

HEVO (Analysis)

- HEVO is an Indian startup founded in 2016 by the founders of SpoonJoy (food delivery startup) later acquired by Grofers. Founders are namely Manish Jethani and Sourav Agarwal.
- Till date they have ≥ 50 employees, in which 49 are there on the LinkedIn. Company is operating from California.
- In every organization, different departments manage their data separately and use thousands of apps and applications to complete their work. While working for the Grofers, they have also faced the same issue.
- **THEME/ Startup Idea:** All of the applications used by different departments are important sources of data that can be analyzed to improve a company's performance. That data often remains separate, however, making it difficult for different teams to collaborate.
- Hevo enables its clients' employees to integrate data from more than [150 different sources](#). Hevo has prebuilt connectors, which connects the data of different departments.
- For example, a marketing team at an e-commerce company might have data about its advertising on social media platforms, and how much traffic campaigns bring to their website or app. But they might not have access to data about how many of those visitors actually make purchases, or if they become repeat customers. By building a data pipeline with Hevo, they can bring all that information together.
- Hevo also focuses on integrating data in real time, which is especially important for companies that provide on-demand deliveries or services. During the COVID-19 pandemic, Jethani says e-commerce clients have used Hevo to manage an influx in orders as people under stay-at-home orders purchase more items online. Companies are also relying on Hevo to help organize and manage data as their employees continue to work remotely.
- Technologies supported by HEVO:
 - **To manage DATABASE:**



