



Rajiv Gandhi Proudyogiki Vishwavidyalaya

Scheme of Examination

Fourth Semester - Master in Business Administration

(Pharmaceutical Management) W.e.f. 2022-23

S. No.	Subject Code	Subject Name	Maximum Marks for (Theory Slot)			Maximum Marks for (Practical Slot)		Periods per week			Credits	Total Marks
			End Sem Theory	Mid Sem Test	Assignment s/Quiz	End Sem Practical / Viva	Project Evaluation	L	T	P		
1.	MPM 125	Corporate governance and business ethics	70	20	10	-	-	3	1	-	4	100
2.	MPM 126	Legal Aspects of Pharmaceutical Business	70	20	10	-	-	3	1	-	4	100
3.	MPM 127	MS Excel and PowerPoint skills				20	30			2	2	50
4.	MPM 128	International Pharmaceutical Management	70	20	10	-	-	3	1	-	4	100
5.	MPM 129	Elective -II	70	20	10	-	-	3	1	-	4	100
6.	MPM 130	Pharmaceutical Management (Major Research Project)				40	60	3	1	-	4	100
Total			280	80	40	60	90	-	-	-	22	550

Elective II -

1. (Operation Management) Project planning and control
2. (Operations Management) Total Quality Control
3. (Marketing Management) Integrated Marketing Communication