

Rajiv Gandhi Proudyogiki Vishwavidyalaya

Scheme of Examination

First Semester - Master in Business Administration

(Pharmaceutical Management) W.e.f. 2023-24

| S. No. | Subject Code | Subject Name | Maximum Marks for (Theory Slot) | | | Maximum Marks for (Practical Slot) | | Periods per week | | | Credits | Total Marks |
|-----------|-----------------|--|---------------------------------|--------------------|----------------------|------------------------------------|-----------------------|---------------------|---|---|---------|----------------|
| | | | End Sem Theory | Mid Sem Test | Assignments/ Quiz | End Sem Practical / Viva | Project Evaluation | L | Т | Р | | |
| 1. | MPM101 | Principles of Management | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 2. | MPM102 | Pharma Sector Business Environment | 35 | 10 | 5 | - | - | 2 | | - | 2 | 50 |
| 3. | MPM103 | Principles and Concept of Accounting | 70 | 20 | 10 | - | - | 3 | 1 | | 4 | 100 |
| 4. | MPM104 | Organizational Behavior | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 5. | MPM105 | Quantitative Techniques | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 6. | MPM106 | Computer App for Managers | 70 | 20 | 10 | | | 3 | 1 | - | 4 | 100 |
| 7 | MPM107 | Marketing Management | 70 | 20 | 10 | | | 3 | 1 | - | 4 | 100 |
| 8 | MPM108 | Managerial Analysis and Case Methodology | 35 | 10 | 5 | | | 2 | | | 2 | 50 |
| Total | Total | | | 140 | 70 | _ | | - | - | - | 28 | 700 |