

1 INTRODUCTION

1.1 Overview

Visualization Techniques of Radisson hotel analysis:

** The hotel industry is a broad category of businesses that provide lodging services for travellers and tourists*

** This can include a wide range of establishments, from luxury resorts to budget-friendly motels, as well as extended stay hotels, boutique hotels, and more.*

** Radisson owns multiple five-star hotels across India.*

** Hotels can be found in nearly every corner of the world, and are often a major component of the tourism and travel industry in a given area.*

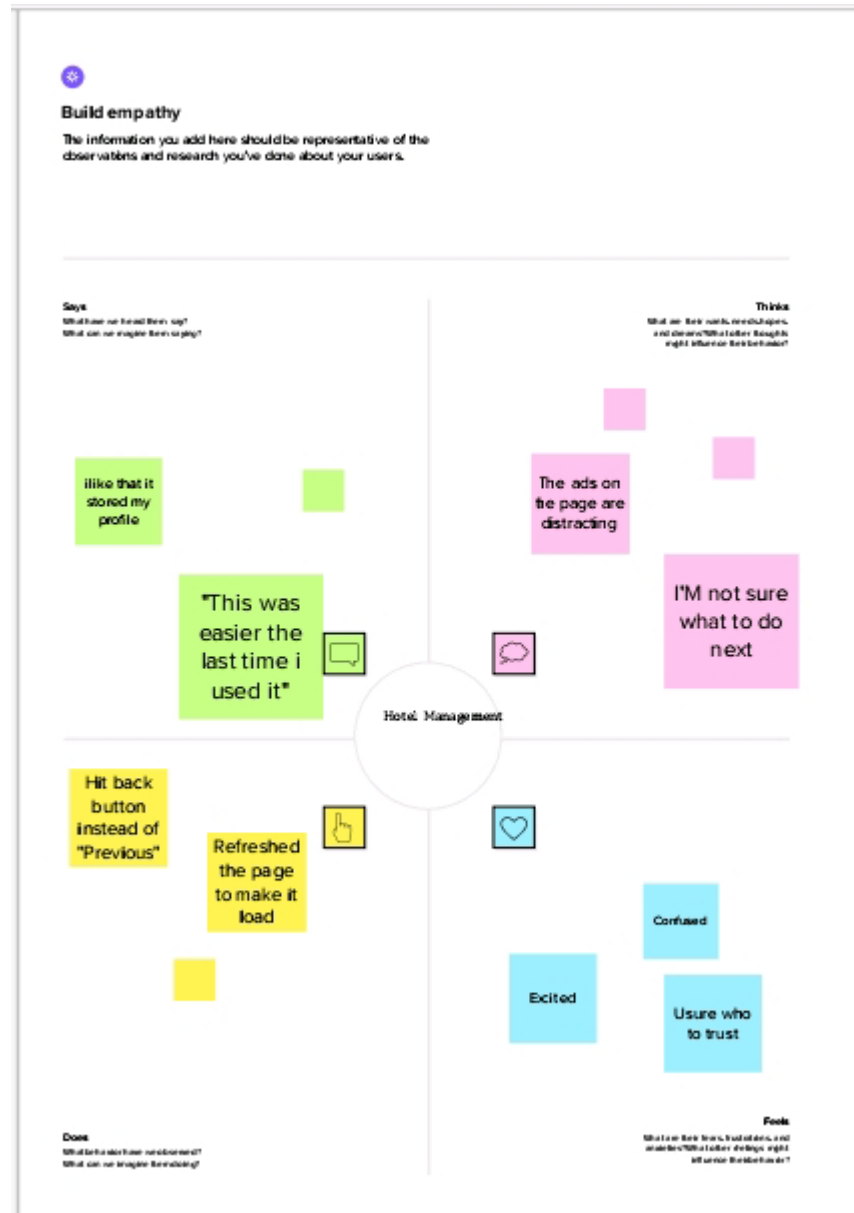
1.2 Purpose

In this project we have analyzed that the Radisson needs to make sure that their 100% guest satisfaction program is under the budget and will not originate any financial troubles to the company.



2 PROBLEM DEFINITION AND DESIGN THINKING

2.1 Empathy Map



2.2 Ideation and brainstorming map

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Web application for Hotel reservation. We will take the selection criteria from user and display the hotels list for user basing on the criteria. User can book the room if there is availability of the rooms in that particular hotel. There are three different types of user roles for the application they are administrator, hotel agent and normal user.



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP:
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.

Person 2

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.

Person 3

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.

Person 4

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.

Person 5

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.

Person 6

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.

Person 7

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.

Person 8

1. I will create a web application for hotel reservation.	2. I will create a web application for hotel reservation.	3. I will create a web application for hotel reservation.
4. I will create a web application for hotel reservation.	5. I will create a web application for hotel reservation.	6. I will create a web application for hotel reservation.
7. I will create a web application for hotel reservation.	8. I will create a web application for hotel reservation.	9. I will create a web application for hotel reservation.



