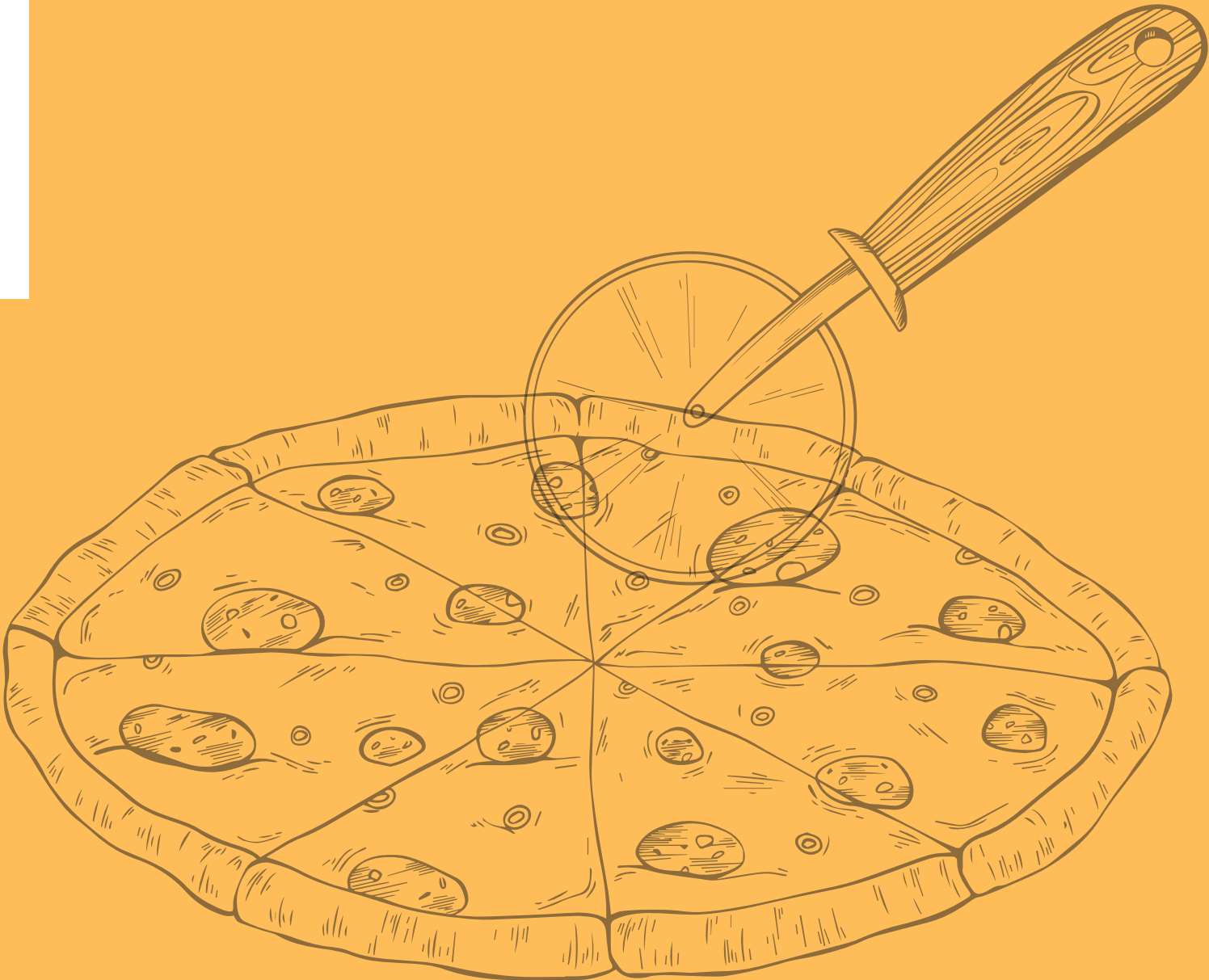
Analyze the cumulative revenue generated over time.

