



# Rajiv Gandhi Proudyogiki Vishwavidyalaya

## Scheme of Examination

### First Semester - Master in Business Administration

(Pharmaceutical Management) W.e.f. 2021-22

S. No.	Subject Code	Subject Name	Maximum Marks for (Theory Slot)			Periods per week			Credits	Total Marks
			End Sem Theory	Mid Sem Test	Assignments/Quiz	L	T	P		
1	<b>MPM 101</b>	Essentials & Scope of Pharma Management with Overview of Pharmaceutical Industry	70	20	10	3	1	-	4	100
2	<b>MPM 102</b>	Pharma Sector Business Environment (Management-Marketing Environment)	70	20	10	3	1	-	4	100
3	<b>MPM 103</b>	Principles & Concepts of Accounting	70	20	10	3	1	-	4	100
4	<b>MPM 104</b>	Organizational Behavior	70	20	10	3	1	-	4	100
5	<b>MPM 105</b>	Applied Quantitative Techniques	70	20	10	3	1	-	4	100
6	<b>MPM 106</b>	Computer Application for Managers	70	20	10	3	1	-	4	100
7	<b>MPM1 07</b>	Quality Cultural in Pharmaceuticals	70	20	10	3	1	-	4	100
8	<b>MPM 108</b>	Managerial Personality Development-I Communicative English Workshop -I	70	20	10	3	1	-	4	100
<b>Total</b>			<b>560</b>	<b>160</b>	<b>80</b>				<b>32</b>	<b>800</b>