



PRIYANGA MADHAVAN

UI/UX DESIGNER / PRODUCT DESIGNER

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ABOUT ME

A Designer with a broad set of skills with an In-depth understanding of Web technologies.
I currently provide services for Prototyping/ Wireframing using the Figma tool or design tool of your choice. Also, I am also well-versed in converting designs through HTML & CSS with frameworks like BOOTSTRAP/TAILWINDCSS. Involved extensively with marketing team to create custom Newsletter Designs, Content Design and branding which improved the Sales of the product.

SOCIAL LINKS

<https://twitter.com/priyaaamadhavan>
<https://www.linkedin.com/in/priya-madhavan/>
<https://dribbble.com/priyaamadhavan>

SKILLS

FIGMA	● ● ● ● ● ●
PHOTOSHOP	● ● ● ● ● ●
BOOTSTRAP	● ● ● ● ● ●
HTML, CSS	● ● ● ● ● ●
TAILWINDCSS	● ● ● ● ● ●
WIREFRAME	● ● ● ● ● ●
POSTER DESIGN	● ● ● ● ● ●

LANGUAGE

English	=====
Tamil	=====

DEGREE

July 2011 -- June 2015
Bachelor's of Electronics & Communication Engineering
Erode Sengunthar College of Engineering, Tamil Nadu, India

WORK EXPERIENCE

Oct 2021 -- July 2022

Majulah Infotech(Singapore) / UI/UX Designer

- Developed and documented style guidelines for SaaS based HRMS product.
- Collaborated with development team for managing variety of cross-media projects which involves Branding, UI/UX Design, Poster Design.
- Developed Wireframes, Userflows, Storyboards which improved the overall usability of the existing SaaS application.

June 2018 -- Aug 2020

DCKAP Technologies, India / UI Designer

- Designed & Created dynamic component which reduced the overall development work which resulted in customer satisfaction.
- Revamped SaaS product from scratch using design tools like Figma, Adobe to improve the current industry standard.
- Involved extensively with marketing team to create custom Newsletter Designs, Content Design and branding which improved the Sales of the product.

Aug 2017 -- June 2018

Tranxit Technology, India / Frontend Developer

- Played a major role to bring about standardized coding techniques.
- Designed wireframe and images for the blockchain, crypto currency websites.
- Collaborated with web content editors to facilitate website maintenance.

June 2016 -- Aug 2017

Yaksha Animations Studio, India / Web Designer

- Conceptualizing and Implementing creative ideas for client websites from the scratch.
- Maintaining the appearance of websites & preparing design plans and presenting the website structure.

