

VOYAGE VISTA: ILLUMINATING INSIGHTS FROM UBER EXPEDITIONARY ANALYSIS

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INTRODUCTION:

Uber's expeditionary analysis can provide some fascinating insights into various aspects of transportation and urban

mobility. It's like uncovering hidden gems of information. it's like going on an adventure to uncover valuable insights and trends! From studying traffic patterns to optimizing routes, this analysis helps improve the overall transportation experience. It's like shining a light on the hidden secrets of urban mobility. t's like having a secret map that reveals traffic patterns, route optimizations, and more! This analysis helps make transportation smoother and more efficient. It's like having a superpower to understand how cities move. Uber has a vision of becoming a tech platform for public transport, where users can access various modes of transportation from one app. Uber also plans to lease its technology to public transport systems around the world. Uber aims to diversify its revenue streams by offering services like Uber Eats, Uber Freight, and grocery delivery. Uber also wants to innovate in the fields of autonomous vehicles, electric bikes, and peer-to-peer car rentals. Some of the challenges that Uber faces in achieving its future goals are the regulatory hurdles, the competition from other players, the impact of the pandemic on the demand for its services, and the ethical and social issues related to its business model

PROBLEM UNDERSTANDING:

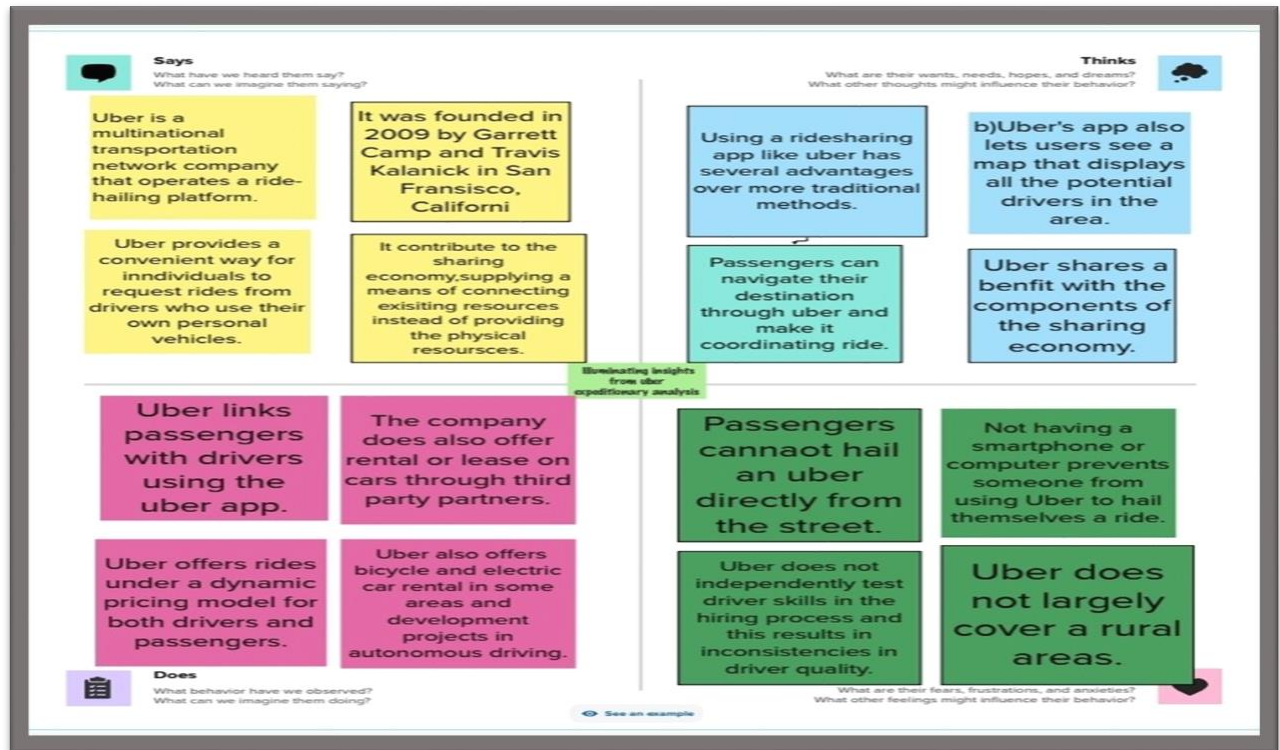
1)EMPATHY MAP:

In empathy map we discussed the thoughts of uber expeditionary analysis.

