

Rajiv Gandhi Proudhogiki Vishwavidyalaya, Bhopal

Master of Applied Management (MAM) Vth Semester

Subject wise distribution of marks and corresponding credits(Grading System w.e.f. 2015-16)

S. No.	Subject Code	Subject Name & Title	Maximum Marks Allotted									Credit Allotted subject wise	Total Credits	Remark
			Theory Slot			Practical Slot				Total Marks	Period per week			
			End Sem	Mid Sem	Quiz assignment	End Sem	Team work							
							Lab Work & assignment	Internship/ quiz/ regularity		L	T	P		
1.	MAM-501	E COMMERCE	70	20	10	-	-	-	100	5	-	-	5	
2.	MAM-502	SALES & DISTRIBUTION MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	
3.	MAM-503	RURAL MARKETING	70	20	10	-	-	-	100	5	-	-	5	
4.	MAM-504	FINANCIAL SERVICE	70	20	10	-	-	-	100	5	-	-	5	
5.	MAM-505	MANAGING INTERPERSONAL RELATION & GROUP PROCESS	70	20	10	-	-	-	100	5	-	-	5	
6.	MAM-506	RETAILING MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	
7.	MAM-507	CASE STUDIES –V IN LAB & MINOR PROJECT	-	-	-	60	20	20	100	-	-	2	2	
			420	120	60	60	20	20	700	30	-	2	32	
Grand Total														
One credit refers to one hour teaching in theory and 2 hours in practical														

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