

# Fintech John



## Job Title

Chief Financial Officer

## Age

35 to 44 years

## Highest Level of Education

Master's degree (e.g. MA, MS,

## Social Networks



## Industry

Finance

## Organization Size

11-50 employees

## Preferred Method of Communication

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## Tools They Need to Do Their Job

- Accounting and Bookkeeping Systems
- Invoicing Software
- Word Processing Programs
- Business Intelligence Dashboards
- Reporting Software
- Cloud-Based Storage & File Sharing Applications
- Email

## Job Responsibilities

Give strategic advice to ensure the company hits their revenue objectives.

## Their Job Is Measured By

Ensure that the company hits their revenue and growth targets. Forecast revenue and mitigate risk (financial and non-financial)

## Reports to

CEO or Board

## Goals or Objectives

Increase the company's revenue

## They Gain Information By

Enter text here

## Biggest Challenges

- Problem Solving & Decision Making