

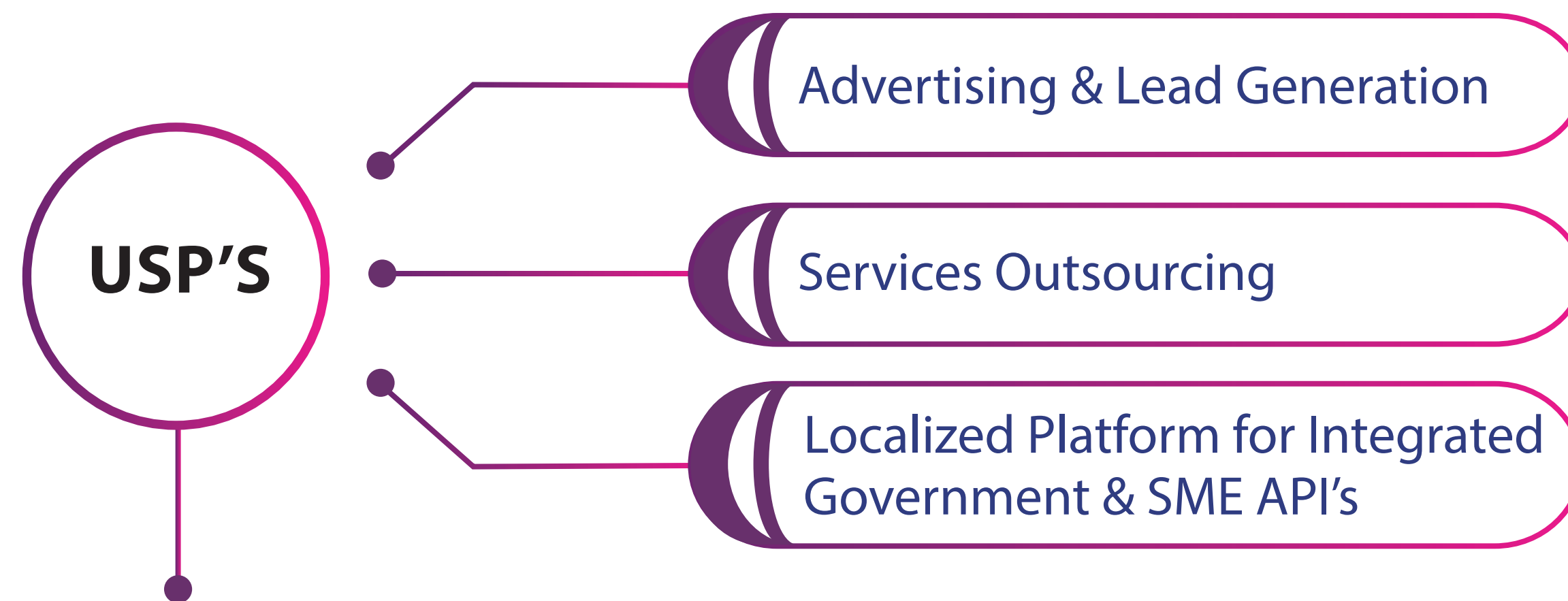


INFO MEMORANDUM 2019

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www.magasinternational.com

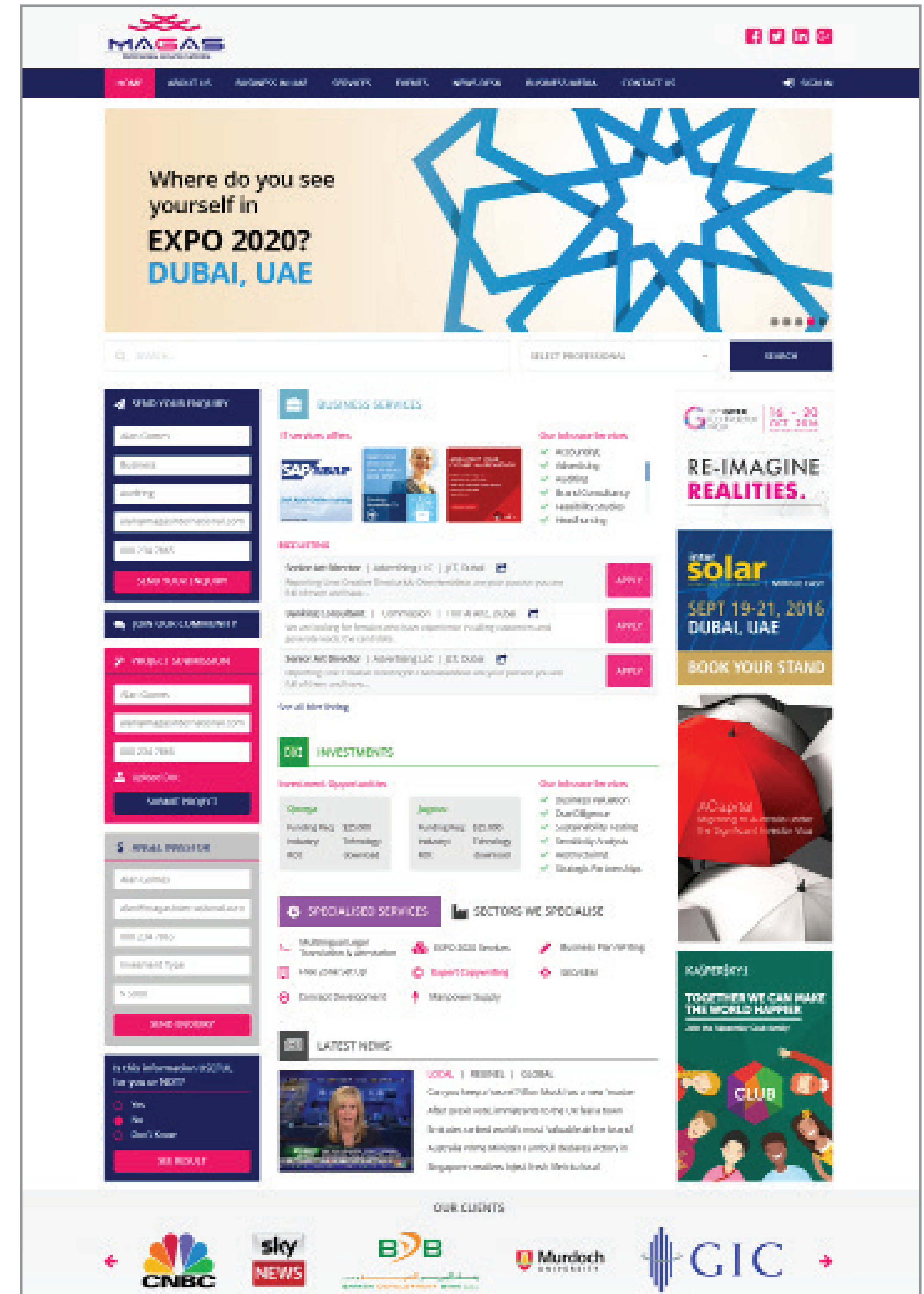
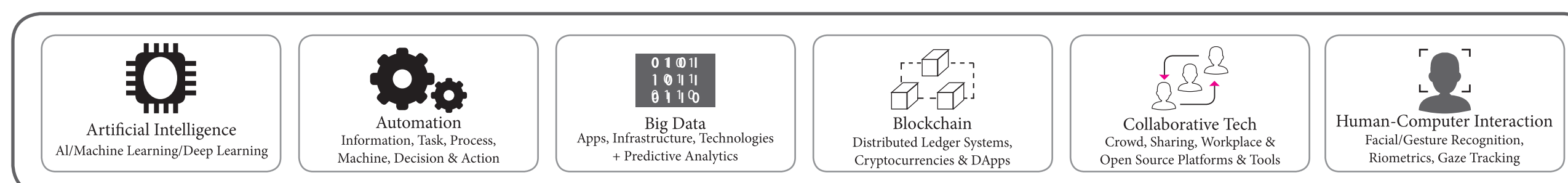
OFFERING A SIGNIFICANT MINORITY STAKE TO A STRATEGIC INVESTOR IN AN EMERGING PROFESSIONAL SERVICES PLATFORM ARISING FROM UAE TARGETING GLOBAL AUDIENCE



