



# Blinkit Sales Analysis

LAST UPDATED ON

Saturday, March 01, 2025

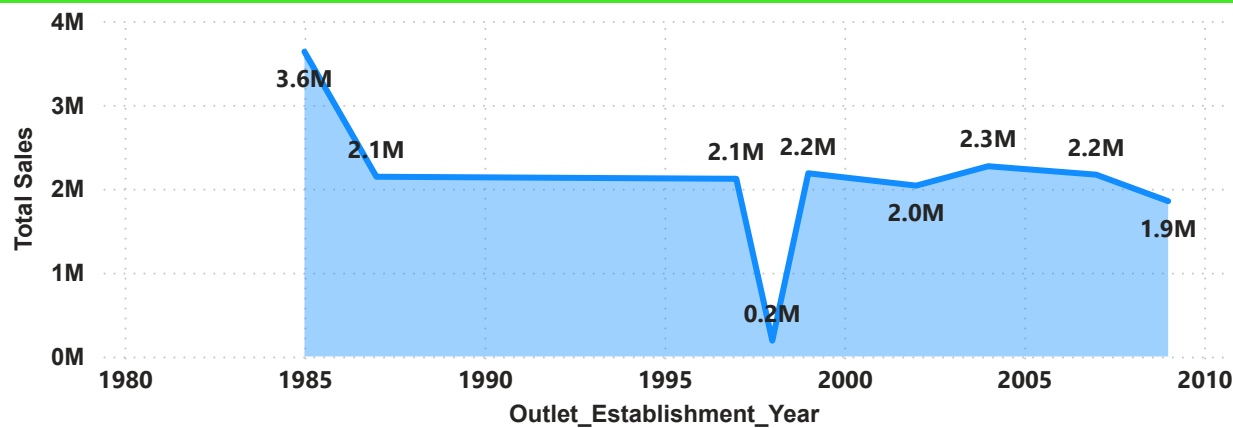
Earliest Date

LAST UPDATED ON

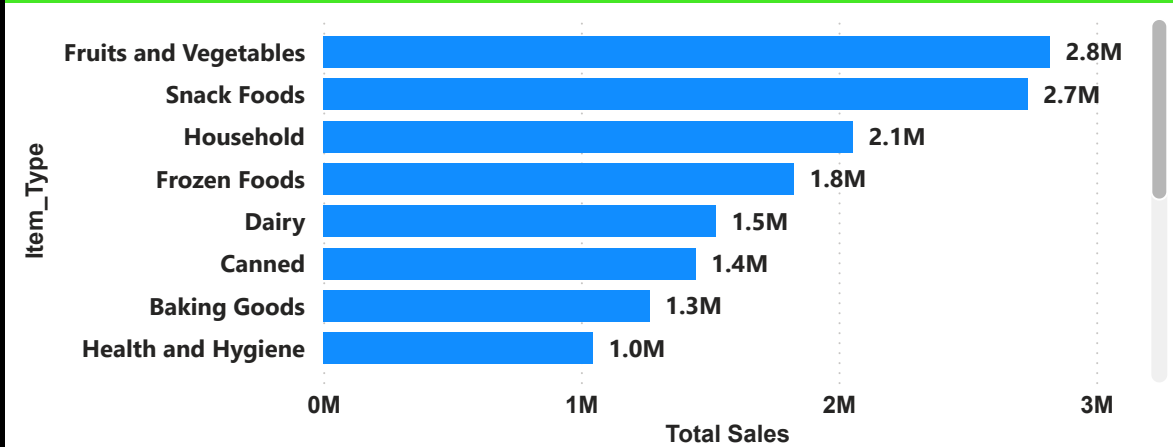
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Earliest Time

