



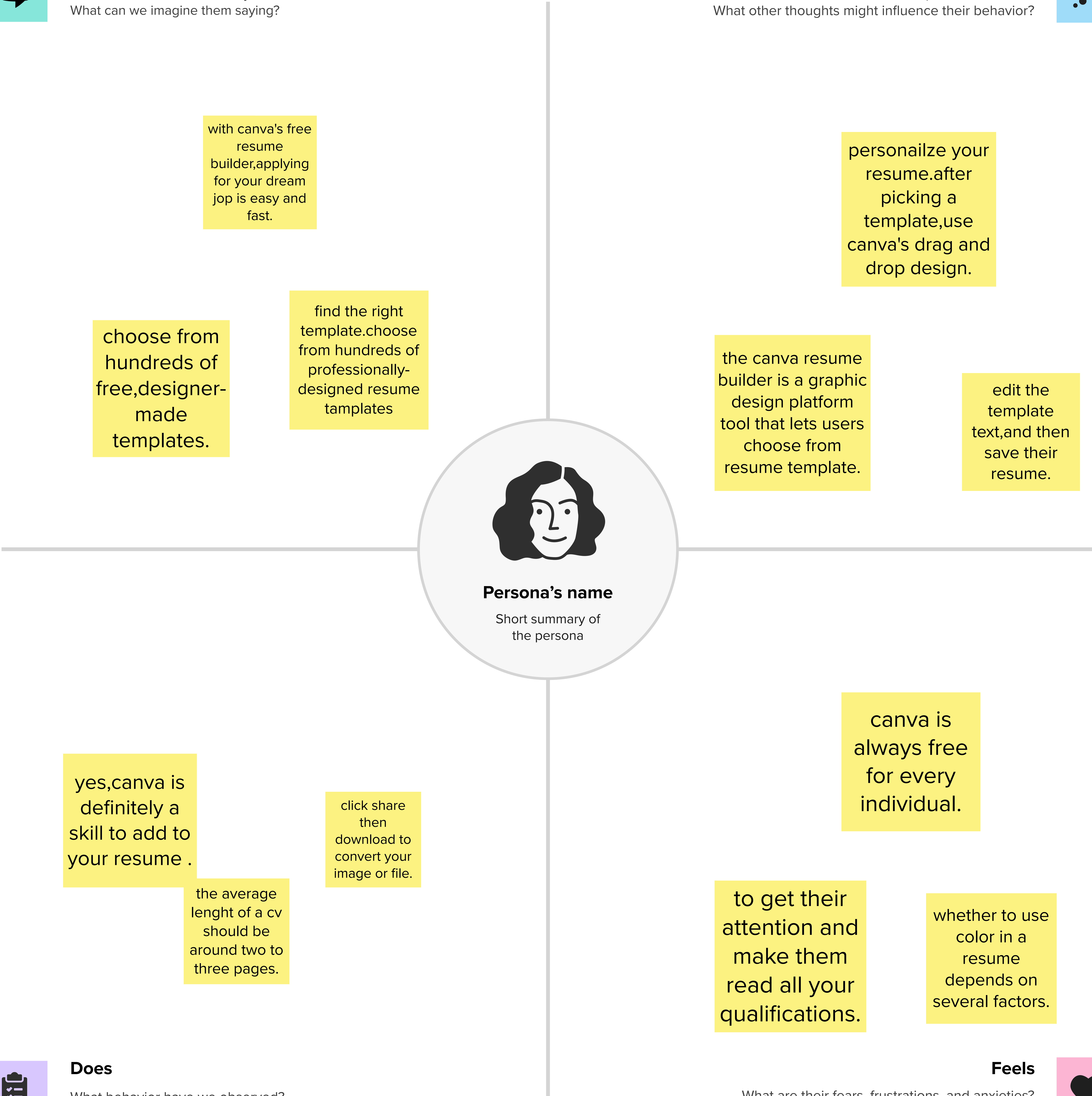
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



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the canva resume builder is a graphic design platform tool that lets users choose from resume template.

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Persona's name
Short summary of the persona

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the average lenght of a cv should be around two to three pages.

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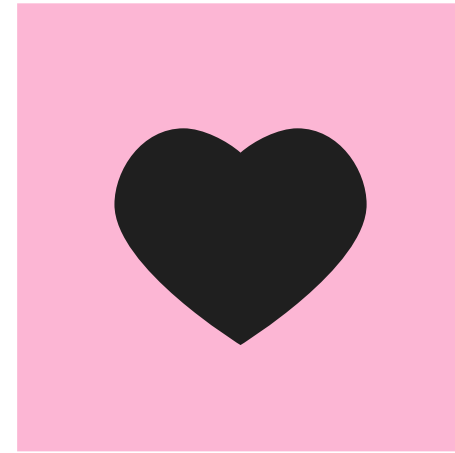
to get their attention and make them read all your qualifications.

whether to use color in a resume depends on several factors.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?