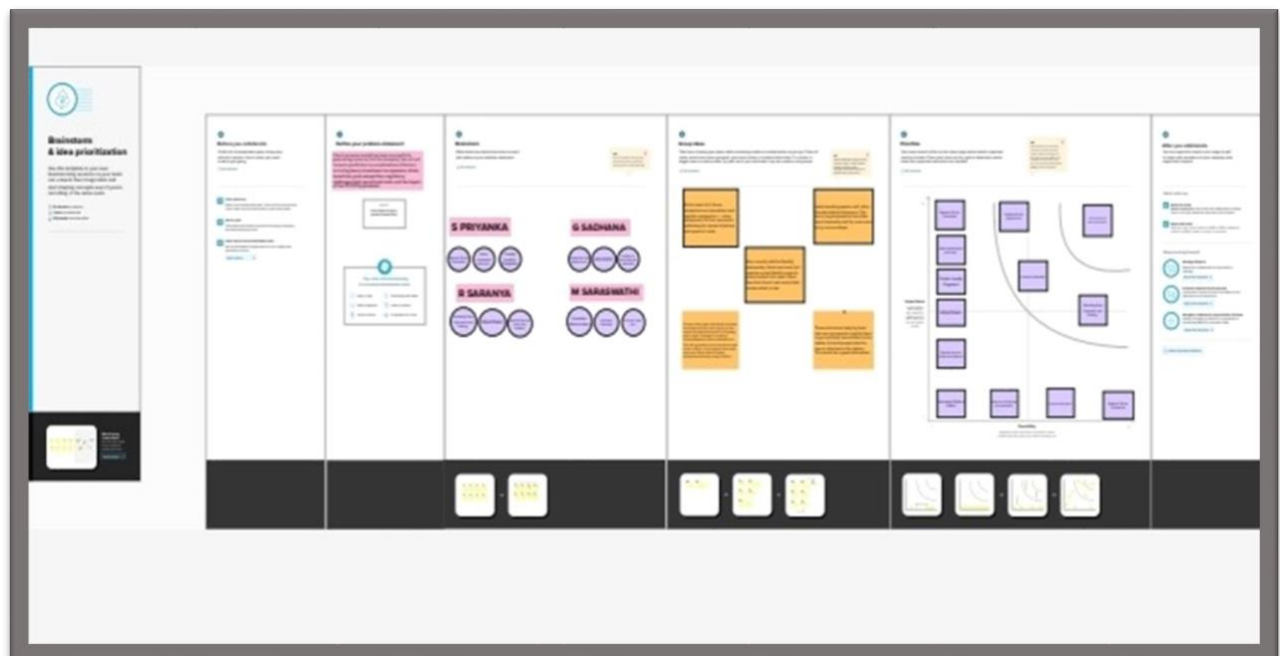
2)BRAINSTORM MAP:

in brainstorm map we analysed the importance of uber.

