

Intelligent admissions: The future of university decision making with machine learning

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, and pain points, to quickly understand your users' experier and mindset.

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Says **Thinks** What have we heard them say? What are their wants, needs, hopes, What can we magine them saying? and dreams? What other thoughts might influence their behavior? predictions improve use for time for new data future knowledge good job machine learning platform good future ıntelligeni Admission: the future of university decision making with machine software - 44 applications to become more accurate at predicate outcomes the demand for excited machine learning professionals in anxious also growing a type of happy **Feels** Does What are their fears, frustrations, and anxieties? What other feelings might What behavior have we observed? influence their behavior? What can we imagine them doing?