DynamoDB



MariaDB on Amazon
RDS



Azure Database for
MariaDB



MySQL compatible
Aurora



MySQL on Amazon
RDS



Azure Database for
MySQL



Google Cloud SQL for
MySQL



Oracle MySQL Cloud
Service



Oracle on Amazon
RDS



Oracle Cloud
Database



PostgreSQL
compatible Aurora



Azure Database for
PostgreSQL



PostgreSQL on
Amazon RDS



Google Cloud SQL for
PostgreSQL



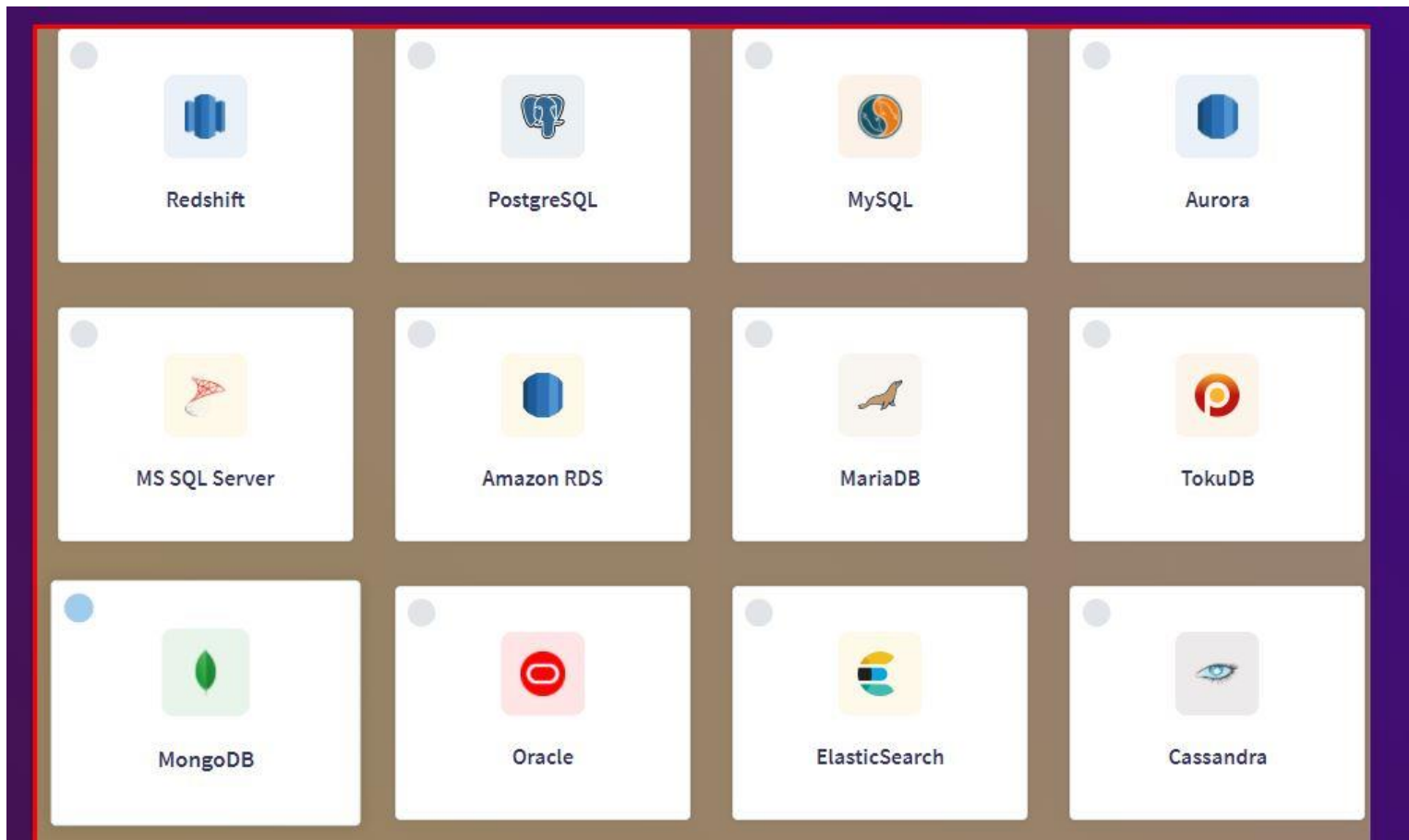
MS SQL Server on
