



Rajiv Gandhi Proudyogiki Vishwavidyalaya

Scheme of Examination

Fourth Semester - Masters in Business Administration

S. No.	Subject Code	Subject Name	Specialization	Maximum Marks for (Theory Slot)			Maximum Marks for (Practical Slot)		Periods per week			Credits	Total Marks
				End Sem Theory	Mid Sem Test	Assignments/Quiz	End Sem Practical/ Viva	Project Evaluation	L	T	P		
1	MB-401	Strategic Management	Compulsory	70	20	10	-	-	3	1	-	4	100
2	MB-402*	Evaluation of Management Skills Through Presentations	Compulsory	-	-	-	-	100	-	-	4	4	100
3	MB-403	Human Resource Development	Human Resource	70	20	10	-	-	3	1	-	4	100
4	MB-404	Strategic Human Resource Management	Human Resource	70	20	10	-	-	3	1	-	4	100
5	MB-405	Total Quality Management	Human Resource	70	20	10	-	-	3	1	-	4	100
6	MB-406	Risk Management & Insurance	Finance	70	20	10	-	-	3	1	-	4	100
7	MB-407	Investment Analysis & Portfolio Management	Finance	70	20	10	-	-	3	1	-	4	100
8	MB-408	Project Management	Finance	70	20	10	-	-	3	1	-	4	100
9	MB-409	International Marketing	Marketing	70	20	10	-	-	3	1	-	4	100
10	MB-410	Rural & Industrial Marketing	Marketing	70	20	10	-	-	3	1	-	4	100
11	MB-411	Marketing of Service	Marketing	70	20	10	-	-	3	1	-	4	100
12	MB-412	System Analysis & Design	IT	70	20	10	-	-	3	1	-	4	100
13	MB-413	E-Business Technology & Management	IT	70	20	10	-	-	3	1	-	4	100
14	MB-414	Enterprise Resource Management	IT	70	20	10	-	-	3	1	-	4	100
Total (As per Note 01 & 02.)				490	140	70	-	100					800

- Note :**
- 1 There will be two compulsory papers (One theory papers and One practical paper) in this semester. The students have to opt for any two specializations out of four specializations available i.e. Human Resource, Finance, Marketing and Information Technology.
 - 2 In all a student has to appear for 8 papers (Two compulsory papers and six papers from two specializations i.e. three papers from each specializations)
 - 3 * MS 402 Evaluation of Management Skills Through Presentations term end examination will be conducted at the concerning institute by the external examiner / examiners as decide by the Kulpati, RGPV along with an internal examiner as appointed by concerning institute.