Features

- Highly Disruptive & Unique
- Local Outsourcing Hub
- Alternate Investment Showcase
- Infrastructure as a Service (IaaS)
- Source for Insights, News & Business Intelligence
- Hybrid Model - Human & Technology Combination
- Source for Critical Data, Qualified Content & Investor Network
- Online Eco-System for Business Facilitation
- Business Listings & Advertising
- Future Offshoots IPTV & Virtual Mart (GSP & ISP)

Technology to be Integrated:



MAGAS IS AN ONLINE BUSINESS PLATFORM OFFERING BUDGET PROFESSIONAL SERVICES IN A LOCALISED GEO LOCATION.

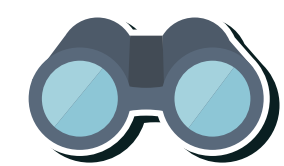
means **street-smart in Greek** - connotes *localized knowledge* which is essential to sell services

means **cut in Arabic** - connotes *custom-made services* to meet customer's requirement

means **fly in Persian** - connotes small enough to cause *disruption*

means **place in Russia** - connotes *geo-location*

In other words, MAGAS is the “ALIBABA” for Services and “UBER” for Professionals put together under one roof.



VISION:

MAGAS services platform is a pioneering internet destination for **Lead Generation** and **Delivery of Services** based on a Geo-location. MAGAS connects with service providers across various geographies and industries who can fulfill business needs with cost effective solutions arising from *shared economy* and *idle resource capacities*. It delivers services through various channels to cater to end-user demand and taste.



MISSION:

Our mission is to provide quality value based services which are advertised on our platforms in any of the geo-location and to create a global network for service delivery. We provide all necessary support through our value chain until the job is done and delivered to *customer satisfaction*.



OBJECTIVES:

MAGAS enables entrepreneurial energy and gives new entrants opportunity to build their businesses with the support of this unique services platform which boosts low cost Startups & Small Medium Enterprises. Our platform creates online eco-system and facilitates commerce between parties not just monetarily but also through other synergies. Our platform creates a channel for cross border connect whereby end users can use our platform for their service needs from any location. All listed services can be ordered, managed & delivered through our platform. The value to end users will be that all their service needs will be fulfilled through pre-scrutinized service providers under a single window platform thus saving *energy, time* and *money*.

STAGE 1. MAGAS INTERNATIONAL (MI)

Launched in 2010

punch line - *profit from it*

Created a Budget Professional Services Company similar to the Big 4, which will assist Entrepreneurs, Start-ups and SME's. This was the enabler for Stage 2 as its Professional Services Delivery Company.

STAGE 2. MAGAS "SERVICE MEDIA" PLATFORMS (MSMP)

