

SUMMARY

- Over 3+ years of successful UI/UX Design & Developer experience, consistently delivering innovative and user-centric solutions that enhance overall user experience and satisfaction.
- Proficient in utilizing the latest design tools such as Adobe XD, Sketch, Figma, and InVision, ensuring efficient and collaborative design processes.
- Extensive experience in creating responsive and adaptive designs, catering to diverse devices and screen sizes, ensuring a seamless user experience across platforms.
- Strong focus on user research and usability testing, incorporating valuable feedback to iterate and refine designs, resulting in products that meet user needs and expectations.
- Ensures designs are accessible to users of all abilities, adhering to WCAG standards and promoting inclusivity in digital experiences.
- Specialized in designing user interfaces for mobile applications, understanding the unique challenges and opportunities presented by the mobile environment.
- Familiarity with 3D design principles and tools, exploring the integration of three-dimensional elements into digital interfaces for enhanced user engagement.
- Applies strong graphic design skills to create visually appealing and brand-aligned elements within digital interfaces, maintaining a cohesive and polished look and feel.
- Involved in strategic product planning, collaborating with cross-functional teams to align design initiatives with overall business goals and objectives.

SKILLS

Methodologies:	SDLC, Agile, Waterfall
UX-Wireframes	Adobe XD, Axure RP, MS Visio, Sketch, Invision, Zeplin, Framer, and IBM inDoors
Designing Tools	Photoshop CC, Coral Draw, and Illustrator CC
Web Skills	Angular 9, ReactJS, JSON, JavaScript, jQuery, HTML, HTML5, CSS, CSS3, AJAX, XHTML, Bootstrap, Flexbox, Foundation and XML
Front-End Tools	HTML5, CSS3, WordPress, Tableau, Python
Design software	Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign), InVision Studio, Rhino, Lumion, Revit, AutoCAD, Microsoft Office Suite (Word, PowerPoint, Excel), Sketchup, Sketch, Adobe XD
Other Skills:	User Experience Design, Information Architecture, Heuristic Analysis, User Flows, Product Planning, Wireframing, Usability Testing, Rapid Prototyping, Interaction Design (IXD), User Interface Design, Graphic Design, Visual Design, Web Design, product design, A/B Testing, Design Systems, 3D Design, Jira
Operating Systems:	Windows, Linux, Mac OS

EDUCATION

- Master of Science in Computer Science - Southeast Missouri State University, MO, USA
- Bachelor of Technology in Information Technology - Muffakham Jah College of Engineering & Technology, India

EXPERIENCE

UI/UX Design & Developer   Wells Fargo, AZ	Aug 2023 - Present
<ul style="list-style-type: none"><li>• Spearheaded the complete UX/UI redesign of Wells Fargo’s mobile banking app, focusing on enhancing user engagement by simplifying critical features such as money transfers, bill payments, and balance inquiries to create a more intuitive and user-friendly interface.</li></ul>	

- Developed high-fidelity wireframes and interactive prototypes using Sketch and Figma to communicate design concepts and refine user flow, ensuring a visually appealing seamless and experience across both iOS and Android platforms.
- Produced top-notch design documents, including wireframes, mockups, user flows, sitemaps, descriptions, and sketches.
- Used lazy loading of modules using component routing for faster initial loading of web app.
- Worked closely with product managers, business analysts, and development teams in an Agile environment to ensure design solutions aligned with business goals, technical constraints, and end-user needs, facilitating continuous feedback and iterative improvements.
- UI/UX design for the website and transaction system was finished using Photoshop and Sketch.
- Responsible for producing visually appealing UX/UI design that meet business and user goals with an emphasis on maximizing usability.
- Created and maintained a design system in Adobe XD, including reusable components like buttons, icons, and input fields, to ensure consistency across screens & streamline design process for both mobile & tablet versions of the app.
- Designed intuitive task flows and simplified user interfaces for critical banking transactions, leading to a 15% increase in the average number of transactions per user, enhancing customer retention and increasing app usage frequency.

#### **UI/UX Developer | Cognizant, India**

**Jul 2020 - Jul 2022**

- Designed and optimized website user experiences using Figma and Adobe XD, focusing on both visual design and user interactions to enhance usability across platforms.
- Identified business requirements and user needs, then conveyed design deliverables, including wireframes, storyboards, specifications, templates, and mock-ups.
- Developed and maintained a scalable design system and style guides, ensuring a consistent and cohesive
- Led user-centered design initiatives for an analytics platform, improving the user experience on both desktop and mobile, which resulted in a 30% increase in user engagement.
- Created interactive prototypes within Sketch and integrated them with InVision to simulate user interactions, allowing stakeholders to experience core features and flows, and providing insight into usability before development began.
- Incorporated 3D elements and objects into the UI design, enhancing depth and interactivity with features like 3D buttons, icons, and interactive product models, creating a more engaging and visually dynamic experience.
- Uploaded high-fidelity UI designs and assets into Zeplin, automatically generating CSS/HTML code snippets and style guides, which helped developers efficiently implement the design with minimal ambiguity.
- Created brand-aligned visual assets, including logos, icons, and other graphics, using Illustrator, ensuring all designs adhered to corporate branding guidelines and maintained a consistent brand identity across the application.
- Produced wireframes, sketches, and interactive prototypes in Figma, allowing for early-stage user feedback and iterative validation, which led to a 20% reduction in design revisions and faster decision-making in the design process.
- Designed high-resolution visual assets such as icons, banners, and UI components using Photoshop CC, ensuring they aligned with the project's branding guidelines and were optimized for both web and mobile.
- Refined typography, UI patterns, layouts, and color schemes to improve information clarity and enhance comprehension, resulting in a 15% increase in user satisfaction and a 20% reduction in user confusion based on post-launch usability surveys.
- Implemented A/B testing in iterative design cycles, analyzing test results to inform ongoing improvements, resulting in meaningful and sustained enhancements to the user experience.