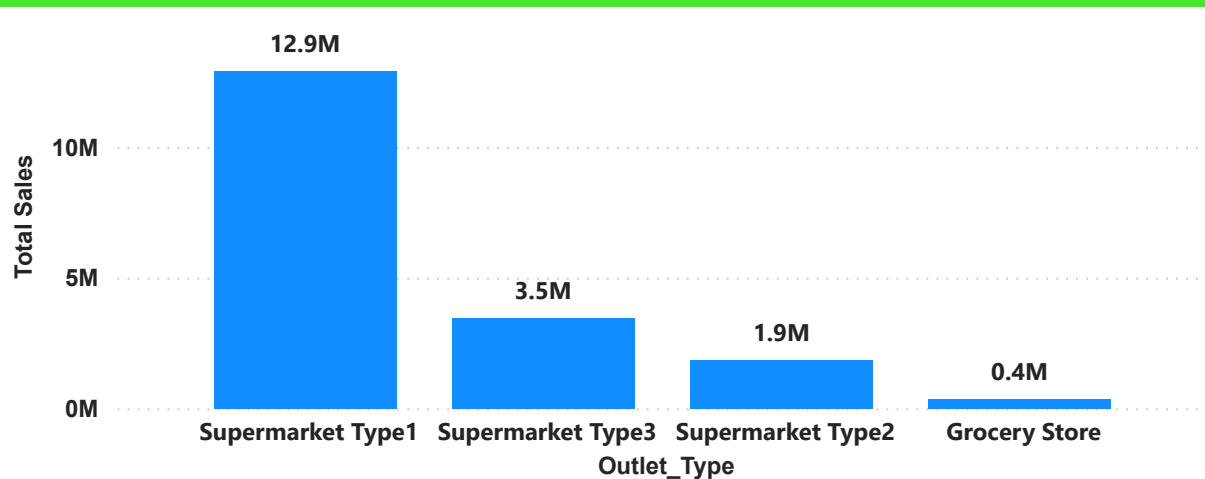
## Sales Performance Analysis



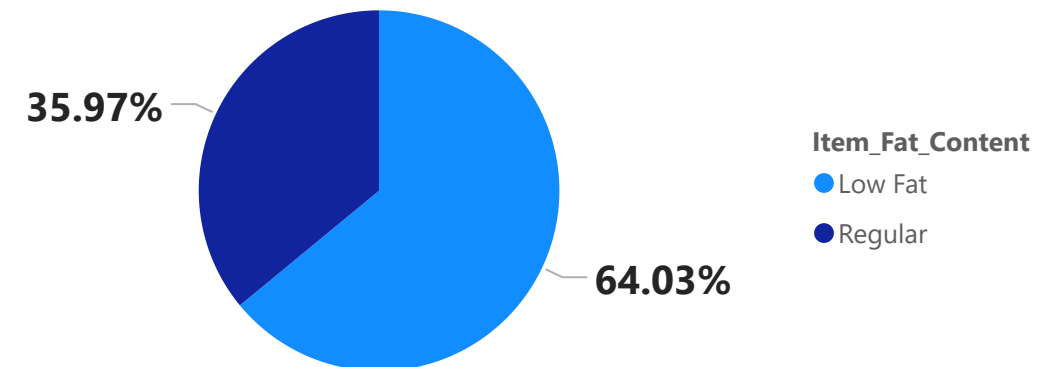
## Top Selling Products



## Store Performance

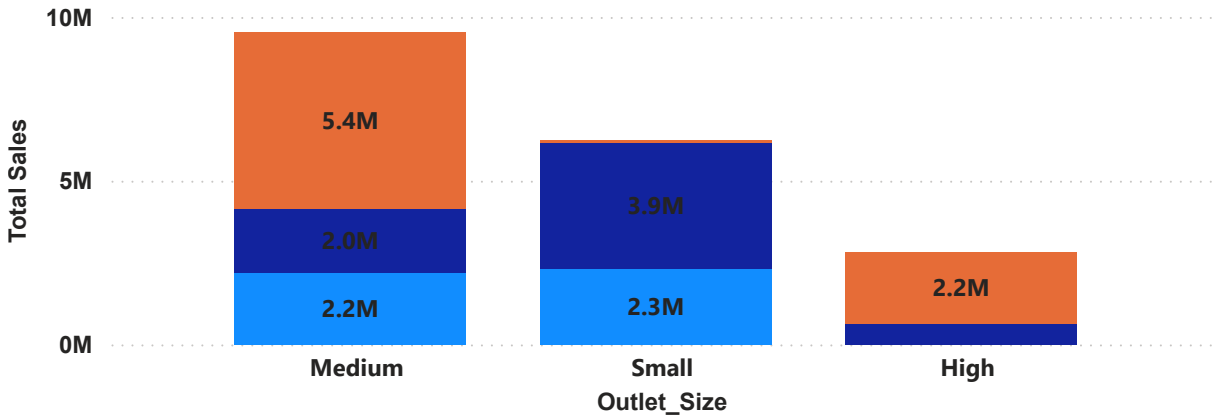


## Fat Content impact on sales



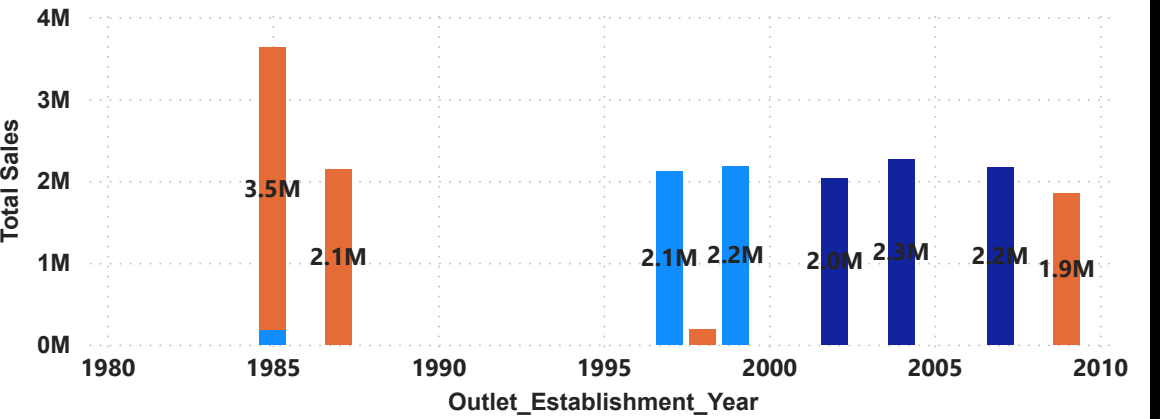
Outlet Size and Location impact

Outlet\_Location\_Type Tier 1 Tier 2 Tier 3

