

Insights

Sales Performance

Customer
Satisfaction

Payment & Order
Preferences

Customer Behaviour

Product Insights

Branches

Select all

Indiranagar

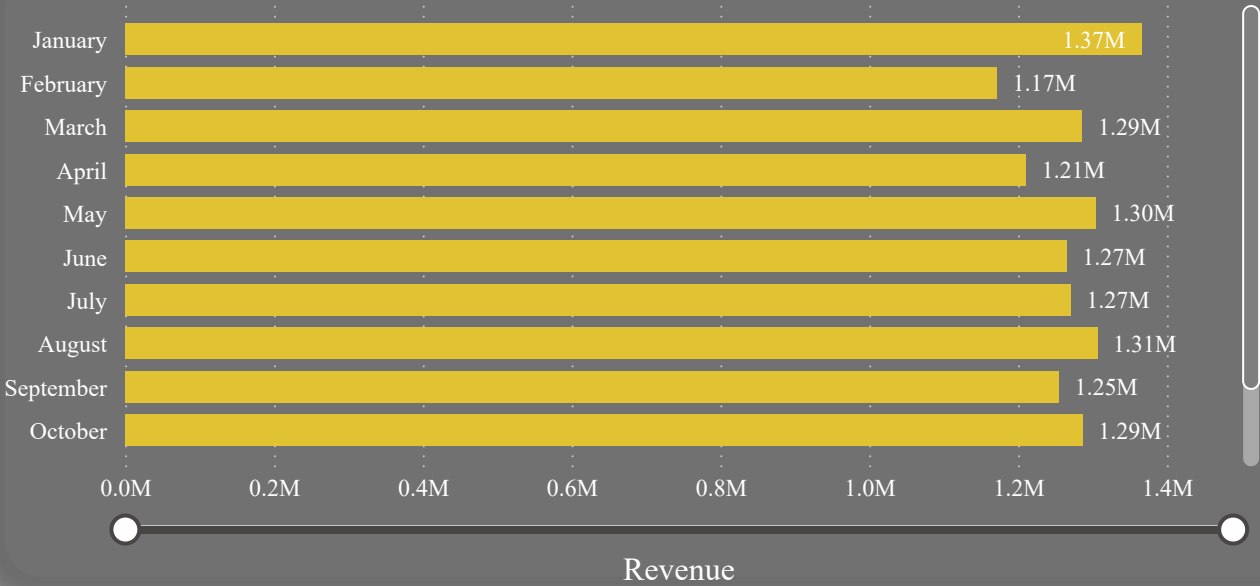
Koramangala

HSR Layout

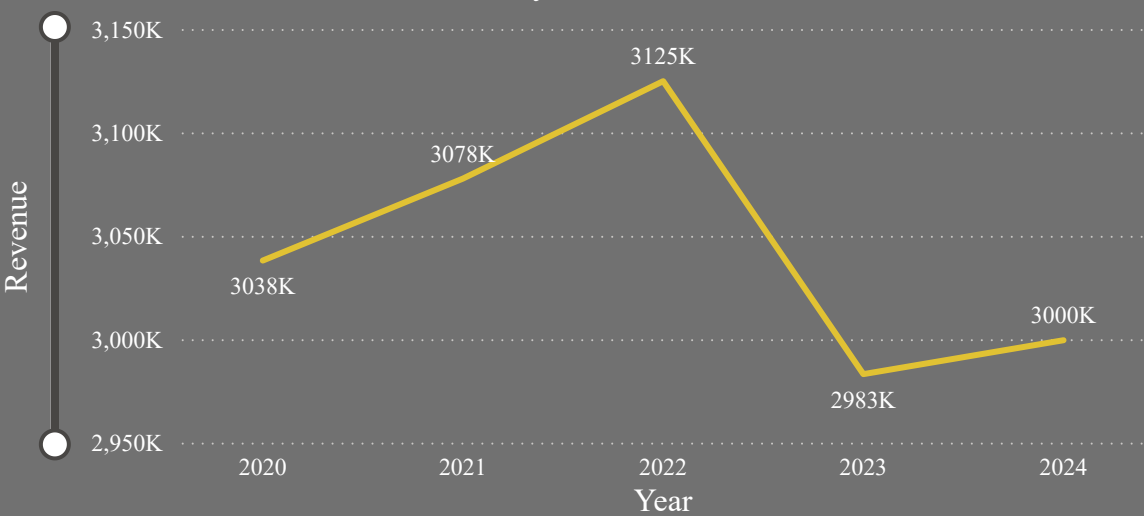
Jayanagar

Whitefield

Monthly Revenue

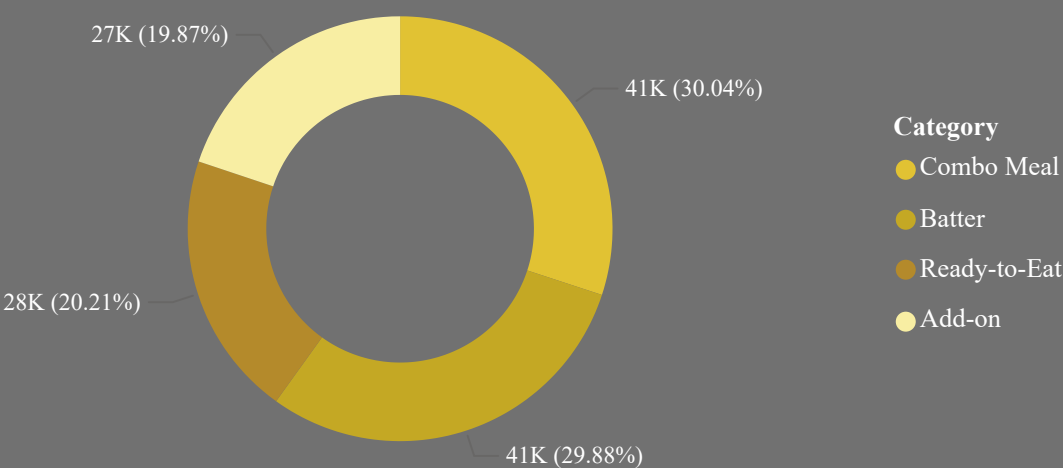


