



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

woman are the most beautiful gorgeous creatures in the world.

i think that we are gorgeous no matter what size we are.

womans are think mostly her family and future.

All women may not be beautiful but every woman can look beautiful

strong woman don't we have standards.



Persona's name

Short summary of the persona

first to think the details of company

first buy to get a cards

o create a various desins.

womans feels a very proud to a business card.

many benifits are given this business card

it develops to do our fields.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?