

PROJECT REPORT TEMPLATE

1.1 INTRODUCTUON

1.1 OVERVIEW

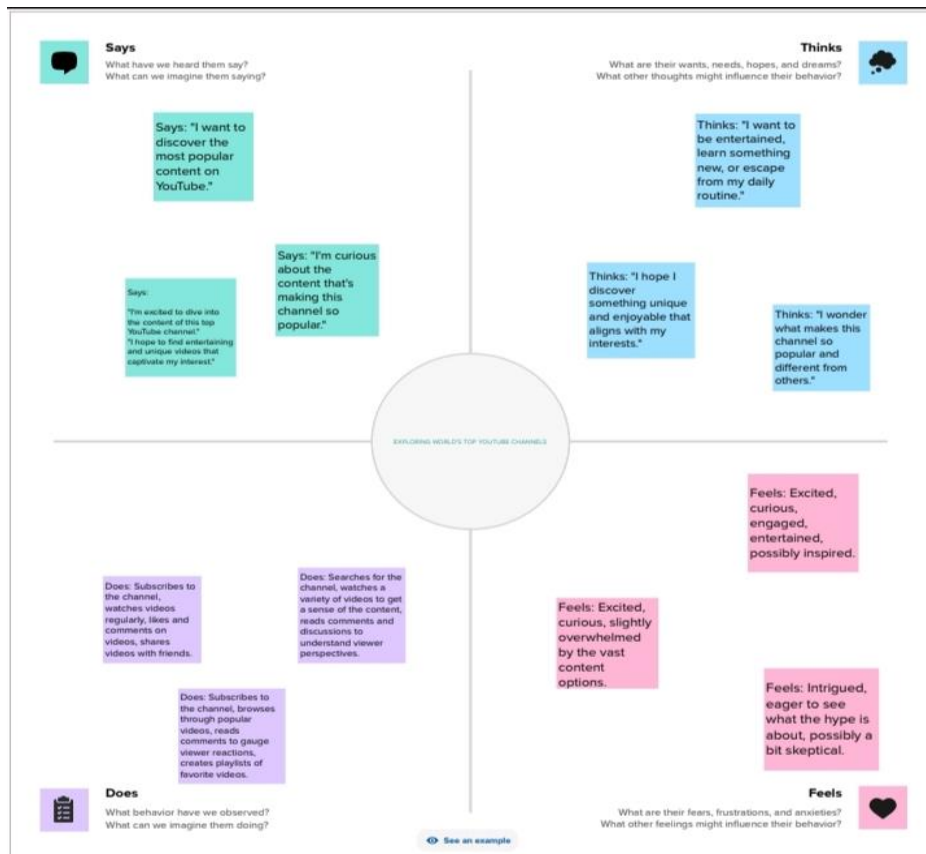
A youtube channel overview typically includes information such as the channel's name, niche or content focus, number of subscribers, total view a brief description of what views can expect from the channel.

1.1 PURPOSE

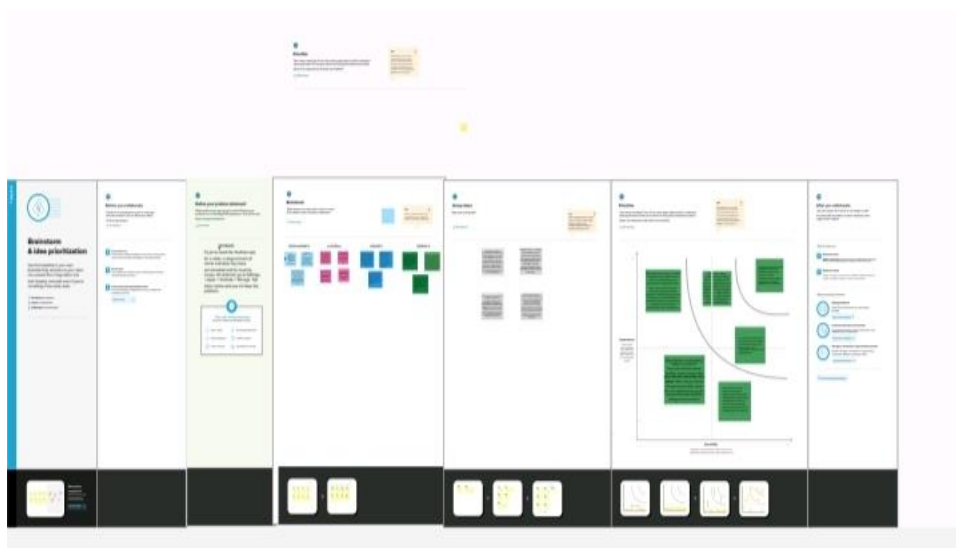
The purpose of a youtube channel can very widely depending on the content creator's goals and interests It's important to define your niche and create content that resonates with your viewers.