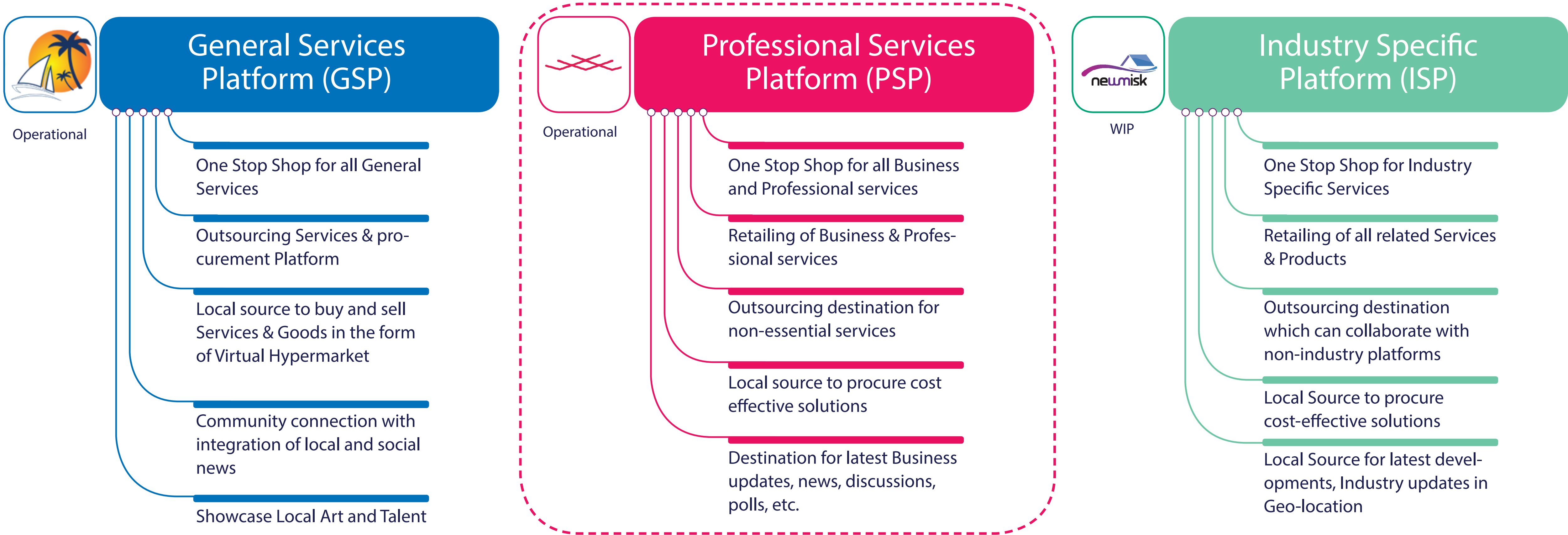
Launched GSP in 2012 & PSP 2018

punch line - *more work, less talk*

Pioneering Lead Generation and Service Delivery mass media portals based on geo-location and specific industries. "Service Media" is a new concept & work of science created & copyrighted in 167 countries by MAGAS.

MAGAS SERVICE MEDIA PLATFORMS (MSMP)

To simplify our approach we have segregated MSMP under the below broad categories:





ADVISORY

If you can envision, we can do it. Bring us your idea and we will work around it to create a business model. We would let your dream turn into reality because we too walked the same path as yours.



CAPITAL

We believe in a world of limitless opportunities. We hear your ideas and incubate them till they grow. That's the same care we give when we invest with you. After all it's human nature to care for everything that's good, **whether your money or ours, its the same attitude.**



CORPORATE SERVICES

We help you make your existing business better. Our expert team can help you improve your bottom line and thats our promise. We guide you at every step and take you to new heights where no one can reach. But of course, you got to believe us to make you believe yourself. We do it always **On Time** and **On Budget.**