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EMPATHY MAP

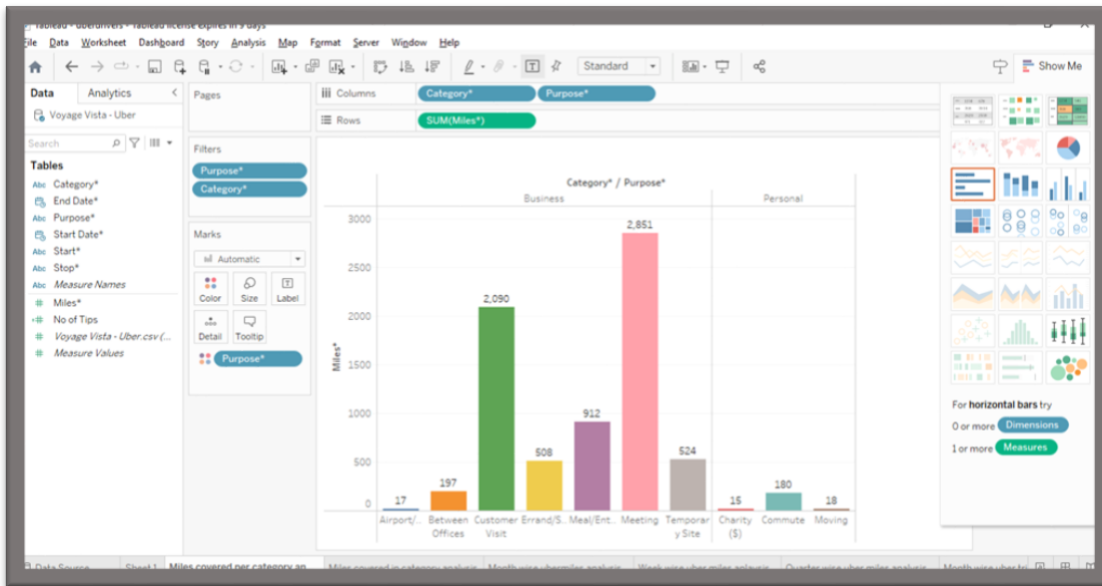


BRAINSTORM MAP

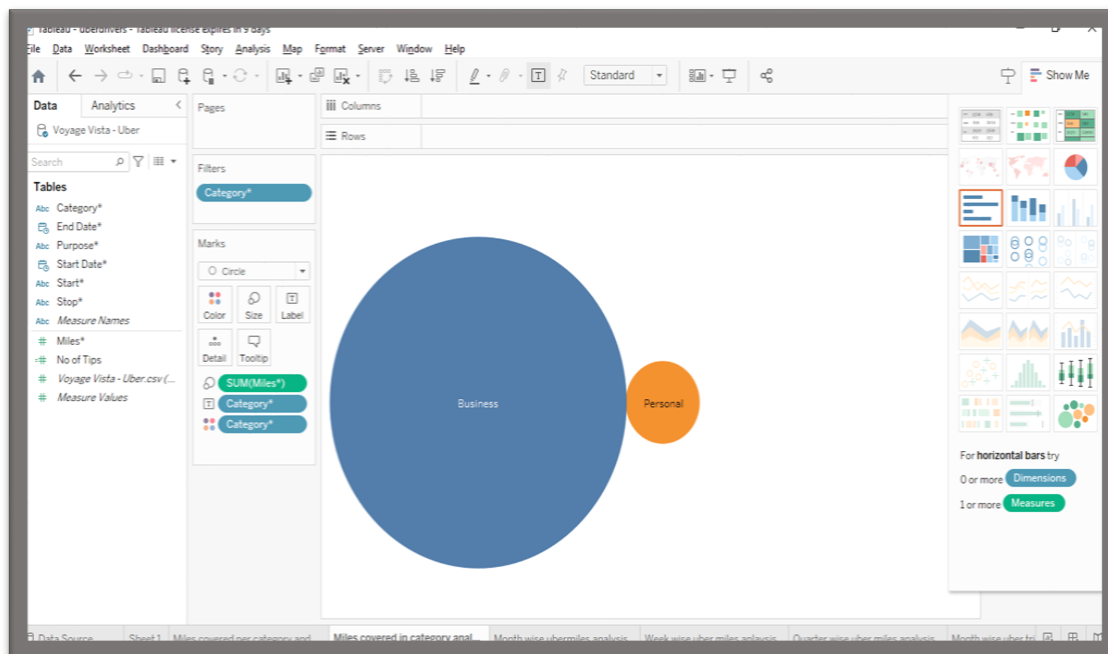
DATA VISUALISATION

We differentiate uber in different analysis

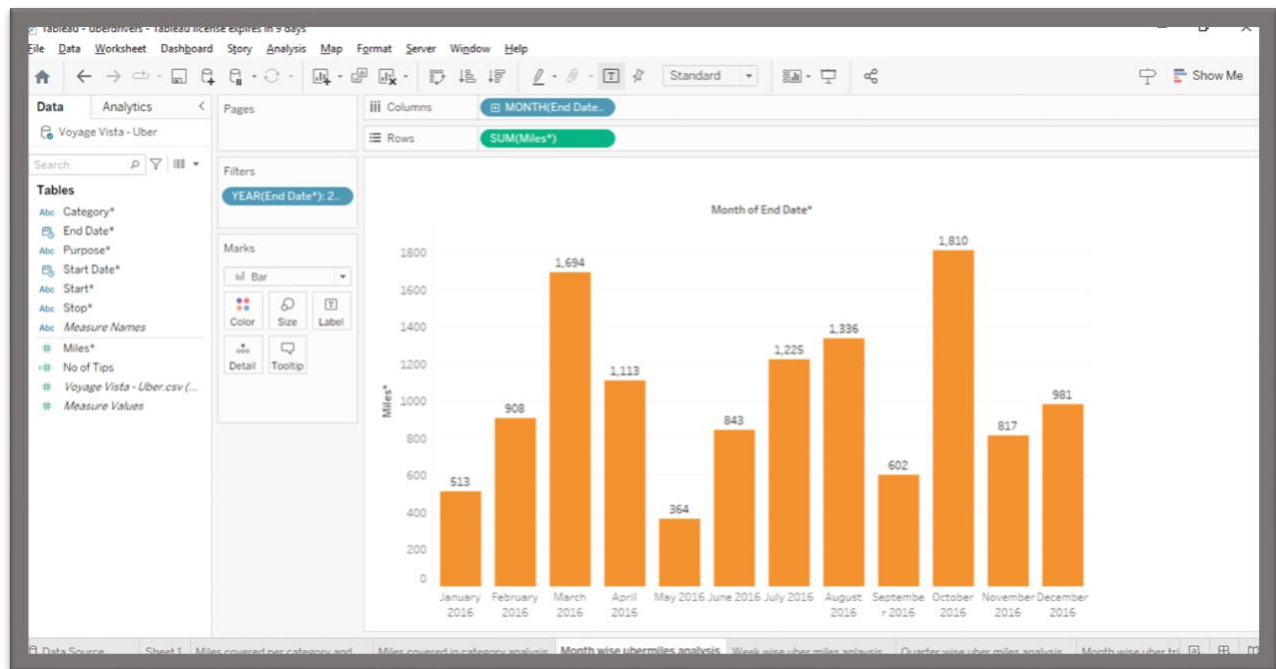
1)MILES COVERED PER CATEGORY AND PURPOSE ANALYSIS