SOLUTION

```
select order_date, sum(revenue) over(order by order_date) from(
  select order_date, round(sum(quantity*price),2) as revenue
from orders_details join pizzas
on orders_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id=orders_details.order_id
group by order_date) as sales_data
```

OUTPUT

| order_date | sum(revenue) over(order by order_date) |
|------------|--|
| 2015-01-01 | 2713.85 |
| 2015-01-02 | 5445.75 |
| 2015-01-03 | 8108.15 |
| 2015-01-04 | 9863.6 |



QUESTION 10

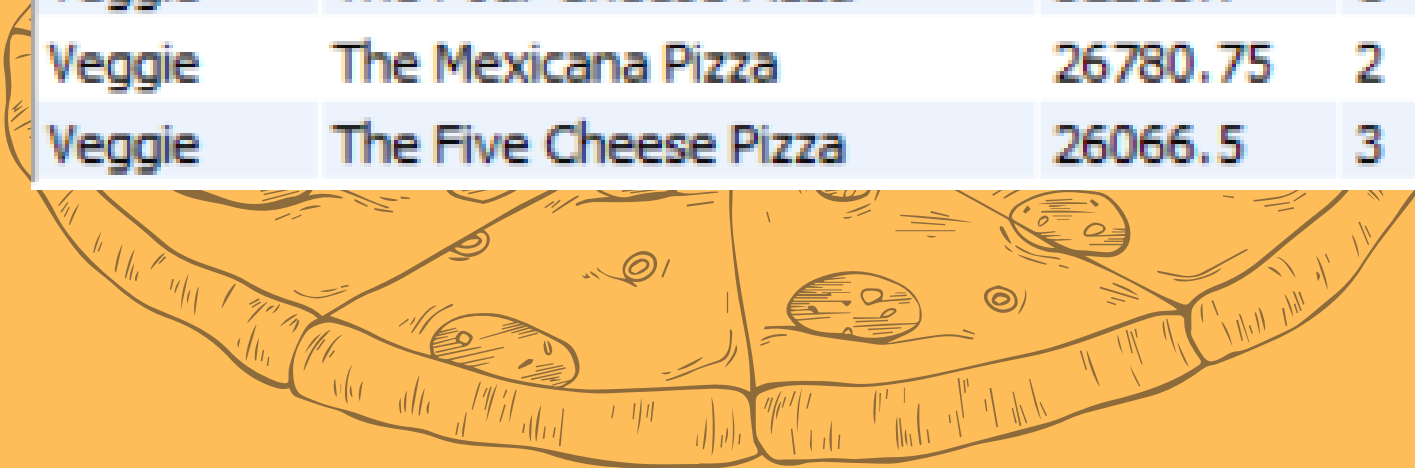
Analyze the cumulative revenue generated over time.

SOLUTION

```
select category, name, revenue, ranks
from(select category, name, revenue, rank()
over (partition by category order by revenue desc) as ranks
from(select name, round(sum(quantity*price),2) as revenue, category
from orders_details join pizzas
on orders_details.pizza_id = pizzas.pizza_id
join pizza_types
on pizza_types.pizza_type_id=pizzas.pizza_type_id
group by name, category) as apple) as ball
where ranks<=3
```

OUTPUT

| category | name | revenue | ranks |
|----------|------------------------------|----------|-------|
| Chicken | The Thai Chicken Pizza | 43434.25 | 1 |
| Chicken | The Barbecue Chicken Pizza | 42768 | 2 |
| Chicken | The California Chicken Pizza | 41409.5 | 3 |
| Classic | The Classic Deluxe Pizza | 38180.5 | 1 |
| Classic | The Hawaiian Pizza | 32273.25 | 2 |
| Classic | The Pepperoni Pizza | 30161.75 | 3 |
| Supreme | The Spicy Italian Pizza | 34831.25 | 1 |
| Supreme | The Italian Supreme Pizza | 33476.75 | 2 |
| Supreme | The Sicilian Pizza | 30940.5 | 3 |
| Veggie | The Four Cheese Pizza | 32265.7 | 1 |
| Veggie | The Mexicana Pizza | 26780.75 | 2 |
| Veggie | The Five Cheese Pizza | 26066.5 | 3 |





THANKYOU