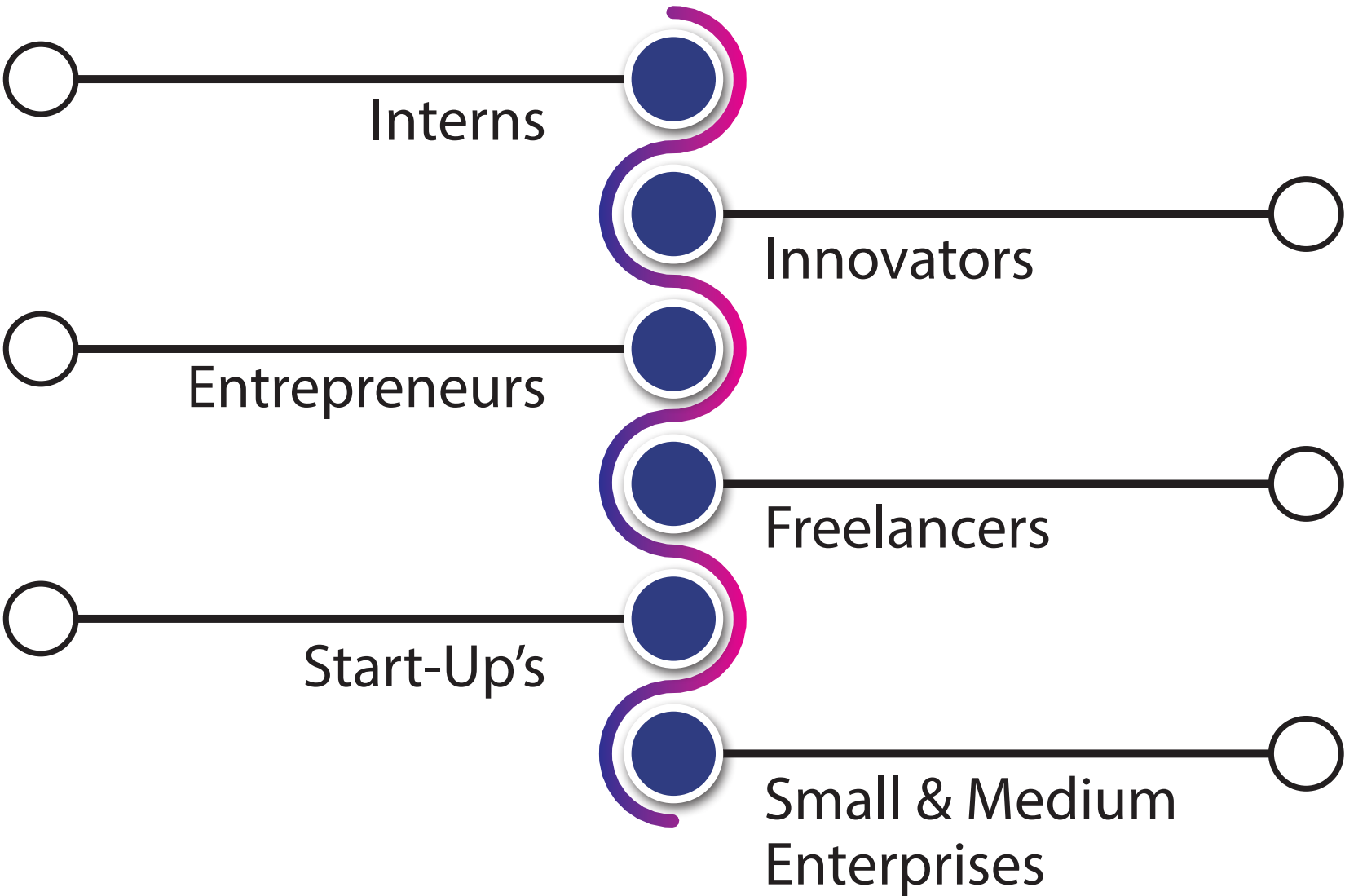


TECHNOLOGY

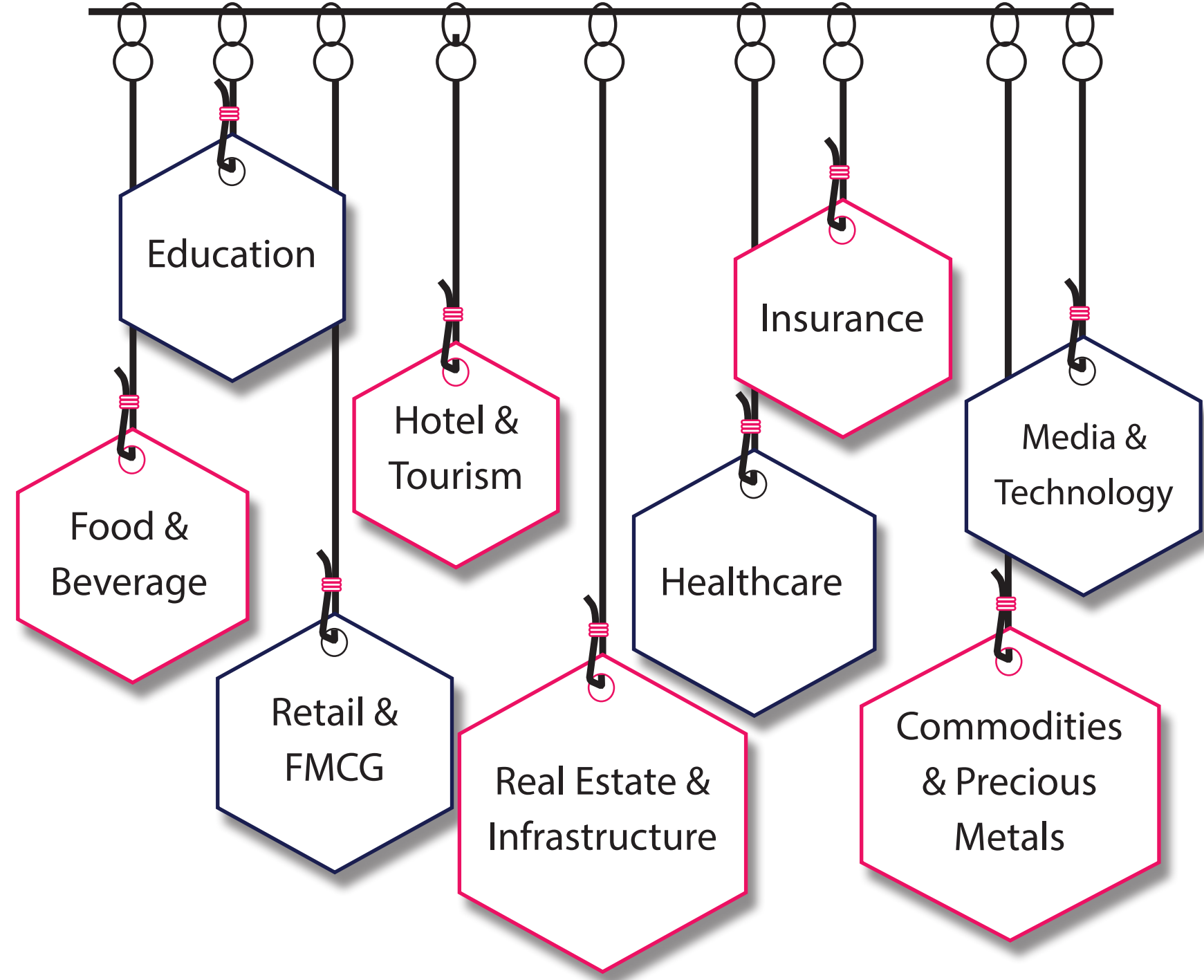
We develop technologies that makes life easy. We have built platforms that help you navigate your world with ease. If you need to make your life easy then we are at your service.



TARGET MARKET:



SECTORS WE CATER TO:



WHAT'S THE DIFFERENCE?

Service Media

- Dedicated to Business & Professionals
- Moderated Content
- Qualified Leads
- Guarantees Service Delivery
- Cost Effective Solutions
- Creates Services Eco-System
- Quality of Users
- Associate & Earn

Social Media

- Open for all
- Is it Genuine or Fake?
- Time Wasters
- Trial and Error
- It's your Luck
- Mix Bag
- People are Numbers
- Feed the Giants

NEWS ARTICLES ABOUT SOCIAL MEDIA

After helping to build Facebook, he's trying to break it up

Co-founder Chris Hughes is now an outspoken critic of Facebook's unbridled power and wants the US government to take action

© SAT, JUL 27, 2019 - 5:50 AM



"We are a nation with a tradition of reining in monopolies, no matter how well-intentioned the leaders of these companies may be." - Mr Hughes (above), in an op-ed article for The New York Times in May 2019. PHOTO: NYTIMES