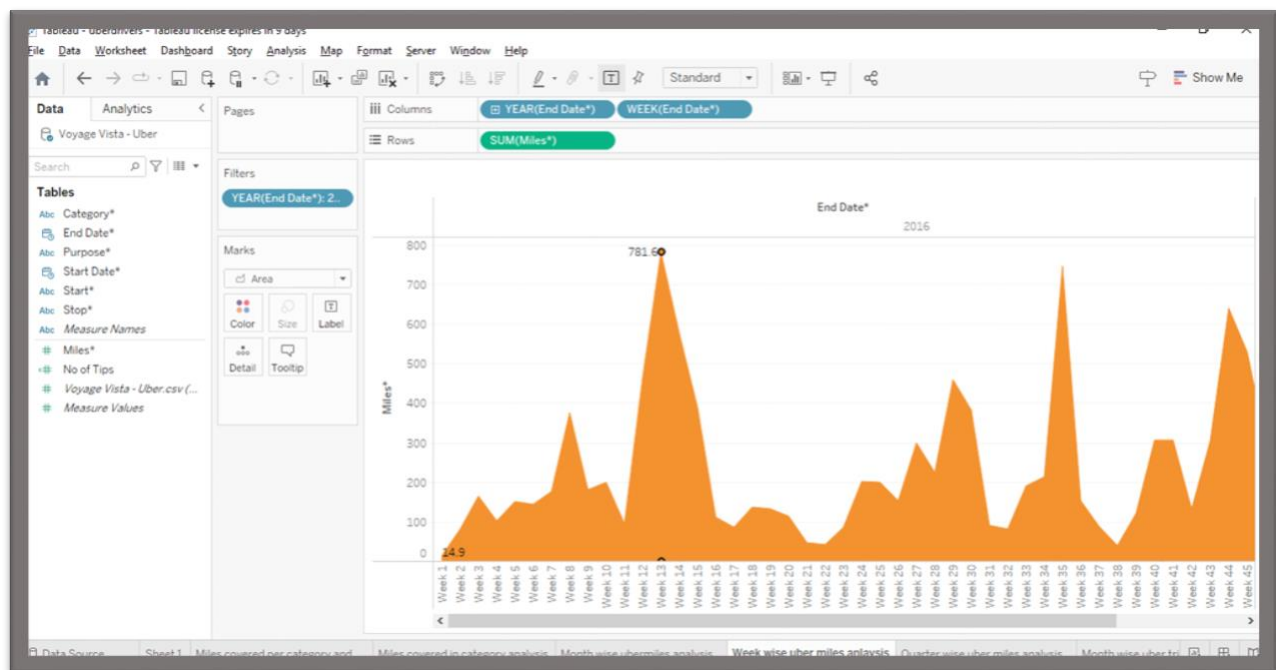
2)MILES COVERED IN CATEGORY ANALYSIS:



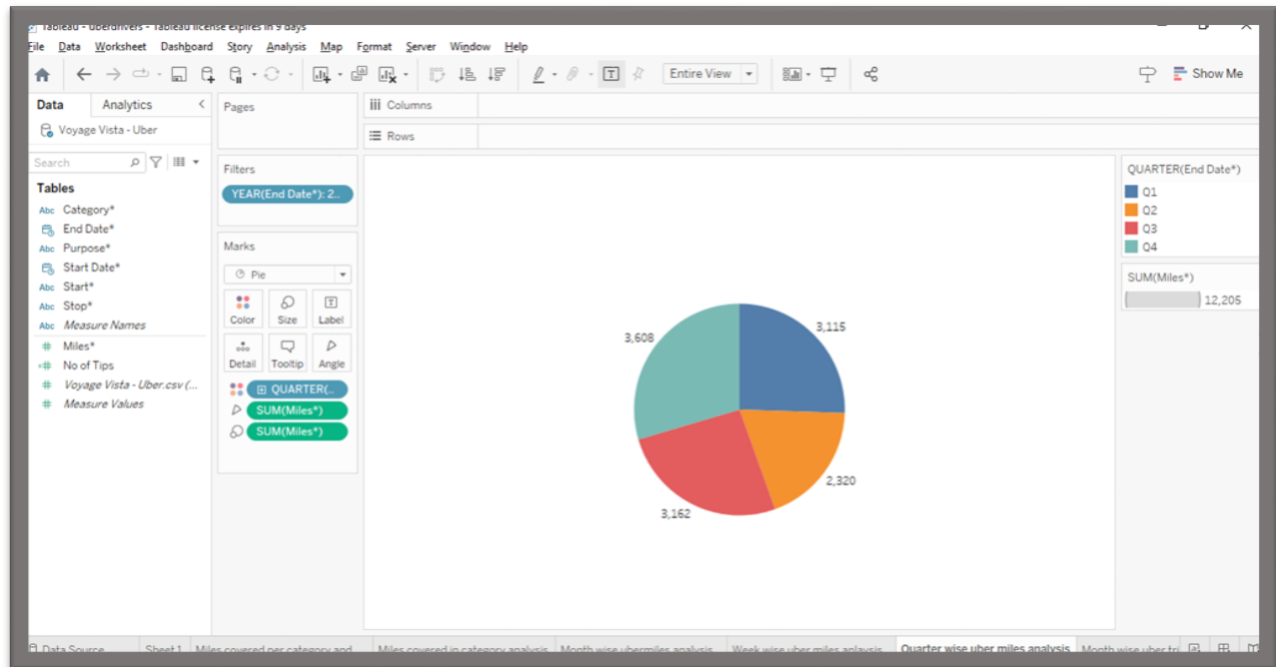
3)MONTH WISE UBER MILES ANALYSIS



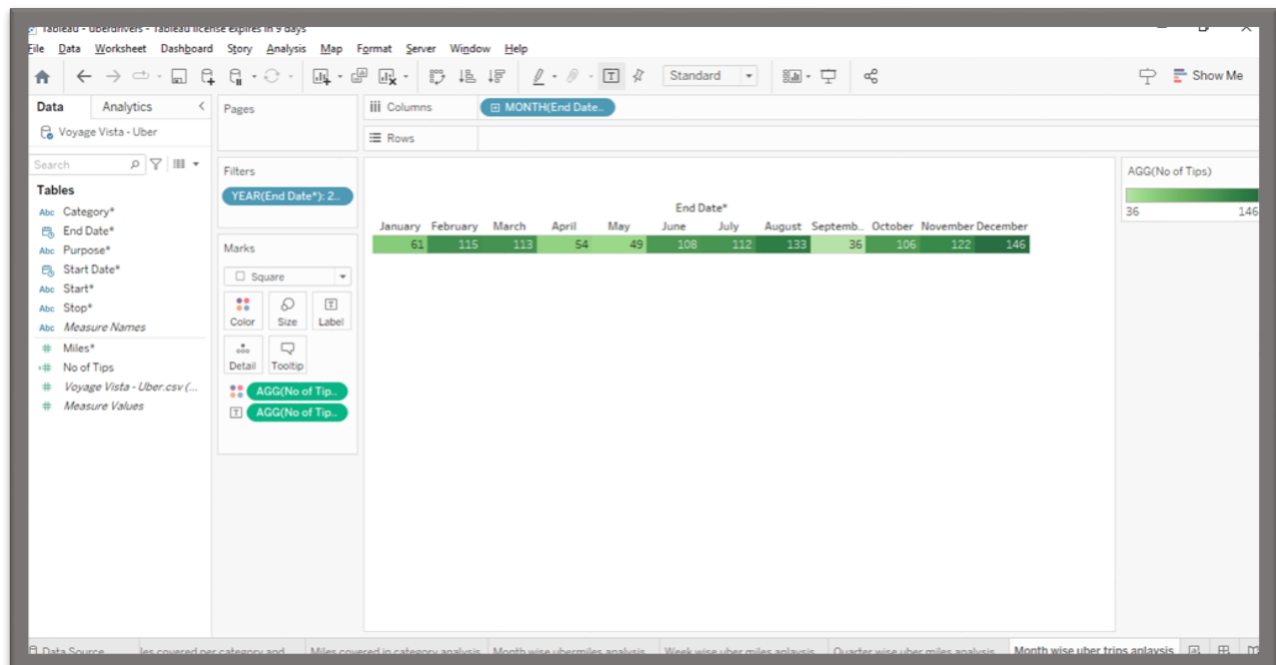
4)WEEK WISE UBER MILES ANALYSIS



