Priyanga M

UI/UX Designer

Portfolio ↗   LinkedIn ↗   Dribbble ↗   priyamadhavan11@gmail.com   +91-9092092897

Experience

Senior UX / UI Designer | RCG Global Services

Sept 2022 - **June 2023, Kochi - India**

- Crafted an admin management system with custom features, informed by secondary research, heuristic evaluation, stakeholder interviews, usability testing, and prototyping.

- Provided logical UX insights for efficient team performance on each feature. Led strategic user experience redesign for the Mynovant website and mobile app.

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UX / UI Developer | Majulah Infotech

Oct 2021 - **July 2022, Singapore**

- Our digiSME app prioritizes language translation for optimal user experience, reflecting our commitment to accessibility and inclusivity in UX design.

- Utilizing Fitt's Law & high visibility for GPS location in our attendance app, aligning with real-world user experience through human-centered design principles. Integrated a no-internet feature based on UX research.

UX / UI Designer | DCKAP Technology

June 2018 - Aug 2020, Chennai - India

- My work experience encompasses decision-making, research, and human-centered design principles. I collaborated with product managers to shape the product vision, applying UX laws and hypothesis research to inform design decisions.

- Created functional prototypes to validate and test user flows, ensuring optimal experiences. Implemented features like multi-language support and issue tracking, addressing business constraints while prioritizing user needs.

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Skills

Design

User Interfaces, User Experience, Visual Design, Digital Prototyping, Wireframing, and High-Fidelity Mockups.

Research

User research, Empathy Mapping, Heuristic Evaluation, usability testing, Qualitative analysis, Competitor Analysis, and UX strategy.

Software

Figma, Figjam, Miro, Framer, Photoshop, Marvel, HTML, CSS, Bootstrap, TailwindCSS, WordPress, Magento.

Visual Design

Poster Design, Branding, Web Design.

Other Skills

Rapid solutions, Human-centered Design approach, multiple iterations, Following Consistency and Standard, Provide UX Insights.

Tools

Code

HTML5, CSS3, Bootstrap, Tailwind.

Research & Design

Figma, Miro, framer, Photoshop, Illustrator, Maze, Marvel, and Figjam.

Product Management

Slack, Jira, Notion,Trello.

Web Designer | Transit Technologies

Aug 2017 - June 2018, Chennai - India

- Led the development of cloning apps for Uber and Uber Eats, and multiple single-page websites, collaborating closely with marketing and product stakeholders.

- Managed the maintenance and revamping of our company website to optimize user experience, addressing user feedback and employing user-centered design principles throughout the process.

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Web Designer | Yaksha Animation Studio

June 2016 - Aug 2017, Chennai - India

- Acquired foundational skills in front-end technologies during a 3-month training period, mastering HTML, CSS, and JavaScript.

- Transitioned to UI/UX development services, crafting intuitive and visually appealing interfaces for small projects from inception. Collaborated with stakeholders on gaming website development, prioritizing responsive design for seamless user experiences.

Certification

UX - Kickstart

GrowthSchool

Education

Bachelor of Engineering

Anna University, Guindy - Chennai.