

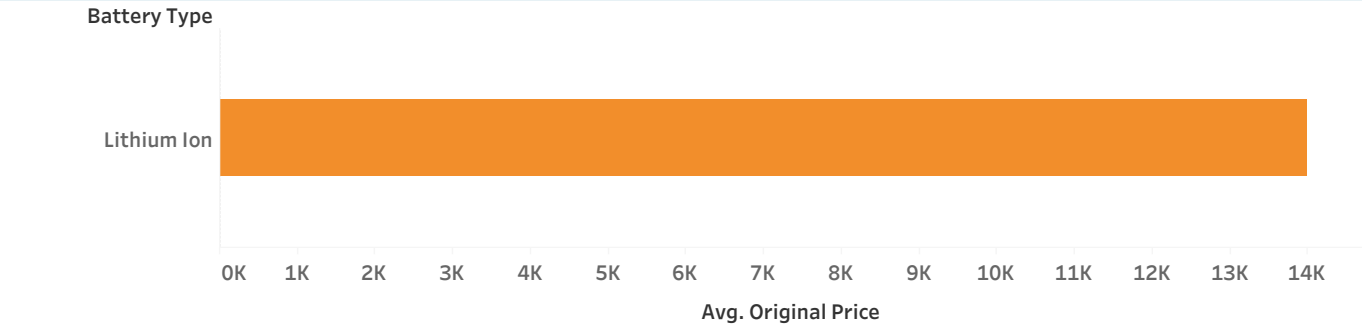
IRevolution-THINK DIFFERENT

KPI

Brand	Discount Percentage	Mrp	Sale Price	Star Rating	Sales Difference
Apple	0	77,000	77,000	5	0

Battery Type  
Lithium Ion

BATTERY TYPE DISTRIBUTION



Year  
2022

KPI-2

Revenue Generated	Active Users (mm)	Units sold (mm)
205	1,334	232

Brand  
APPLE

MODEL SPECIFICATION

Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

MODEL SHARE