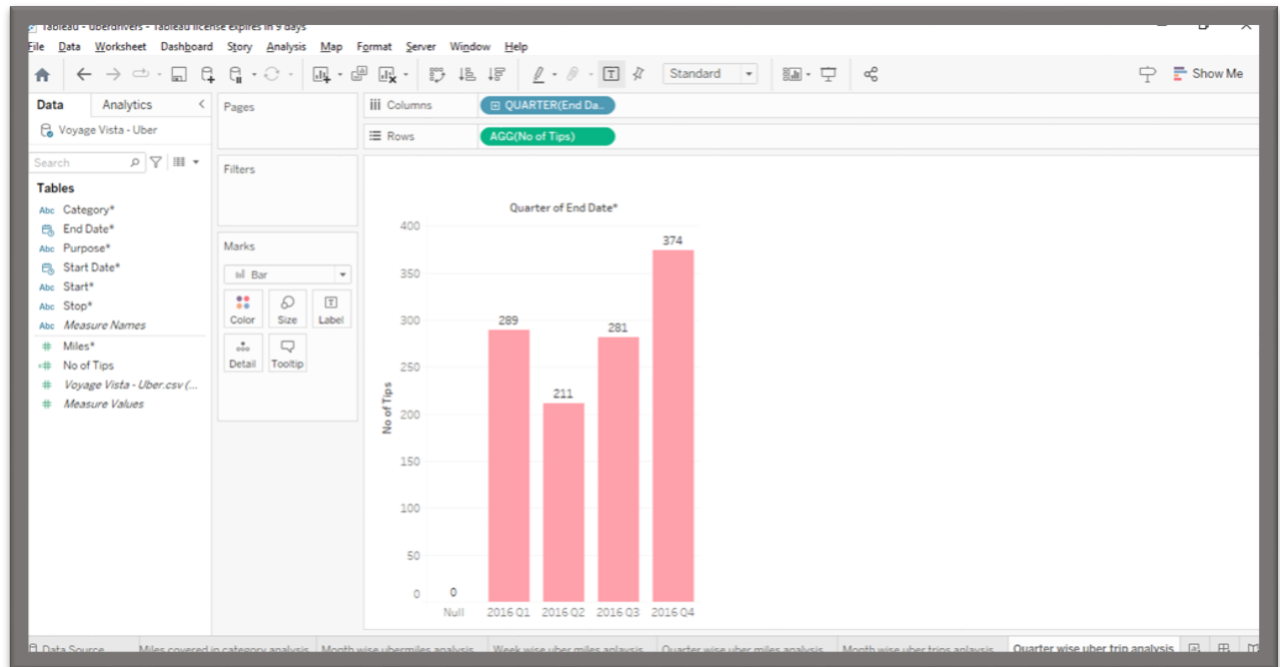
5)QUARTER WISE UBER MILES ANALYSIS



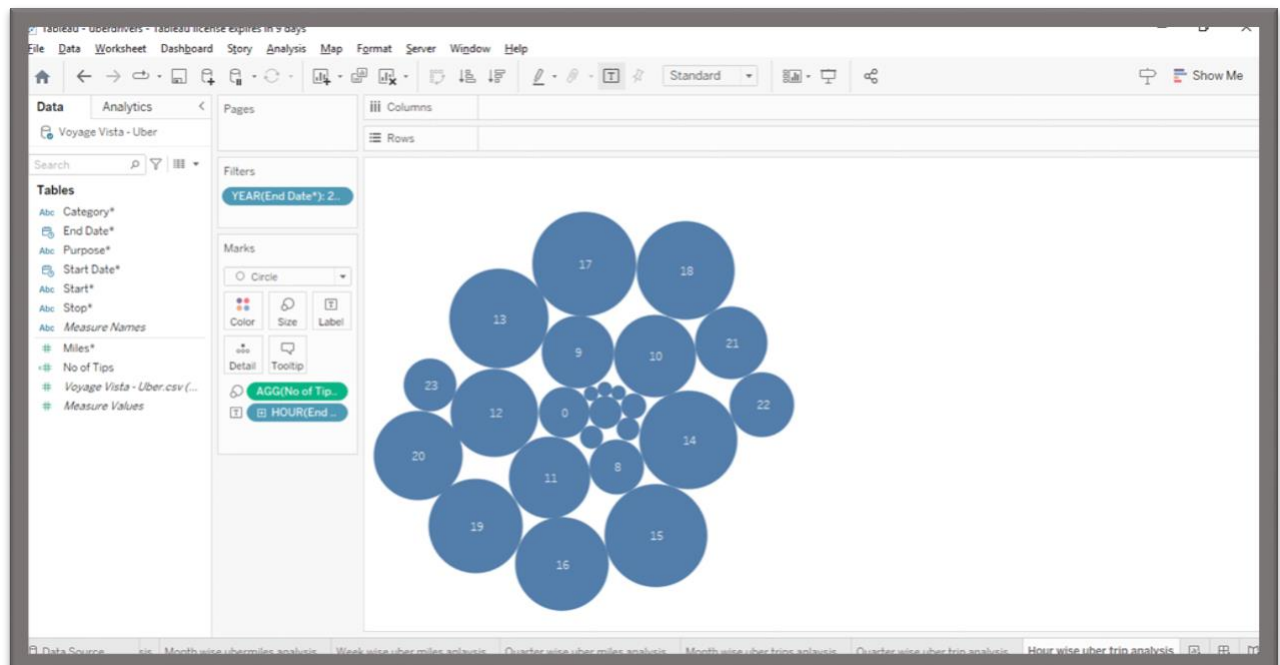