2.PROBLEM DEFINITION & DESIGN THINKING

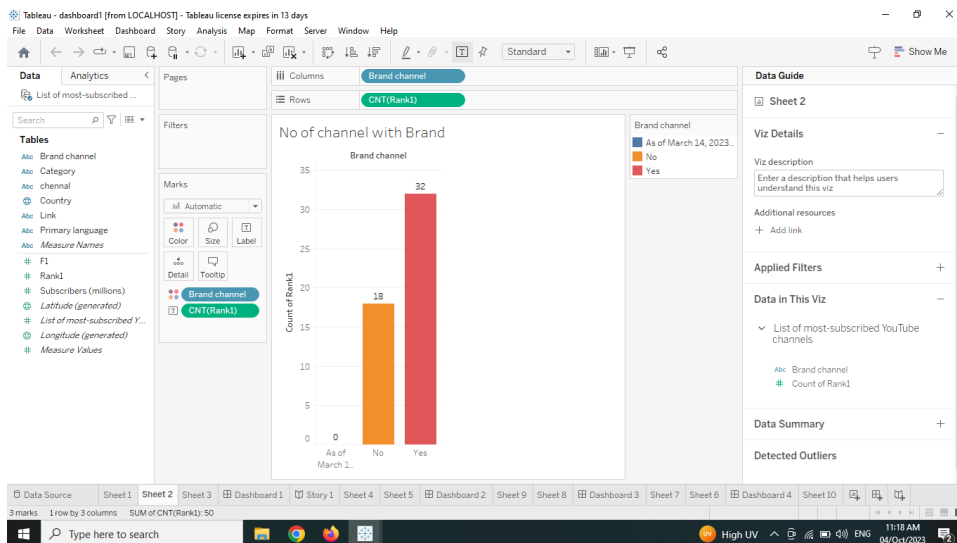
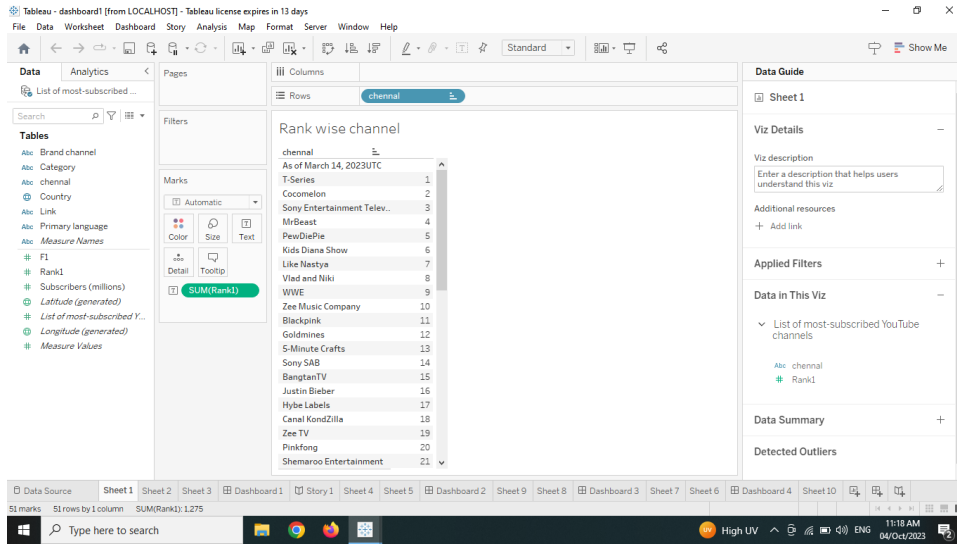
2.1 EMPATHY MAP

