



Rajiv Gandhi Proudyogiki Vishwavidyalaya

Scheme of Examination

Third Semester - Masters in Business Administration

| S. No. | Subject Code | Subject Name | Specialization | Maximum Marks for (Theory Slot) | | | Maximum Marks for (Practical Slot) | | Periods per week | | | Credits | Total Marks |
|------------------------------|--------------|---|----------------|---------------------------------|--------------|------------------|------------------------------------|--------------------|------------------|---|---|---------|-------------|
| | | | | End Sem Theory | Mid Sem Test | Assignments/Quiz | End Sem Practical/ Viva | Project Evaluation | L | T | P | | |
| 1 | MB-301 | Entrepreneurship Management | Compulsory | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 2 | MB-302 | Business Ethics and Corporate Governance | Compulsory | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 3 | MB-303 | Evaluation of On-Site Training Report and Viva Voce * | Compulsory | - | - | - | 40 | 60 | - | 2 | 4 | 4 | 100 |
| 4 | MB-304 | Organisational Development | Human Resource | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 5 | MB-305 | Industrial Psychology | Human Resource | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 6 | MB-306 | Industrial Relations and Labour Welfare | Human Resource | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 7 | MB-307 | Management of Financial Institutions and Services | Finance | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 8 | MB-308 | International Financial Management | Finance | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 9 | MB-309 | Tax Planning & Management | Finance | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 10 | MB-310 | Sales & Distribution Management | Marketing | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 11 | MB-311 | Advertising & Brand Management | Marketing | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 12 | MB-312 | Consumer Behavior & Market Research | Marketing | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 13 | MB-313 | Business Decision Management System | IT | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 14 | MB-314 | Data Base Management and Integrity | IT | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| 15 | MB-315 | Data Communication & Network | IT | 70 | 20 | 10 | - | - | 3 | 1 | - | 4 | 100 |
| Total (As per Note 01 & 02.) | | | | 560 | 160 | 80 | 40 | 60 | | | | | 900 |

Note

- 1 There will be three compulsory papers (Two theory papers and One practical paper) in this semester. The students have to opt for any two specializations out of four specializations available i.e. Human Resource, Finance, Marketing and Information Technology.
- 2 In all a student has to appear for 9 papers (three compulsory papers and six papers from two specializations i.e. three papers from each specializations)