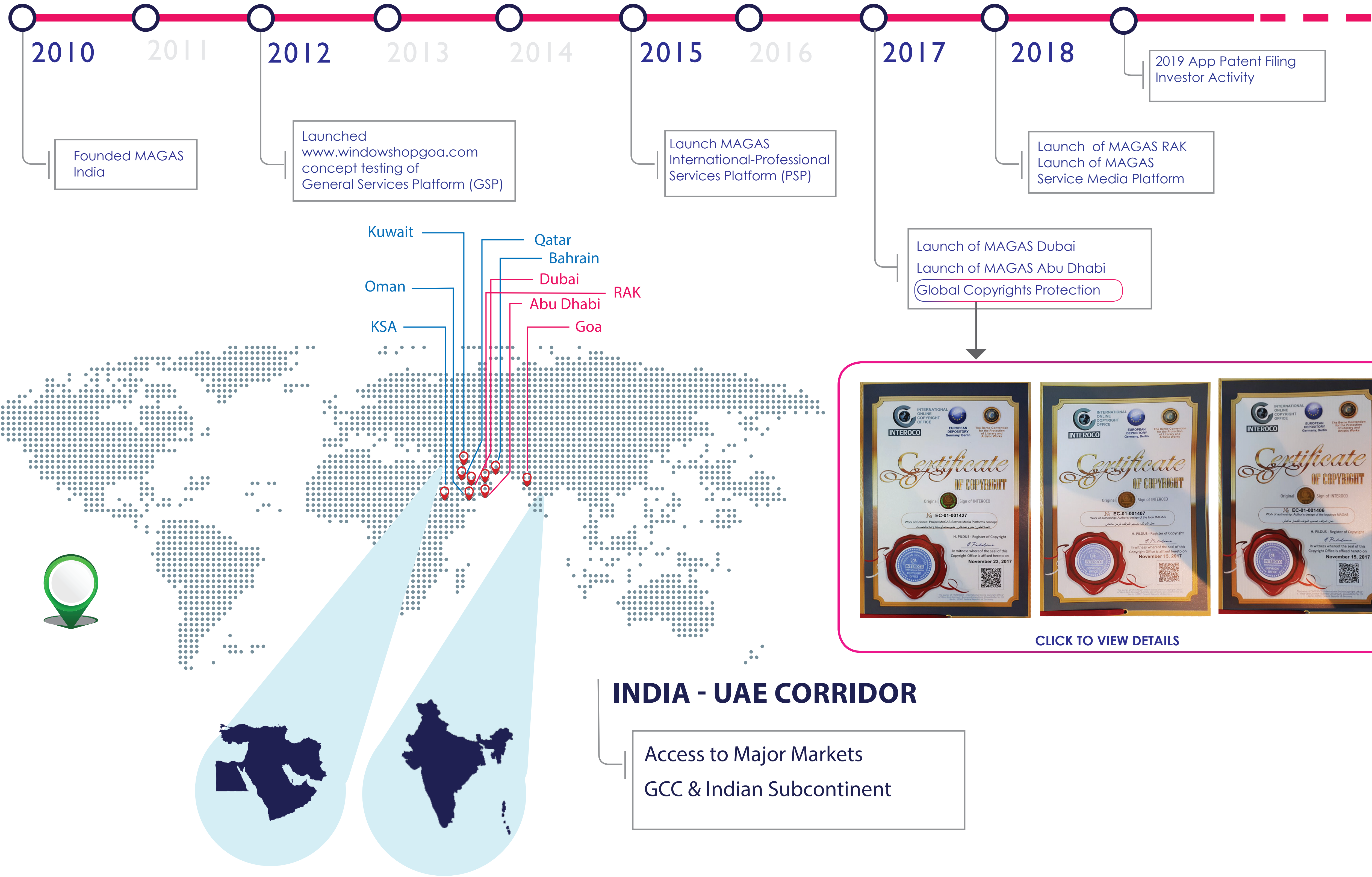
How Can Social Media Affect Your Health?



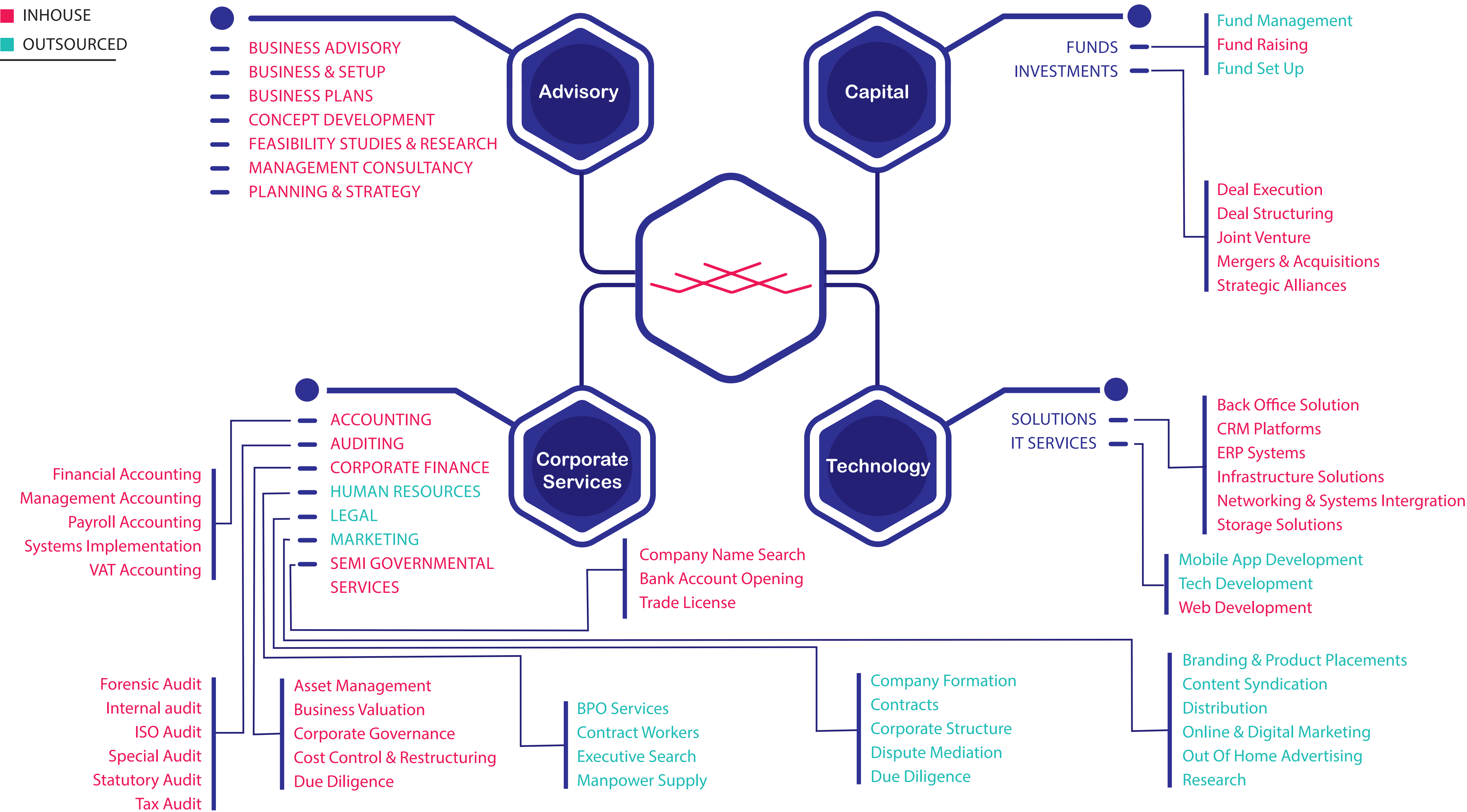
Alex DiRenzo, Former Contributor October 27, 2016

