

# RAJIV GANDHI PROUDYOGIKI VISHWAVIDYALAYA, BHOPAL

## Master of Applied Management (MAM) VIII<sup>th</sup> Semester

Tentative Subject wise distribution of marks and corresponding credits(Grading System w.e.f. 2016-17)

| S. No. | Subject Code | Subject Name & Title                       | Maximum Marks Allotted |         |                 |                |                       |                              |             | Credit Allotted subject wise |   |   | Total Credits | Remark  |
|--------|--------------|--|------------------------|---------|-----------------|----------------|-----------------------|------------------------------|-------------|------------------------------|---|---|---------------|---|
|        |              |  | Theory Slot            |         |                 | Practical Slot |                       |                              | Total Marks | Period per week              |   |   |               |   |
|        |              |  | End Sem                | Mid Sem | Quiz assignment | End Sem        | Team work             |                              |             |                              |   |   |               |   |
|        |              |  |                        |         |                 |                | Lab Work & assignment | Internship/ quiz/ regularity |             | L                            | T | P |               |   |
| 1.     | MAM-801      | CORPORATE TAXATION                         | 70                     | 20      | 10              | -              | -                     | -                            | 100         | 5                            | - | - | 5             | One credit refers to one hour teaching in theory and 2 hours in practical |
| 2.     | MAM-802      | OPERATION RESEARCH                         | 70                     | 20      | 10              | -              | -                     | -                            | 100         | 5                            | - | - | 5             |   |
| 3.     | MAM-803      | PRODUCT AND BRAND MANGEMENT                | 70                     | 20      | 10              | -              | -                     | -                            | 100         | 5                            | - | - | 5             |   |
| 4.     | MAM-804      | INTERNATIONAL FINACIAL MANAGEMENT          | 70                     | 20      | 10              | -              | -                     | -                            | 100         | 5                            | - | - | 5             |   |
| 5.     | MAM-805      | INTERNATIONAL HUMAN RESOURCE MANGEMENT     | 70                     | 20      | 10              | -              | -                     | -                            | 100         | 5                            | - | - | 5             |   |
| 6.     | MAM-806      | CORPORATE GOVERNANCE                       | 70                     | 20      | 10              | -              | -                     | -                            | 100         | 5                            | - | - | 5             |   |
| 7.     | MAM-807      | CASE STUDIES – VIII IN LAB & MINOR PROJECT | -                      | -       | -               | 60             | 20                    | 20                           | 100         | -                            | - | 2 | 2             |   |
|        |              |  | 420                    | 120     | 60              | 60             | 20                    | 20                           | 700         | 30                           | - | 2 | 32            | Grand Total   |

