# AMI-based products

Launch EC2----Create AMI------ buyers can use it

## AMI-based product delivery methods

 can deliver your AMI-based product in two ways

**Single AMI---------** Launch EC2----Create AMI------ buyers can use it

**AWS CloudFormation templates------** will discontinue  cloudFormation templates in August 2024

## Pricing models

* [Annual pricing](https://docs.aws.amazon.com/marketplace/latest/userguide/pricing.html#annual-pricing)

customers can purchase a 12-month subscription.

subscription pricing can provide up to 40 percent savings compared to running the same product hourly periods

* [Usage pricing](https://docs.aws.amazon.com/marketplace/latest/userguide/pricing.html#usage-pricing)

Like pay as you go model

We can define up to 24 dimensions for the product. Charges are measured on that basis (using AWS Marketplace Metering Service )

* [Contract pricing](https://docs.aws.amazon.com/marketplace/latest/userguide/pricing.html#contract-pricing)

We can oﬀer upfront pricing to customers that enables them to buy a license for 1 month, 12 months, 24 months, or 36 months.

* [Bring Your Own License pricing](https://docs.aws.amazon.com/marketplace/latest/userguide/pricing.html#BYOL-pricing)

If custumer doesn’t have licence product can still buy and use it if they want to use our licence

Customers have the option to purchase a year’s worth of usage upfront for one Amazon EC2 instance of one instance type. You set the pricing for each instance type and can offer net savings over the hourly price. Any customer usage above the number of annual subscriptions purchased is billed at the hourly rate you set for that instance type.