At first glance, it may seem like a surprising notion that social media can affect

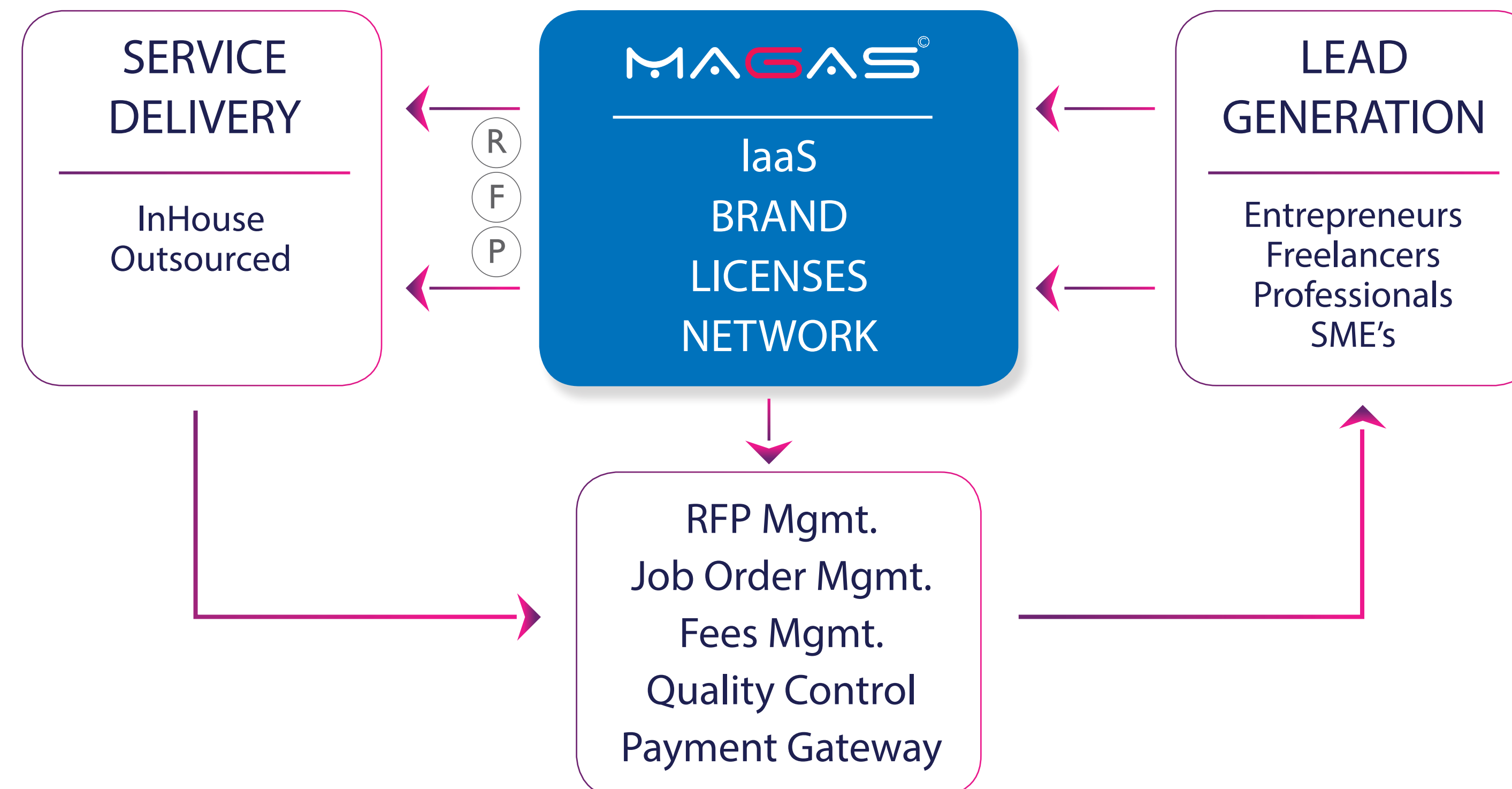
JOURNEY SO FAR



MAGAS WILL CREATE PROFESSIONAL SERVICES ECO-SYSTEM BUILT AROUND THE PLATFORM. THIS WILL FACILITATE START-UPS, ENTERPRISES, SME’S, ETC. TO ACCESS AFFORDABLE SUPPORT AT EARLY STAGES .



Each of the above verticals will eventually be converted into **Profit Centres**.