Amazon RDS



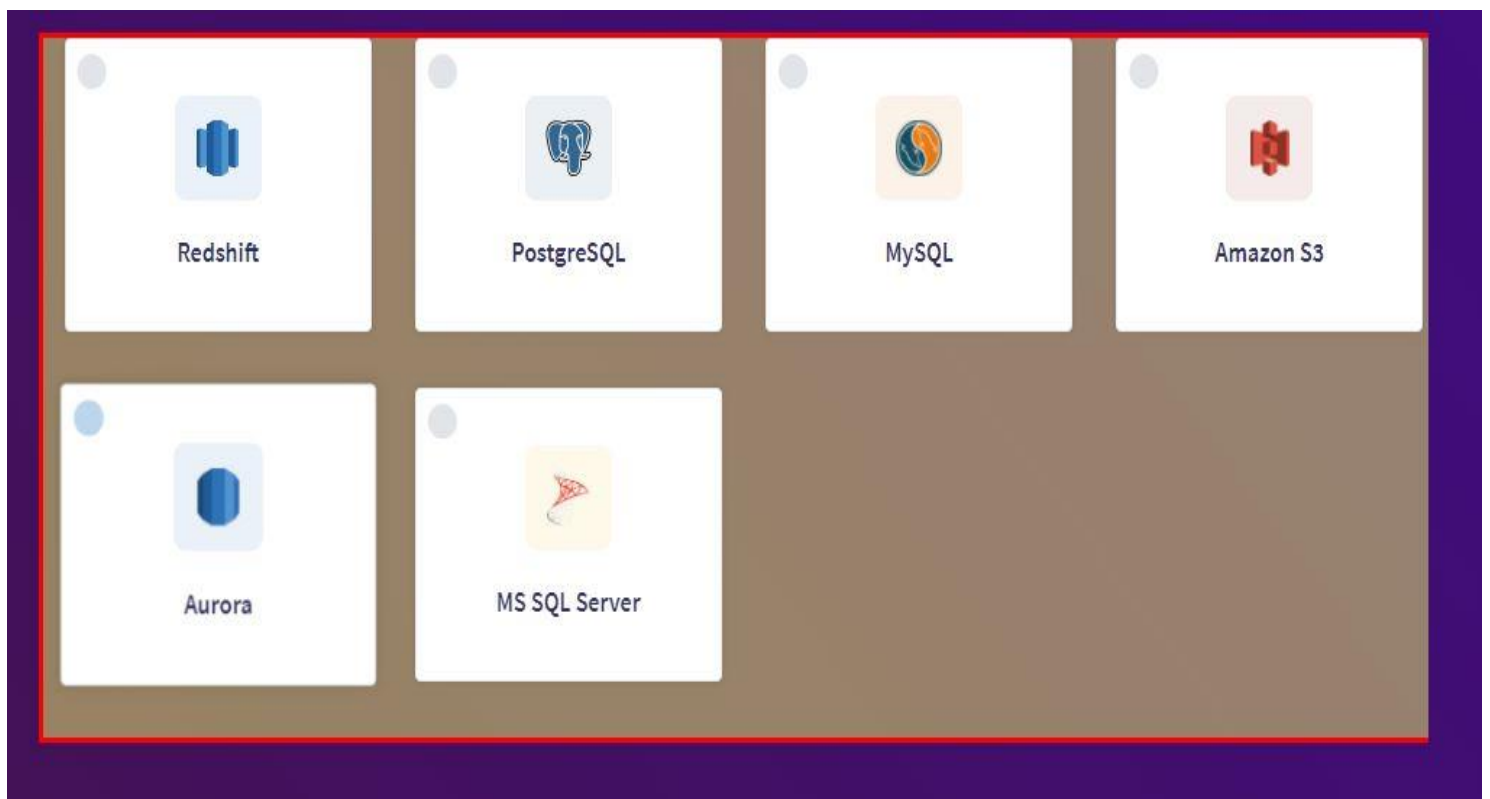
Azure SQL Database



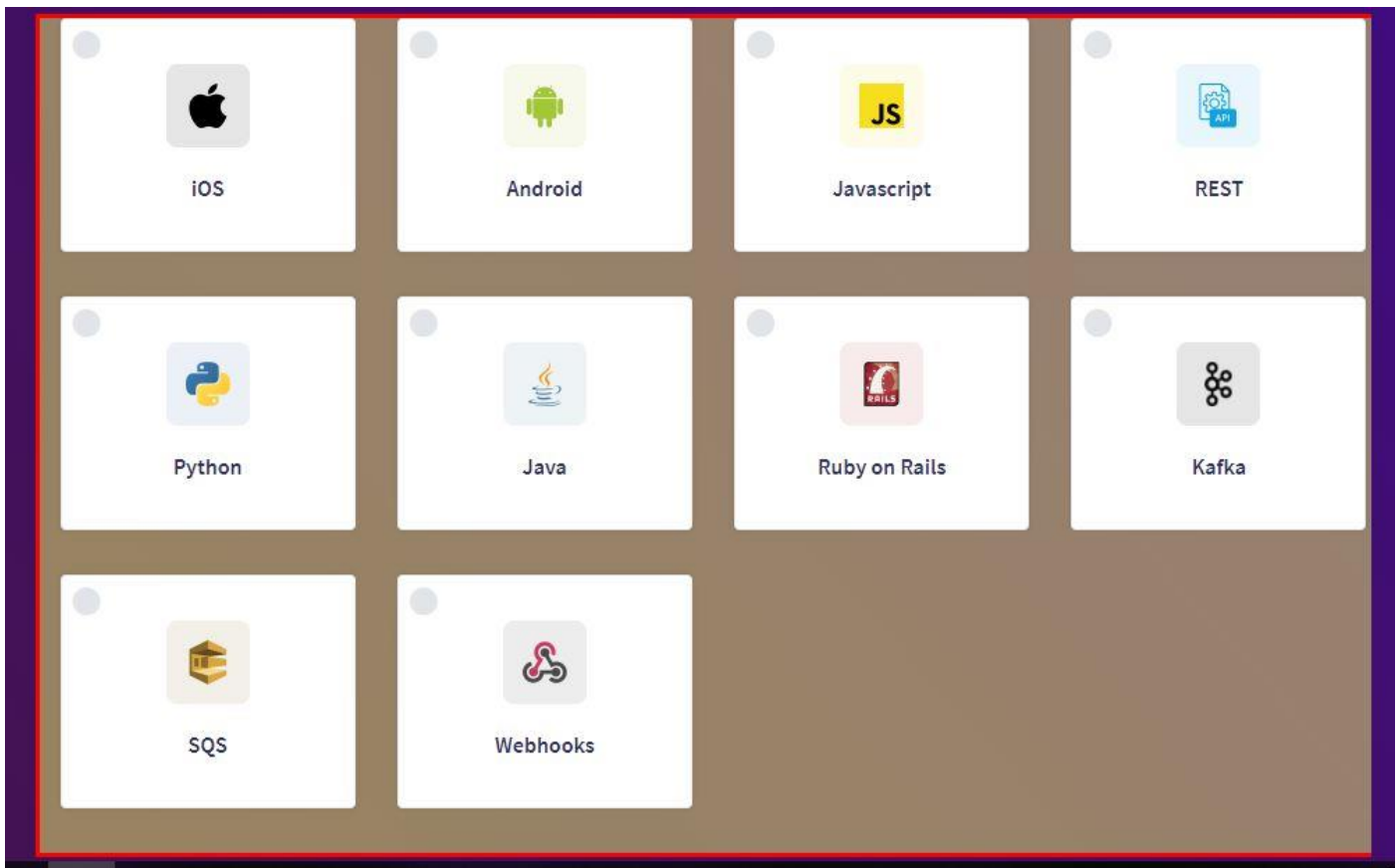
Google Cloud SQL for
MS SQL Server