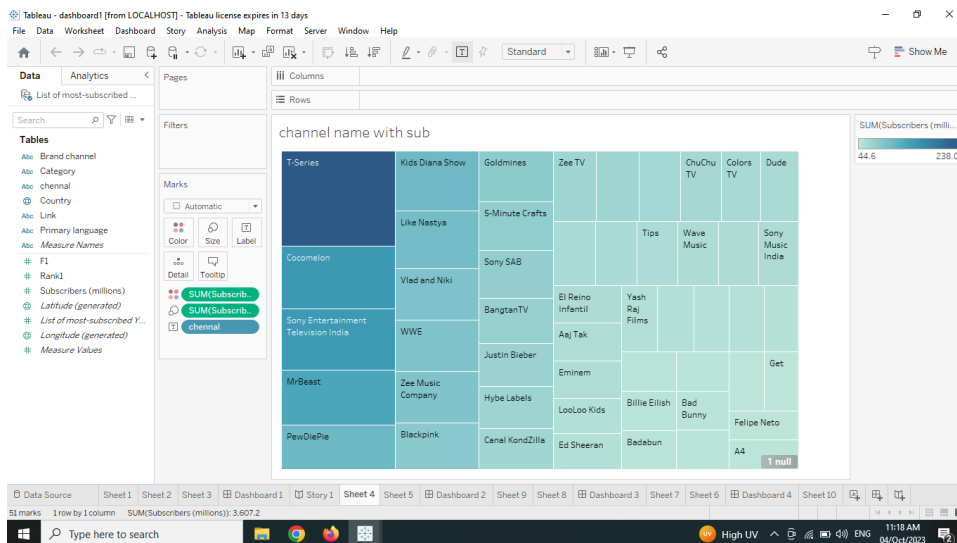
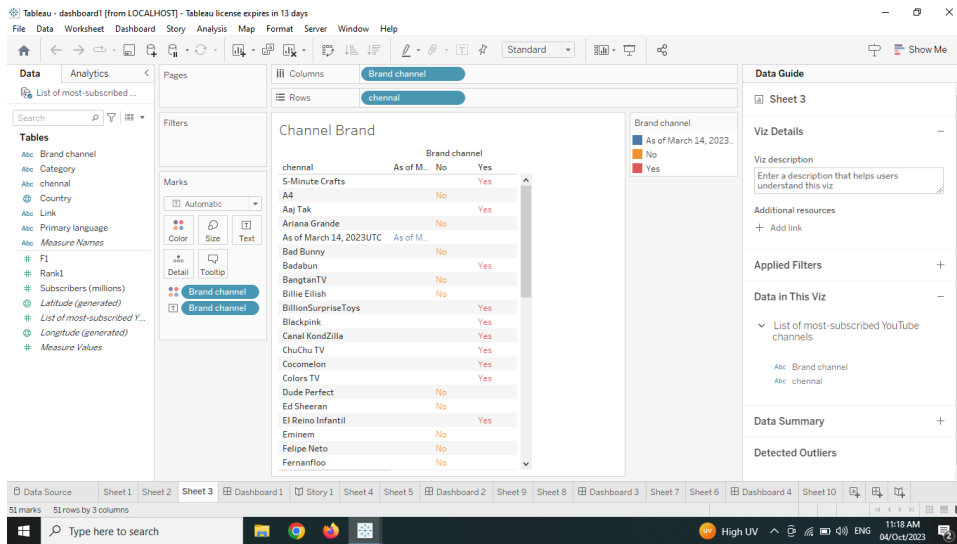


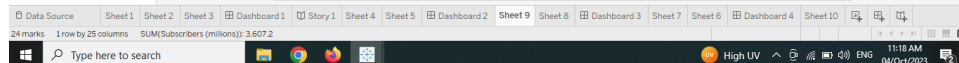
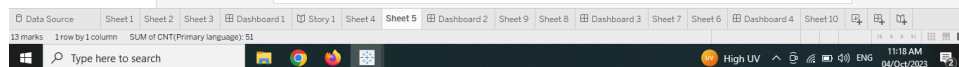
2.2 IDEATION & BRAINSTORMING MAP