Yearly Revenue

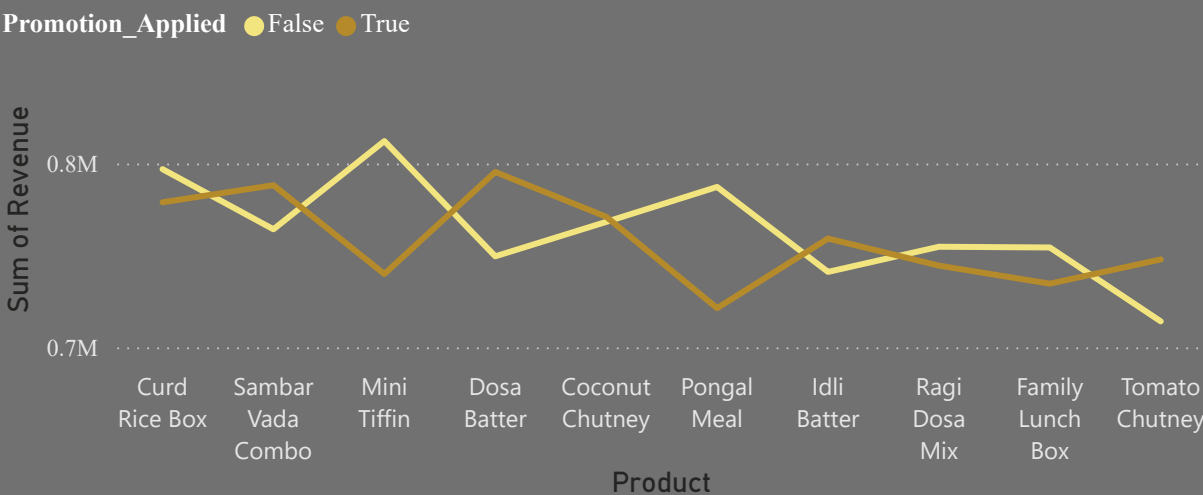


Product Insights

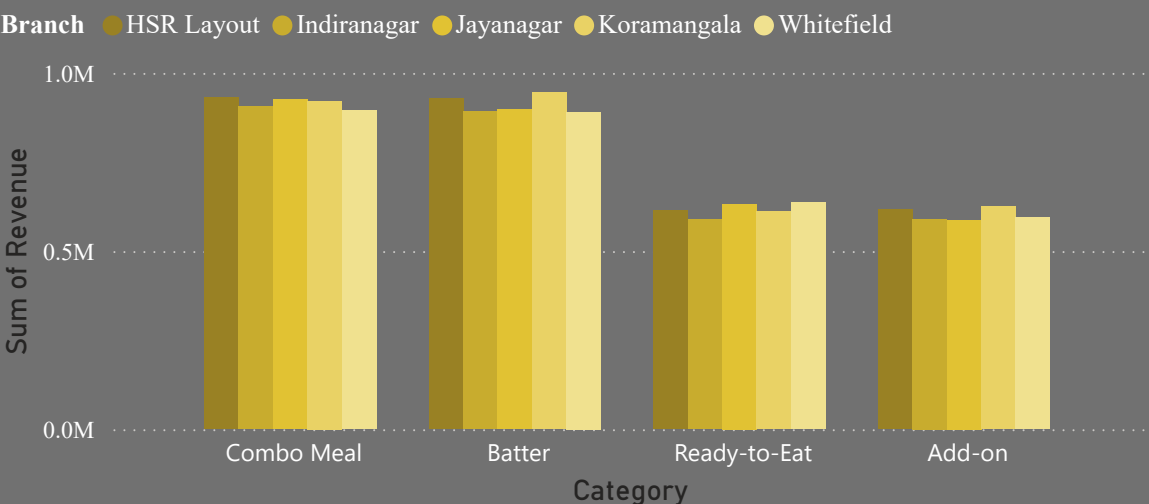
Quantity by Category



Revenue by Product and Promotion Applied



Revenue by Category and Branch



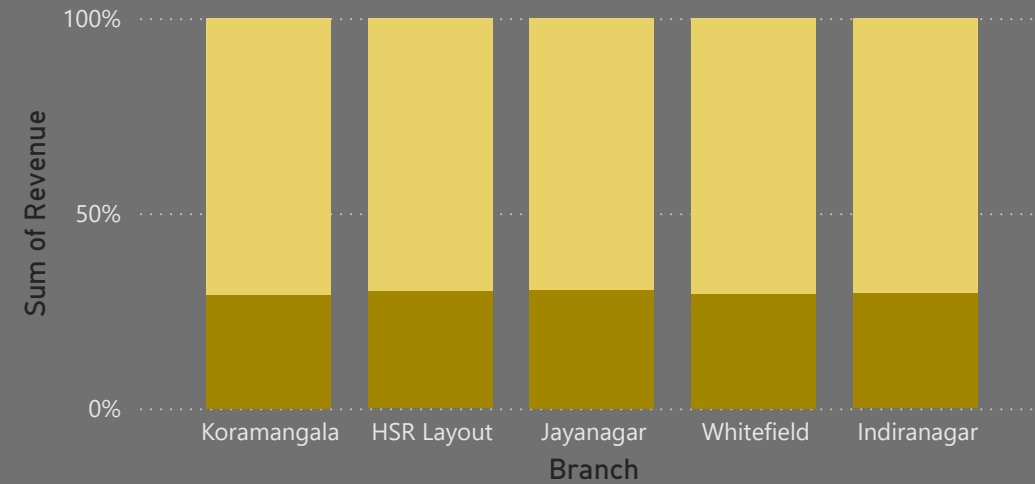
Festival Sales

Year	Diwali	Holi	MahaShivaratri	NewYear	Pongal
2020	7,371.06	10,954.62	10,977.27	9,777.09	10,296.04
2021	5,875.51	12,078.22	4,483.65	8,673.54	11,726.29
2022	6,835.23	8,654.53	8,041.85	8,606.80	10,700.26
2023	11,604.27	5,360.56	13,859.05	5,306.13	6,550.36
2024	9,437.57	5,360.01	4,501.06	12,595.72	12,217.41
Total	41,123.65	42,407.95	41,862.88	44,959.28	51,490.37