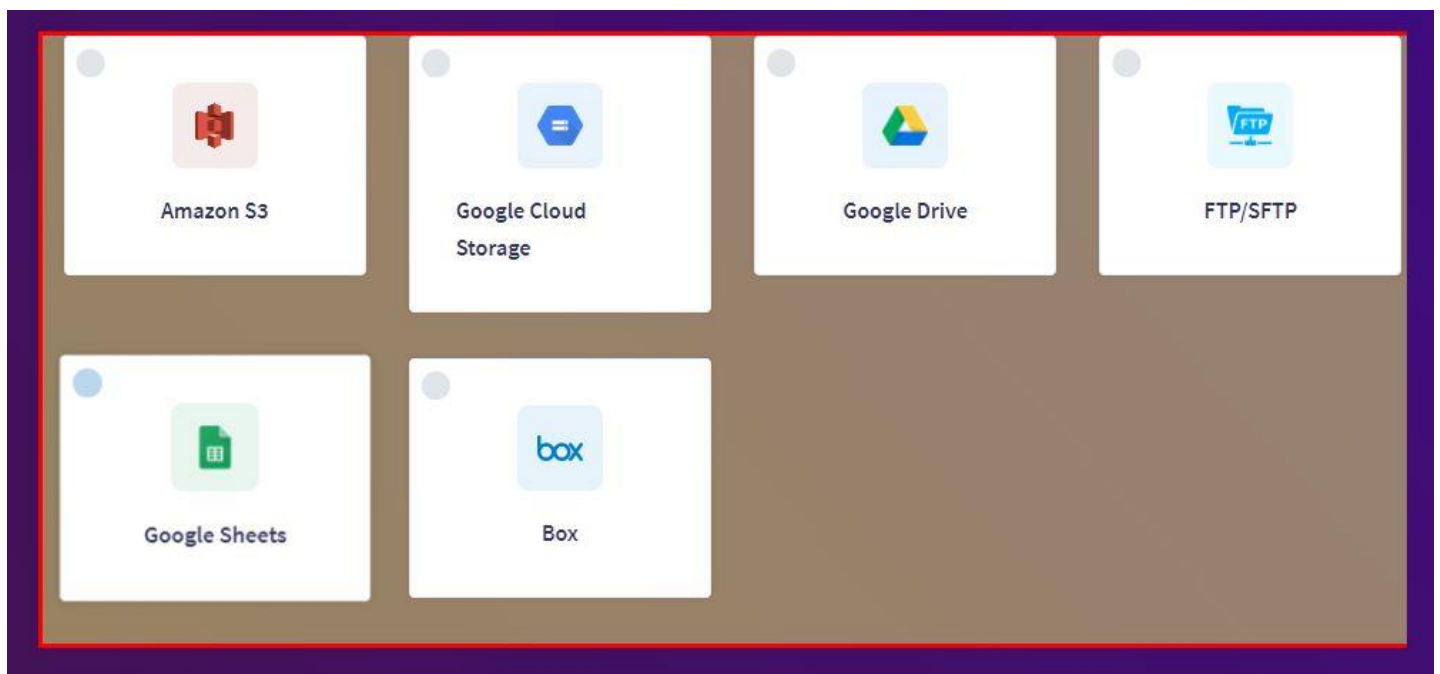
- **To manage Data Warehouse**



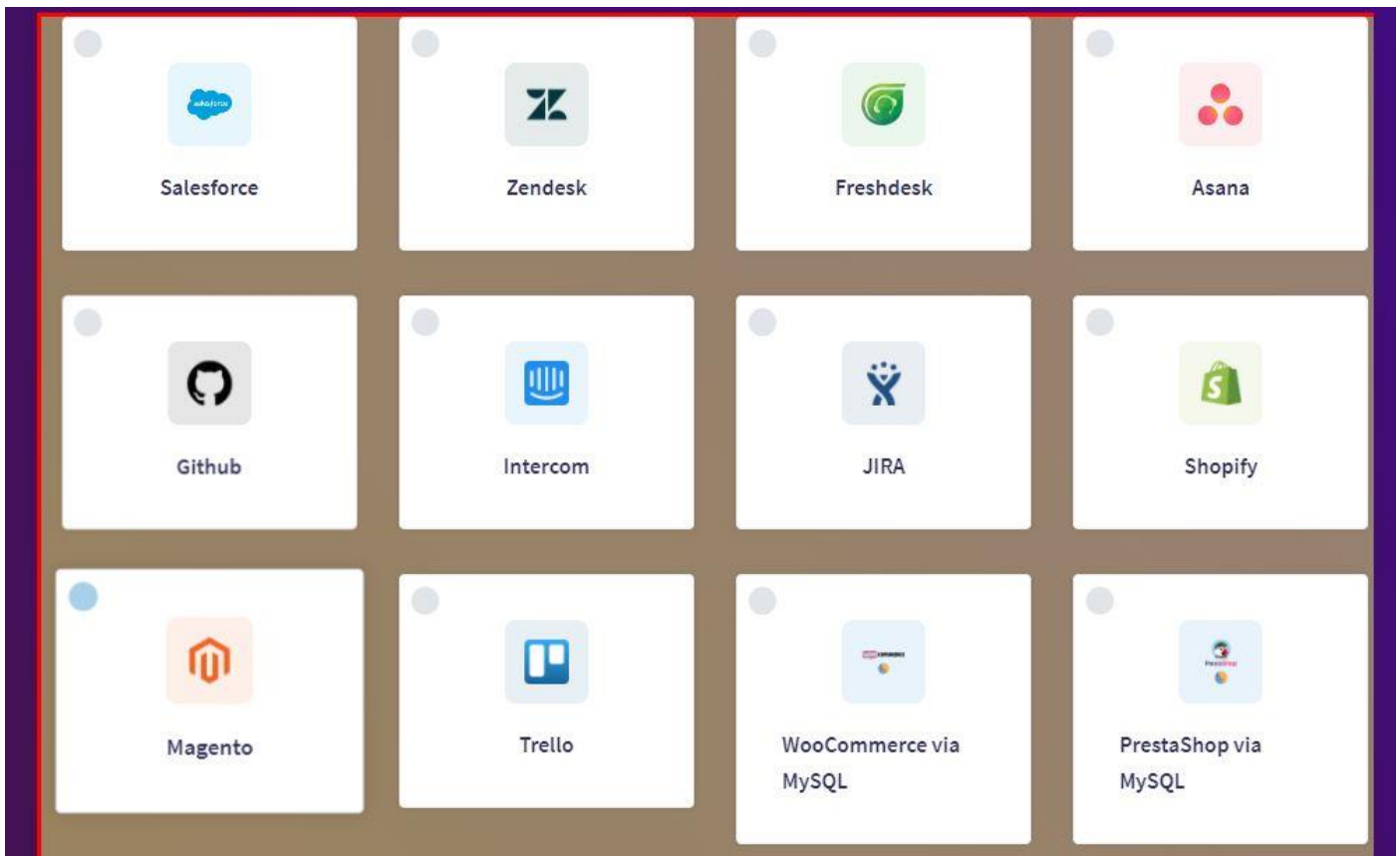
- **To manage SDK and Streaming**