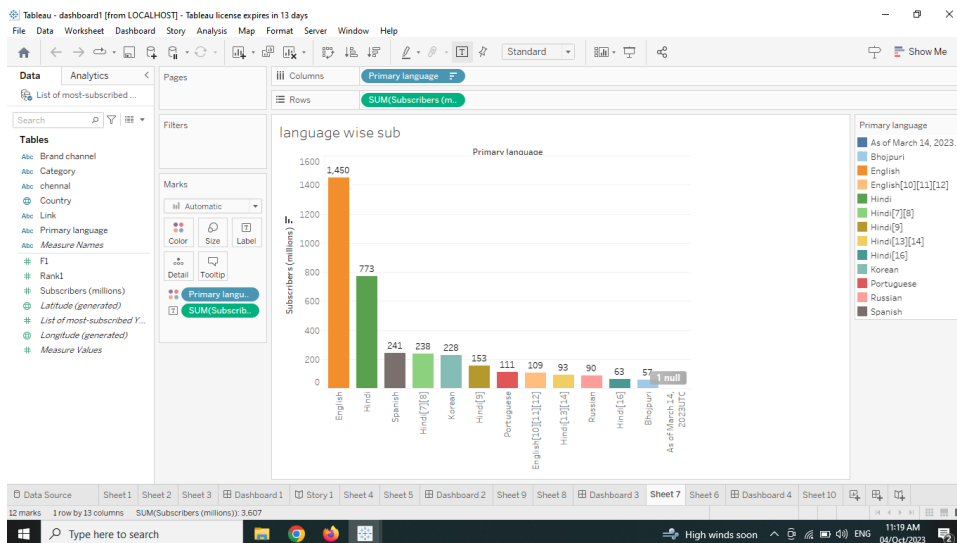
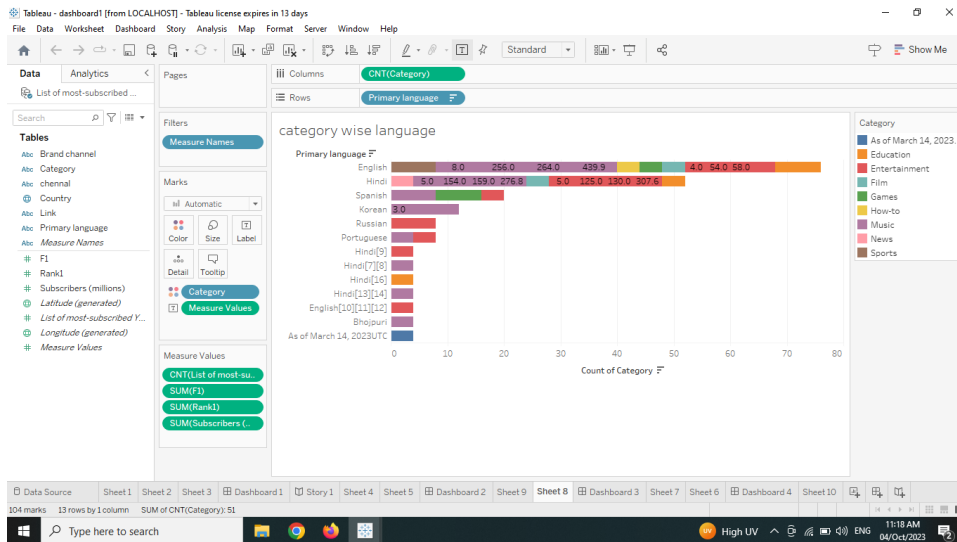