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3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Tip
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

Social media is
godsent for hotels.
Think about it – you
have a beautiful
establishment and
social media is all
about the aesthetic

Since people are so
focused on the visual
nowadays, you should amp
up the aesthetic of your
hotel to better suit the
demand for cool pictures.
Create a beautiful space
that people would want to
take pictures in. Make it
stylish and relevant to the
area.



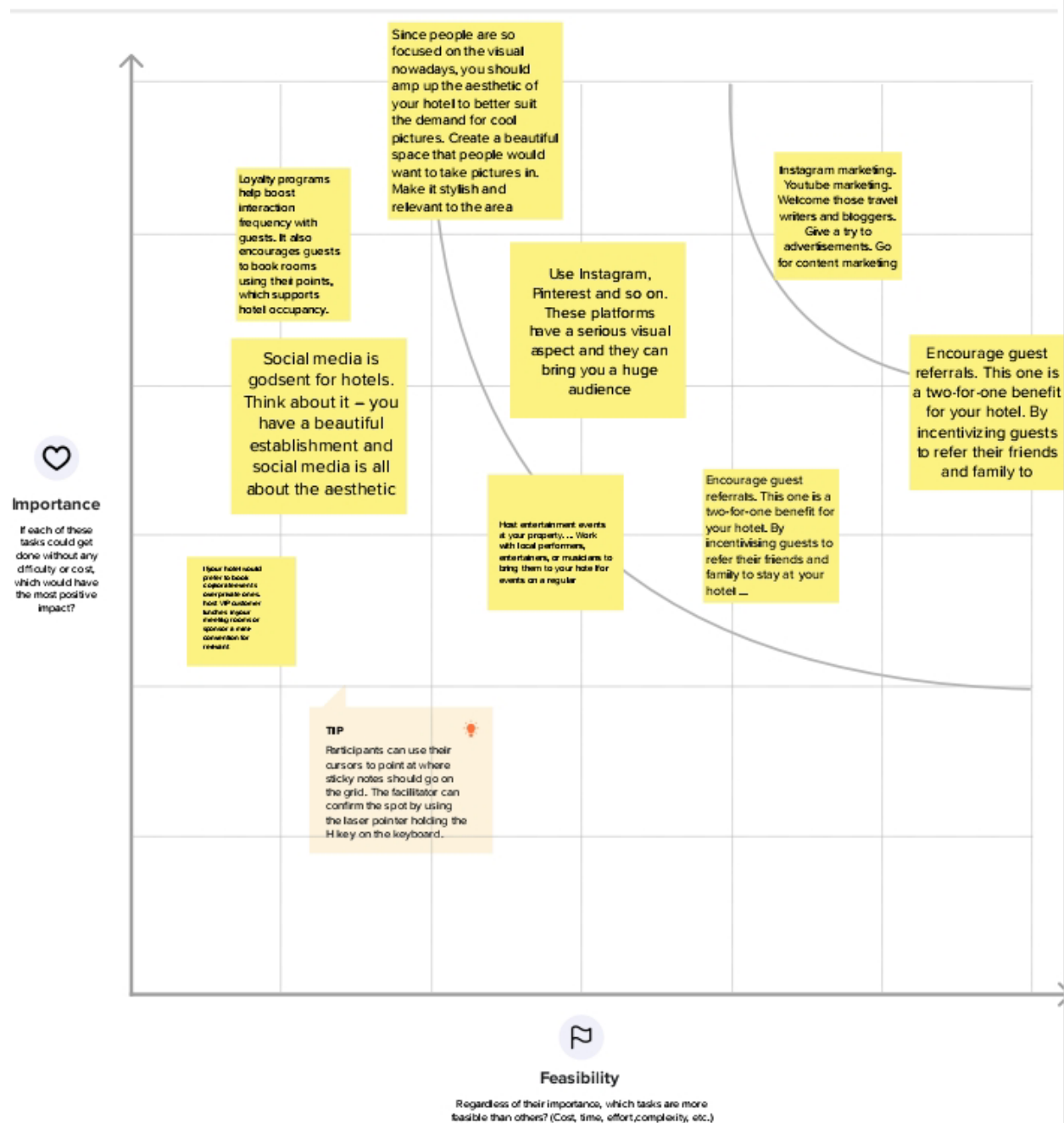
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4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