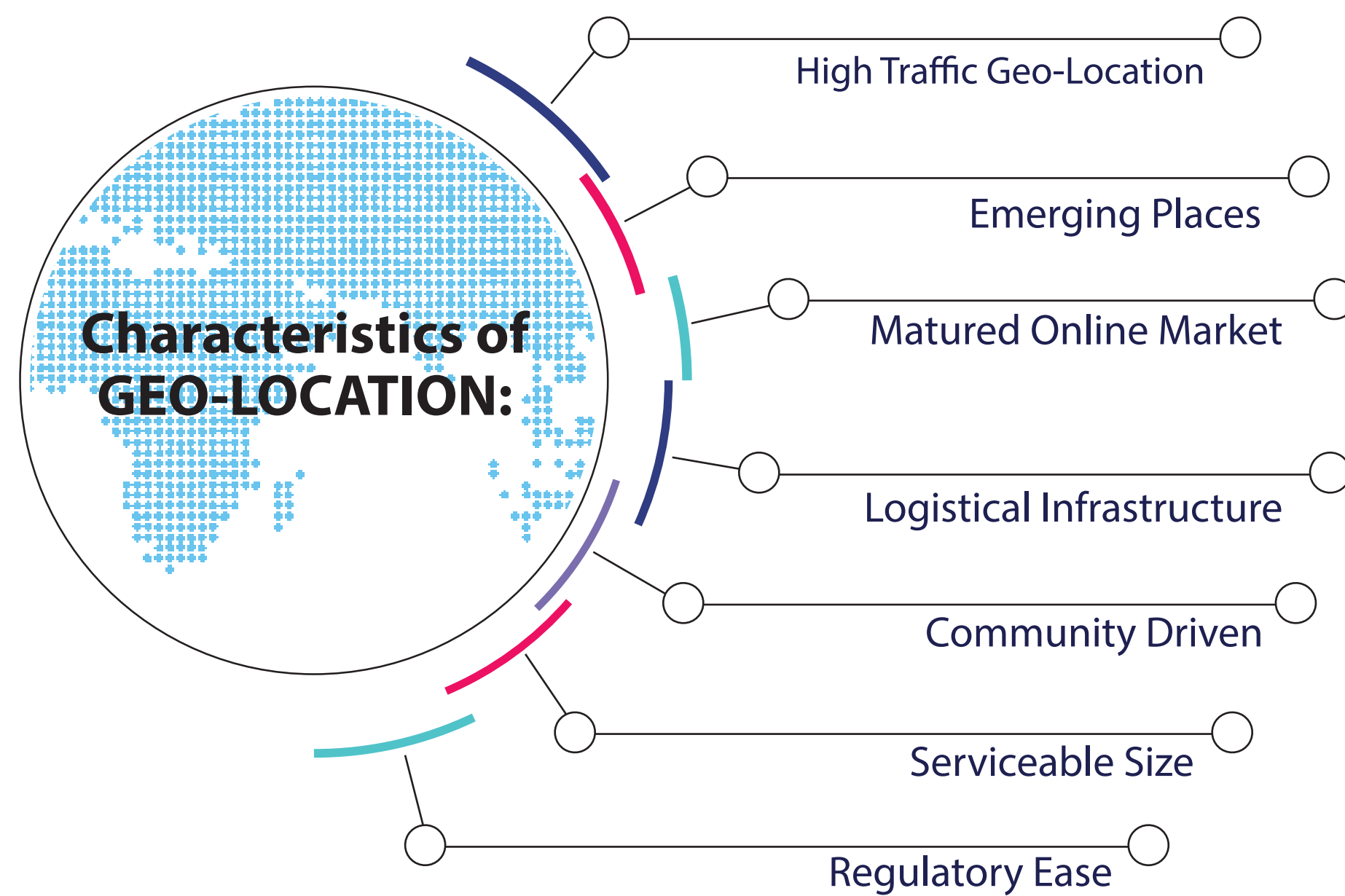


MAGAS UNIQUE SELLING PROPOSITION & COMPETITIVE EDGE:

- A Unique Platform offer various Services through a single window and ensures Service Delivery under single platform which can deliver quality output thus saving energy, time and money.
- Platform which aggregates services and creates a Services Delivery online destination in a chosen Geo-location.
- Cost effective solutions that suits the budget.
- Outsource or hire on project basis without need to recruit permanently.
- PAY SO YOU GO option to free Cash flow.
- Tap into the network and benefit from other listed services.
- Cutting Edge System Integration Technology.
- Low Cost Operating Model which can be replicated to any Geo-Location to rapidly grow into a larger network.
- Integrates social aspects of the Geo-location and localized expert knowledge.
- Collective experience of thousands of man hours in specialized fields and share industry insights.