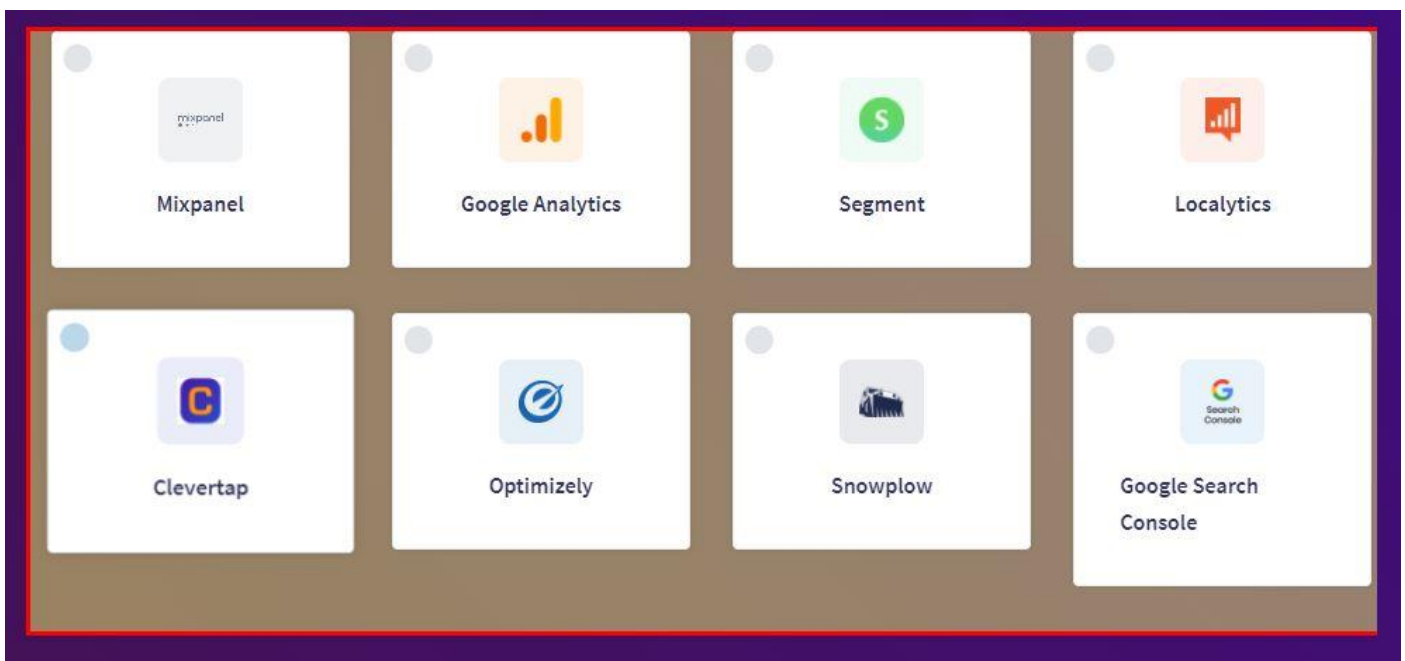
○ For Cloud Storage



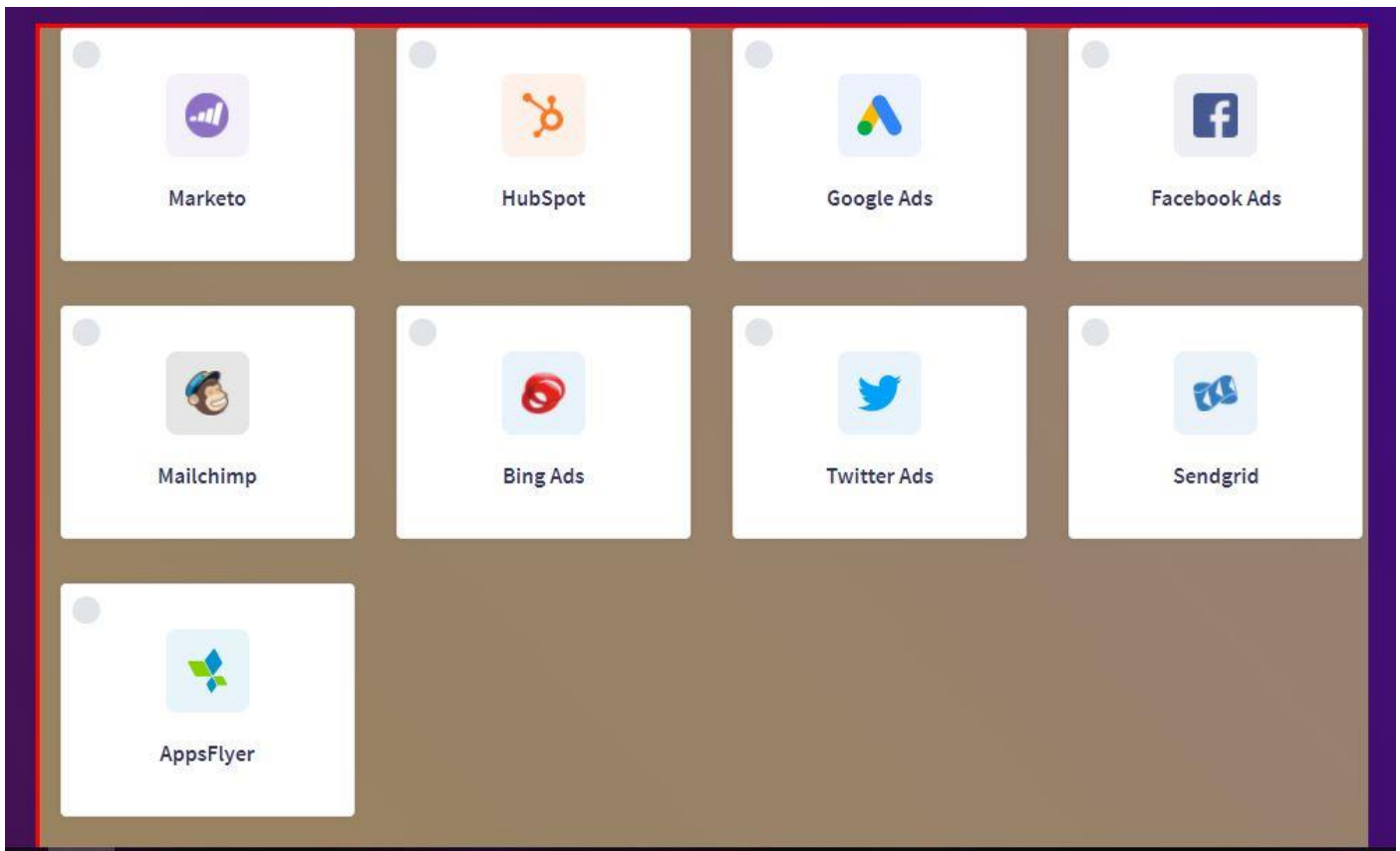
○ For Cloud Application:



