



Says

What have we heard them say?
What can we imagine them saying?

location



parking facilities



transport facility

branded raw materials

Nageswari's team



seperate rooms available

gardening

purchasing raw materials

land for construct a home

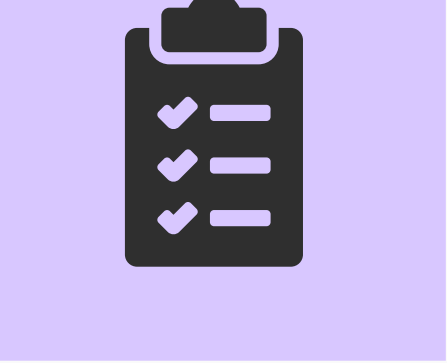
natural disaster

cost expenses



labour needed to build house

construct home at kashmir



What behavior have we observed?
What can we imagine them doing?

[See an example](#)

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