6)MONTH WISE UBER TRIPS ANALYSIS



7)QUARTER WISE UBER TRIPS ANALYSIS

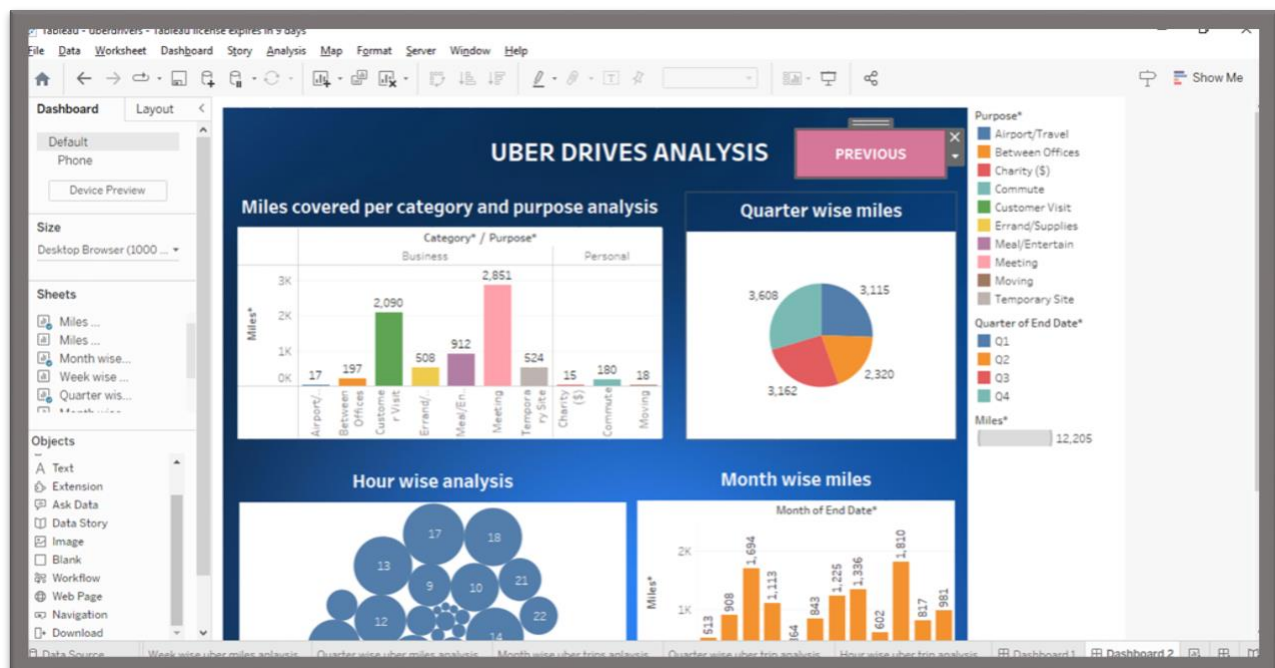
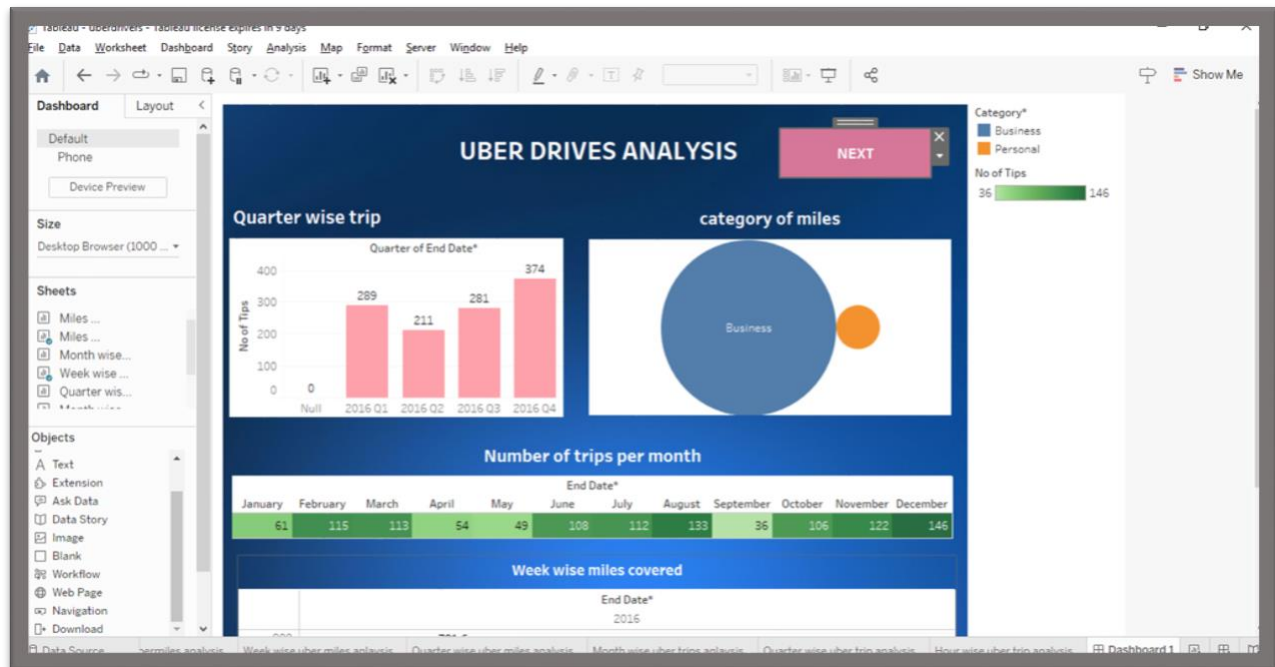