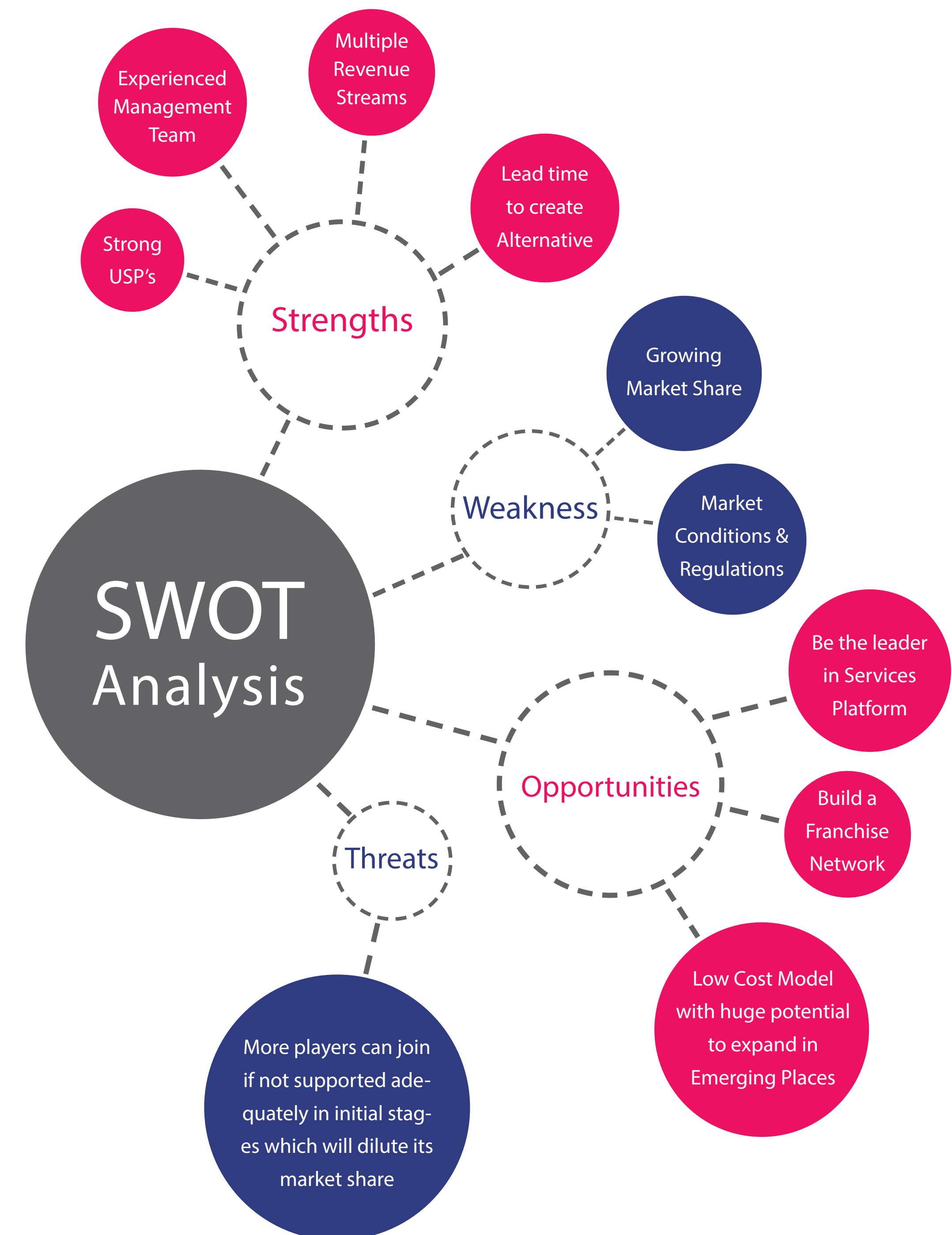
Online businesses mostly fail because of limited revenue streams, therefore MSMP designed to optimize multiple revenue streams.





Benefits to Users

- One Stop Shop for all requirements
- Local Source to procure cost-effective solutions
- Retailing of cost effective services from crowd sourced service providers
- Destination for latest updates, news, discussions, polls, etc.
- Outsourcing Destination
- Showcase Local Art and Talent





ALAN GOMES

Chief Executive Officer

Strategic thinker, visionary, having 20+ years of diverse experience in management, finance & operations. Western educated and seasoned C-Suite Professional proven ability to quickly analyze key business drivers and develop strategies to improve the bottom line. Incubates idea to develop into sound business propositions. Top integrity, resourceful, multitasking ability to envision and create successful outcomes in complex situations. Tenacious commitment to drive profits, market share and growth. Proven track record of successfully launching MENA's prominent news channels CNBC Arabia, Sky News Arabia and other PE Ventures. Often recognized as a valuable member and an effective advisor.



ANDREW BENJAMIN

Director of Corporate Services

Associate Member of the Chartered Institute of Management Accountants (ACHA) UK Fellow Chartered Accountant (FCA) and a Chartered Global Management Accountant (CGMA) with over 20 years of financial and operational experience, having held various senior managerial roles in multi-national organisations based in Sri Lanka, USA and Africa. He heads the Corporate Services division at MAGAS and is responsible to develop Accounting, Auditing & Taxation functions, in addition to preparing business valuations, plotting out road maps for mergers & acquisitions, overseeing of financial due diligence and manage the outsourced services business.



STEVE PALLADINO

Chief Operating Officer *

Steve Palladino has a 35 year background in leadership with a focus on executive management, marketing and sales. He is highly regarded for his achievements in all aspects of growing technology-based businesses from start-up stage to growth stage. Prior to working with early-stage technology companies, Steve held Senior Level positions at Motorola, IBM, Cap Gemini and others. He has led engagement teams on more than 200 technology, media, telecom and energy-tech companies, driving revenues in vertical markets, horizontal markets and global markets. Steve has worked with over 250 companies in capturing business in as many as 85 different countries.



MICHAEL MACKAY

Chief Technology Officer *

Michael MacKay has been a creative problem solver for a number of years with big brand companies such as Sony, Direct TV and many others. A few of his many accomplishments are these: Digital Broadcasting, Intelligent Studios for digital media creation, Digital Cinema, Dynamic Data Driven WWW internet content, Photonic Storage Area Networks, Collaborative Creation & Computing, Secure Portable Personal Preference Services, Interactive Video Programming and Digital Media Distribution Systems. Michael is the creative thinker behind a proven IOT Platform.

* expected to come on board when ready to scale globally.

MAGAS IS RAISING US\$5M IN "SERIES A" FUNDING FROM A LONG TERM STRATEGIC INVESTOR

Investment Highlights:

- Being First in absence of a dedicated SME & Professional Services Platform
- Global IP's and Concept Protection already in place
- Value Based Service Delivery Model
- Experienced Management Team
- Infrastructure as a Service (IaaS) creates Online eco-system
- Huge Potential for Scalability
- Profitable from start
- Quick Pay Back
- Best of Technological Integration
- Revenue Model having Multiple Revenue Stream
- Zero Debt

Use of Proceeds:

- Boost Launch of www.magas.services
- Marketing to gain Market Share and Create First Mover Dominance
- Build Inhouse Service Functionalities
- Acquire Revenue Generating Functional Assets
- Working Capital, Partner Exit and Partial Cashout
- Integrate Blockchain Technology to deliver directly, whilst reducing cost and maximizing gains

Thank you

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“Others will look at you only when you sail, until then it’s just
YOU...and MAGAS”