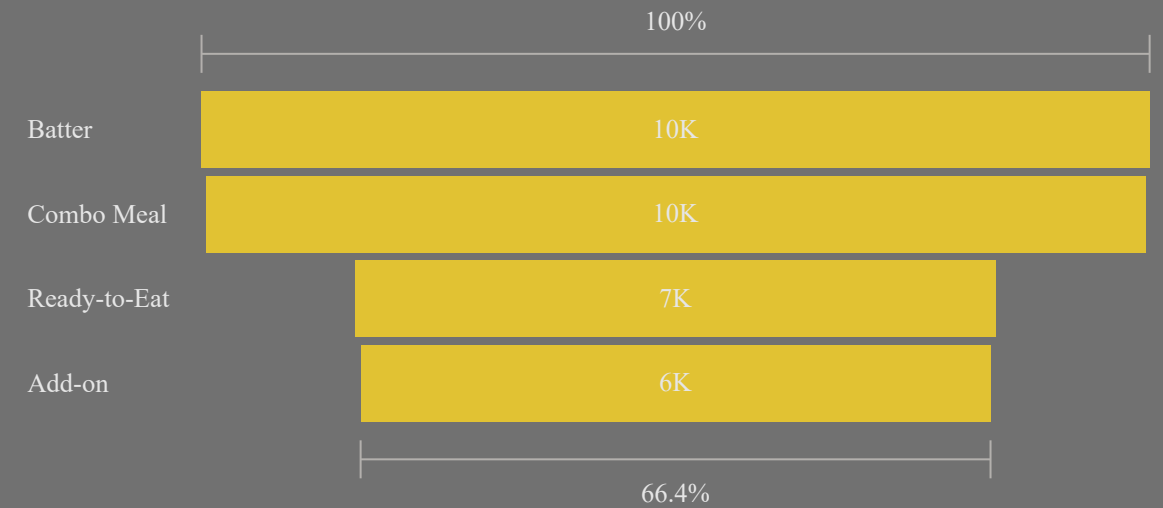
Customer Behaviour

Revenue by Branch and Customer Type

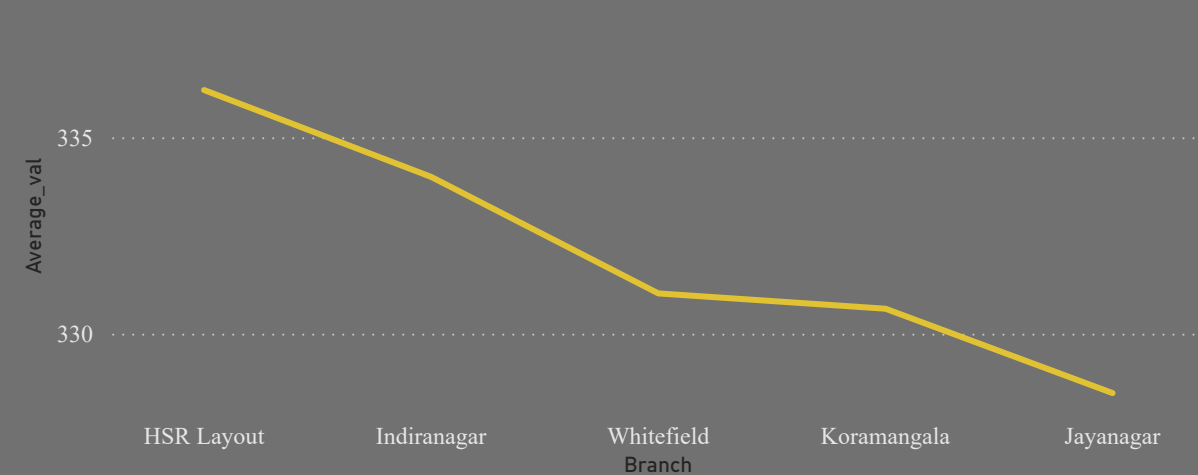
Customer_Type ● New ● Returning



Returning by Category



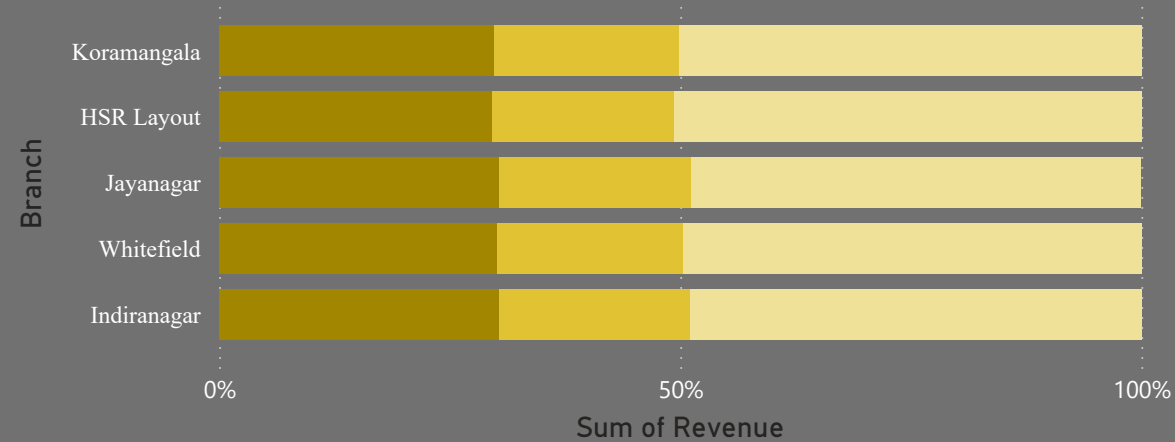
Average by Branch