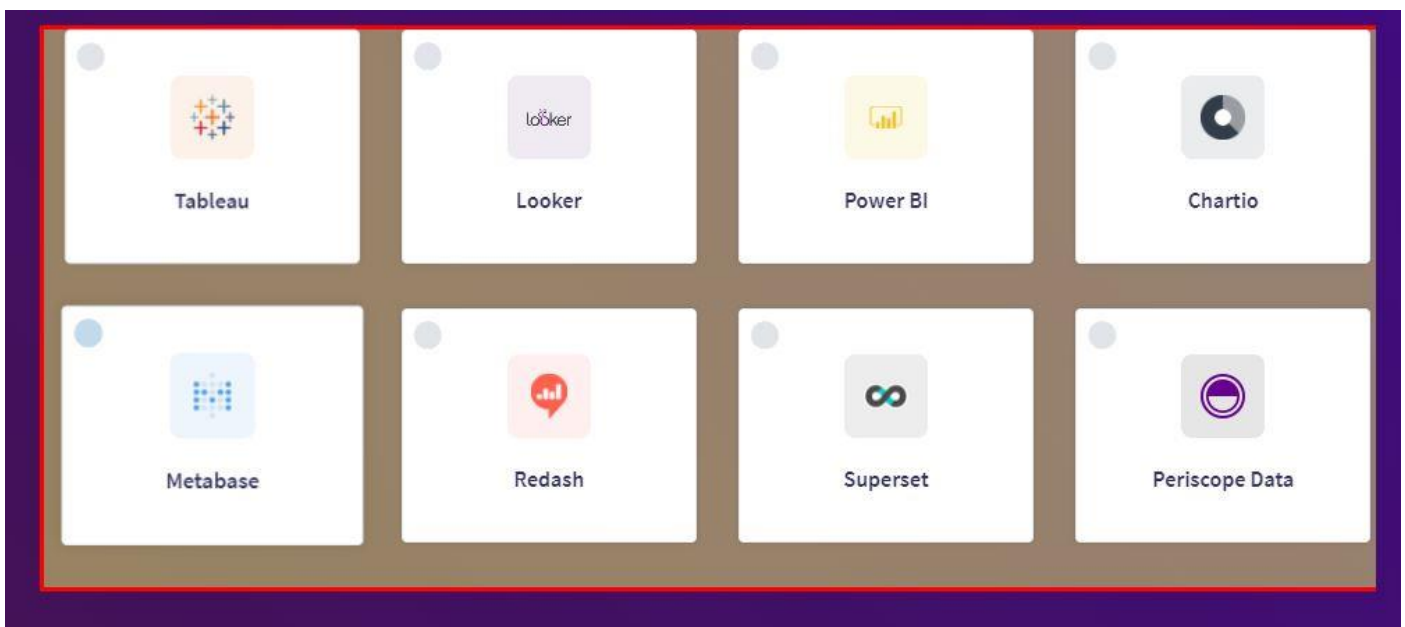
○ For Analytics:



○ Marketing and E-Mail



○ For BI Tools:



- These much options they have to manage everything in the organization.
- Analysis Results: So, basically, they are covering every aspect of technologies which may be used by different teams in the organization. Through HEVO, every

department can access each other's work and manage everything properly. If someone needs the data from any other department, they can directly check on that. Even the head of the organization can have the eye over everything. Not only this, using HEVO the output of any data if required, is automatically fed to the other departments data, means it automatically maintains proper synchronization. They are providing graphical analysis for this, automatically when the data is fed to them, irrespective of departments.

- Apart from department wise data interaction, they also provide cloud applications and cloud storage for the data manipulation and data storage.
- In COVID situation, many organizations are using it for properly manage everything, like employees work as well as clients needs, which is really generating the revenue for HEVO in this pandemic too.