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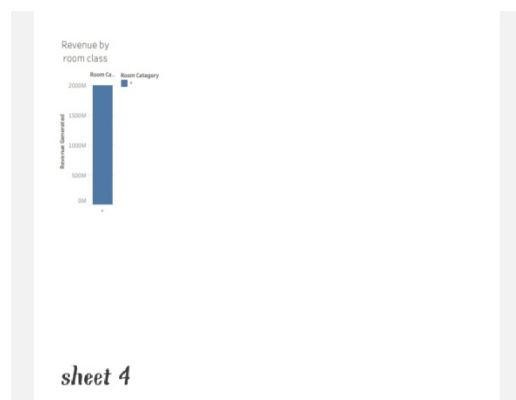
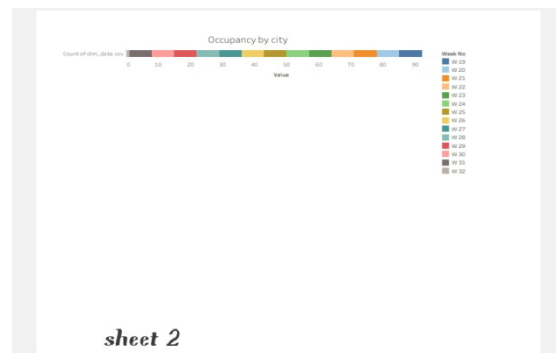
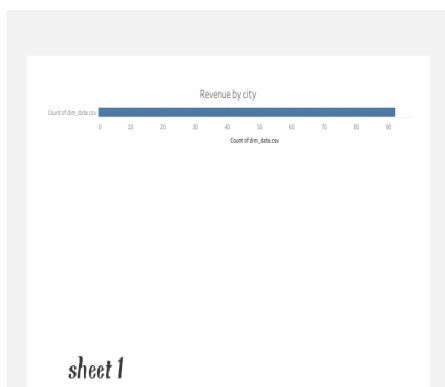
3 RESULT

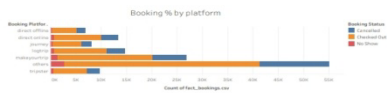
** When going on vacation, your hotel is your home away from home*

** It provides all the comforts, security, and entertainment you need when not exploring the attractions surrounding you.*

** This can include managing hotel services, overseeing events, devising strategies, solving problems, and meeting with business partners*

** Hotel management is critical to the success of a guest accommodation business and the management*





sheet 5



sheet 6



sheet 7



sheet 8



sheet 9

Total revenue for the hotels

2,007,546,015

sheet 10



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4 ADVANTAGES AND DISADVANTAGES

4.1 Advantages

- 1 Staying in hotels while traveling has a lot of advantages and benefits.**
- 2 Hotels are usually located in the city center, so you don't have to waste time traveling to and from your accommodation.**
- 3 Amenities And Facilities**
- 4 Some hotels have excellent facilities too. For example, you might find a hotel with a swimming pool, spa, restaurant or gym**
- 5 Comfortable Rooms**
- 6 If you're looking for a luxurious experience, you can book a room with a sea view or a landmark view.**

4.2 Disadvantages

- 1 Depending On The Destination, It Can Get Expensive.**
- 2 You Might Feel Cooped Up**
- 3 Privacy Issues**
- 4 It can get Crowded**
- 5 Best Hotel Alternatives**
- 6 Final thoughts on pros and cons of staying in hotels**



5 APPLICATIONS

Our people are at the core of our business success and future. We bring the culture, spirit, environment and opportunities that empower you to be your best, every day, everywhere, every time. Together, we make Every Moment Matter. We take our “We grow talent, talent grows us” culture belief to heart by focusing on developing our Moment Makers. An ever-growing Radisson Academy offer aims to equip you with key skills and boost your potential through customized training programs right from your day one. We are dedicated to individual development and have a strong performance culture that facilitates your career growth at all levels.

6 CONCLUSION

Our rooms were very nice and comfortable. Room was clean and roomy. The bathroom was expecially nice. We a had a very restful night.

This project aims at creating on Hotel Management System which can be used by Admin and Customers. The admin to advise/publish the availability of rooms in different hotels and customers are checking the availability of room in required hotel. Customers should be able to know the availability of the rooms on a particular date to reserve in hotel. They should be able to reserve the available rooms according to their need in advance to make their stay comfortable. The Admin hands the booking information of customers. The users can register and log into the system. The administrator will know the details of reservation and daily income. The hotel department maintain the seat availability and booking details in certain database. This project provides high security to Admin and user information.



7 FUTURE SCOPE

1. *A groups, has received confirmation and validation of its near-term Science Based Targets (SBTs) aligned with its commitment to be Net-Zero by 2050. The authentication has been provided by the Science Based Targets initiative (SBTi) a partnership between experts such as CDP (Carbon Disclosure Project) and the United Nations Global Compact, which drives ambitious climate action in business.*
2. *As a leading international hotel group Radisson Hotel Group is committed to do its part in helping to limit global warming to 1.5°C by 2050 and avert a climate crisis. Radisson Hotel Group now also joins leading companies in the Business Ambition for 1.5°C campaign and the UNFCCC Race to Zero campaign as part of an important, globally coordinated effort to reach the goal of Net-zero.*
3. *After pursuing courses in this field, there are ample of job opportunities are waiting for you in various areas such as Cafeteria, Airline Catering (flight kitchen) and Cabin Services, Club management, Cruise Ship Hotel Management, Hospital administration and catering, Hotel and Tourism Associations, Hospitality ...*