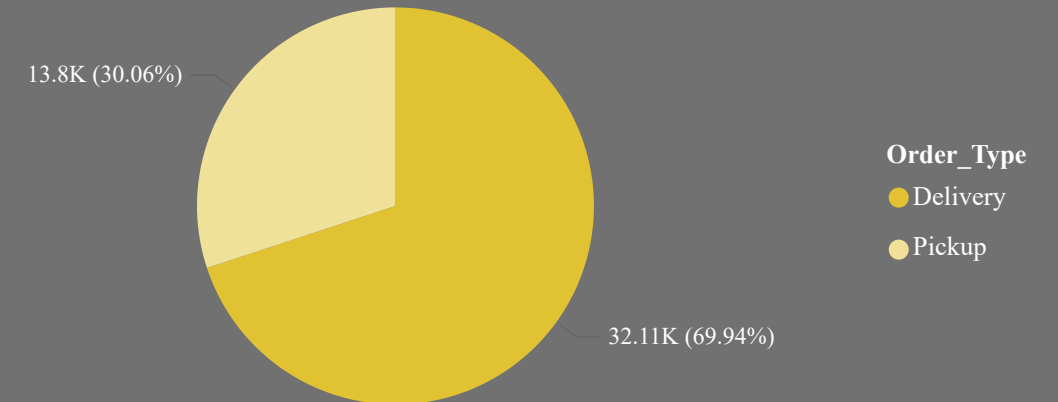
Payment and Order Preferences

Revenue by Branch and Payment Mode

Payment_Mode ● Card ● Cash ● UPI

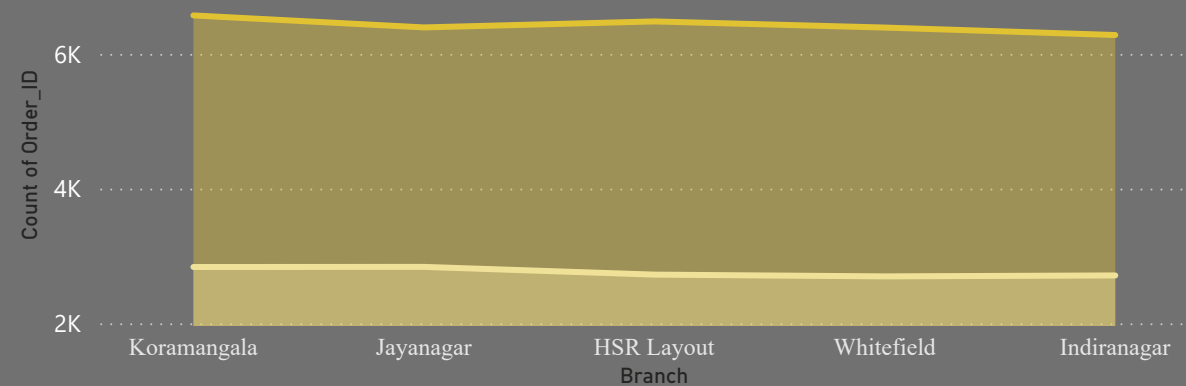


Orders by Order Type



Order by Branch and Order Type

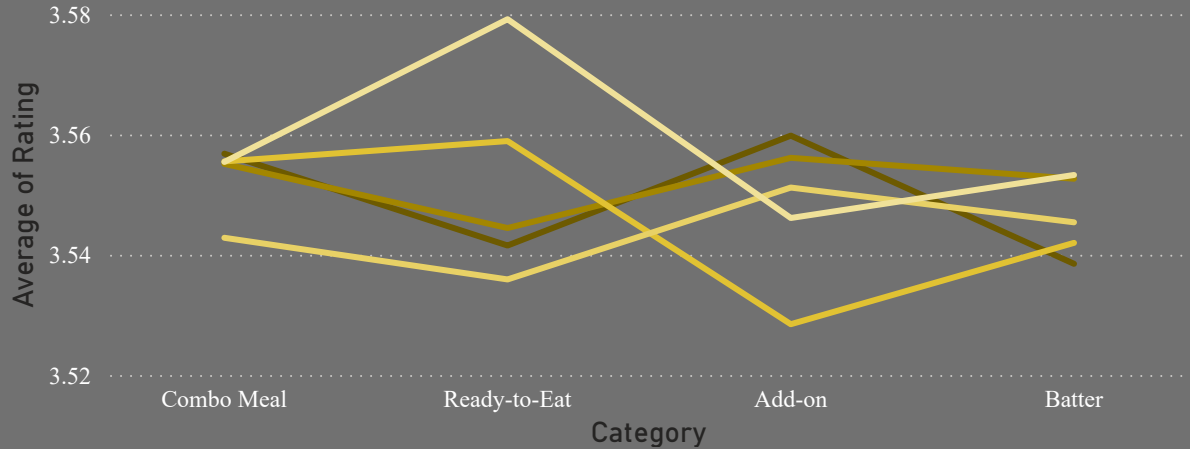
