# Investing in Private Placement Programs / Medium Term Notes Safe. Secure Returns

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### Outline

- Introduction
- 2 FAQ
- The Investment Process
- Medium Term Notes

#### Introduction

My team of advisors specialize in connecting our clients with access to financial markets and investments that suit their unique needs.

- Private Placement Programs ("PPPs")
- Medium Term Notes ("MTNs")
- Other Investments Suitable for Sophisticated High Net-Worth Investors

# Frequently Asked Questions

- What Are "Private Placement Programs"?
- Are PPPs New? Why Do Few Investors Know Of Them?
- Are They Safe?
- How Are Purchase Funds Delivered?
- Is There Risk In Submitting Documentation and Funds?
- How Do I Access My Profits and Principle?
- Quality of Investment Funds
- Confidentiality of Transactions

# What are "Private Placement Programs"?

Private Placement Programs or High Yield Investment Programs, are private programs based on the purchase/sale of bank financial instruments (mainly MTNs). These instruments are bought fresh-cut with a significant discount on their face value to then be resold at a higher price in the secondary market. The difference between the sale price and the purchase price is the trader/investors gain. These programs are offered to clients with high spending power and can only be executed by Traders with a license to carry out such operations. An important part of the returns are destined to humanitarian causes and to the financing of business projects. Therefore, any institution takes precedence on this type of operation.

# Are PPPs New? Why Do Few Investors Know Of Them?

These programs are not publicly known, and only a very small group of investors that own funds or Bank Instruments may have access to them -solely and exclusively by invitation-. They are not new, they are more than 55 years old.

# Are They Safe?

Private Placement Programs imply no risk for the investor. The purchase/sale of MTNs is "risk-free" provided that the Trader is guaranteed the exit to the instrument that was previously acquired. If we are dealing with a real Trader, such exit will be guaranteed by contract and therefore there wont be any risks for the investor. Before the start of the program, the Trader will "prepare" such program planning the future purchases and sales and knowing beforehand the benefits that each of them will bring. In a second phase the program will be run, which means nothing but carrying out the purchases/sales that were previously planned and negotiated with the cut houses.

#### How Are Purchase Funds Delivered?

The funds will always remain on the investors account. To carry out the program it will only be necessary to lock them. The investor must choose one of two available locking options: Swift MT-760 or the assignment of the Trader on the account. This blocking will remain for the length of the program. Once all the required documentation is submitted (SET Compliance + bank Documentation), we proceed to verify the funds/assets the client brings and to the subsequent Düe Diligence (clients under study for acceptance). Once these preliminary investigations are successfully

completed, within 48-72 hs. the Program Manager will contact the client for a formal presentation and also to agree on how to block the funds. Then, the investor will receive a pre-contract to be signed and later sent to the Traders office. Then, it will be the Trader in person who will contact the client.

# Is There Risk In Submitting Documentation and Funds?

You are not under any risk. Their presentation is imperative and important since it is the only way to check and verify the quality of the clients funds or assets. In this business the investor always has to take the first step by providing the required documentation to avoid falling into the "soliciting" rules. The POF (Proof of Funds) will be issued by the Bank where the investor has the resources deposited, demonstrating their quality and amount, but does not enable ANYONE to move them or dispose of them.

# How Do I Access My Profits and Principle?

Yields are collected weekly at the bank designated by the Trader. Ever since the collection of the first profit, this capital will be completely available for the client. The invested capital will remain locked for the length of the program.

# Quality of Investment Funds

Clear, clean and with a non-criminal origin. For every asset the location of the deposited resources should appear clearly stated by the bank in question. If at the time of verification, there is any doubt on this matter, the transaction will be automatically dismissed.

# Confidentiality of Transactions

All transactions are confidential. We will not disclose your identity to any other person, except as required by law.

#### **Process**

- Personalized Analysis and Assessment
- Submission of Documentation
- Oue Diligence and Asset Verification
- Program Manager Contact
- Execution Agreement
- Trading Contract Firm
- Yields

# Process: Personalized Analysis; Documentation

#### Step 1 - Consultation

We provide individual advice at all stages of the process: From the explanation of this kind of financial opportunity and how yields rise, to the required banking and corporate documentation that the client should provide.

#### Step 2 – Documentation

The client must provide all required documentation for the submission of the operation at the Traders office. The required documentation includes proper identification, compliance documentation, and proof of funds.

# Process: Due Diligence

#### Step 3 – Due Diligence and Asset Verification

Once documentation is submitted to the Trader's office, we will immediately verify the client's identity (per applicable regulations) and the submitted assets (per anti money laundering requirements).

**Step 4 – Program Manager Contact** Next, within a maximum of 72 hours, the Program Manager will contact the client directly by phone. In this call, the Program Manager will formally present the program for which the client qualifies, it's profit potential and risks, and any restrictions.

# Process: Execution and Closing

#### Step 5 – Execution of Agreement

At the official "closing," the client will commit the assets and sign the documents necessary to "block" them as collateral for the investment.

#### Step 6 – "Trading Contract"

After the client and the Program Manager agree on the blocking method the client will sign the trading contract. Once this is signed and the assets are locked, within 15 banking days the investor will be submitted to the program.

#### Process: Yields

#### Step 7 - Yields

- The Trader's office will formally request for the transfer of the first yields. The client will be informed of the day, time, place and bank venue where the pre-opened account will be located.
- The client goes to the appointment and proceeds to sign his/her account's operating agreement.
- The Trading Agreement will be ratified.
- For the length of the program the yields will be deposited into the pre-designated accounts.



### Medium Term Notes – Buy-Sell

We offer to the investors the opportunity to access to a Buy-Sell Medium Term Notes ("MTNs") Customized with no risk to the investor.

- Example: The investor purchases a MTN "Fresh Cut" at a rate of approximately 30% of its face value. The MTNs will be issued on behalf of the investor and will be paid via Swift.
- Before purchasing the MTN, the investor will sign the sale contract with the exit buyer which guarantees the sale of the MTN.
- The investor has the possibility to "reinvest" the profits and repeat the operation every day (four operations a week), always following the same general procedure.