



PRIYANGA MADHAVAN

UX/UI DESIGNER / PRODUCT DESIGNER

5+ Years of Experience

CONTACT ME

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- Portfolio / Priyamadhavan

SOCIAL MEDIA

- Twitter / Priyaamadhavan
- LinkedIn / Priyamadhavan
- Dribbble / priyaamadhavan

EDUCATION

Bachelor's of Electronics & Communication Engineering

Erode Sengunthar College of Engineering,
Tamil Nadu, India
July 2011 -- June 2015

SKILLS



EXPERTISE

- Web Design
- Logos & Vectors
- Business Cards & Newsletter
- User Personas
- Wireframe & Prototype
- User Journey Map
- Competitor Analysis
- Poster Design
- Agile Methodology
- HTML & CSS & BOOTSTRAP
- Tailwind CSS

LANGUAGE

- English
(Speaking, Reading, Writing)

- Tamil
(Speaking, Reading, Writing)

REFERENCES

Prem Kumar
Product Architecture of QA Touch
DCKAP Technologies, India
+91-9003737936
Chennai, Tamil Nadu, India

Mohammad
Human Resource Department
Majulah Infotech, Singapore
+91-9677960430
Chennai, Tamil Nadu, India

ABOUT ME

A Designer with a broad set of skills with an In-depth understanding of Design technologies. Currently seeking to use proven skills to enhance user experience by performing Usability Testing. Also, keen on delivering immersive prototype by making use of User Persona and Journey Mapping. I provide excellent design using modern design tools like Figma. Involved extensively with various teams to create custom Newsletter Designs, Content Design and Branding.

WORK EXPERIANCE

Senior Software Development Engineer-II

RCG Global Services, India Sept 2022 — June 2023

Worked in Novant Health is a Healthcare Provider system running in the USA. Designing is a major part to improving Healthcare system, by developing mobile applications, which belongs to creating Design system, admin portal for internal client users and designing wireframe to end-user.

- Received requirements from PM and client for Novant Health project.
- Design mid-fidelity and high-fidelity wireframes which are the closest ones before final the product.
- Designed admin panel for internal users at Novant Health.
- Created user journey maps and competitor analysis for website redesign.
- Conducted UX mapping for Novant Health mobile app.
- Supported developers in building design.
- Creating User Personas and Journey Maps for stakeholders to enhance their product experience.

UX / UI Developer

Majulah Infotech, Singapore Oct 2021 — July 2022

Worked in SaaS Cloud based HRMS will provide an All-in-one solution to manage human resource and accounting works which includes Mobile Attendance App, Time Attendance and so on.

- Developed and documented style guidelines for SaaS-based HRMS products revamp.
- Designing Mobile screens which along with low-fidelity requirement from management.
- Using Zeplin to proper file transfer with specifications of a mobile wireframe and web to developers.
- Developed Wireframes, User flows, and Storyboards which improved the overall usability of the existing SaaS application.

UX / UI Designer

DCKAP Technologies, India June 2018 — Aug 2020

Worked as product Designer in QA Touch is a test management tool which includes creating test cases, managing test runs and generating personalized reports also integrated with other project management tools like Jira, Bugzilla and so.

- Designed Login page revamp and signup page revamp design for the application.
- Designed & created dynamic components which reduced the overall development work and resulted in customer satisfaction.
- Revamped SaaS product from scratch using design tools like Adobe to improve the current industry standard.
- Involved extensively with the marketing team to create custom Newsletter Designs, Content designs, and branding which improved the Sales of the product.
- Worked closely with Product Manager to implement the low fidelity frameworks initially and implement with high fidelity designs.
- Frequent support to the user to rectify their problems and supporting them for a long time.

Web Designer

Tranxit Technology, India Aug 2017 — June 2018

Having been around in blockchain industry for years, Appdupe has committed development in blockchain-oriented applications. Established in Fintech, Ecommerce, Healthcare, Fashion and all.

- Played a major role in bringing about standardized coding techniques.
- Working close with team manager to design the web app and to be continued developing the design using front end languages.
- Following the design system which is allocated for applications or products.
- Collaborated with web content editors to facilitate website maintenance.
- Continues support with testing and mobile development teams until the project is finished.
- Using WordPress for e-commerce website development and support.
- Create poster images using Photoshop for all projects which are mentioned above.

Web Designer

Yaksha Animations Studio, India June 2016 — Aug 2017

- Maintaining the appearance of websites & preparing design plans and presenting the website structure.