Order_Type ● Delivery ● Pickup



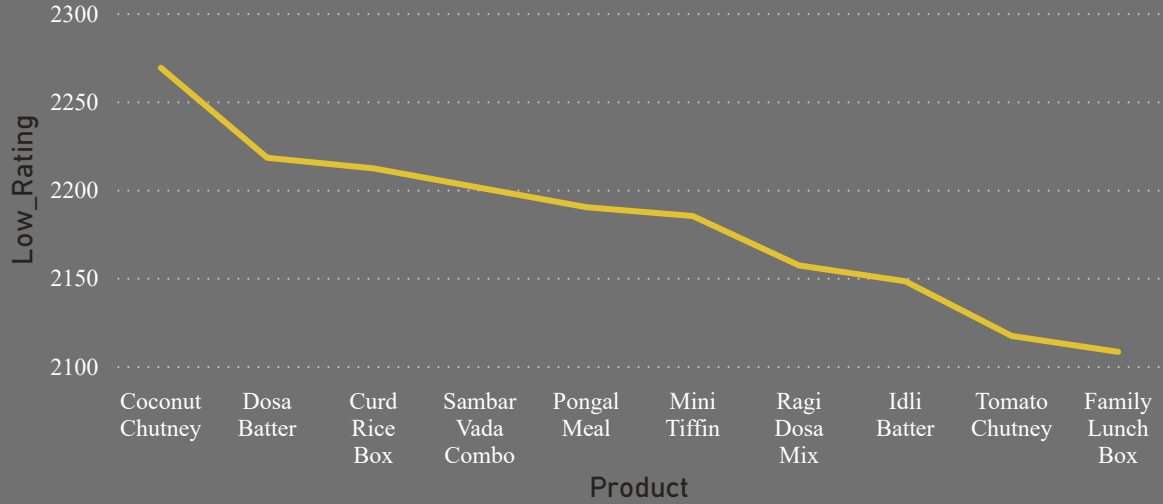
Customer Satisfaction

Average of Rating by Category and Branch

Branch ● HSR Layout ● Indiranagar ● Jayanagar ● Koramangala ● Whitefield



Low Rated Product



Highest Rated Product