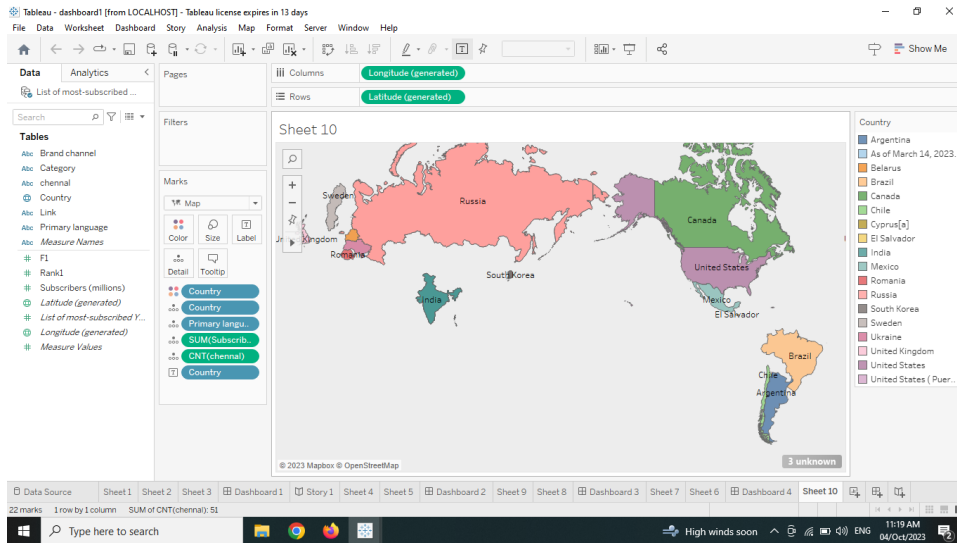
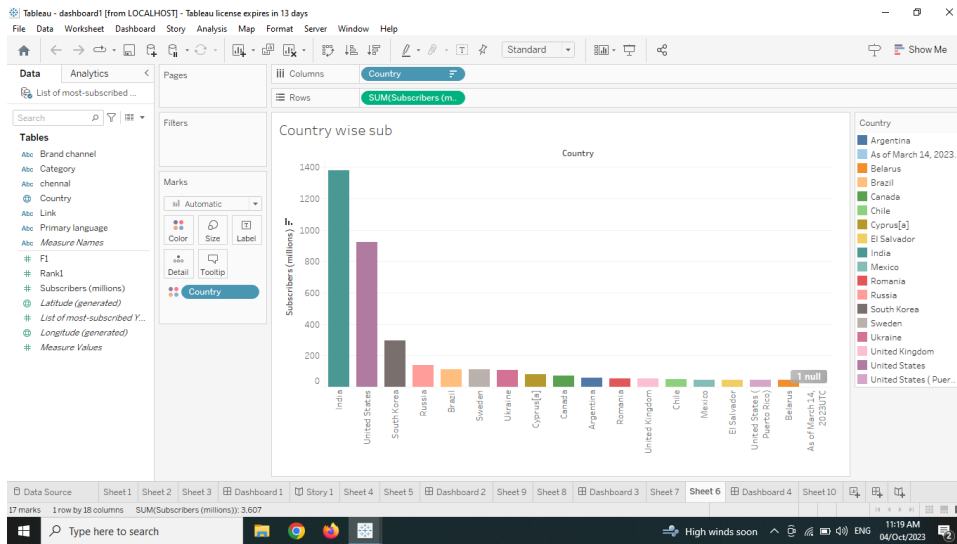
1. RESULT











1. ADVANTAGES & DISADVANTAGES

ADVANTAGES:

Running a channel can be a valuable learning experience in video production editing marketing and audience engagement. You have the flexibility to create and upload content on your own schedule.

DISADVANTAGE:

The platform is highly competitive , making it challenging to stand out and again a substantial following.creating quality content,editing and managing a channel can be time intensive especially if you maintain a posting schedule.

5. APPILICATIONS

Youtube channel takes time and dedication consistency and quality content are key.

Promotion share your videos on social media collaborate with other youtubers and use SEO techniques to increase visibility.

6. CONCLUSION

In conclusion , staring and running a youtube channel can be a rewarding endeavor, offering numerous advantages such as a broad reach , creative expression and the potential for income generation

7. FUTURE SCOPE

Starting a youtube channel can have a promising future scope if you create content that resonates with your target audience youtube channel can still be a viable option in the future.

8. APPENDIX

A. SOURCE CODE

<https://public.tableau.com/app/profile/priyalakshmi.priyalakshmi.k/vizzes>