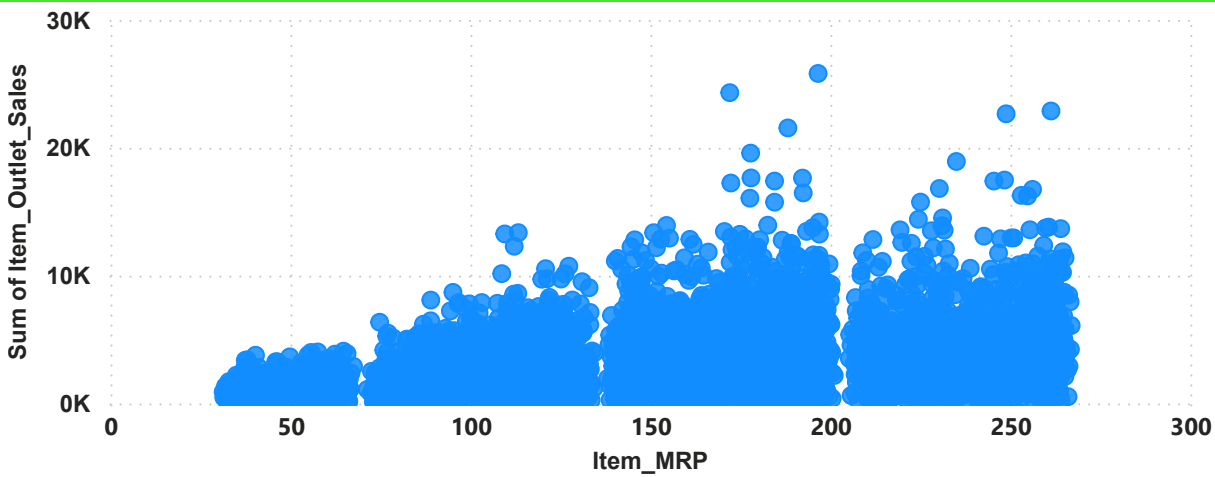


Sales by Store Establishment Year

Outlet\_Location\_Type Tier 1 Tier 2 Tier 3

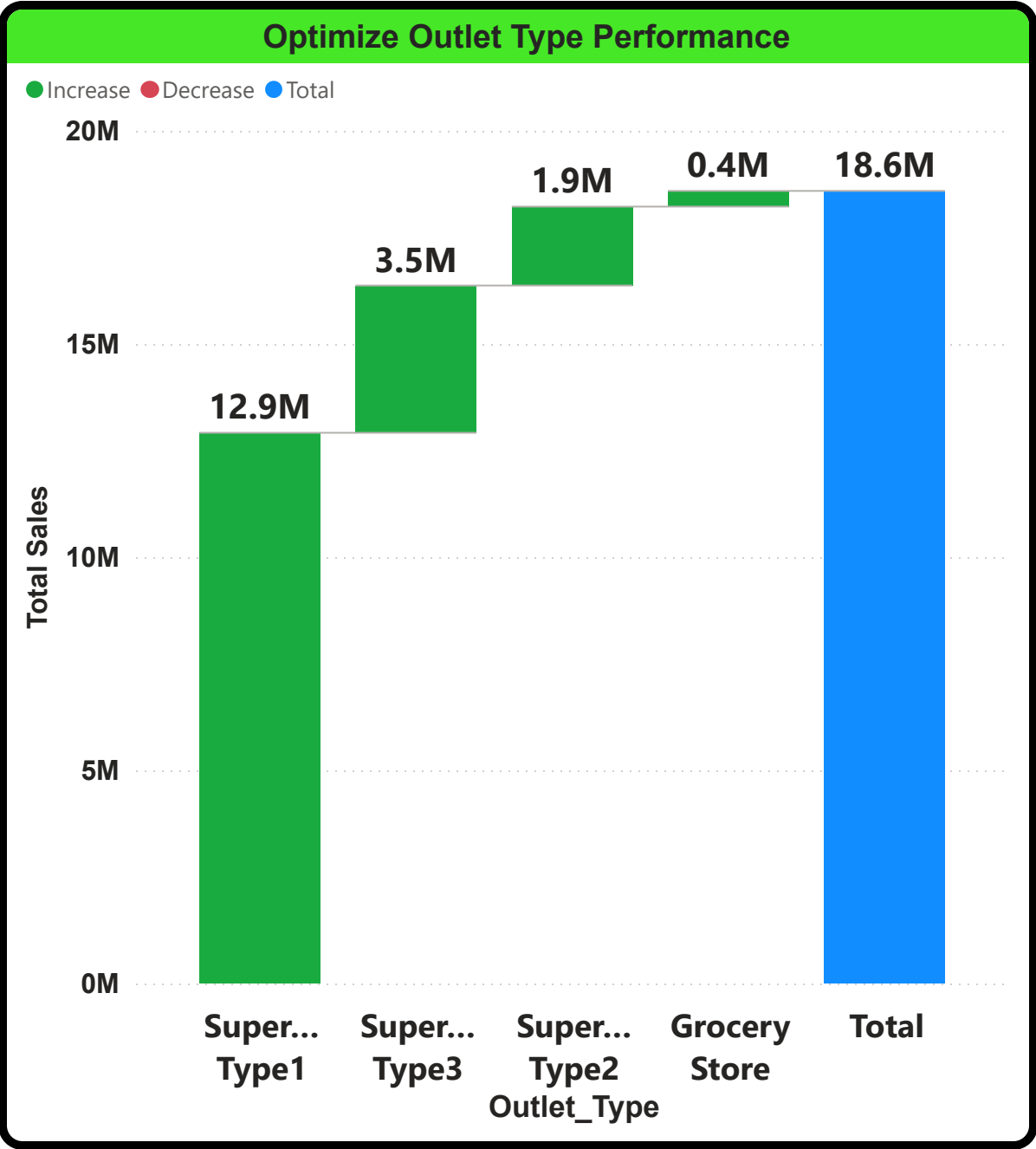


Price vs Sales correlation



Item\_Fat\_Content Item\_Identifier Sum of Item\_Outlet\_Sales

Low Fat	DRA12	11,061.60
Regular	DRA24	15,723.53
Regular	DRA59	20,915.44
Low Fat	DRB01	4,554.07
Regular	DRB13	12,144.19
Low Fat	DRB24	12,202.78
Low Fat	DRB25	9,969.02
Regular	DRB48	4,360.32
Regular	DRC01	5,173.27
Low Fat	DRC12	8,949.68
Regular	DRC13	6,528.17
Low Fat	DRB24	12,202.78
Total		18,591,125.41



**Total Sales**

18.59M

**Total Product Sold**

8523

**Highest selling store**

13.09K

**Lowest Selling Store**

33.29