

**Rajiv Gandhi Proudtyogiki Vishwavidyalaya, Bhopal**  
**Master of Applied Management (MAM) IV<sup>th</sup> Semester**

**Subject wise distribution of marks and corresponding credits (Grading System w.e.f. 2014-15)**

S. No.	Subject Code	Subject Name & Title	Maximum Marks Allotted							Credit Allotted subject wise			Total Credits	Remark
			Theory Slot			Practical Slot			Total Marks	Period per week				
			End Sem	Mid Sem	Quiz assignment	End Sem	Team work							
							Lab Work & assignment	Internship/ quiz/ regularity		L	T	P		
1.	MAM-401	Research Methodology	70	20	10	-	-	-	100	5	-	-	5	One credit refers to one hour teaching in theory and 2 hours in practical
2.	MAM-402	Principles of Marketing Management	70	20	10	-	-	-	100	5	-	-	5	
3.	MAM-403	Financial Management	70	20	10	-	-	-	100	5	-	-	5	
4.	MAM-404	Human Resource Management	70	20	10	-	-	-	100	5	-	-	5	
5.	MAM-405	Management Information System	70	20	10	-	-	-	100	5	-	-	5	
6.	MAM-406	Operation Management	70	20	10	-	-	-	100	5	-	-	5	
7.	MAM-407	Case Studies –IV in lab & minor Project	-	-	-	60	20	20	100	-	-	2	2	
			420	120	60	60	20	20	700	30	-	2	32	Grand Total