

There are 11 distinct insights on which RSVP Movies can make a movie.

The following insights were derived for RSVP movies after analysing the IMDb dataset –

- 1. There is a downward trend in the number of movies produced over the years. Highest number of movies were produced in the month of **March**.*
- 2. **Drama** is the most popular genre with 4285 number of movies and average duration of 106.77 minutes. A total of 1078 drama movies were produced in 2019.*
- 3. RSVP movies can focus on Drama genre for its future film. **Action and thriller genres** can also be explored as they belong to the top three genres.*
- 4. Dream Warrior Pictures or National Theatre Live production companies have the produced the highest number of hit movies among all production companies.*
- 5. **Marvel Studios, Twentieth Century Fox and Warner Bros** are top three production houses based on the number of votes received by their movies and must be considered for a global partner.*
- 6. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies. Since the movie is meant for a global audience, these production houses are good contenders and should be considered for their next project.*
- 7. The top director in the top three genres with highest number of super hit movies is James Mangold. He can be hired as the director for the next project.*
- 8. Based on median rating, **Mammootty and/or Mohanlal** can be hired as the actor for the next project.*
- 9. Top Indian actresses having high average ratings in India to be hired to woo Indian audience is Taapsee Pannu followed by Kriti karbanda , sonakshi sinha*
- 10. Based on total votes and average rating of 8.42 for movies released in India, Vijay Sethupathi can be added to the cast woo Indian audience for the upcoming project.*
- 11. Based on total votes and average rating of 7.74 received for Hindi movies released in India, Taapsee Pannu can be chosen as the actress*