8)HOURS WISE UBER ANALYSIS



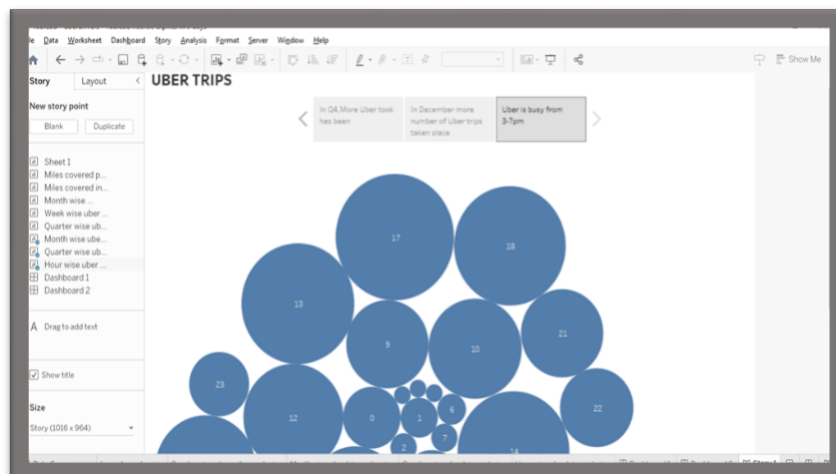
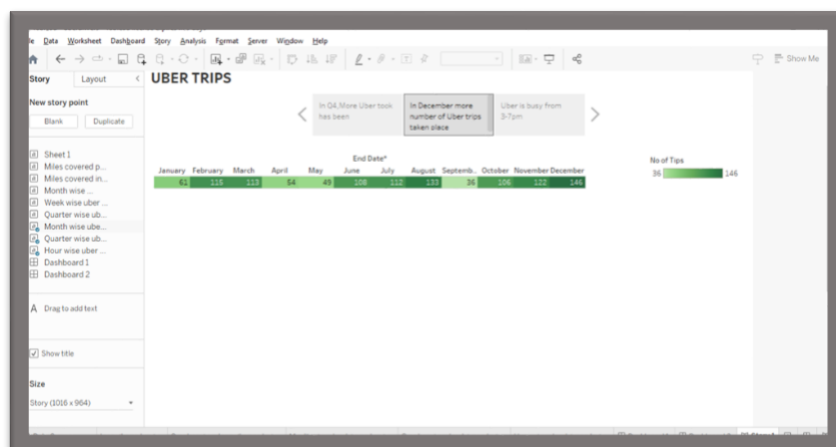
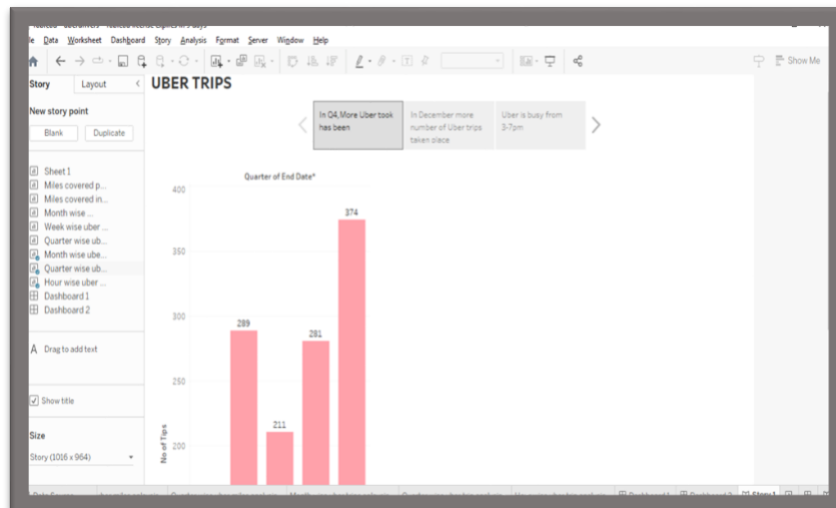
DASHBOARD

DASHBOARD COMPARES THE ANALYSIS



STORY:

IT GIVES THE MAIN ANALYSIS OF THE UBER EXPEDITIONARY



CONCLUSION

Using a ridesharing app like Uber has several advantages over more traditional transportation methods. As mentioned, Uber's dynamic pricing model attracts drivers to certain areas at critical times, making it more likely that a car will be available during times of high passenger need.

Uber's app also let's users see a map that displays all the potential drivers in the area. Once a driver has been chosen, the passenger can watch their driver navigate to the pick-up location in real-time, with updates on estimated time of arrival. This allows for ultimate convenience when coordinating a ride.

THANKYOU